

# ROCHESTER SUBURBAN CLASSIFIED BUSINESS FINDER

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The Classification of Headings is made in accordance with a Standard List adopted by the Association of North American Directory Publishers, to secure uniformity in all Directories, and to promote convenience of reference. The \* denotes headings inserted by special contract or reference to general headings.

Post Office address follows the street address.

Name of town is given at extreme right; it should not be used as a post office address, except in the case of Rochester.

## Abattoirs

Kaufman Wm J, East River rd RD 2 Roch Brighton

## Accountants & Auditors

Miller Walter E 138 Rowland pkwy RD 1 Roch Brighton

## \*Addressing & Mailing

**AYER & STREB Inc** 77 StPaul—See page 44 Rochester

## Adhesive Mfrs

Pryamid Process Co, W Commercial st E Rochester

## Advertising—Direct by Mail

**AYER & STREB Inc** 77 StPaul—See page 44 Rochester

## \*Advertising Signs—Display

**HOLT SIGNS** (Edgar C Holt) 111 Clark bldg—See page 51 Fairport

## Agricultural Implement Mfrs

Ontario Drill Co Inc, Ontario st E Rochester  
Barnhart DeWitt C rear 24 N Main Fairport

## Agricultural Implements & Machinery

**BURR & STARKWEATHER CO** 39-57 MtHope av tel Stone 3016—See  
page 18 Rochester

## \*Air Conditioning

**CAR WOOD INDUSTRIES Inc** 16 N Union—See page 47 Rochester

## \*Air Conditioning Equipment

**CAR WOOD INDUSTRIES Inc** 16 N Union—See page 47 Rochester

The Knowledge of "Where to Buy" is as important  
as "Where to Sell"—*Consult this Directory*

**Airports**

Brizee Airport, Marsh rd RD 1

Pittsford

**Amusement Parks**

Sea Breeze Park 4762 Culver rd Sea Breeze

Irondequoit

**Amusements**

Rojay Amusement Corp 87 S Main

Fairport

**\*Anthracite Coal**

**ONTARIO COAL CO Inc** Lake rd Sea Breeze and 3056 Culver rd—See  
page 33

Rochester

**Apartment Houses**

Alhambra 15-31 Warrington dr Roch

Brighton

Bel Air Manor 1420-1440 Monroe av Roch

Brighton

Georgian Court Apartments 1372-1390 Monroe av Roch

Brighton

Westminster Apartments 1392-1410 Monroe av Roch

Brighton

Laurelton Apartments 50 Harwick rd Roch

Irondequoit

**Architects**

Dryer &amp; Dryer 2530 East av Roch

Brighton

**Architectural Iron Works****HEUGHES F L & CO Inc** 1029 Lyell av—See page 51

Rochester

**Automatic Oil Burners**

**LAUBE ELECTRIC CORPORATION** (Timken) 191-193 East av—See  
page 35

Rochester

**Automobile Accessories & Parts—Retail**

Finn Auto Supply 120 E Commercial

E Rochester

**\*Automobile Agencies**

**CHEVROLET MOTOR CARS** Hoselton Chevrolet Company 161 E Com-  
mercial—See page 19

E Rochester

**CHEVROLET CARS & TRUCKS** Wheeler Chevrolet Corp distributors  
120 N Main tel Fairport 81—See page 20

Fairport

**BUICK MOTOR CARS** Whiting-Buick Inc distributors 342-352 East av  
phone Stone 714—See page 20

Rochester

**CHEVROLET** Cool Chevrolet Corp distributors 360 Culver rd phone Mon-  
roe 2340—See page 20

Rochester

**DeSOTO AND PLYMOUTH** Thomas J Northway Inc dealers 100 Ex-  
change—See page 19

Rochester

**HUDSON AND TERRAPLANE** Alling & Miles Inc distributors 82 Stone  
branch 445 State—See page 19

Rochester

**HUDSON AND TERRAPLANE MOTOR CARS** Bancroft Motors dealers  
33 Stillson tel Main 6562—See page 20

Rochester

**PACKARD MOTOR CARS** Bancroft Motors dealers 33 Stillson tel Main  
6562—See page 20

Rochester

**Automobile Dealers**

- ADDISON CHARLES E** 123 E Commercial E Rochester  
**CHEVROLET MOTOR CARS** Hoselton Chevrolet Co dealers 161 E Com-  
 mercial—See page 19 E Rochester  
 Dorscheid Arthur J 201 Main E Rochester  
 Hoselton Chevrolet Co 161 E Commercial E Rochester  
**PACKARD, NASH AND LaFAYETTE** Steve Motors dealers 413 Main  
 See page 19 E Rochester  
 Reid P E Garage 129 W Commercial E Rochester  
 Fairport Motors Inc 45 S Main Fairport  
 Hunter Motors 71 N Main Fairport  
 Hupp Motors 92 S Main Fairport  
 Jordan Edwin S 80 N Main Fairport  
 Schaufelberger Bros 76 N Main Fairport  
**WHEELER CHEVROLET CORP** (Chevrolet Cars and Trucks) 120 N  
 Main tel Fairport 81—See page 20 Fairport  
 Cabic & Badge Motor Sales 3570 Latta rd North Greece Greece  
 Beale Motor Co 4306 Culver rd Pt Pleasant Irondequoit  
 Kellett Chevrolet Co 1871 Ridge rd E, RD 5 Roch Irondequoit  
 Gallagher Motors Inc 20 State Pittsford  
 Thomas Motors rear 49 S Main Pittsford  
 Zollman Geo P 31 State Pittsford  
**BANCROFT MOTORS** (Packard, Hudson and Terraplane), 33 Stillson tel  
 Main 6562—See page 20 Rochester  
**CHRYSLER AND PLYMOUTH MOTOR CARS** Charles E Addison  
 dealer 123-125 E Commercial Rochester  
**COOL CHEVROLET CORP** 360 Culver rd phone Monroe 2340—See page  
 20 Rochester  
**HUDSON AND TERRAPLANE** Alling & Miles Inc 82 Stone branch 445  
 State—See page 19 Rochester  
**NORTHWAY THOMAS J Inc** (DeSoto and Plymouth) 100 Exchange—  
 See page 19 Rochester  
**WHITING-BUICK Inc** distributors Buick Motor Cars 342-352 East av  
 phone Stone 714—See page 20 Rochester

**Automobile Dealers—Used Cars**

- Wilcox Harold E 2344 Chili av RD 1 Cold Water Gates  
**COOL CHEVROLET CORP** 360 Culver rd phone Monroe 2340—See page  
 20 Rochester  
**NORTHWAY THOMAS J Inc** 100 Exchange—See page 19 Rochester  
**WHITING-BUICK Inc** 342-352 East av tel Stone 714—See page 20 Rochester

**Automobile Garages**

- Marson Harold L 1848 Monroe av Roch Brighton  
 Ormsbee Orrin M 152 E Commercial E Rochester  
 Bown Geo G & Son rear 26 S Main Fairport  
 Dibbel's United Motor Service 111 S Main Fairport  
 Fairport Garage rear 26 S Main Fairport  
 Gates Centre Garage, Buffalo rd RD 1 Cold Water Gates  
 Adams Gordon J 636 N Greece rd North Greece Greece  
 Beisheim's Garage 2307 Ridge rd W, RD 6 Roch Greece  
 Fetznar Garage 2315 Ridge rd W, RD 6 Roch Greece  
 Frear Arthur C 1100 Stone rd Roch Greece  
 Gray Wm B 908 Long Pond rd RD 4 Roch Greece  
 Kerhaert Jos 1436 Ridge rd W, Roch Greece  
 Rieger Elmer B 1101 Long Pond rd RD 6 Roch Greece  
 Smith's Garage 710 Manitou rd Hilton Greece  
 Thomas Wm H 375 Stone rd Roch Greece  
 Aman's Service Station 2074 Ridge rd E, RD 5 Roch Irondequoit  
 Carey Frank T 1477 Winton rd N, RD 5 Roch Irondequoit

**Automobile Garages—Con**

Cobblestone Garage 2035 Ridge rd E, RD 5 Roch	Irondequoit
Empire Garage & Service Station 352 Empire blvd Roch	Irondequoit
Laurelton Garage 418 Empire blvd Roch	Irondequoit
Royal's General Garage 653 Titus av Roch	Irondequoit
Schrader Jas W 1658 Portland av Roch	Irondequoit
Stetner Fred C, Monroe av RD 2	Pittsford
Thornell Leland E 5 State RD 1	Pittsford

**\*Automobile Insurance**

<b>WILSON GEORGE H</b> Herald-Mail bldg 36 West av—See page 42	Fairport
<b>ASHLEY EGBERT F CO</b> 212 Union Trust bldg 19 Main W—See front cover	Rochester
<b>BOHACHEK E S Inc</b> Rochester Theatre bldg 130 Clinton av S at Court—See back cover	Rochester
<b>GOLDMAN DAVID CO Inc</b> 6 State rm 105—See page 41	Rochester
<b>JOHNSTON JAMES AGENCY Inc</b> 204 Granite bldg—See page 40	Rochester
<b>PAVIOUR R S &amp; SON Inc</b> 1239 Lincoln-Alliance Bank bldg—See page 40	Rochester

**Automobile Parts**

Lazerson Hyman 149 N Main (used)	Fairport
Barrett & Son 94 Ling rd RD 4 Roch	Greece
Fleming Preston R (used) 2853 Latta rd RD 4 Roch	Greece

**Automobile Repairing & Service Stations**

Ano Geo H 121 E Commercial	E Rochester
Ellis Clifford 7 Parce av	Fairport
Enter Theo F rear 52 Dewey av	Fairport
North Side Garage rear 150 N Main	Fairport
Sutton Oliver B, Fairport rd RD 2	Fairport
Underpass Garage & Service, Fairport rd RD 2	Fairport
<b>WHEELER CHEVROLET CORP</b> 120 N Main tel Fairport 81—See page 20	Fairport
Chapman Stewart A 508 Bennington dr Roch	Greece
Millard Allen 405 Stone rd Roch	Greece
Russell Myron J 410 Stone rd Roch	Greece
Box Harold C rear 3392 StPaul blvd Roch	Irondequoit
Chuck's Auto Service 4577 Culver rd, Sea Breeze	Irondequoit
Parks Wm W 128 Falstaff rd Roch	Irondequoit
Potter Ivan K 277 Culver pkwy Roch	Irondequoit
Sea Breeze Garage 16 Clara, Sea Breeze	Irondequoit
Stutson Garage & Service Station Inc 65 Stutson cor Thomas av Roch	Irondequoit
Gerber Harry, South st RD 1	Pittsford
Malcho Fredk C, Pittsford-Mendon ctr rd RD 2	Pittsford
Pittsford Motors 40 State	Pittsford
Startup Alf E, Mendon-Pittsford rd RD 1	Pittsford

**\*Automobile Service Stations**

<b>CHEVROLET MOTOR CARS</b> Hoselton Chevrolet Company 161 E Commercial—See page 19	E Rochester
<b>WHEELER CHEVROLET CORP</b> 120 N Main tel Fairport 81—See page 20	Fairport
<b>COOL CHEVROLET CORP</b> 360 Cuver rd phone Monroe 2340—See page 20	Rochester
<b>DeSOTO AND PLYMOUTH</b> Thomas J Northway Inc distributors 100 Exchange—See page 19	Rochester
<b>HUDSON AND TERRAPLANE</b> Alling & Miles Inc 82 Stone branch 445 State—See page 19	Rochester

# LINCOLN-ALLIANCE BANK AND TRUST CO.

*Eight Conveniently Located Bank Offices*

## Aviation Fields

Partridge Flying Field, Lee rd Cold Water

Greece

## Awning & Tents—Mfrs & Dealers

Brighton Awning & Tent Co 1595 Elmwood av nr Clinton av S, RD 2 Roch

Brighton

## Bakers—Retail

Fioravanti Bernard 234 W Commercial

E Rochester

Levitt's Home Bakery 18 East

Fairport

Lieb's Bakery 32 West av

Fairport

Sozio Anthony rear 73 High

Fairport

Williams Clifford R 2892 Dewey av Roch

Greece

Long H Nelson 116 Elizabeth and rear 136 White, Sea Breeze

Irondequoit

Magde Michl J 4265 Culver rd Pt Pleasant

Irondequoit

## Banks

**FAIRPORT NATIONAL BANK & TRUST CO** 58 S Main—See page 30

Fairport

Pittsford National Bank 9 N Main

Pittsford

**CENTRAL TRUST CO** 25 Main E, branch 1806 East av—See page 21

Rochester

**EAST SIDE SAVINGS BANK OF ROCHESTER** The Main E at Clinton

Rochester

av S—See page 27

**GENESSEE VALLEY TRUST CO** Exchange at Broad W—See page 22

Rochester

**LINCOLN-ALLIANCE BANK & TRUST CO** 183 Main E at Stone—See

Rochester

top lines and page 23

**MECHANICS SAVINGS BANK OF ROCHESTER N Y** The 21 Exchange

Rochester

and 89-91 East av—See page 30

**MONROE COUNTY SAVINGS BANK** 35 State and Main E at Gibbs—

Rochester

See page 28

**ROCHESTER SAVINGS BANK** Main W at Fitzhugh S and 40 Franklin

Rochester

—See page 29

**ROCHESTER TRUST & SAFE DEPOSIT CO** Main W at Exchange—

Rochester

See back cover and page 24

**SECURITY TRUST COMPANY OF ROCHESTER** Main E at Water S—

Rochester

See page 25

**UNION TRUST CO** 19 Main W—See back cover and page 26

Rochester

## Barbers

Cocilavo James 1829 Monroe av Roch

Brighton

Fenemore Mervin C 1474 Monroe av Roch

Brighton

Emler Chas P 109 W Commercial

E Rochester

Fattello Amondo 160 W Commercial

E Rochester

Gueli John 109 E Commercial

E Rochester

Love C Arthur 216 East av

E Rochester

Maier Carl 125 W Commercial

E Rochester

Mancuso Peter 202 Main

E Rochester

Martino Nicholas 135 W Commercial

E Rochester

Niles Sherill C 322 Main

E Rochester

Rialto Barber Shop 406 Main

E Rochester

Brockmyre Christ 30 Parce pl

Fairport

DiDomenico Domenic 37 High

Fairport

**Barbers—Con**

Ferris Russell J 1 N Main	Fairport
Fiandack Joseph 111 N Main	Fairport
French Carl D 26 S Main	Fairport
Pittinaro Saml 51 N Main	Fairport
Pomponio Francis 30 N Main	Fairport
Rambo Jay 14 S Main	Fairport
Smith William G 29 West av	Fairport
Chirco Jos 194 Eugene RD 2 Cold Water	Gates
Whalley Frank, Hinchey rd cor Chili av RD 1 Cold Water	Gates
Collishaw Geo R 2912 Dewey av Roch	Greece
Dornblazer Thos J 459 Stone rd Roch	Greece
Hammond Geo E 2550 Ridge rd W, RD 6 Roch	Greece
Kliest Otto 3839 Ridge rd W, RD 6 Roch	Greece
LeRoy Peter J 2886 Dewey av Roch	Greece
Bradford Ray B 12 Walzer rd Roch	Irondequoit
Coursen C Earl 4318 Culver rd Pt Pleasant	Irondequoit
Dotzler Jos 753 Washington av Roch	Irondequoit
Drom Peter 229 Taft av RD 5 Roch	Irondequoit
Drysdale Alf J 4659 Culver rd Sea Breeze	Irondequois
Kroeckel Philip 2193 Clinton av N, Roch	Irondequois
Mele Frank 297 Culver pkwy Roch	Irondequoit
Mollon Wm A 4372 Culver rd Sea Breeze	Irondequoit
Perovich Chas 24 Dewey av Roch	Irondequoit
Ponticelli Lee 657 Titus av Roch	Irondequoit
Watkins Troy M 153 Pt Pleasant rd, Pt Pleasant	Irondequoit
Widman Herbert E rear 2075 Ridge rd E, RD 5 Roch	Irondequoit
Carfi John 31 S Main	Pittsford
Earls Alf W 15 S Main	Pittsford
Thompson Leslie E 10 State	Pittsford

**Basket Mfrs**

Aman Basket Co Inc rear 1683 Ridge rd E, RD 5 Roch	Irondequoit
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**Battery Dealers & Service**

VanThof John 451 Rich's Dugway RD 3 Roch	Brighton
Hess Walter L 1848 Hudson av Roch	Irondequoit

**Beauty Shops**

Collier Beatrice L Mrs 1501 Monroe av Roch	Brighton
Bonnell Etta B Mrs 127 East av	E Rochester
Cole Esther H Mrs 124 West Elm	E Rochester
DeVogler Ruth E Mrs 206 East av	E Rochester
Suits Esther Mrs 109 W Commercial	E Rochester
Wilson Mabel A Mrs 126 West av	E Rochester
Doud Mayme F Mrs 11 West av	Fairport
Krenzer Florence M 18 S Main rm 105	Fairport
VanZant Christel F Mrs 57 S Main	Fairport
Charles Henrietta L Mrs 907 Buffalo rd RD 1 Cold Water	Gates
Carswell Martha H Mrs 75 Forgham Roch	Greece
Fowler Martha M Mrs 121 Westwood dr Roch	Greece
Kuefer Anita V 81 Brookridge dr Roch	Greece
Moore's Beauty Shoppe 262 Stone rd Roch	Greece
Tillman Mary P Mrs 81 Chippendale rd Roch	Greece
Vicinus Dorothy T 2886 Dewey av Roch	Greece
Crissy Howard J 309 Somershire dr Roch	Irondequoit
Dotzler Frieda Mrs 753 Washington av Roch	Irondequoit
Enright Veronica S Mrs 304 Westchester av Roch	Irondequoit
Lanette Beauty Shoppe The 2164 Hudson av Roch	Irondequoit

Miller Edna E 104 First Roch	Irondequoit
Nessenius Mildred A 204 Seville dr Roch	Irondequoit
Neumann Charlotte Mrs 4265 Culver rd Pt Pleasant	Irondequoit
Rector Florence H Mrs 247 Rawlinson rd	Irondequoit
Slater Beauty Shoppe 2064 Ridge rd E, RD 5 Roch	Irondequoit
Wilson Anna J Mrs 55 Spencer rd Roch	Irondequoit
Barker Emma Lou 30 W Jefferson rd	Pittsford
Harper Method 39 S Main	Pittsford
Olive's Beauty Shoppe 29 S Main	Pittsford

**Beverage Mfrs**

American Club Beverages 75 Newport rd Roch	Irondequoit
Irondequoit Mineral Springs Inc 3000 Ridge rd E, Roch	Irondequoit

**Billiard & Pocket Billiard Rooms**

Ricci Dominic 210 Main	E Rochester
Pittsford Billiard Academy 37 S Main	Pittsford

**Boat Builders**

Rochester Boat Corp end StPaul blvd Roch	Irondequoit
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**Boat Houses & Boat Liveries**

Weiss John G 187 Long Pond rd RD 4 Roch	Greece
Erbland Clarence H 311 Glen Haven rd Roch	Irondequoit
Weber Val P 4828 Culver rd Sea Breeze	Irondequoit

**\*Boiler Setters—Mason**

<b>SUMMERHAYS WM SONS CORP</b> 614-632 Clinton av S—See page 34	Rochester
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**\*Bond Brokers**

<b>BONBRIGHT GEORGE D B &amp; CO</b> 100 Powers bldg—See page 31	Rochester
<b>CRANBERRY &amp; CO</b> 31 Exchange rm 100—See page 31	Rochester

**\*Bonds**

<b>GOLDMAN DAVID CO Inc</b> 6 State rm 105—See page 41	Rochester
<b>HARTFORD ACCIDENT &amp; INDEMNITY CO</b> Egbert F Ashley Co agents 212 Union Trust bldg 19 Main W—See front cover	Rochester
<b>JOHNSTON JAMES AGENCY Inc</b> 204 Granite bldg—See page 40	Rochester

**Bowling Alleys**

Stevens & Maine 19 West av	Fairport
Davenport Chester S 31 Howard rd RD 2 Cold Water	Gates
Culver Bowling Hall Inc 1258 Ridge rd E, RD 5 Roch	Irondequoit
Sea Breeze Bowling Hall 4577 Culver rd Sea Breeze	Irondequoit

**\*Brokers—Real Estate**

<b>ALLIANCE REALTY CORP</b> 1014 Lincoln-Alliance Bank bldg—See front cover and page 50	Rochester
<b>BIETRY HERBERT J</b> 1216 Lincoln-Alliance Bank bldg—See page 50	Rochester
<b>PERKINS HENRY T REAL ESTATE CO</b> 31 Exchange rm 300—See front cover	Rochester
<b>STREB NORBERT CO</b> 223 Powers bldg—See page 50	Rochester
<b>YATES &amp; McINTOSH Inc</b> 25 Exchange rm 200—See page 51	Rochester

**\*Brokers—Stocks & Bonds**

<b>BONBRIGHT GEORGE D B &amp; CO</b> 100 Powers bldg—See page 31	Rochester
<b>CRANBERRY &amp; CO</b> 31 Exchange rm 100—See page 31	Rochester

# Supply Houses of Many Kinds are Listed in this Book

## *Consult it for your Needs*

### Broom Mfrs & Wholesale

Jechl John 2308 Culver rd Roch

Irondequoit

### \*Builders' Finish

**MORSE SASH & DOOR CO** 101 Ford corner Waverly pl—See page 31

Rochester

**MORSE WM B LUMBER CO** 340 Main W, 936 Main E, 101 Ford and  
Thomas av at Stutson Charlotte Station—See page 43

Rochester

### Building Materials & Supplies

Higgins & Page Inc (hardware) 119 Coniston dr Roch

Brighton

White C H, N Lincoln rd

E Rochester

Universal Concrete Pipe Co, Buffalo rd RD 1 Cold Water

Gates

Universal Corrugated Pipe Co, Buffalo rd RD 1 Cold Water

Gates

Rappl & Hoenig Co 1441 Ridge rd E, RD 5 Roch

Irondequoit

### \*Business Schools

**SCHOOL OF COMMERCE** 362 East av—See page 51

Rochester

### Butter, Cheese & Eggs

Russell Chas E 11 Eells RD 2 Cold Water

Gates

### Can Mfrs

American Can Co 111 Parce av

Fairport

### Car Builders

Merchants Despatch Inc (rebuilding) Linden rd

E Rochester

Merchants Despatch Transportation Co, E Maple av

E Rochester

### Carpenters

Bell Geo 85 Summit

Fairport

### \*Carpet Cleaners

**STAUB & SON Inc** 951 E Main—See page 31

Rochester

### Carpets, Rugs & Floor Coverings

**LASH AND ADAMS** Successors to The Snow-Villere Co 4 S Main tel

Fairport 433-W—See page 38

Fairport

Ballarian Ara G 63 State

Pittsford

**GRAVES H B CO Inc** 78 State—See page 38

Rochester

**HOWE & ROGERS CO** 89-91 Clinton av S—See top lines and page 39

Rochester

**MCCURDY & CO Inc** 275-291 Main E—See page 35

Rochester

### Caterers

Redfern The, Monroe av RD 2

Pittsford

### Cemeteries

Greenvale Cemetery 51 E Church

Fairport

MtPleasant Cemetery 39 Summit

Fairport

Holy Ghost Cemetery, Cold Water rd RD 1 Cold Water

Gates

Beth Chain Cemetery 188 Britton rd Roch

Greece

Congregation A A A Kipel Volin 258 Britton rd Roch

Greece



Falls Cemetery 1941 Ridge rd W, RD 6 Roch	Greece
Mother of Sorrows Cemetery 4950 MtRead blvd RD 4 Roch	Greece
Workmen's Circle Cemetery 254 Britton rd Roch	Greece
Irondequoit Cemetery 3671 Culver rd Roch	Irondequoit
Old Pittsford Cemetery The, Mendon-Pittsford rd RD 1	Pittsford
Pittsford Cemetery, East av RD 1 Roch	Pittsford
Pittsford Cemetery, Wash, RD 1	Pittsford

### \*Cemetery Memorials—Granite & Marble

**TROTT BROS CO Inc** 1120 MtHope av tel Monroe 73—See page 44 Rochester

### Cereal Mfrs

Hygenic Cereal Co, W Commercial E Rochester

### \*Children's & Infants' Wear

**FORMAN B CO** 46 Clinton av S—See page 35 Rochester

### Christian Science Practitioners

VanAtta Robt 3 Tarrytown rd Roch Brighton

### Churches

Centenary Methodist, G Chas Weaver pastor 19 StRegis dr cor Monroe av Roch	Brighton
Our Lady of Lourdes (RC) Frank W Mason rector 62 Corona cor Rhine— cliff dr Roch	Brighton
First Baptist, Alex Mackenzie pastor 117 W Elm	E Rochester
First Presbyterian, Rev Robt A Schwenk pastor 109 East av	E Rochester
Parkside Methodist Episcopal, Robt T Doherty pastor Main cor	East av E Rochester
StJerome Catholic, Bernard F Gefell pastor Garfield cor W Commercial	E Rochester
StMatthias Episcopal, Kenneth Urquhart pastor 115 East av	E Rochester
Trinity Lutheran, Chas J Bauer pastor 507 Main	E Rochester
Bethlehem Evangelical Lutheran, Claude E Tegan pastor 30 W Church	Fairport
First Baptist, Erwin B Taft pastor S Main cor W Church	Fairport
First Congregational, Lee Fletcher pastor 20 E Church	Fairport
First Methodist Episcopal, Raymond C Shaw pastor 29 W Church	Fairport
Raymond Baptist, Stanley E Smith pastor 12 Church	Fairport
StLuke's Episcopal, Wm S McCoy pastor 27 E Church	Fairport
StMarys 24 East av	Fairport
Christian & Missionary Alliance, Wm D Lindsey pastor Lee rd RD 2 Cold Water	Gates
Church of the Holy Ghost (RC) Peter A Erras rector Cold Water rd RD 1 Cold Water	Gates
Elmgrove M E, Donald Freeman Keith pastor Spencerport rd RD 2 Cold Water	Gates
Gates Presbyterian, Andrew F Rauth pastor Buffalo rd RD 1 Cold Water	Gates
North Gates Wesleyan Methodist, John D Wilcox pastor Long Pond rd RD 2 Cold Water	Gates
StHelen (RC) Hinchey rd RD 1 Cold Water	Gates
StTheodore (RC) John J Baier rector Spencerport rd RD 2 Cold Water	Gates
Bethany Presbyterian, Arthur Talman pastor 2894 Dewey av Roch	Greece
Greece Baptist, Frederick E Dean pastor 2534 Ridge rd W, RD 6 Roch	Greece
Greece Meth Protestant, Albert E Weaver pastor 1936 Maiden lane RD 6 Roch	Greece
Hope Lutheran, Arnold C Schaller pastor Dewey av cor Wildwood dr Roch	Greece

Established  
1857

# HOWE & ROGERS

Complete Home  
Furnishings

89 Clinton Ave. S.

**FURNITURE**

Stone 1800

## Churches—Con

- Lutheran Church of Concord, Eug L Stowell pastor 4555 Ridge rd W, Greece  
Spencerport
- Mother of Sorrows (RC) Danl B O'Rourke rector 5000 MtRead blvd RD  
4 Roch Greece
- StCharles Borromeo (RC) Wm A Doran rector 64 Maiden lane Roch Greece
- StJohn's (RC) 2386 Ridge rd W, RD 6 Roch Greece
- Star of the Sea (RC) Edgemere dr, RD 4 Roch Greece
- All Saints Episcopal, Ivan H Ball rector 759 Winona blvd Roch Irondequoit
- Church of the Transfiguration (Luth) Howard A Kuhnle 3760 Culver rd  
Roch Irondequoit
- Durand Congregational 4225 Culver rd Pt Pleasant Irondequoit
- Irondequoit Presbyterian, B Forest Bond pastor 2889 Culver rd Roch  
Irondequoit
- Irondequoit United Congregational, Chas S Bergner pastor 644 Titus av  
Roch Irondequoit
- Laurelton United Presbyterian David L McBride pastor 335 Helendale rd  
RD 5 Roch Irondequoit
- Lutheran Church of the Resurrection, Eug L Stowell pastor 3740 StPaul  
blvd Roch Irondequoit
- StAmbrose (RC) 31 Empire blvd cor Culver rd Roch Irondequoit
- StGeorge's Chapel (PE) (summer only) 5249 StPaul blvd Roch Irondequoit
- StMargaret & Mary (RC) Chas J Bruton rector 343 Rogers pkwy Roch  
Irondequoit
- StSalome (RC) Edward J Eschrich rector 4250 Culver rd Pt Pleasant  
Irondequoit
- StThomas (RC) John F Muckle rector 4536 StPaul blvd Roch Irondequoit
- Seneca Methodist Episcopal, Earl D Shepard pastor 121 Scholfield rd Roch  
Irondequoit
- Summerville Presbyterian, Oscar D Brownback pastor 4845 StPaul blvd  
Roch Irondequoit
- United Presbyterian, David L McBride pastor 335 Helendale rd RD 5  
Roch Irondequoit
- Christ Episcopal, S Main Pittsford
- First Baptist, State st Pittsford
- First Presbyterian 27 Church Pittsford
- Pittsford Methodist, E P Gill pastor S Main cor Church Pittsford
- StLouis Catholic, State st Pittsford
- StPaul's Evangelical Lutheran, Yost Brandt pastor 19 Washington av  
Pittsford

## Cider Mfrs & Dealers

- Neracker Bros Cider Mill, Cold Water rd RD 1 Cold Water Gates
- LeFrois J B & Sons 3194 Latta rd RD 4 Roch Greece

## Cigars & Tobacco—Retail

- Temperato Peter F 118 W Commercial E Rochester
- Filkins Howard 51 S Main Fairport
- Stevens Cigar Store 9 West av Fairport

## Cigars & Tobacco—Wholesale

- Curran John P 2209 Monroe av RD 1 Roch Brighton

**Cleaners & Dyers**

**ACME VALET SERVICE** 410 Main  
 Dillon Richd 5 S Main  
 Quality Cleaners 15 S Main  
 Temple Saml 85 S Main  
**STAUB & SON Inc** 951 E Main—See page 31

E Rochester  
 Fairport  
 Fairport  
 Fairport  
 Rochester

**Clergymen**

Abbreviations—B, Baptist; CT, Congregational Trinitarian; Evan, Evangelical; Ev Assoc, Evangelical Association; J, Jewish; Luth, Lutheran; ME, Methodist Episcopal; P, Presbyterian; PE, Protestant Episcopal; Ref, Reformed; RC, Roman Catholic; SA, Second Adventist; SDA, Seventh Day Adventist; Unit, Unitarian; Univ, Universalist

Hamel David (B) 749 Highland av RD 2 Roch	Brighton
Isaac Alf E (B) 196 Summit dr, RD 2 Roch	Brighton
Mason Frank W (RC) 224 Mayflower dr Roch	Brighton
Weaver G Chas (ME) 33 StRegis dr N, Roch	Brighton
Bauer Chas J (Luth) 507 Main	E Rochester
Doherty Robt T (ME) 611 Main	E Rochester
Gefell Bernard F (RC) cor Garfield and W Commercial	E Rochester
Mackenzie Alex (B) 140 West Elm	E Rochester
Schwenk Robt E (Presb) 109 West av	E Rochester
Carr Geo H (B) 43 Roselawn av	Fairport
Fletcher Lee (C) 1 Clifford	Fairport
McCoy Wm S (E) 150 W Church	Fairport
Shaw Raymond C (ME) 14 Dewey av	Fairport
Smith Stanley E (B) 12 E Church	Fairport
Taft Erwin B (B) 14 W Church	Fairport
Tejan Claude E (Evan Luth) 40 Perrin	Fairport
Urquhart Kenneth S (PE) 79 West av	Fairport
Wood James T (RC) 20 East av	Fairport
Erras Peter A (RC) 220 Coldwater rd RD 1 Cold Water	Gates
Lindsey Wm D 29 Lee rd RD 2 Cold Water	Gates
Rauth Andrew F (P) 754 Howard rd RD 1 Cold Water	Gates
Baier John J (RC) 2400 Ridge rd W, RD 6 Roch	Greece
Dean Fredk E (B) 2512 Ridge rd W, RD 6 Roch	Greece
Doran Wm A (RC) 3003 Dewey av Roch	Greece
McClure Wm A 3783 Latta rd Hilton	Greece
McKay Jas E (RC) 3003 Dewey av Roch	Greece
O'Rourke Danl B (RC) 4922 MtRead blvd RD 4 Roch	Greece
Schaller Arnold C (Luth) 23 Veness av Roch	Greece
Talman Arthur (P) 2739 Dewey av Roch	Greece
Weaver Albert E (Meth Prot) 1924 Maiden lane RD 6 Roch	Greece
Ball Ivan H (PE) 3351 StPaul blvd Roch	Irondequoit
Bergner Chas (CT) 644 Titus av Roch	Irondequoit
Bolt Louis J 76 Chadwell rd RD 5 Roch	Irondequoit
Bond B Forest (P) 2879 Culver rd Roch	Irondequoit
Bouman Dennis D (Cong) 245 Park rd Pt Pleasant	Irondequoit
Brownback Oscar D (P) 21 Farrell ter Roch	Irondequoit
Brunton Chas J (RC) 122 Scholfield rd Roch	Irondequoit
Burke John J (RC) 34 Empire blvd Roch	Irondequoit
Casey Lawrence B (RC) 104 Deerfield dr Roch	Irondequoit
Cuffney Jas (RC) 4536 StPaul blvd Roch	Irondequoit
Eschrig Edwd J (RC) 4282 Culver rd Pt Pleasant	Irondequoit
Hagerty Roy Francis (RC) 34 Empire blvd Roch	Irondequoit
Kuhnle Howard (Luth) 262 Avondale rd Roch	Irondequoit
Livingstone Jeffrey D (B) 89 Tottenham rd RD 5 Roch	Irondequoit
McBride David L (P) 170 Queensboro rd Roch	Irondequoit
Muckle John F (RC) 4536 StPaul blvd Roch	Irondequoit
Stowell Eug L (Luth) 16 Dumont Roch	Irondequoit

**Clergymen—Con**

Waaser Frank L (B) 414 Simpson rd Roch	Irondequoit
Bortle Harold J (P) 19 Church	Pittsford
Brandt Yost (Luth) 28 Lincoln av	Pittsford
Davis Wm 22 Elmbrook dr	Pittsford
Edelman Louis W (RC) 31 Monroe av	Pittsford
Gatley Henry S (PE) 12 Locust	Pittsford
Gill Edwd P (ME) 7 Washington av	Pittsford
Hickey Thos F (RC) East av RD 1 Roch	Pittsford
Nixon Justin W (B) Brightford rd RD 1 Roch	Pittsford
Palmer Frank J (B) 4 Jefferson rd E	Pittsford
Price Orlo J (B) Long Meadow av RD 2	Pittsford
Sayers Frank G (B) 29 Washington av	Pittsford

**Clothes Pressers, Cleaners & Repairers**

Swan Cleaners Inc 1464 Monroe av Roch	Brighton
Acme Valet Service 401 Main	E Rochester
Jobe Herva rear 120 Florida Roch	Greece
McKissock Geo 495 Stone rd Roch	Greece

**Clothing Dealers—Men's & Boys'—Retail**

Cohen Eug 124 E Commercial	E Rochester
Sayles Robt 9 S Main	Fairport

**Clothing Dealers—Women's & Misses—Retail**

Adams Dress & Gift Shop 30 S Main	Fairport
Kingston Ethel R Mrs 1350 Titus av RD 5 Roch	Irondequoit

**Clubs**

Country Club of Rochester 2935 East av RD 3 Roch	Brighton
Fairport Social Club 25 State	Fairport
Brooklea Country Club 891 Pixley rd RD 1 Cold Water	Gates
Greece Field & Game Club Inc, Mt Read blvd RD 6 Roch	Greece
Lake Shore Country Club, Greenleaf rd nr Beach av RD 4 Roch	Greece
Ridgemont Golf Club 3717 Ridge rd W. RD 6 Roch	Greece
Rochester Yacht Club end StPaul blvd Roch	Irondequoit
Rock Beach Riding Club 464 Colebrook dr Roch	Irondequoit
Irondequoit Country Club, East av RD 1 Roch	Pittsford
Locust Hill Country Club, W Jefferson rd RD 2	Pittsford
Monroe Golf Club, Stoutenberg rd RD 1	Pittsford
Oak Hill Country Club, Kilbourn rd RD 1 Roch	Pittsford

**Coal Dealers—Retail**

Baker Minor J 308 Field Roch, yard office 439 East River rd RD 2 Roch	Brighton
Brighton Coal & Coke Co 308 Field yard office 439 East River rd RD 2 Roch	Brighton
Kuhls Louis H 2611 W Henrietta rd Henrietta	Brighton
<b>MILLARD-COAL CO</b> , W Commercial cor Roosevelt	E Rochester
<b>STEVE COAL CO Inc</b> 413 Main yard 103 N Wash—See page 19	E Rochester
Galante Julius 44 Frank	Fairport
Jackson Dewey 24 N Main	Fairport
Rochester Fuel & Feed Co 44 N Main	Fairport
Sinamus & Beck Inc 32 High	Fairport
Steffen H L & Sons Inc rear 35 Parce av	Fairport
Bridgeman & Sons, North Greece rd N Greece	Greece
Payne Wayland H 501 Elmgrove rd Cold Water	Greece
Proudfoot Albert L 512 Stone rd Roch	Greece
Burger Wilfred A 335 Walzford rd Roch	Irondequoit

Ontario Coal Co Inc, Lake rd Sea Breeze	Irondequoit
Pittsford Coal & Produce, Schoen pl	Pittsford
Schoen John & Son 34 N Main	Pittsford
Schreib & Watson Inc 39 N Main	Pittsford
<b>BLACK DIAMOND COAL CORP</b> 190 York phone Genesee 7800—See page 33	Rochester
<b>CHARLOTTE COAL &amp; SUPPLY CO</b> 377 Latta rd phone Charlotte 39-40	Rochester
<b>CITY COAL &amp; COKE CO</b> 73 Saratoga av phone Glenwood 5893—See page 33	Rochester
<b>GREECE LUMBER CO</b> 788 Ridge rd W phone Glenwood 2391—See page 44	Rochester
<b>IRONDEQUOIT COAL &amp; SUPPLY CO</b> 149 Ridge rd E nr RW&O tracks—See page 32	Rochester
<b>LANGIE L C COAL CO</b> 326 Main E, 368 Clinton av N, 357 StPaul, 693 South av, 2 and 4700 Lake av and 201 Monroe av—See page 32	Rochester
<b>ONTARIO COAL CO Inc</b> Lake rd Sea Breeze and 3056 Culver rd—See page 33	Rochester
<b>WEST CHAS C COAL CO Inc</b> 281 N Union—See page 32	Rochester

**Coal Dealers—Wholesale**

Continental Coal Co 304 Rhinecliff dr Roch	Brighton
<b>BLACK DIAMOND COAL CORP</b> 190 York phone Genesee 7800—See page 33	Rochester
<b>LANGIE L C COAL CO</b> 326 Main E, 368 Clinton av N, 357 StPaul, 693 South av, 2 and 4700 Lake av and 201 Monroe av—See page 32	Rochester
<b>ONTARIO COAL CO Inc</b> Lake rd Sea Breeze and 3056 Culver rd—See page 33	Rochester
<b>WEST CHAS C COAL CO Inc</b> 281 N Union—See page 32	Rochester

**\*Coke**

<b>ROCHESTER GAS &amp; ELECTRIC CORPORATION</b> 89-91 East av Rochester and 124 W Commercial—See page 42	E Rochester
<b>BLACK DIAMOND COAL CORP</b> 190 York phone Genesee 7800—See page 33	Rochester
<b>CITY COAL &amp; COKE CO</b> 73 Saratoga av phone Glenwood 5893—See page 33	Rochester
<b>GREECE LUMBER CO</b> 788 Ridge rd W phone Glenwood 2391—See page 44	Rochester
<b>LANGIE L C COAL CO</b> 326 Main E, 368 Clinton av N, 357 StPaul, 693 South av, 2 and 4700 Lake av and 201 Monroe av—See page 32	Rochester
<b>ONTARIO COAL CO Inc</b> Lake rd Sea Breeze and 3056 Culver rd—See page 33	Rochester
<b>WEST CHAS C COAL CO Inc</b> 281 N Union—See page 32	Rochester

**Cold Storage**

Fairport Storage & Ice Corp, Baker rd	Fairport
<b>UPTON COLD STORAGE CO Inc</b> The (cold and common storage) 38 Cliff—See page 52	Rochester

**\*Commercial Schools**

<b>SCHOOL OF COMMERCE</b> 362 East av—See page 51	Rochester
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**Concrete Block Mfrs**

Peoples Concrete Block & Sand Co Inc 73 Buell rd RD 1 Cold Water	Gates
Delitz John J jr 2788 Norton RD 5 Roch	Irondequoit

**Confectionery—Retail**

Dawn Creameries The 1891 Monroe av Roch	Brighton
Haynes Wm B 1476 Monroe av Roch	Brighton
Ciarelli Antonio 148 E Commercial	E Rochester
Garbato Lucy Mrs 158 E Commercial	E Rochester
Hayes Philip C 108 W Commercial	E Rochester
Panarites Ernest 108 E Commercial	E Rochester
Paserro Anthony 113 E Chestnut	E Rochester
Petersanto Anthony 404 W Commercial	E Rochester
Questa A John 402 Main	E Rochester
Smith Raymond C 319 Main	E Rochester
Fairport Candy Kitchen 116 S Main	Fairport
Fiandack Croce 115 N Main	Fairport
Pergrim Victor A 89 S Main	Fairport
Samys & Apostal 15 N Main	Fairport
Turchetti Guy 112 N Main	Fairport
Munger Wallace O 516 Stone rd Roch	Greece
Adams Michl 4830 Culver rd Sea Breeze	Irondequoit
Annis Victor 4555 Culver rd Sea Breeze	Irondequoit
Hurysz Vincent 4870 Culver rd Sea Breeze	Irondequoit
Maerz Albert R 5324 StPaul blvd Roch	Irondequoit
Rothmund Martin A 635 Titus av Roch	Irondequoit
Somers Joseph E 2062 Ridge rd E, RD 5 Roch	Irondequoit
Vasilatos Vangelis 4665 Culver rd Sea Breeze	Irondequoit
Wagner Stanley 4900 Culver rd Sea Breeze	Irondequoit
Yanche Victoria 410 Empire blvd Roch	Irondequoit
Hicks & McCarthy 23 S Main	Pittsford
Pittsford Sweet Shop 27 S Main	Pittsford

**Confectionery—Wholesale**

Simpson Fredk L 4461 Ridge rd W, Spencerport	Greece
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**Contractors—Building Construction—General**

Garrett Jas L 338 Oakdale dr Roch	Brighton
Gillette Chas L 115 Westland av Roch	Brighton
Hines Fred J 79 Monteroy rd Roch	Brighton
Homindustries Inc 2800 Elmwood av RD 1 Roch	Brighton
Keegan Fredk C 125 Bonnie Brae av Roch	Brighton
King Howard 120 Monroe pkwy Roch	Brighton
Luke & Sohn Inc 211 Glen Ellyn way Roch	Brighton
Passers James & Sons rear 3165 Elmwood av RD 1 Roch	Brighton
Schubert Raymond C 1580 Elmwood av RD 2 Roch	Brighton
Stuart W Raymond 1030 Allen's Creek rd RD 1 Roch	Brighton
Weis Frank S 752 Edgewood av RD 1 Roch	Brighton
Williams John A 56 Westland av Roch	Brighton
Cairns Jas H 123 West Elm	E Rochester
Fioravanti Guido 132 W Spruce	E Rochester
Bean Raymond F 23 Woodlawn av	Fairport
Clark Eug P 167 S Main	Fairport
Ferris James H 39 Monroe	Fairport
Mabry Curran M 116 W Church	Fairport
Parent Amos S 18 S Main rm 103 and 83 West av	Fairport
Roberts Moses A 42 Perrin	Fairport
Tompkins Philip E 31 Dorstone rd RD 1 Cold Water	Gates
Wilson Milton, Buffalo rd RD 1 Cold Water	Gates
Hanson Otto F 133 Wheeldon dr Roch	Greece
Koerner Arthur R 2550 Ridge rd W, RD 6, Roch	Greece
Lawson Alvah B 83 Barnard Roch	Greece
Barrett Seberty W 630 Ridge rd E, Roch	Irondequoit
Calihan J Leo 64 Fairview cres Roch	Irondequoit

# BRIGHTON PLACE DAIRY

45 FULTON ST. — GLENWOOD 144 — ROCHESTER

Clarke Wallace S 1726 Winton rd N, RD 5 Roch	Irondequoit
Driver & Baxter 199 Titus av Roch	Irondequoit
Evershed Herbert H 1746 Portland av RD 5 Roch	Irondequoit
Howard Morton A 57 Kiwanis rd Roch	Irondequoit
Kuebler Wm 123 Frankland rd Roch	Irondequoit
Lau Robt H 58 Bristol av Roch	Irondequoit
LeWalter Edmund H 2348 Titus av Roch	Irondequoit
Long Geo W jr 4434 Culver rd Sea Breeze	Irondequoit
Neely F Orville 61 Orchard pk RD 5 Roch	Irondequoit
Pflanz Leland T 168 Somershire dr Roch	Irondequoit
Reitz Harold L 181 Belcoda dr Roch	Irondequoit
Ryan Chas F 90 Charlton rd Roch	Irondequoit
Ryan & Ryan Inc 136 Thorndyke rd and 90 Charlton rd Roch	Irondequoit
Schneider Frank A 174 Pt Pleasant rd Pt Pleasant	Irondequoit
Smith T Ives 3051 StPaul blvd Roch	Irondequoit
Tosch Fred P 2510 StPaul blvd Roch	Irondequoit
Vinton Jos E 10 Walzer rd Roch	Irondequoit
Weaver Peter 40 Dake Roch	Irondequoit
Rand John W 55 S Main	Pittsford
Rehbein Carl E 17 Sutherland	Pittsford
Rogers F Lee 7 Monroe av	Pittsford
Spellman Delmar 5 Penn	Pittsford

## Contractors—Carpenter

Brown Chas J 156 Eastland av Roch	Brighton
Clark Maurice A 73 Westland av Roch	Brighton
DeCook Edwd 27 Dale rd RD 2 Roch	Brighton
DeRoo Frank B 1863 Westfall rd RD 2 Roch	Brighton
Lauterbach Howard F 348 Meadow dr Roch	Brighton
Lerch Rolland R 239 Norman rd RD 2 Roch	Brighton
Shirley John H 1350 Crittenden rd RD 1 Henrietta	Brighton
Smith Franklin W 1296 Winton rd S, RD 1 Roch	Brighton
Waterstraat Alvin 2604 Monroe av RD 1 Roch	Brighton
Wilson Chas L 152 Sylvan rd Roch	Brighton
Hoffman Arthur P 226 W Elm	E Rochester
Hughes Wm E 114 W Hickory	E Rochester
Straight Lyman E 603 McKinley	E Rochester
Wheaton Jas L 205 Garfield	E Rochester
Baumer Frank N 51 Summit	Fairport
Churchill Frank W, Fairport rd RD 2	Fairport
Coons Herbert E 60 Roselawn av	Fairport
Ferris John H 46 Monroe	Fairport
Williams M Oscar 56 Potter pl	Fairport
Willison Everett 140 West av	Fairport
Bierbrauer David P 1420 Chili av RD 1 Cold Water	Gates
Daum Fred W 530 Elmgrove rd RD 2 Cold Water	Gates
Neracker Geo J 275 Howard rd RD 2 Cold Water	Gates
Schwartz Fred C 1411 Chili av R D1 Cold Water	Gates
Statt Lawrence W 1529 Buffalo rd RD 1 Cold Water	Gates
Stevens Jos J 103 Fisher rd RD 1 Cold Water	Gates
Youngs Jas S 2115 Long Pond rd RD 2 Cold Water	Gates
Bedore James E 104 Duffern dr Roch	Greece
Carlson Alf I 1597 Ridge rd W, RD 6 Roch	Greece
Zarnstorff Chas H 1125 North Greece rd Spencerport	Greece
Bach Chas R 32 Placid pl Roch	Irondequoit

ROCHESTER SUBURBAN BUSINESS FINDER

**Contractors, Carpenter—Con**

Bean Chas H 282 Scholfield rd Roch	Irondequoit
DeJonge Walter J 235 Belcoda dr Roch	Irondequoit
Embrea T Clifton 33 Barry rd Roch	Irondequoit
Frago Salvatore 81 Spencer rd Roch	Irondequoit
Graham Chas H 67 Lake Breeze pk Roch	Irondequoit
Hammill Frank R 59 Lanvale Roch	Irondequoit
Holloway Chas 3685 StPaul blvd Roch	Irondequoit
Kleiner John F 98 Bristol av Roch	Irondequoit
Leinberger Raymond C 120 Pt Pleasant rd Pt Pleasant	Irondequoit
Lewalter Fred W 37 Suburba av Roch	Irondequoit
Naylor Arthur P 5105 StPaul blvd Roch	Irondequoit
Ries Fred S 3848 Culver rd Roch	Irondequoit
Rogalinski Frank 135 Amerige pk Roch	Irondequoit
Schwartz Seraphin 2885 StPaul blvd Roch	Irondequoit
Stoll Edwd J 3806 StPaul blvd Roch	Irondequoit
VanDussen Dean C 141 Wildemere rd Roch	Irondequoit
Kossow Wm 10 Lincoln av	Pittsford
White Ernest W 21 Washington av	Pittsford
Zornow Geo R 6 Jefferson rd E	Pittsford

**Contractors—Floor Surfacing**

Vereecke Camille 479 Stone rd Roch	Greece
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**Contractors—Heating & Ventilating**

<b>BARBER WM C CO</b> 1736 Portland av Roch phone Stone 3384—See page 34	Irondequoit
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**Contractors—Mason**

Dellapietra Gaetano, Linden rd	E Rochester
Genthner Leo E 910 Main	E Rochester
Gough Albert 137 West av	E Rochester
Christman Gordon F 59 Miles av	Fairport
Lane Clarence S 77 E Church	Fairport
Lumbard Claude M 33 Dewey av	Fairport
Schumacher Henry J, Hulbert rd RD 1	Fairport
Borgyon Alois E 2612 Ridge rd W, RD 6 Roch	Greece
Rockcastle Garth M 2015 Maiden lane RD 4 Roch	Greece
Chambers Lyall D 220 Peart av Pt Pleasant	Irondequoit
DeJonge Lawrence G (tile and marble) 1139 Ridge rd E Roch	Irondequoit
Elston Fredk J 232 Peart av Pt Pleasant	Irondequoit
Graves DeVer O 63 Seville dr Roch	Irondequoit
Kodweis Karl A 90 Couchman av Roch	Irondequoit
Petrossi Santo 63 Burwell rd Roch	Irondequoit
Pundt Harold L 132 Avenue B, Pt Pleasant	Irondequoit
Minnamon & Son 102 S Main	Pittsford

**SUMMERHAYS WM SONS CORP** 614-632 Clinton av S—See page 34  
Rochester

**Contractors—Roads**

Schoen Chas G 36 N Main	Pittsford
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**Contractors—Sewer & Drain**

Siebert Rudolph C 109 Sandringham rd Roch	Brighton
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**Corsetieres**

Welsh Louise M Mrs 704 S Washington	E Rochester
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**\*Creamery**

**BRIGHTON PLACE DAIRY CO Inc** 45 Fulton av—See top lines and  
 page 34 Rochester

**\*Crockery, China, Glass & Earthenware**

**GRAVES H B CO Inc** 78 State—See page 38 Rochester

**Dairies**

Harloff Dairy rear 52 East av Fairport  
 Costich Creamery Co 4340 Culver rd Pt Pleasant Irondequoit

**\*Dairy Products**

**BRIGHTON PLACE DAIRY CO Inc** 45 Fulton av—See top lines and  
 page 34 Rochester

**Dance Halls & Pavilions**

Rendezvous The 71 Lake Front Roch Irondequoit

**Dentists**

Bakeman Paul E 15 Warrington dr Roch Brighton  
 Leverentz Eric J 1491 Monroe av Roch Brighton  
 Requa Leroy 1428 Clinton av S, RD 2 Roch Brighton  
 Boorman John H 410 Main rm 1 E Rochester  
 Frank Howard L 301 Main rm 18 E Rochester  
 Kohler Milton W 26 S Main Fairport  
 Smith John A 3 N Main Fairport  
 Welch James W 40 West av Fairport  
 Clark Roy D 257 Haviland pk Roch Greece  
 Jacobs Darwin W 4267 Culver rd Pt Pleasant Irondequoit  
 Pammenter Elmer J 92 Pine Grove av Roch Irondequoit  
 Jackson Geo L 29 S Main Pittsford  
 Thomas Geo M 49 S Main Pittsford  
 Wilmot Max D 7 S Main Pittsford

**Department Stores**

Enterprise Five Cents to One Dollar Stores Inc 317 Main E Rochester  
 Saxton's Department Store 126 E Commercial E Rochester  
 Enterprise 5c to \$1.00 Store 20 S Main Fairport  
**FORMAN B CO** 46 Clinton av S—See page 35 Rochester  
**McCURDY & CO Inc** 275-291 Main E—See page 35 Rochester

**Diamonds & Precious Stones**

**SCHEER E J Inc** 259 Main E at Cortland opposite Sibley's—See page 42  
 Rochester

**\*Display Cards**

**HOLT SIGNS** (Edgar C Holt) 111 Clark bldg—See page 51 Fairport

**\*Doors, Sash & Interior Trim**

**CROUCH & BEAHAN CO** 99 Dewey av—See page 43 Rochester  
**HERRICK LUMBER CO Inc** 1030 Main E phone Culver 1416—See page  
 43 Rochester  
**MORSE SASH & DOOR CO** 101 Ford corner Waverly pl—See page 31  
 Rochester  
**MORSE WM B LUMBER CO** 340 Main W, 936 Main E, 101 Ford and  
 Thomas av at Stutson Charlotte Station—See page 43 Rochester

**Draperies, Curtains &c**

**GRAVES H B CO Inc** 78 State—See page 38 Rochester

**Dressmakers**

Hoffman Ruth E Mrs 226 W Elm	E Rochester
Cook & Meyers 18 S Main rm 107	Fairport
Rocheville Margt F 36 George	Fairport
Snyder Cora A 38 Lincoln av	Pittsford

**Dried Fruits—Wholesale**

Bown Brothers Inc 113 N Washington	E Rochester
Welkley Bros 113 N Washington	E Rochester
LeFrois Geo P 3577 Latta rd North Greece	Greece

**Drug Sundries**

Taylor G C Co 100 N Main	Fairport
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**Druggists—Retail**

Bell-Air Pharmacy 1462 Monroe Roch	Brighton
Chilson John J 1492 Monroe av Roch	Brighton
Franklin Walter R 114 E Commercial	E Rochester
Pierce Hazzard Pharmacy Inc 305 Main	E Rochester
Bramer Irving D 2 S Main	Fairport
Wagor Robt H 28 S Main	Fairport
Dewey Avenue Pharmacy 2914 Dewey av Roch	Greece
Ells Arthur A 2882 Dewey av Roch	Greece
Ells Pharmacy 2882 Dewey av Roch	Greece
Culver Parkway Pharmacy 295 Culver pkwy Roch	Irondequoit
General Drug Store 4269 Culver rd Pt Pleasant	Irondequoit
Krieter's Pharmacy 659 Titus av Roch	Irondequoit
Leighton Alfred E 2201 Clinton av N Roch	Irondequoit
Pioneer Drug Store 4358 Culver rd Sea Breeze	Irondequoit
Central Pharmacy 9 S Main	Pittsford

**\*Dry Cleaners**

<b>STAUB &amp; SON Inc</b> 951 E Main—See page 31	Rochester
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**Dry Goods—Retail**

Cocciardi Jos N 107 E Commercial	E Rochester
Dimassimo Ida Mrs 141 W Commercial	E Rochester
Pavoni Oreste S 116 E Commercial	E Rochester
Morey S & Son 8 S Main	Fairport
Warren Edson D 22 S Main	Fairport
Grabowski Antoinette Mrs 153 Stone rd Roch	Greece
Stickles J Victor 497 Stone rd Roch	Greece
Rothmund Martin A 635 Titus av Roch	Irondequoit
Young Hiram F 150 PtPleasant rd PtPleasant	Irondequoit

**Electric Contractors**

Farrell Lawrence J 201 Park dr	E Rochester
Hinch Roy C 23 Church	Fairport
Ladd Fredk R 189 Montcalm dr Roch	Irondequoit
Morrison Electric Co Inc 34 Hoover rd Roch	Irondequoit
<b>LAUBE ELECTRIC CORPORATION</b> 191-193 East av—See page 35	Rochester

**\*Electric Light & Power Companies**

<b>ROCHESTER GAS &amp; ELECTRIC CORPORATION</b> 89-91 East av Roch and 124 W Commercial—See page 42	E Rochester
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**Spend  
Minutes**

**Study Title Page and Index of  
this book—See what it Contains**

**Save  
Hours**

**Electric Motors & Generators**

**ROCHESTER GAS & ELECTRIC CORPORATION** 89-91 East av Roch  
and 124 W Commercial—See page 42 E Rochester

**\*Electric Refrigeration**

**ROCHESTER GAS & ELECTRIC CORPORATION** 89-91 East av Roch  
and 124 W Commercial—See page 42 E Rochester

..... **STEVE GOAL CO Inc** (Kelvinator) 413 Main—See page 19 E Rochester

**Electrical Equipment & Supplies—Dealers**

Brock Wm W 144 E Commercial E Rochester

East Rochester Appliances Sales & Service 144 E Commercial E Rochester

**ROCHESTER GAS & ELECTRIC CORPORATION** 89-91 East av Roch  
and 124 W Commercial—See page 42 E Rochester

Fairport Electrical Co Inc 55 S Main Fairport

Pirr Ervin R 35 Pontiac rd Roch Irondequoit

..... Hart Specialty Shop The 21 S Main Pittsford

**\*Electrical Goods & Appliances**

**LASH AND ADAMS** successors to The Snow-Villere Co 4 S Main tel Fair-  
port 433-W—See page 38 Fairport

**Electricians**

Horacek Louis 82 Norman rd RD 2 Roch Brighton

Matteson Edgar E 54 Idle lane RD 2 Roch Brighton

Perkins Edwd J 1703 Blossom rd RD 3 Roch Brighton

Groth Electric Co 125 Catalpa rd Roch Irondequoit

**\*Embalmers**

**BENDER BROS** 301 Alexander—See page 36 Rochester

**HALLORAN HENRY D & SONS** (Thos B Mooney's Sons Inc) 195  
Plymouth av S phone Main 127—See page 37 Rochester

**HAUBNER AND STALLKNECHT** 828 Jay phone Genesee 300—See  
page 37 Rochester

**JEFFREYS L A CO** 32 Chestnut—See top and bottom ends Rochester

**MAIER'S L W SONS** 870 Clinton av N—See page 36 Rochester

**MATTLE A J & SON** 300 Cumberland phone Stone 1552—See page 37  
Rochester

**SCHEUERMAN C F SONS** 230 Brown—See page 36 Rochester

**Engineers—Civil**

Herrick Harlan A 2550 Ridge rd W, RD 6 Roch Greece

**\*Engineers—Heating & Ventilating**

**BARBER WM C CO** 1736 Portland av Roch phone Stone 3384—See page  
34 Irondequoit

**\*Engineers—Structural**

**HEUGHES F L & CO Inc** 1029 Lyell av—See page 51 Rochester

**\*Farm Implements & Machinery**

**BURR & STARKWEATHER CO** 39-57 MtHope av tel Stone 3016—See  
page 18 Rochester

**Feed Mills**

Barnes Chas M 82 Linden av RD 3 Roch Brighton

**Fertilizers**

**IRONDEQUOIT COAL & SUPPLY CO** 149 Ridge rd E nr RW&O tracks  
—See page 32 Rochester

**Filtering Mfrs**

Filtros Inc, W Commercial st E Rochester

**\*Fire Brick & Fire Clay**

**SUMMERHAYS REFRACTORY SUPPLIES Inc** 614-632 Clinton av S—  
See page 34 Rochester

**\*Fire Insurance**

**GOLDMAN DAVID CO Inc** 6 State rm 105—See page 41 Rochester

**Fish—Retail**

Sea Breeze Fish Market 4932 Culver rd Sea Breeze Irondequoit

**Floors**

Bradstreet Noah F 1480 Ridge rd E, RD 5 Roch Irondequoit  
Reeves Howard B 4923 StPaul blvd Roch Irondequoit

**\*Floral Designs**

**KELLER J B SONS Inc** 28 Clinton av N—See page 35 Rochester

**Florists—Retail**

Brighton Flower Mart 2835 Monroe av RD 1 Roch Brighton  
Cole & Stanton rear 802 Penfield rd RD 3 Roch Brighton  
Muller Harmon 331 Filbert pl E Rochester  
Bartolotto Salvatore 49 State Fairport  
Bills Carrie Mrs 123 High Fairport  
Bunyan J D, Fairport rd RD 2 Fairport  
Miller Henry 45 E Church Fairport  
Steffen Chas J 157 S Main Fairport  
Steffen Geo H, Baird rd RD 2 Fairport  
Harmor C Harry, Spencerport rd RD 2 Cold Water Gates  
Clifford Thos 297 McCall rd Roch Greece  
Frear E & Sons 1082 Stone rd Roch Greece  
Galentine Wm F, Mill rd RD 4 Roch Greece  
Ihrig John 74 Stone rd Roch Greece  
Lee C & Son 564 Stone rd Roch Greece  
Berna Leo J 61 Falstaff rd Roch Irondequoit  
Howard Walter M 2026 Hudson av Roch Irondequoit  
Hunt's Perennial Gardens 2715 StPaul blvd Roch Irondequoit  
Lombardo G Salvatore 2491 StPaul blvd Roch Irondequoit  
Summerville Gardens 360 Washington av Roch Irondequoit  
Hooper Wm 67 State Pittsford  
Teute Richd, Monroe av RD 2 Pittsford  
**KELLER J B SONS Inc** 28 Clinton av N—See page 35 Rochester

**Florists—Wholesale**

Keller Geo M 468 Landing rd N, RD 3 Roch Brighton  
Foreman John, Bonesteel nr Johnson rd Roch Greece  
Brockmann's Edward Sons 1945 Ridge rd E, RD 5 Roch Irondequoit  
Cole Stewart J 4560 StPaul blvd and 60 Cole rd Roch Irondequoit  
Curtis Chas W 3186 StPaul blvd Roch Irondequoit

# LINCOLN-ALLIANCE BANK AND TRUST CO.

*Eight Conveniently Located Bank Offices*

Fry Bros 998 Ridge rd E, Roch	Irondequoit
Hunt's Perennial Gardens 2715 StPaul blvd Roch	Irondequoit
Suhr John C 78 Cooper rd Roch	Irondequoit
Warren J H Co 564 Ridge rd E, Roch	Irondequoit
Emery Reginald W, French rd RD 1 Roch	Pittsford

## Flour Mills

Boyland's Mill 11 State	Fairport
Pittsford Milling Co, Schoen pl	Pittsford
Victor Flour Mills Inc, Schoen pl	Pittsford

## Food Products Prepared

Corris May Baby Foods Inc 1649 Monroe av Roch	Brighton
General Foods Corp 8 N Main	Fairport

## Fox Breeders & Dealers

Silver Fox Farm 4347 East av RD 1 Roch	Pittsford
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## Fruit Buyers, Packers & Shippers

DeHoff Packing Co 113 N Wash	E Rochester
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## Fruit Dealers—Retail

Olles Saml H 2075 Chili av RD 1 Cold Water	Gates
Huhn G Fred 451 Empire blvd Roch	Irondequoit
Spengler Aloys 4584 Culver rd Sea Breeze	Irondequoit

## Fruit Growers

Webber Bros Fruit Farm, Buffalo rd RD 1 Cold Water	Gates
Rudman Roy S 1090 Titus av Roch	Irondequoit
Rudman Wm C 468 Cooper rd Roch	Irondequoit
Schneeberger Geo 260 Cooper rd Roch	Irondequoit

## \*Fuel Oil

<b>BLACK DIAMOND COAL CORP</b> 190 York phone Genesee 7800—See page 33	Rochester
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<b>CITY COAL &amp; COKE CO</b> 73 Saratoga av phone Glenwood 5893—See page 33	Rochester
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<b>LANGIE L C COAL CO</b> 326 Main E, 368 Clinton av N, 357 StPaul, 693 South av, 2 and 4700 Lake av and 201 Monroe av—See page 32	Rochester
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<b>WEST CHAS C COAL CO Inc</b> 281 N Union—See page 32	Rochester
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## \*Funeral Designs

<b>KELLER J B SONS Inc</b> 28 Clinton av N—See page 35	Rochester
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## Funeral Directors

<b>BRADY HARRY J Inc</b> 305 Main	E Rochester
Seaman Jerry F 237 W Elm	E Rochester
Emery & Emery 76 S Main	Fairport
VanHorn Harry F 41 S Main	Fairport
Korn Geo C 374 Stone rd Roch	Greece
Dye Allen E 2255 Hudson av Roch	Irondequoit
Newcomb Funeral Home 25 S Main	Pittsford
Zornow Fred C 21 Lincoln av	Pittsford

**Funeral Directors—Con**

- ASHTON FUNERAL HOME** 636 Main W phone Genesee 4390—See page 36 Rochester
- BENDER BROS** 301 Alexander—See page 36 Rochester
- HALLORAN HENRY D & SONS** (Thos B Mooney's Sons Inc) 195 Plymouth av S phone Main 127—See page 37 Rochester
- HAUBNER AND STALLKNECHT** 828 Jay phone Genesee 300—See page 37 Rochester
- JEFFREYS L A CO** 32 Chestnut—See top and bottom ends Rochester
- MAIER'S L W SONS** 870 Clinton av N—See page 36 Rochester
- MATTLE A J & SON** 300 Cumberland phone Stone 1552—See page 37 Rochester
- SCHEUERMAN C F SONS** 230 Brown—See page 36 Rochester

**\*Funeral Homes**

- ASHTON FUNERAL HOME** 636 Main W phone Genesee 4390—See page 36 Rochester
- HAUBNER AND STALLKNECHT** 828 Jay phone Genesee 300—See page 37 Rochester
- MATTLE A J & SON** 300 Cumberland phone Stone 1552—See page 37 Rochester
- SCHEUERMAN C F SONS** 230 Brown—See page 36 Rochester

**Fur Dealers & Furriers**

- Sadra Fred 480 Laurelton rd Roch Irondequoit
- CRAESER WM V CO** 38-40 Clinton av N—See page 39 Rochester
- SHAHER CO** 27-29 Gibbs phone Stone 18—See page 39 Rochester

**\*Fur Repairing & Remodeling**

- CRAESER WM V CO** 38-40 Clinton av N—See page 39 Rochester
- SHAHER CO** 27-29 Gibbs phone Stone 18—See page 39 Rochester

**\*Fur Storage**

- FORMAN B CO** 46 Clinton av S—See page 35 Rochester
- CRAESER WM V CO** 38-40 Clinton av N—See page 39 Rochester
- SHAHER CO** 27-29 Gibbs phone Stone 18—See page 39 Rochester
- STAUB & SON Inc** 951 E Main—See page 31 Rochester

**Furniture Dealers—Retail**

- Brady Harry J Inc 307 Main E Rochester
- LASH AND ADAMS** successors to The Snow-Villere Co 4 S Main tel Fairport
- Fairport 433-W—See page 38 Fairport
- Crippen-Fowler Inc 3001 Monroe av Pittsford
- GRAVES H B CO Inc** 78 State—See page 38 Rochester
- HOWE & ROGERS CO** 89-91 Clinton av S—See top lines and page 39 Rochester
- McCURDY & CO Inc** 275-291 Main E—See page 35 Rochester
- MILLER CRAFT SHOP** (and mfrs also upholstering) 286 Court phone Stone 2221—See back bone and page 38 Rochester

**Furniture Dealers—Secondhand**

- Buck Nathan 165 W Commercial E Rochester
- Commercial Bargain House 116 W Commercial E Rochester
- Stroud Earl 306 Main E Rochester

**Furniture Mfrs**

- MILLER CRAFT SHOP** (upholstered and retail) 286 Court phone Stone 2221—See back bone and page 38 Rochester

**\* Furriers**

**GRAESER WM V CO** 38-40 Clinton av N—See page 39  
**SHAFER CO** 27-29 Gibbs phone Stone 18—See page 39

Rochester  
 Rochester

**\* Garden Furniture & Ornaments**

**TROTT BROS CO Inc** (Granite and Marble) 1120 MtHope av tel Monroe  
 73—See page 44

Rochester

**Garment Hanger Mfrs**

Ideal Automatic Garment Hanger Co 227 Westchester av Roch Irondequoit

**\* Gas**

**PYROFAX GAS** Burr & Starkweather Co distributors (for gasless homes)  
 39-57 MtHope av tel Stone 3016—See page 18

Rochester

**Gasoline Stations**

Brighton Garage 1821 Monroe av Roch	Brighton
DePascale Julio 2260 East River rd RD 2 Roch	Brighton
Doyle Gasoline & Oil Co 2852 Monroe av RD 1 Roch	Brighton
Ferge Henry 1727 Clinton av S, RD 2 Roch	Brighton
Fisher Rollo C 1779 Monroe av Roch	Brighton
Knight L Merril 2626 Monroe av RD 1 Roch	Brighton
Kroll's Gasoline Station 2081 Monroe av RD 1 Roch	Brighton
Luddy Michl J 1454 East River rd RD 2 Roch	Brighton
Meyers Claude A 3108 East av Roch	Brighton
Richfield Oil Corp of New York 2472 Monroe av RD 1 Roch	Brighton
Socony Vacuum Oil Co Inc 2877 Monroe av RD 1 Roch	Brighton
Webaco Oil Co 3132 Elmwood av RD 1 Roch	Brighton
Wilkinson Frank J 1803 Monroe av Roch	Brighton
Wilkinson Service Station 1803 Monroe av Roch	Brighton
Williams & McGuire 1950 Monroe av Roch	Brighton
Apere Mary Mrs, N Washington cor Linden av	E Rochester
Arcuri Lee 301 S Wash	E Rochester
Carpenter Oil Co 220 Main	E Rochester
El's Service Station 313 N Wash	E Rochester
Gilbert Chas E 224 W Commercial	E Rochester
Hoselton Chevrolet Co Inc 280 S Wash	E Rochester
Kitchen Service Station 320 Main	E Rochester
Parrotta Jos 121 Main	E Rochester
Quality Service Station 900 S Wash	E Rochester
VanAlstyne Tilden, Fairport rd	E Rochester
Fairport Gas & Oil Co 71 N Main	Fairport
Knapp Albert H 21 N Main	Fairport
Konz's Service Station 1 Whitney rd RD 2	Fairport
Russell Service Station 111 S Main	Fairport
Stanton Lyman W 97 S Main	Fairport
Williams Howard A 110 S Main	Fairport
Amish Geo 1563 Spencerport rd RD 2 Cold Water	Gates
Cummings Jesse L 721 Spencerport rd RD 2 Cold Water	Gates
Dolomite Filling Station 1305 Buffalo rd RD 1 Cold Water	Gates
Elmgrove Service Station, Spencerport rd RD 2 Cold Water	Gates
Elser Wm E 1250 Buffalo rd RD 1 Cold Water	Gates
Engert Geo M 459 Spencerport rd RD 2 Cold Water	Gates
Fricke Fred A 2032 Lyell av RD 2 Cold Water	Gates
Karner Aug 2158 Lyell av RD 2 Cold Water	Gates
Leonard Wm W 1508 Spencerport rd RD 2 Cold Water	Gates
Owl Service Station, Buffalo rd RD 1 Cold Water	Gates
Rath Fredk O 26 Hinchey rd RD 1 Cold Water	Gates
VerWeire Jerome 51 Howard rd RD 2 Cold Water	Gates
Wilcox Roy 2061 Chili av cor Brooks av RD 1 Cold Water	Gates

**Gasoline Stations—Con**

Adams Service Station 2678 Dewey av Roch	Greece
Easton Paul R 2443 Ridge rd W, RD 6 Roch	Greece
Jones Claude L, Lee rd Cold Water	Greece
Kellerson Frank 405 Stone rd Roch	Greece
Kulzer Bros 145 Stonewood av Roch	Greece
Maurer Henry E 3162 Latta rd RD 4 Roch	Greece
Morgan Arthur K 3701 Dewey av Roch	Greece
Nash Martin E 692 Manitou rd Hilton	Greece
Robson Service Station 3167 Dewey av Roch	Greece
Rose Earl F 4422 Ridge rd W Spencerport	Greece
Tanis John J 3855 Ridge rd W, RD 6 Roch	Greece
Walker Burton H 528 Stone rd Roch	Greece
Whelehan Maxwell J 1323 Latta rd RD 4 Roch	Greece
Wittmann Alf J 2496 Ridge rd W, RD 6 Roch	Greece
Baldwin Basil G 1220 Ridge rd, E Roch	Irondequoit
Bay Vista Service Station, Lake rd opposite Ontario Coal Co, Sea Breeze	Irondequoit
Bean Chas H 2294 Hudson av Roch	Irondequoit
Briddon Bros Service Station 4253 Culver rd Pt Pleasant	Irondequoit
Dale Geo E 1667 Hudson av Roch	Irondequoit
DeSmit & Schweizer 2575 Culver rd Roch	Irondequoit
Hain Chas C 2411 Culver rd Roch	Irondequoit
Hasson's Service Station 667 Titus av Roch	Irondequoit
Hettig Service Station 4199 Culver rd Pt Pleasant	Irondequoit
Kochert Louis 1561 Titus av RD 5 Roch	Irondequoit
Laurelton Gas and Service Station 430 Empire blvd Roch	Irondequoit
Leschorn Bros 3010 Culver rd Roch	Irondequoit
Port-Ridge Service Station 1217 Ridge rd E, Roch	Irondequoit
Roth's Service Station 4535 Culver rd Sea Breeze	Irondequoit
Shapiro Bros 2548 StPaul blvd Roch	Irondequoit
Socony Vacuum Oil Co Inc 685 Empire blvd RD 5 Roch and 3392 StPaul blvd Roch	Irondequoit
Summerville Service Station 4914 StPaul blvd Roch	Irondequoit
Weidenborner Chas J 4577 Culver rd Sea Breeze	Irondequoit
Whitehouse Thos 450 Empire blvd RD 5 Roch	Irondequoit
Castle's Service Station Monroe av RD 1 Roch	Pittsford
Dyver E P Inc 53 N Main	Pittsford
Eldredge Harold F 40 State	Pittsford
Hally J Edwd, Monroe av	Pittsford
Newcombe Alf 3522 East av RD 1 Roch	Pittsford
Parks John, Palmyra rd RD 1	Pittsford
Schmitt Philip J, Mendon-Pittsford rd RD 1	Pittsford
Schrader Geo A, Clover st RD 2	Pittsford
Socony Vacuum Oil Co Inc, State cor N Main	Pittsford

**General Merchandise**

Knoepfler Max J 560 Coldwater rd Box 26 Cold Water	Gates
Schaffer Wm W, Buffalo rd RD 2 Cold Water	Gates
McBride Bros Inc 2930 Dewey av Roch	Greece
Crump's Sons S G 1 N Main	Pittsford
Pieper & Dimon 5 S Main	Pittsford

**Gift Shops**

Artscraft Shop & Sales 2310 Monroe av RD 1 Roch	Brighton
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**Golf Clubs & Courses**

Midvale Golf & Country Club, Baird rd RD 2	Fairport
Callahan's Driving Range, Monroe av RD 2	Pittsford



## Consult the Classified Business Lists in this Directory to find what you want to Buy

### Grain Dealers

McMahon J Milton Inc 22 High	Fairport
Trescott Co Inc The 64 N Main	Fairport
Archer Wm H 491 Elmgrove rd Cold Water	Greece
Haxton Geo W & Sons 330 North Greece rd North Greece	Greece
Barnard S E & Son 32 State	Pittsford
<b>IRONDEQUOIT COAL &amp; SUPPLY CO</b> 149 Ridge rd E nr RW&O tracks	Rochester
See page 32	

### Granite Dealers & Works

<b>TROTT BROS CO Inc</b> 1120 MtHope av tel Monroe 73—See page 44	Rochester
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### Grocers—Retail

Beeney Wm E 2306 Monroe av RD 1 Roch	Brighton
Brook Frank 494 Landing rd N, RD 3 Roch	Brighton
Burdett Wilber & Burdett 1960 Monroe av RD 1 Roch	Brighton
Great Atlantic & Pacific Tea Co 1498 Monroe av Roch	Brighton
Hancock Solomon H 2063 Monroe av RD 1 Roch	Brighton
Hart's Food Stores Inc 1789 Monroe av Roch	Brighton
Loblaw Groceterias Inc 1460 Monroe av Roch	Brighton
Miller Clarence P 2878 W Henrietta rd RD 2 Roch	Brighton
Ramsey & Fausette 2875 W Henrietta rd RD 2 Roch	Brighton
Schacter Bros 1833 Monroe av Roch	Brighton
Schrank Frank J 42 Helen rd RD 2 Roch	Brighton
Werner Fredk C 1478 Monroe av Roch	Brighton
Alfieri Jas V 230 W Commercial	E Rochester
Apere Mary Mrs, N Wash cor Linden av	E Rochester
Arcuri Vincenzo 118 E Maple av	E Rochester
Barone Jas 119 W Commercial	E Rochester
Cancellieri Ubaldo 159 W Commercial	E Rochester
Chinelly Anthony 302 N Wash	E Rochester
Dagostino Antonio 118 Main	E Rochester
DeGregoria Jas 115 Main	E Rochester
DePacific Anna H Mrs 402 W Commercial	E Rochester
Engert G Howard 112 E Commercial	E Rochester
Ferraraccio Pasquale 135 W Commercial	E Rochester
Filiaci Saml 157 W Commercial	E Rochester
Great Atlantic & Pacific Tea Co The 100 E Commercial and 407 Main	E Rochester
Hart's Food Stores Inc 128 E Commercial and 107 W Commercial	E Rochester
Herendeen Elmer F 130 E Commercial	E Rochester
Hillman Walter H 315 Main	E Rochester
Lockhart James 106 E Commercial	E Rochester
Morreale Aug 122 E Maple av	E Rochester
Mykytyn Wm 400 W Commercial	E Rochester
Pataccoli John 115 W Commercial	E Rochester
Raschiatore Domenic 108 Main	E Rochester
Rogoza Frances M Mrs 50 Linden rd	E Rochester
Rose Dean E 248 W Commercial	E Rochester
Verrino & Maiorani 108 E Chestnut	E Rochester
Altobello Guerino 104 Parce av	Fairport
Cornelius Geo D 26 West av	Fairport
Cotter James E 34 S Main	Fairport
Great Atlantic & Pacific Tea Co The 36 S Main	Fairport
Hart's Food Stores Inc 10 S Main	Fairport

**Grocers, Retail—Con**

Hooper Harold 113 S Main	Fairport
King Wesley C, Fairport rd RD 2	Fairport
McBride Milton 117 N Main	Fairport
Prinzivalli Bros 39 N Main	Fairport
Scoville Frank S 27 West av	Fairport
Stolt Frank 27 State	Fairport
Uncle Sam's Stores 6 S Main	Fairport
Woodlawn Market 11 Woodlawn	Fairport
Cherry Frances M Mrs 2040 Lyell av RD 2 Cold Water	Gates
Clancy Wm B, Lyell rd RD 2 Cold Water	Gates
Erne Harry & Son 1482 Buffalo rd RD 1 Cold Water	Gates
Ford John T 2358 Chili av RD 1 Cold Water	Gates
Gates Market and Grocery 19 Howard rd RD 2 Cold Water	Gates
Hart's Food Stores Inc, Hinchey rd cor Chili av RD 1 Cold Water	Gates
Young's Emma E Mrs 1913 Long Pond rd RD 2 Cold Water	Gates
Baker Curtis A 149 Stone rd Roch	Greece
Bauer Francis, Lake Front, E Manitou	Greece
Boslov Levy 3635 Dewey av Roch	Greece
Drake Theresa M Mrs 1439 Ridge rd W, Roch	Greece
Fischer Jos A 1351 Edgemere dr RD 4 Roch	Greece
Great Atlantic & Pacific Tea Co 2910 Dewey av Roch	Greece
Hann Blair J 481 Elmgrove rd Cold Water	Greece
Hart's Food Stores Inc 2878 Dewey av and 395 Stone rd Roch	Greece
Heberger's Grocery 2451 Edgemere dr RD 4 Roch	Greece
Hogan Mathew 105 Lowden Point rd RD 4 Roch	Greece
Jacobs Mathias W 18 Lake rd Hilton	Greece
Johnstone Geo M 413 Stone rd Roch	Greece
Linder Wm J 400 Elmgrove rd Cold Water	Greece
Loblaws Groceterias 2871 Dewey av Roch	Greece
Loper Franklin E 451 Denise rd RD 4 Roch	Greece
Merrifield Ernest D 119 Brookridge dr Roch	Greece
Richards Allen S 3850 Ridge rd W, RD 6 Roch	Greece
Robson Max L 3167 Dewey av Roch	Greece
Rock Abr 37 Stone rd Roch	Greece
Stonewood Food Shop 305 Stonewood av Roch	Greece
Tischbein Arthur L 2890 Dewey av Roch	Greece
VanRoo John, Lake Front (East Manitou) Hilton	Greece
Vatter Jos 631 N Greece rd N Greece	Greece
Walker Burton H 528 Stone rd Roch	Greece
American Economy Stores 2191 Clinton av N, Roch	Irondequoit
Baxter N Dorr 404 Empire blvd Roch	Irondequoit
Boslov Lester 200 Rock Beach, Roch	Irondequoit
Great Atlantic & Pacific Tea Co 159 Pt Pleasant rd Pt Pleasant	Irondequoit
Gruhn Otto C 4671 Culver rd Sea Breeze	Irondequoit
Harris Nicholas M 293 Taft av RD 5 Roch	Irondequoit
Hart's Food Stores Inc 4468 Culver rd Sea Breeze	Irondequoit
Hart's Food Stores Inc 170 Pt Pleasant rd Pt Pleasant	Irondequoit
Hart's Food Stores Inc 2054 Ridge rd E, RD 5 Roch	Irondequoit
Hart's Food Stores Inc 681 Titus av Roch	Irondequoit
Heffer Bros 1233 Ridge rd E, RD 5 Roch	Irondequoit
Kage Walter W 131 Hartsdale rd Roch	Irondequoit
Karch's Food Market 301 Culver pkwy Roch	Irondequoit
Klimcow Peter 292 Clark av RD 5 Roch	Irondequoit
Klantz Bros 432 Seneca rd Roch	Irondequoit
Lawler Edwd A 451 Cooper rd Roch	Irondequoit
Nash Onofry 145 Knapp av RD 5 Roch	Irondequoit
Peffer Chas J 116 Schnackel dr Pt Pleasant	Irondequoit
Ranzenbach Carl F 694 Titus av Roch	Irondequoit
Red & White Chain Store 4364 Culver rd Sea Breeze	Irondequoit

Simple Leo J 4888 StPaul blvd Roch	Irondequoit
Stevens Austin P 2075 Ridge rd E, RD 5 Roch	Irondequoit
Wagner Hannah Mrs 4261 Culver rd Pt Pleasant	Irondequoit
Weltzer Aloysius J 605 Titus av Roch	Irondequoit
Zegewitz Theo G 5370 StPaul blvd Roch	Irondequoit
Burdett-Wilber-Burdett 19 S Main	Pittsford
Great A & P Tea Co 35 S Main	Pittsford
Hart's Food Stores Inc 1 S Main	Pittsford

### Hairdressers—Ladies' (See Beauty Shops)

### Hardware Dealers—Retail

Bel-Air Hardware Co 1494 Monroe av RD 1 Roch	Brighton
<b>CARPENTER HARDWARE CO</b> Main cor W Commercial	E Rochester
Covey Howard J 110 E Commercial	E Rochester
Bahler John M 20 West av	Fairport
Long Hardware Co 4389 Culver rd Sea Breeze	Irondequoit
Muxworthy John F 563 Titus av Roch	Irondequoit
Ridge-Culver Hardware 2058 Ridge rd E, RD 5 Roch	Irondequoit
Wagner Leo J 4259 Culver rd Pt Pleasant	Irondequoit
Pittsford Hardware Store 17 S Main	Pittsford

### Hardware Mfrs

Brainerd Mfg Co The, N Wash nr Walnut	E Rochester
Clark Hardware Co, W Commercial st	E Rochester

### \*Hardwood Lumber

<b>MORSE WM B LUMBER CO</b> 340 Main W, 936 Main E, 101 Ford and Thomas av at Stutson Charlotte Station—See page 43	Rochester
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### Hay & Straw Dealers—Retail

Hunt Clarence 1689 Clinton av S, RD 2 Roch	Brighton
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### Heating Apparatus—Oil

<b>LAUBE ELECTRIC CORPORATION</b> 191-193 East av—See page 35	Rochester
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### Heating & Ventilating

<b>BARBER WM C CO</b> 1736 Portland av Roch phone Stone 3384—See page 34	Irondequoit
Rodenhouse Walter J 253 Rawlinson rd Roch	Irondequoit

### \*Home Modernization

<b>MILLER CRAFT SHOP</b> (furniture and upholstering, retail and mfrs) 286 Court phone Stone 2221—See back bone and page 38	Rochester
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### \*Hot Water Heating Contractors

<b>BARBER WM C CO</b> 1736 Portland av Roch phone Stone 3384—See page 34	Irondequoit
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### Hotels

Chateau The 1886 Monroe av Roch	Brighton
River Park Inn 2292 East River rd RD 2 Roch	Brighton
Cottage Hotel 22 N Main	Fairport
Fairport Hotel 25 N Main	Fairport
Ackerman's Inn, Lyell av RD 2 Cold Water	Gates
Bardo's Inn, Lyell rd RD 2 Cold Water	Gates
Kodisch Fred A, Buffalo rd RD 1 Cold Water	Gates
Rice's Tavern 1190 Chili av RD 1 Cold Water	Gates

**There is Something You Need in Your Business**  
**Perhaps this book will help you**  
*Look it over carefully*

**Hotels—Con**

Braddocks Bay Hotel 372 Manitou rd Hilton	Greece
Crescent Beach Hotel 1342 Edgemere dr RD 4 Roch	Greece
Falls Hotel 2331 Ridge rd W, RD 6 Roch	Greece
Grove Hotel 187 Long Pond rd RD 4 Roch	Greece
Island Cottage Hotel 1470 Island Cottage rd RD 4 Roch	Greece
Manitou Beach Hotel 2 Manitou Beach rd Hilton	Greece
Rossenbach Jos 2200 Edgemere dr RD 4 Roch	Greece
Streb Raymond J 4464 Ridge rd W, Spencerport	Greece
West Greece Hotel 4600 Ridge rd W, Spencerport	Greece
Birds & Worms Hotel 694 Seneca rd Roch	Irondequoit
Cove House The 136 Shore dr Roch	Irondequoit
Forest House 2100 Ridge rd E, Roch	Irondequoit
Hebing Louis F, Glen Haven rd RD 5 Roch	Irondequoit
Magin Michl C, Rifle Range Roch	Irondequoit
Newport House, Newport rd Roch	Irondequoit
Old Outlet Hotel 5018 Culver rd Sea Breeze	Irondequoit
Pt Pleasant Hotel, Bay Front N, Pt Pleasant	Irondequoit
Rosenbauer Clemens 336 Bay Front S, RD 5 Roch	Irondequoit
Spall's Hotel 4956 Culver rd Sea Breeze	Irondequoit
Vaughan Ward L 4856 Culver rd Sea Breeze	Irondequoit
White House Hotel, Bay View rd RD 5 Roch	Irondequoit
Windsor Beach Hotel 361 Lake Front Roch	Irondequoit
Pittsford Inn The 2 S Main	Pittsford
Play Parks Inc 2 S Main	Pittsford
Snyder Edwd T 6 S Main	Pittsford
Wilkie's Inn, Monroe av RD 2	Pittsford

**House Furnishing Goods**

<b>GRAVES H B CO Inc</b> 78 State—See page 38	Rochester
<b>HOWE &amp; ROGERS CO</b> 89-91 Clinton av S—See top lines and page 39	Rochester

**House Movers & Raisers**

Gagilano Jos 26 Vinal av RD 5 Roch	Irondequoit
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**Ice Dealers**

Smith & Lobeck rear 122 E Elm	E Rochester
Hauck Wm J 70 Linden pk Sea Breeze	Irondequoit
Heidt Elmer L 114 Armstrong av Roch	Irondequoit
McLaughlin Chas E 430 Lake Shore blvd Roch	Irondequoit
Slater Robt A 2064 Ridge rd E, RD 5 Roch	Irondequoit

**\*Insulation**

<b>GEORGIAN BAY LUMBER CO Inc</b> (Celotex) 181 Humboldt phone Culver 1400—See page 44	Rochester
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**Insurance Agents**

DeRitter & Erwin 410 Main rm 6	E Rochester
<b>HEWES W D Inc</b> 6 Eyer bldg	E Rochester
<b>WIMER &amp; BRADY</b> 1 Eyer bldg	E Rochester
Howard Amy G Mrs 18 S Main rm 102	Fairport
Howard Carleton G 18 S Main rm 100	Fairport
Mabry Christine M Mrs 116 W Church	Fairport
Slocum Geo A Agency Inc 26 S Main	Fairport

Wilson Geo H 36 West av  
 Bacon Howard R 43 S Main  
 Westerman Chas H 26 Church

Fairport  
 Pittsford  
 Pittsford

**\*Insurance Agents—Accident & Health**

**SLOCUM GEORGE A AGENCY Inc** 26 S Main tel Fairport 286—See page 41 Fairport  
**ASHLEY ECBERT F CO** 212 Union Trust bldg 19 Main W—See front cover Rochester  
**McKAY HARRY J** 409-413 Central Trust bldg—See page 41 Rochester

**\*Insurance Agents—Automobile**

**SLOCUM GEORGE A AGENCY Inc** 26 S Main tel Fairport 286—See page 41 Fairport  
**WILSON GEORGE H** Herald-Mail bldg 36 West av—See page 42 Fairport  
**ASHLEY ECBERT F CO** 212 Union Trust bldg 19 Main W—See front cover Rochester  
**BOHACHEK E S Inc** Rochester Theatre bldg 130 Clinton av S at Court—See back cover Rochester  
**CLEMENTS JAMES C Inc** 409 Powers bldg—See page 41 Rochester  
**DANA HOWARD C & CO** 410-416 Granite bldg—See page 40 Rochester  
**JOHNSTON JAMES AGENCY Inc** 204 Granite bldg—See page 40 Rochester  
**McKAY HARRY J** 409-413 Central Trust bldg—See page 41 Rochester  
**PAVIOUR R S & SON Inc** 1239 Lincoln-Alliance Bank bldg—See page 40 Rochester

**\*Insurance Agents—Casualty & Liability**

**SLOCUM GEORGE A AGENCY Inc** 26 S Main tel Fairport 286—See page 41 Fairport  
**WILSON GEORGE A** Herald-Mail bldg 36 West av—See page 42 Fairport  
**ASHLEY ECBERT F CO** 212 Union Trust bldg 19 Main W—See front cover Rochester  
**BOHACHEK E S Inc** Rochester Theatre bldg 130 Clinton av S at Court—See back cover Rochester  
**DANA HOWARD C & CO** 410-416 Granite bldg—See page 40 Rochester  
**JOHNSTON JAMES AGENCY Inc** 204 Granite bldg—See page 40 Rochester

**\*Insurance Agents—Fire**

**SLOCUM GEORGE A AGENCY Inc** 26 S Main tel Fairport 286—See page 41 Fairport  
**WILSON GEORGE H** Herald-Mail bldg 36 West av—See page 42 Fairport  
**ASHLEY ECBERT F CO** 212 Union Trust bldg 19 Main W—See front cover Rochester  
**BOHACHEK E S Inc** Rochester Theatre bldg 130 Clinton av S at Court—See back cover Rochester  
**CLEMENTS JAMES C Inc** 409 Powers bldg—See page 41 Rochester  
**DANA HOWARD C & CO** 410-416 Granite bldg—See page 40 Rochester  
**JOHNSTON JAMES AGENCY Inc** 204 Granite bldg—See page 40 Rochester  
**McKAY HARRY J** 409-413 Central Trust bldg—See page 41 Rochester  
**PAVIOUR R S & SON Inc** 1239 Lincoln-Alliance Bank bldg—See page 40 Rochester

**\*Insurance Agents—Marine**

**DANA HOWARD C & CO** 410-416 Granite bldg—See page 40 Rochester

**\*Insurance Agents—Plate Glass**

**ASHLEY ECBERT F CO** 212 Union Trust bldg 19 Main W—See front cover Rochester  
**JOHNSTON JAMES AGENCY Inc** 204 Granite bldg—See page 40 Rochester

**\*Insurance Companies—Boiler**

- GLOBE INDEMNITY CO OF NEW YORK N Y** James C Clements Inc  
 general agents 409 Powers bldg—See page 41 Rochester
- HARTFORD STEAM BOILER INS CO** of Hartford Conn, Egbert F Ashley  
 Co agents 212 Union Trust bldg 19 Main W—See front cover Rochester

**\*Insurance Companies—Bonding**

- GUARANTEE CO OF NORTH AMERICA** Egbert F Ashley Co agents  
 212 Union Trust bldg 19 Main W—See front cover Rochester
- UNITED STATES GUARANTY CO** Egbert F Ashley Co agents 212  
 Union Trust bldg 19 Main W—See front cover Rochester

**\*Insurance Companies—Casualty**

- LUMBERMEN'S MUTUAL CASUALTY CO** (Am) of Detroit, E S Bo-  
 hachek Inc general agents Rochester Theatre bldg 130 Clinton av S  
 at Court—See back cover Rochester
- UNITED STATES CASUALTY CO OF N Y** R S Paviour & Son Inc  
 general agents 1239 Lincoln-Alliance Bank bldg—See page 40 Rochester

**Insurance Companies—Fire**

- Ridge Culver Volunteer Fire Association 2964 Culver rd Roch Irondequoit
- CONNECTICUT FIRE INS CO** of Hartford Conn, Egbert F Ashley Co  
 agents 212 Union Trust bldg 19 Main W—See front cover Rochester
- FIRE ASSOCIATION OF PHILADELPHIA** Egbert F Ashley Co agents  
 212 Union Trust bldg 19 Main W—See front cover Rochester
- GREAT AMERICAN INS CO OF N Y** Egbert F Ashley Co agents 212  
 Union Trust bldg 19 Main W—See front cover Rochester
- HARTFORD FIRE INS CO** of Hartford Conn, Egbert F Ashley Co agents  
 212 Union Trust bldg 19 Main W—See front cover Rochester
- LIVERPOOL & LONDON & GLOBE INSURANCE CO Ltd NEW YORK**  
 N Y James C Clements Inc general agents 409 Powers bldg—See page  
 41 Rochester
- NORTH BRITISH & MERCANTILE INS CO** of London Eng, Egbert F  
 Ashley Co agents 212 Union Trust bldg 19 Main W—See front cover  
 Rochester
- NORTH RIVER INSURANCE CO** Harry J McKay general agent 409-413  
 Central Trust bldg—See page 41 Rochester
- PROVIDENCE-WASHINGTON INS CO** of Providence R I, Egbert F  
 Ashley Co agents 212 Union Trust bldg 19 Main W—See front cover  
 Rochester
- ROCHESTER AMERICAN INS CO OF N Y** Egbert F Ashley Co agents  
 212 Union Trust bldg 19 Main W—See front cover Rochester

**\*Insurance Companies—Liability**

- STANDARD OF DETROIT** Egbert F Ashley Co general agents 212  
 Union Trust bldg 19 Main W—See front cover Rochester

**Insurance Companies—Life**

- John Hancock Mutual Life Ins Co 410 Main rm 5 E Rochester

**Interior Decorators**

- Turnbull Helen G 107 Arrowhead dr RD 1 Cold Water Gates  
 Beideck Wm C 51 Vayo Roch Irondequoit  
 Hutton Beatrice W Mrs 10 S Main Pittsford

**Interior Wood Work**

- CROUCH & BEAHAN CO** 99 Dewey av—See page 43 Rochester
- MORSE SASH & DOOR CO** 101 Ford corner Waverly pl—See page 31  
 Rochester

## How Many Leaves Did You Turn To Find a Name on this Page?

*Your Advertisement at frequent openings will be seen  
every time the book is used*

**MORSE WM B LUMBER CO** 340 Main W, 936 Main E, 101 Ford and  
Thomas av at Stutson Charlotte Station—See page 43 Rochester

### \*Investment Securities

**BONBRIGHT GEORGE D B & CO** 100 Powers bldg—See page 31 Rochester

**GRANBERRY & CO** 31 Exchange rm 100—See page 31 Rochester

### Iron & Steel Work

**HEUGHES F L & CO Inc** 1029 Lyell av—See page 51 Rochester

### Jewelers—Retail

**HOLCOMB GEORGE W** 111 E Commercial E Rochester

Pulver Henry H 304 Main E Rochester

Horn Saml J 17 S Main Fairport

Trappman Herman B 4324 Culver rd Pt Pleasant Irondequoit

**SCHEER E J Inc** 259 Main E at Cortland opposite Sibley's—See page 42 Rochester

### Kennels

Yatton Kennels 35 Dewey av Fairport

Simmons Calvin R 2918 Ridge rd W, RD 6 Roch Greece

Doyle Wm H 1978 Portland av Roch Irondequoit

Centuria Kennels, French rd RD 2 Pittsford

Ruinart Kennels 4401 East av RD 1 Roch Pittsford

### \*Lamps—Floor & Table

**GRAVES H B CO Inc** 78 State—See page 38 Rochester

**HOWE & ROGERS CO** 89-91 Clinton av N—See top lines and page 39 Rochester

### Laundries

Hoffman's Laundry 142 E Commercial E Rochester

### Lawyers

Marsland Dorothy O Mrs 140 Chamsford rd RD 1 Roch Brighton

Clay Wm L 410 Main rm 4 E Rochester

Goddard J Eug 413 Main E Rochester

Gurnee Eva M 512 S Wash E Rochester

Fisk Elliott R 18 S Main rm 117 Fairport

Lee Raymond J 18 S Main rm 102 Fairport

Streppa Domenic L 18 S Main rm 115 Fairport

Sturge Ivan 5 N Main Fairport

### \*Liability Insurance

**ASHLEY ECBERT F CO** 212 Union Trust bldg 19 Main W—See front  
cover Rochester

**JOHNSTON JAMES AGENCY Inc** 204 Granite bldg—See page 40 Rochester

### Libraries

East Rochester Public Library 314 Main E Rochester

Fairport Public Library 38 West av Fairport

Pittsford Community Library, Monroe av Pittsford

**Light, Heat & Power Company**

**ROCHESTER GAS & ELECTRIC CORPORATION** 89-91 East av Roch  
and 124 W Commercial—See page 42 E Rochester

**Liquors—Retail**

Schwalb Henry J 1844 Monroe av Roch	Brighton
Cilento Jas 102 E Commercial	E Rochester
Ciraolo Philip 122 Main	E Rochester
DiDomenico Ersilio 408 Main	E Rochester
Popell Harold 11 N Main	Fairport
Barnard Grill 2822 Dewey av Roch	Irondequoit
Pittsford Beverages Inc 16 Lincoln av (wholesale)	Pittsford

**Live Stock Breeders**

Leigh Carl C (horses) Fairport rd RD 2	Fairport
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**Live Stock Dealers & Commission**

Meyer Adolph 1261 Highland av RD 2 Roch	Brighton
Kern Alex J 1605 Buffalo rd RD 1 Cold Water	Gates
Schott John H 1342 Buffalo rd RD 1 Cold Water	Gates

**Loans—Collateral & Salary**

Fairport Permanent Loan Assn 26 S Main	Fairport
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**Locksmiths**

Davis Judson 134 E Commercial	E Rochester
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**Lumber—Retail**

<b>DESPATCH LUMBER CO</b> N Washington nr Walnut	E Rochester
Dudley-Hanby Lumber Co 23 S Main	Fairport
Matthews & Fields 120 Stonewood av Roch	Greece
<b>CROUCH &amp; BEAHAN CO</b> 99 Dewey av—See page 43	Rochester
<b>GEORGIAN BAY LUMBER CO Inc</b> 181 Humboldt phone Culver 1400	Rochester
See page 44	Rochester
<b>GREECE LUMBER CO</b> 788 Ridge rd W phone Glenwood 2391—See page 44	Rochester
<b>HERRICK LUMBER CO Inc</b> 1030 Main E phone Culver 1416—See page 43	Rochester
<b>MORSE WM B LUMBER CO</b> 340 Main W, 936 Main E, 101 Ford and Thomas av at Stutson Charlotte Station—See page 43	Rochester

**Lumber—Wholesale**

Pittsford Lumber Co Inc, State cor Schoen pl	Pittsford
<b>GEORGIAN BAY LUMBER CO Inc</b> 181 Humboldt phone Culver 1400—See page 44	Rochester
<b>HERRICK LUMBER CO Inc</b> 1030 Main E phone Culver 1416—See page 43	Rochester
<b>MORSE WM B LUMBER CO</b> 340 Main W, 936 Main E, 101 Ford and Thomas av at Stutson Charlotte Station—See page 43	Rochester

**Machinists**

Helmer Harold rear 1992 Monroe av RD 1 Roch	Brighton
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**Market Gardeners**

Weis John J 139 High	Fairport
Albrecht Chas A 559 Ridge rd E, Roch	Irondequoit
Aman Jos F 2458 Ridge rd E, Roch	Irondequoit
Aman Rupert L 2580 Ridge rd E, Roch	Irondequoit
Aman Wm H 2508 Ridge rd E, Roch	Irondequoit



Anderson John H 448 Titus av Roch	Irondequoit
Bailey Wm A 1517 Ridge rd E, RD 5 Roch	Irondequoit
Bell Archie E 1594 Ridge rd E, RD 5 Roch	Irondequoit
Bell Arthur G 1554 Ridge rd E, RD 5 Roch	Irondequoit
Bell John 1612 Ridge rd E, RD 5 Roch	Irondequoit
Bleier Fred 293 Seneca Park av Roch	Irondequoit
Bonzer Harry G 461 Ridge rd E, Roch	Irondequoit
Bookout Abr 343 Bouckhart av RD 5 Roch	Irondequoit
Bookout Leslie A 327 Bouckhart av RD 5 Roch	Irondequoit
Bouckhaart Abr 315 Bouckhart av RD 5 Roch	Irondequoit
Case Robt J 2511 Norton RD 5 Roch	Irondequoit
Christ Wm 1994 Portland av Roch	Irondequoit
Clark John 1317 Titus av RD 5 Roch	Irondequoit
Cort Herman C 1716 Ridge rd E, RD 5 Roch	Irondequoit
Costich Richd F 2454 Norton RD 5 Roch	Irondequoit
Coy W Edwd 372 Pine Grove av Roch	Irondequoit
Daggs Leslie G, Stanton lane Roch	Irondequoit
DeBacker Alois H 336 StJoseph Roch	Irondequoit
DeBuck Edwd 2045 Hudson av Roch	Irondequoit
DeMaecker Henry L 435 Ridge rd E, Roch	Irondequoit
DeSmit Danl 1816 Hudson av Roch	Irondequoit
DeVos John 876 Ridge rd E, Roch	Irondequoit
DeWever Alphonse 1999 Hudson av Roch	Irondequoit
Diederich Henry C 2601 Parker rd RD 5 Roch	Irondequoit
Disher Geo F 824 Ridge rd E, Roch	Irondequoit
Duerr Chas F 1916 Portland av RD 5 Roch	Irondequoit
Duerr Kenneth D 2355 Parker rd RD 5 Roch	Irondequoit
Englehardt Chas L 766 Ridge rd E, Roch	Irondequoit
Englehardt Fredk 395 Cooper rd Roch	Irondequoit
Englehardt Louis C 766 Ridge rd E, Roch	Irondequoit
Ernisse Chas H 1775 Portland av RD 5 Roch	Irondequoit
Ernisse John H 1759 Portland av RD 5 Roch	Irondequoit
Frank Jos J 883 Brown rd RD 5 Roch	Irondequoit
Frank Raymond 915 Brown rd RD 5 Roch	Irondequoit
Franke Brothers 2019 Portland av Roch	Irondequoit
Fritz Frank P 769 Titus av Roch	Irondequoit
Graffrath Frank A 1784 Hudson av Roch	Irondequoit
Hallauer Geo T 1901 Hudson av Roch	Irondequoit
Hallauer Lewis F 2304 Portland av RD 5 Roch	Irondequoit
Hallauer Wm F 801 Titus av Roch	Irondequoit
Hamman Frank J 367 Cooper rd Roch	Irondequoit
Hamman Henry 311 Cooper rd Roch	Irondequoit
Heffer Geo W 940 Ridge rd E, Roch	Irondequoit
Heffer Spencer 931 Ridge rd E, Roch	Irondequoit
Heffer W A Estate 1012 Ridge rd E, Roch	Irondequoit
Herns Albert C 468 StJoseph Roch	Irondequoit
Hill Wm B 700 Ridge rd E, Roch	Irondequoit
Holtz Christopher 278 Bouckhart av RD 5 Roch	Irondequoit
Howard Burt A 516 Titus av Roch	Irondequoit
Howard Raymond C 560 Titus av Roch	Irondequoit
Huss Frank 459 Brower rd RD 5 Roch	Irondequoit
Jaspaert Emil 2469 Parker rd RD 5 Roch	Irondequoit
Josh Chas 521 Ridge rd E, Roch	Irondequoit
Keller Frank J 352 StJoseph Roch	Irondequoit
Kort Adolph H 419 Cooper rd Roch	Irondequoit
Kort Herman E 2576 Parker rd RD 5 Roch	Irondequoit
Lacroix Theo 122 Pine Grove av Roch	Irondequoit
List Frank A 221 Cooper rd Roch	Irondequoit
List Geo R 3254 StPaul blvd Roch	Irondequoit
Marks Geo G 3603 StPaul blvd Roch	Irondequoit

The Knowledge of "Where to Buy" is as important  
as "Where to Sell"—*Consult this Directory*

**Market Gardeners—Con**

Marsh Fredk 1622 Ridge rd E, RD 5 Roch	Irondequoit
Martens Chas 266 Pine Grove av Roch	Irondequoit
Martens Gust 549 Pine Grove av Roch	Irondequoit
Maxwell Robt 1149 Ridge rd E, Roch	Irondequoit
Merrill Thos 485 Titus av Roch	Irondequoit
Metcalfe Fredk V 501 Ridge rd E, Roch	Irondequoit
Metcalfe Harold W 738 Brown rd RD 5 Roch	Irondequoit
Metcalfe Oscar E 1672 Ridge rd E, RD 5 Roch	Irondequoit
Metcalfe Thos W 1894 Ridge rd E, RD 5 Roch	Irondequoit
Miller Chas 300 StJoseph Roch	Irondequoit
Mulcock David C 1593 Hudson av Roch	Irondequoit
Mulcock Edwd T 1069 Titus av Roch	Irondequoit
Mulcock Walter H 622 Ridge rd E, Roch	Irondequoit
Musson Frank J 2068 Portland av RD 5 Roch	Irondequoit
Muxworthy Alf 2094 Portland av RD 5 Roch	Irondequoit
Naber Howard H 187 Brower rd RD 5 Roch	Irondequoit
Naber Paul 225 Brower rd RD 5 Roch	Irondequoit
Noll Herman C 1653 Titus av RD 5 Roch	Irondequoit
Oldenburg John C 3408 StPaul blvd Roch	Irondequoit
Oldenburg Wm C 455 Titus av Roch	Irondequoit
Parr Alonzo 2094 Hudson av Roch	Irondequoit
Perrin Norman B 2650 Norton RD 5 Roch	Irondequoit
Porter Chas F 1920 Hudson av Roch	Irondequoit
Porter Chauncey W 1900 Hudson av Roch	Irondequoit
Rennie John 535 Ridge rd E, Roch	Irondequoit
Roller Gustav & Sons 394 StJoseph Roch	Irondequoit
Schneeberger Wm H 456 List av Roch	Irondequoit
Schweizer Arthur 2330 Norton RD 5 Roch	Irondequoit
Smallridge Edwin W 1767 Hudson av Roch	Irondequoit
Smallridge Robt H 2035 Hudson av Roch	Irondequoit
Stanbridge Frank 859 Ridge rd E, Roch	Irondequoit
Stanton Chester A 1168 Stanton lane Roch	Irondequoit
Swiss Hill Poultry Farm, Bay View rd Roch	Irondequoit
Thielman Julius 2545 Parker rd RD 5 Roch	Irondequoit
Thompson Wm H 409 Ridge rd E, Roch	Irondequoit
Thorne Richd W 3332 StPaul blvd Roch	Irondequoit
Titus Dell Garden Co 441 Titus av Roch	Irondequoit
Titus Frank C 472 Ridge rd E, Roch	Irondequoit
Titus S Boyd 2705 StPaul blvd Roch	Irondequoit
VanKuyck John 1901 Portland av Roch	Irondequoit
VanSchoonacker Philip 2008 Hudson av Roch	Irondequoit
VanTas Benj L 1886 Portland av Roch	Irondequoit
Vercruyssen Achille F 2115 Portland av Roch	Irondequoit
Vercruyssen Emil 1887 Hudson av Roch	Irondequoit
Vercruyssen Leo 1300 Stanton lane Roch	Irondequoit
Walzer Eug E 1371 Ridge rd E, RD 5 Roch	Irondequoit
Walzer Norris J 2012 Ridge rd E, RD 5 Roch	Irondequoit
West Jas H & Son 1889 Portland av Roch	Irondequoit
Woollacott Thos P 1731 Hudson av Roch	Irondequoit
Zeitvogel Frank 994 Brown rd RD 5 Roch	Irondequoit
Gilbert Murray S 61 South	Pittsford

**Masons' Supplies**

- IRONDEQUOIT COAL & SUPPLY CO** 149 Ridge rd E nr RW&O tracks  
—See page 32 Rochester
- SUMMERHAYS REFRACTORY SUPPLIES Inc** 614-632 Clinton av S  
—See page 34 Rochester

**Mats & Matting—Mfrs**

- Savage Arthur E** 458 Elmgrove rd RD 6 Roch Greece

**\*Mausoleums**

- TROTT BROS CO Inc** (granite and marble) 1120 MtHope av tel Monroe  
73—See page 44 Rochester

**Meats—Retail**

- Reichenberger Martin P** 1480 Monroe av Roch Brighton
- Herendeen Elmer F** 130 E Commercial E Rochester
- Lockhart James** 106 E Commercial E Rochester
- Bianucci Thos** 114 N Main Fairport
- Stolt Frank** 27 State Fairport
- Craft Raymond G** 2547 Ridge rd W, RD 6 Roch Greece
- Great Atlantic & Pacific Tea Co The** 2910 Dewey av Roch Greece
- Hart's Food Stores Inc** 2878 Dewey av Roch Greece
- Kase Andrew J** 393 Stone rd Roch Greece
- Reichenberger Martin P** 2916 Dewey av Roch Greece
- Reid John F** 524 Stone rd Roch Greece
- Heffernan Ray** 157 PtPleasant rd Pt Pleasant Roch Irondequoit
- Lawrenz Geo W** 2073 Ridge rd E, RD 5 Roch Irondequoit
- Miller & Moffitt** 4366 Culver rd Sea Breeze Irondequoit
- Moore Nelson W** 4675 Culver rd Sea Breeze Irondequoit
- Oertel Edmund** 2197 Clinton av N, Roch Irondequoit
- Pfrommer Bros** 2056 Ridge rd E, RD 5 Roch Irondequoit

**Men's Furnishings—Retail**

- Community Clothes Shop** 115 W Commercial E Rochester
- Welch John L** 313 Main E Rochester
- Barranco James** 32 N Main Fairport
- LASH AND ADAMS** successors to The Snow-Villere Co 4 S Main tel Fair-  
port 433-W—See page 38 Fairport

**\*Merchandise Storage**

- UPTON COLD STORAGE CO Inc The** (cold and common storage) 38  
Cliff—See page 52 Rochester

**Milk Dealers—Retail**

- Brahler Dean** 23 Walden pl Roch Brighton
- Brahler Milk Co** 735 Penfield rd RD 3 Roch Brighton
- East Rochester Dairy Inc** 127 E Commercial E Rochester
- Parkside Dairy** 127 E Commercial E Rochester
- Hugelmaier Bros** 1035 Spencerport rd RD 2 Cold Water Gates
- Merlau's Dairy** 1750 Chili av RD 1 Cold Water Gates
- Buckman's Dairy** 2576 Ridge rd W, RD 6 Roch Greece
- Dewey Av Dairy** 4141 Dewey av RD 4 Roch Greece
- Gleason Geo G** 162 White, Sea Breeze Irondequoit
- Heberle Chas C** 282 Spencer rd Roch Irondequoit
- Klem Bros Dairy** 3746 StPaul blvd and 27 Union Park Roch Irondequoit
- Schneeberger C Walter** 296 Bay View rd RD 5 Roch Irondequoit
- Star Dairy rear** 247 Empire blvd Roch Irondequoit
- Webster Dairy Co** 31 Brad, Sea Breeze Irondequoit
- Clover Heights Farm,** Clover RD 1 Pittsford

**Milk Dealers, Retail—Con**

McConnell Milk & Ice Inc 60 N Main Pittsford  
 Pittsford Farm Dairy 44 N Main Pittsford  
**BRIGHTON PLACE DAIRY CO Inc** 45 Fulton av—See top lines and  
 page 34 Rochester

**Milliners**

Fairport Hat Shop The 42 West av Fairport

**Monuments—Granite & Marble**

Meeker Robt W, Wash st, RD 1 Pittsford  
**TROTT BROS CO Inc** 1120 MtHope av tel Monroe 73—See page 44 Rochester

**Mop Mfrs**

Erie Mop & Wringer Co, W Commercial st E Rochester

**\*Morticians**

**ASHTON FUNERAL HOME** 636 Main W phone Genesee 4390—See page  
 36 Rochester  
**BENDER BROS** 301 Alexander—See page 36 Rochester  
**HALLORAN HENRY D & SONS** (Thos B Mooney's Sons Inc) 195 Ply-  
 mouth av S phone Main 127—See page 37 Rochester  
**JEFFREYS L A CO** 32 Chestnut—See top and bottom ends Rochester  
**MAIER'S L W SONS** 870 Clinton av N—See page 36 Rochester  
**MATTLE A J & SON** 300 Cumberland phone Stone 1552—See page 37  
 Rochester

**Moulding Manufacturers & Dealers**

**MORSE SASH & DOOR CO** 101 Ford corner Waverly pl—See page 31  
 Rochester

**Moving Picture Theatres**

Rialto Theatre 404 Main E Rochester  
 Fairport Theatre 25 West av Fairport  
 Temple Theatre 87 S Main Fairport  
 Hub Theatre 4322 Culver rd PtPleasant Irondequoit

**\*Multigraphing**

**AYER & STREB Inc** 77 StPaul—See page 44 Rochester

**Music & Musical Instruments—Dealers**

Hatch Music Store 144 W Commercial E Rochester

**Newspapers**

East Rochester Herald 150 W Commercial E Rochester  
 Pittsford Post The 15 State Pittsford  
**CATHOLIC COURIER & JOURNAL** Catholic Courier & Journal Inc  
 publishers 50 Chestnut 5th fl—See page 47 Rochester  
**DAILY RECORD** The Daily Record Co publishers 29 N Water—See page  
 45 Rochester  
**DEMOCRAT AND CHRONICLE** Gannett Company Inc publishers 59-61  
 Main E—See page 46 Rochester  
**EAST ROCHESTER HERALD** 150 W Commercial—See page 47 Rochester  
**ROCHESTER ABENDPOST** 237 Andrews—See page 45 Rochester  
**ROCHESTER JOURNAL-AMERICAN** Rochester News Corporation pub-  
 lishers 136 StPaul—See page 45 Rochester  
**ROCHESTER TIMES-UNION** Gannett Company Inc publishers Times  
 Square Broad W cor Exchange—See page 46 Rochester

# LINCOLN-ALLIANCE BANK AND TRUST CO.

*Eight Conveniently Located Bank Offices*

## Nurserymen

Buckley Timothy J 2036 Monroe av RD 1 Roch	Brighton
Heberle A H Nurseries 751 Browncroft blvd RD 3 Roch	Brighton
East Rochester Nurseries 1112 Main	E Rochester
Chili Avenue Nurseries 1275 Chili av RD 1 Cold Water	Gates
Rouse B Irving, Rouse rd Cold Water	Greece
Blaesi Fredk J 2963 Culver rd Roch	Irondequoit
Miller Earl C 608 Helendale rd Roch	Irondequoit
Purssell Frank A 2473 StPaul blvd Roch	Irondequoit
Thomann Paul 2570 Norton RD 1 Roch	Irondequoit
Chase Brothers Company, Clover RD 1 Roch	Pittsford

## Nurses

Anderson Ida J 152 Eastland av Roch	Brighton
Baker Anna M Mrs 70 Doncaster rd Henrietta	Brighton
Cornwall Annie T Mrs 63 Tarrytown rd Roch	Brighton
Mort Laura M 182 Klinck rd RD 3 Roch	Brighton
Perrin Kathryn G 432 Landing rd N, RD 3 Roch	Brighton
Pownall Ruth M 888 Highland av RD 2 Roch	Brighton
Rowland Inez H Mrs 2417 Monroe av RD 1 Roch	Brighton
Schnell Eliz 878 Clover Roch	Brighton
Stark Florence H 2452 W Henrietta, Henrietta	Brighton
Waterstraat Marion E 2604 Monroe av RD 1 Roch	Brighton
Wheeler Mabel E Mrs 14 Oakdale dr Roch	Brighton
White Hallie G 25 Eastland av Roch	Brighton
Emerson Margery 111 W Filbert	E Rochester
Hewitson Ava V, S Lincoln rd	E Rochester
McDonald Loretta E 111 W Ivy	E Rochester
Schweickhard Ida I 109 E Hickory	E Rochester
Thomas Helen M 120 W Filbert	E Rochester
VanAman Zida E Mrs 111 W Filbert	E Rochester
Aldrich Ina M 67 E Church	Fairport
Bramer Nina DaC 35 West	Fairport
Champion Mae E 26 Woodlawn av	Fairport
Harloff Nora E 52 East av	Fairport
Jacobs Viola M 21 Woodlawn av	Fairport
Kasper Marie K Mrs 46 West av	Fairport
Kort Anna 125 S Main	Fairport
Lumbard Ann M 33 Dewey av	Fairport
Mulliner Eliz S 26 Woodlawn av	Fairport
O'Ray Marion E 92 E Church	Fairport
Palmer Hazel E 124 S Main	Fairport
Scollmaster Lorena Mrs 138 S Main	Fairport
Warren Jennie 42 S Main	Fairport
Wixsons Gladys G Mrs 35 Frank	Fairport
Burkholder Wm H 489 Bennington dr Roch	Greece
Connors Catherine 1173 English rd RD 4 Roch	Greece
Franck Lucinda B Mrs 101 Mill rd RD 4 Roch	Greece
Himes Florence 69 Beverly Hts Roch	Greece
Humphrey Mary 231 Stonewood av Roch	Greece
Proctor Eliz G 1792 Ridge rd W, RD 6 Roch	Greece
Sherwood Alice E 106 Elmguard Roch	Greece
Wendel H Lyle Mrs 72 Forgham dr Roch	Greece
Winans Mary E Mrs 87 Wheelson rd Roch	Greece
Wright B Imogene 476 Windsor rd RD 4 Roch	Greece

**Nurses—Con**

Fritzsche Wilma M 45 Burt Roch	Irondequoit
Geiss Eliz Mrs 48 Seymour rd Roch	Irondequoit
Gent Marie F 249 Cascade pl RD 5 Roch	Irondequoit
Hogestyn Grace 75 Lanvale Roch	Irondequoit
Johnson Mabel E 2099 Hudson av Roch	Irondequoit
Kassick Grace 320 Harwick rd Roch	Irondequoit
Kenning Lillian summer res 13 Bateau ter Roch	Irondequoit
Northup Nellie E 613 Winona blvd Roch	Irondequoit
Schwab Louise B 295 Cole rd Roch	Irondequoit
Smith Glenna B 494 Lake Shore blvd Roch	Irondequoit
Turney Jessie B Mrs 80 Hermitage rd Roch	Irondequoit
Wood Genevieve M 87 Walzer rd Roch	Irondequoit
Burns Juanita, Palmyra rd RD 1	Pittsford
Dake Margt 123 Crestline rd RD 1 Roch	Pittsford
Davis Ruth M 21 Monroe av	Pittsford
Gayton G Elinore, Long Meadow circle RD 2	Pittsford
Rowe Caroline C 65 State	Pittsford
Rowe Martha 65 State	Pittsford
Sager Eliz, Brightford rd RD 1 Roch	Pittsford

**\*Oil Burners**

**GAR WOOD INDUSTRIES Inc** 16 N Union—See page 47 Rochester

**Oil Burners & Equipment**

**GAR WOOD INDUSTRIES Inc** 16 N Union—See page 47 Rochester  
**LAUBE ELECTRIC CORPORATION** (Timken) 191-193 East av—See  
 page 35 Rochester

**Oils & Lubricants**

Nichols L L & Co Lyell av RD 2 Cold Water Gates  
 Petroleum Wholesale Corp, Buffalo rd RD 1 Cold Water Gates  
 Tide Water Oil Co Inc, Monroe av RD 2 Pittsford

**Optometrists**

**PULVER HENRY H** (OD) 304 Main E Rochester  
 Mielke Henry C 2781 StPaul blvd Roch Irondequoit

**Orthopedic Appliances**

Ritz Chas 28 Stranahan pk Roch Irondequoit

**Paint, Oil & Varnish Dealers—Retail**

**CAMROD-HARMAN CO Inc** (and wholesale) 75 Exchange—See page 48  
 Rochester  
**HUMPHREYS THE PAINT MAN** 38 South av—See page 48 Rochester  
**VAN HOESEN F B CO Inc** 41-45 StPaul—See page 48 Rochester

**Paint & Varnish Mfrs**

Wamblu Corp 1378 Ridge rd E, RD 5 Roch Irondequoit

**Painters & Decorators**

Conklin Claude J 110 Holloway rd RD 3 Roch Brighton  
 Eastman Arthur R 75 Havens RD 2 Roch Brighton  
 Flowers Arnold E 130 Astor dr RD 3 Roch Brighton  
 Hurley Jos P 2189 Elmwood av RD 1 Roch Brighton  
 Luddy John T 30 Idle lane R D 2 Roch Brighton  
 Whalen John B 109 Tarrytown rd Roch Brighton  
 Branchaud Adolphus D 1100 Main E Rochester  
 Carter Chas W 117 W Chestnut E Rochester

Dench Alec J 203 S Lincoln rd	E Rochester
Gauthier Gordon J 143 W Ivy	E Rochester
Hamm Clifford B 117 West av	E Rochester
Johnston Edwd L 120 William	E Rochester
Newcomb Jas G 129 W Filbert	E Rochester
Poole Walter M 511 S Lincoln rd	E Rochester
Straight S Erwin 111 Garfield	E Rochester
Underhill Gordon W 131 West av	E Rochester
Bailey Horace D 24 Woodlawn av	Fairport
DeWitt Clinton A 30 Deland Park B	Fairport
Grinton Gay W 23 Clinton	Fairport
Hurlburt Arthur S 20 George	Fairport
Knowling Frank 8 Prospect	Fairport
Shedd Edgar S 33 Perrin	Fairport
Southworth Chas 56 W Church	Fairport
Stubbings Chas H 41 Filkins	Fairport
Warner Manley S 17 Roselawn av	Fairport
Goheen Stanley M 1611 Chili av RD 1 Cold Water	Gates
Hill Harry H 2064 Buffalo rd RD 1 Cold Water	Gates
Luckett Fred J 36 Normandale dr RD 1 Cold Water	Gates
Mavis Alex F 1693 Brooks av RD 1 Cold Water	Gates
Scofield Edwd W 95 Howard rd RD 2 Cold Water	Gates
Ball Norman E 434 Almay rd Roch	Greece
Bandel Chas P 83 Veness av Roch	Greece
Bishop Ernest H 142 Stone rd Roch	Greece
Clark Earl C 80 Wedgewood pk Roch	Greece
Dinger Clayson E 23 Wheeldon dr Roch	Greece
Irvin Vernon J 128 Wendhurst dr Roch	Greece
Johnson Glen C 4196 MtRead blvd RD 4 Roch	Greece
Losey LeVere J 1418 Ridge rd W Roch	Greece
Roberts Benj J 63 Stone rd Roch	Greece
Sehm Jos J 127 Bakerdale rd Roch	Greece
Trumble Arthur H 52 Florence av Roch	Greece
Verwey Elmer W 63 Stone rd Roch	Greece
Wright Robt 62 Windhurst dr Roch	Greece
Alpert Louis M 84 Rawlinson dr Roch	Irondequoit
Andress Geo W 344 Stutson nr StPaul blvd Roch	Irondequoit
Beideck Wm C 51 Vayo Roch	Irondequoit
Daansen Wm 10 Troy Sea Breeze	Irondequoit
Grasberger Wm J 558 Cooper rd Roch	Irondequoit
Hamilton Erwin W 41 Orland rd Roch	Irondequoit
Hennekam John 71 Falstaff rd Roch	Irondequoit
Hennekey Richd D 2164 Hudson av Roch	Irondequoit
Johnston Chester A 2661 Titus av Roch	Irondequoit
Kehl Alois 47 East View av Roch	Irondequoit
Merkel Elias J 2999 Culver rd Roch	Irondequoit
Meyvis Raymond 166 Leland rd Roch	Irondequoit
Moranz Jos G 2675 Titus av RD 5 Roch	Irondequoit
Schubach Eug A 104 Avenue B Pt Pleasant	Irondequoit
Walzer Everett J 119 Lake Front Roch	Irondequoit
Wondergem Anthony L 66 Catalpa rd Roch	Irondequoit
Busby Chas J, Mendon-Pittsford rd RD 1	Pittsford
Sage Brothers 9 Jefferson rd E	Pittsford

**\*Painters' Supplies****CAMROD-HARMAN CO Inc** 75 Exchange—See page 48

Rochester

**\*Painters' & Decorators' Supplies****HUMPHREYS THE PAINT MAN Inc** 38 South av—See page 48

Rochester

**VAN HOESEN F P CO Inc** 41-45 StPaul—See page 48

Rochester

## Supply Houses of Many Kinds are Listed in this Book

### *Consult it for your Needs*

#### \*Paper Hangings

**HUMPHREYS THE PAINT MAN** 38 South av—See page 48 Rochester

#### Paper Mfrs

Lawless Bros Paper Mills Inc, Ontario st E Rochester

#### Photographers

VanPatten Leon 114 E Elm E Rochester  
Yorton Glen 60 State Fairport

#### Physicians

Brown Crawford 1521 Monroe av	Roche	Brighton
Holzwarth F Karl 301 Main rm 16		E Rochester
Humphrey Maria K Mrs 202 E Commercial		E Rochester
Hurley Albert R 601 Main		E Rochester
Kane Frank A 207 West av		E Rochester
Patridge Raymond S 113 West av		E Rochester
Valvo Frank C 410 Main rm 4		E Rochester
Dean Geo A 61 S Main		Fairport
Dodge Lynn 11 Pleasant		Fairport
Kraii John 70 S Main		Fairport
McEachren John N 62 S Main		Fairport
Price Geo S 52 S Main		Fairport
White Frances Hulbert Mrs 70 S Main		Fairport
Cowen Jerome 505 Stone rd	Roche	Greece
Kuppinger Herbert A 2047 Ridge rd W, RD 6	Roche	Greece
Leonardo Richd A 505 Stone rd	Roche	Greece
Sanders Geo E 2672 Ridge rd W, RD 6	Roche	Greece
Shay John E 223 Stone rd	Roche	Greece
Brookstreet Willis W 4224 Culver rd Pt Pleasant		Irondequoit
Kemp J Harrison 3591 StPaul blvd	Roche	Irondequoit
Muir Wilfred S 21 Thomas av	Roche	Irondequoit
Riley Peter B 3165 StPaul blvd	Roche	Irondequoit
Walker Alex 1255 Ridge rd E, RD 5	Roche	Irondequoit
Allen Lloyd F 44 S Main		Pittsford
Davis Arthur E 21 Monroe av		Pittsford
VanDoorn John 21 N Main		Pittsford

#### Piano Mfrs

Aeolian American Inc, S Wash cor W Commercial E Rochester

#### Piano Tuners

Dechau Louis C 215 Pt Pleasant rd Pt Pleasant Irondequoit  
Schramm Herbert M 165 Pt Pleasant rd Pt Pleasant Irondequoit

#### Pickle Manufacturers

Forman L C & Son Inc, Grove cor Elm Pittsford

#### \*Plants & Bulbs

**KELLER J B SONS Inc** 28 Clinton av N—See page 35 Rochester

#### Plumbers

Paulus Wm J 1680 Monroe av Roche Brighton  
Senecker Wm G 2612 Monroe av RD 1 Roche Brighton



Vogel Plumbing Co 111 W Commercial	E Rochester
Young Ernest A 511 Main	E Rochester
Alles Fred J rear 15 Woodlawn av	Fairport
Lake Alf B 40 Hulburt av	Fairport
Murphy & Wignall 11 S Main	Fairport
Hayes Frank E 618 Elmgrove rd RD 2 Cold Water	Gates
Schnapp Chas A 24 Lee rd RD 2 Cold Water	Gates
Sullivan Frank M 41 Dearcop dr RD 1 Cold Water	Gates
Clarke Herbert M 2648 Ridge rd W, RD 6 Roch	Greece
Smith Chas T 34 Cleverdale rd Roch	Greece
Wagenaar Cornelius J J 218 Rogers av Roch	Greece
Barber Wm C Co 1736 Portland av Roch	Irondequoit
Bliss Chas A 139 Armstrong Roch	Irondequoit
Eggleston Edwd V 368 Culver pkwy Roch	Irondequoit
Englert Louis A 91 Walnut pk Roch	Irondequoit
Hamlin Wm P 376 Wash av Roch	Irondequoit
Horn Wm A 40 Cooper rd Roch	Irondequoit
Lord Harry G 4542 Culver rd Sea Breeze	Irondequoit
Rambert Chester T 755 Wash av Roch	Irondequoit
Sayer Chas E 177 Pine Grove av Roch	Irondequoit
Schmidt Fredk C 2793 StPaul blvd Roch	Irondequoit
Trenkler Edwd J 4633 Culver rd Sea Breeze	Irondequoit
Early Benj K 22 Boughton av	Pittsford
Hegendorfer F & J 41 S Main	Pittsford
Raymond Benj J 3 Palmyra rd RD 1	Pittsford

**Plumbing Supplies—Dealers**

Manuel Specialties Co 119 Westland av Roch	Brighton
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**Poultry Dealers—Retail**

Fairport Hatcheries 40 N Main	Fairport
Schutt Ellroy H 160 Summit	Fairport

**Printers**

Sebaste Robt A 145 W Commercial	E Rochester
Tuttle L B & Son 421 Main	E Rochester
Bryant Printery 21 West av	Fairport
Briddon Press 4255 Culver rd Pt Pleasant	Irondequoit
<b>AYER &amp; STREB Inc</b> 77 StPaul—See page 44	Rochester
<b>CATHOLIC COURIER &amp; JOURNAL Inc</b> 50 Chestnut 5th fl—See page 47	Rochester
<b>DAILY RECORD CO The</b> 29 N Water—See page 45	Rochester
<b>DEMOCRAT &amp; CHRONICLE</b> 59-61 Main E—See page 46	Rochester
<b>EAST ROCHESTER HERALD</b> 150 W Commercial—See page 47	Rochester
<b>GANNETT COMPANY Inc</b> Times square Broad W cor Exchange—See page 46	Rochester
<b>ROCHESTER ABENDPOST</b> 237 Andrews—See page 45	Rochester
<b>ROCHESTER JOURNAL-AMERICAN</b> 136 StPaul—See page 45	Rochester

**Produce Dealers—Retail**

Pittsford Coal & Produce, Schoen pl	Pittsford
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**Produce—Wholesale**

Hallauer Wm F 2066 Hudson av Roch	Irondequoit
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**Property Management**

<b>ALLIANCE REALTY CORP</b> 1014 Lincoln—Alliance Bank bldg—See front cover and page 50	Rochester
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Established  
1857

# HOWE & ROGERS

Complete Home  
Furnishings

89 Clinton Ave. S.

**FURNITURE**

Stone 1800

## Property Management—Con

- BIETRY HERBERT J** 1216 Lincoln-Alliance Bank bldg—See page 50  
Rochester
- PERKINS HENRY T REAL ESTATE CO** 31 Exchange rm 300—See  
front cover  
Rochester
- STREB NORBERT CO** 223 Powers bldg—See page 50  
Rochester

## Public Buildings & Halls

- Eyer Building 301 Main  
E Rochester
- Imperial Hall 154 W Commercial  
E Rochester
- Municipal Building 314 Main  
E Rochester
- Fairport Masonic Hall 11 West av  
Fairport
- Municipal Building 31 S Main  
Fairport
- Gates Grange Hall, Buffalo rd RD 1 Cold Water  
Gates
- Grand View Beach Hall, Edgemere dr RD 4 Roch  
Greece
- Grange Hall 2529 Ridge rd W, RD 6 Roch  
Greece
- Town Hall of Greece 2505 Ridge rd W, RD 6 Roch  
Greece
- Colonial Hall 96 Iroquois, Sea Breeze  
Irondequoit
- Grange Hall 645 Titus av Roch  
Irondequoit
- I O O F Temple 2841 Culver rd Roch  
Irondequoit
- Masonic Temple 2939 StPaul blvd Roch  
Irondequoit
- StPeter & Paul Society Hall 378 Dix cor Roanoke av RD 5 Roch  
Irondequoit
- Town Hall of Irondequoit 1392 Ridge rd E, RD 5 Roch  
Irondequoit
- W C T U Hall 650 Titus av Roch  
Irondequoit
- I O O F Hall 9 N Main  
Pittsford

## Publishers

- Gimm & Co 301 Main rm 14  
E Rochester
- Fairport Publishing Co Inc 36 West av  
Fairport
- CATHOLIC COURIER & JOURNAL Inc** 50 Chestnut 5th floor—See  
page 47  
Rochester
- DAILY RECORD CO The** 29 N Water—See page 45  
Rochester
- DEMOCRAT & CHRONICLE** 59-61 Main E—See page 46  
Rochester
- EAST ROCHESTER HERALD** 150 W Commercial—See page 47  
Rochester
- GANNETT COMPANY Inc** Times square Broad W cor Exchange—See  
page 46  
Rochester
- ROCHESTER ABENDPOST** 237 Andrews—See page 45  
Rochester
- ROCHESTER JOURNAL-AMERICAN** 136 StPaul—See page 45  
Rochester

## Radio Sets & Supplies—Retail

- Cole Marell L 140½ W Spruce  
E Rochester
- STEVE NORMAN D** (Zenith) 413 Main—See page 19  
E Rochester
- Harrington Radio Service, Buffalo rd RD 1 Cold Water  
Gates
- Umbehaun LeRoy T 498 Peart av Pt Pleasant  
Irondequoit
- Wells Chas E 37 Peart av Roch  
Irondequoit
- GRAVES H B CO Inc** 78 State—See page 38  
Rochester
- HOWE & ROGERS CO** 89-91 Clinton av S—See page top lines and page  
39  
Rochester

## Railroad Passenger Stations

- N Y C R R Station 62 N Main  
Fairport
- N Y C R R Station 43 N Main  
Pittsford

**Real Estate**

Ball Lewis E 15 Fair Oaks av Roch	Brighton
Crone Realty & Insurance Co 1627 Monroe av Roch	Brighton
Kodak Employees Realty Corp 475 Newton dr Roch	Brighton
Thompson Horace L 103 Astor dr RD 3 Roch	Brighton
Hewes W D Inc 301 Main rm 6	E Rochester
Maccio Louis J 413 Main	E Rochester
Parce Yale 301 Main rm 14	E Rochester
Patterson Floyd J 120 West av	E Rochester
Wimer & Brady 301 Main rm 1	E Rochester
Payne John W 5 W Church	Fairport
Potter Glen H 84 S Main	Fairport
Tallman Ezra P 27 Pleasant	Fairport
Weylman Chas R 81 Baier dr RD 2 Cold Water	Gates
Baker Albert H 326 Stone rd Roch	Greece
Baker Stalham S 190 Stonewood av Roch	Greece
Dinger Harry O 23 Wheeldon dr Roch	Greece
Gallagher Jas V 2550 Ridge rd W, RD 6 Roch	Greece
Lawlor Jas H 102 Hampton blvd RD 4 Roch	Greece
Stubbs S Edgar 1549 Ridge rd W, RD 6 Roch	Greece
Alliance Realty Corp 89 Parkview ter Roch	Irondequoit
Booth Raymond C 44 Hurstbourne rd Roch	Irondequoit
Chadwick Thos S 154 Worthington rd Roch	Irondequoit
Dean Chas W 158 East pkwy Roch	Irondequoit
Johnson Gertrude Mrs 161 Thorndyke rd Roch	Irondequoit
Johnson Marvin E 267 Avondale rd Roch	Irondequoit
Kohl Realty Co 3708 StPaul blvd Roch	Irondequoit
Butler Mary E Mrs, Long Meadow circle RD 2	Pittsford
<b>ALLIANCE REALTY CORP</b> 1014 Lincoln-Alliance Bank bldg—See front cover and page 50	Rochester
<b>BIETRY HERBERT J</b> 1216 Lincoln-Alliance Bank bldg—See page 50	Rochester
<b>EDWARDS REALTY CO</b> 399 Main E—See page 50	Rochester
<b>GOLDMAN DAVID CO Inc</b> 6 State rm 105—See page 41	Rochester
<b>PERKINS HENRY T REAL ESTATE CO</b> 31 Exchange rm 300—See front cover	Rochester
<b>STREB NORBERT CO</b> 223 Powers bldg—See page 50	Rochester
<b>YATES &amp; McINTOSH Inc</b> 25 Exchange rm 200—See page 51	Rochester

**\*Real Estate—Business Opportunities**

<b>EDWARDS REALTY CO</b> 399 Main E—See page 50	Rochester
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**\*Real Estate—Farm Brokers**

<b>EDWARDS REALTY CO</b> 399 Main E—See page 50	Rochester
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**\*Real Estate—Sub Divisions**

<b>EDWARDS REALTY CO</b> 399 Main E—See page 50	Rochester
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**Realtors**

<b>ALLIANCE REALTY CORP</b> 1014 Lincoln-Alliance Bank bldg—See front cover and page 50	Rochester
<b>BIETRY HERBERT J</b> 1216 Lincoln-Alliance Bank bldg—See page 50	Rochester
<b>STREB NORBERT J</b> 223 Powers bldg—See page 50	Rochester
<b>YATES &amp; McINTOSH Inc</b> 25 Exchange rm 200—See page 51	Rochester

**Refrigerators—Mfrs & Dealers**

<b>GRAVES H B CO Inc</b> 78 State—See page 38	Rochester
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**Rental Agents**

- ALLIANCE REALTY CORP** 1014 Lincoln-Alliance Bank bldg—See  
front cover and page 50 Rochester
- PERKINS HENRY T REAL ESTATE CO** 31 Exchange rm 300—See  
front cover Rochester
- YATES & McINTOSH Inc** 25 Exchange rm 200—See page 51 Rochester

**\*Rents Collected**

- BIETRY HERBERT J** 1216 Lincoln-Alliance Bank bldg—See page 50  
Rochester
- PERKINS HENRY T REAL ESTATE CO** 31 Exchange rm 300—See  
front cover Rochester

**Repair Shops**

- Lusk Lemuel H (lawn mower) 31 N Main Pittsford

**Restaurants**

- Ackerman Anthony 1880 Monroe av Roch Brighton
- Braiden Thos A 1900 East River rd RD 2 Roch Brighton
- Camardo Anthony 1875 Monroe av Roch Brighton
- DePascale Julio 2250 East River rd RD 2 Roch Brighton
- Lloyd Wm H 2171 W Henrietta rd Henrietta Brighton
- Lynch Grace A 2609 Monroe av Roch Brighton
- Calabresi John 101 Main E Rochester
- Carnecki's Restaurant 248 W Commercial E Rochester
- Checho Balas 312 W Commercial E Rochester
- Dagostino Antonio 116 Main E Rochester
- Fawcett Frances E Mrs 216 Main E Rochester
- Jaranowski Anthony W 311 N Wash E Rochester
- Mauro Grill 130 W Commercial E Rochester
- Morreale Philip 112 Main E Rochester
- Naso Chas 309 N Wash E Rochester
- O'Leary's Chop House 120 W Commercial E Rochester
- Perinton Lunch 106 W Commercial E Rochester
- Raschiatore Domenic 104 Main E Rochester
- Robinson Abr 311 Main E Rochester
- Vasile Anthony 102 S Wash E Rochester
- Blum Albert 35 N Main Fairport
- Bonalde Jos 96 Parce av Fairport
- DiGuilio Susie Mrs 13 State Fairport
- Dusett Wm M 55 N Main Fairport
- Fitzgerald Wm 109 N Main Fairport
- Green Lantern Inn 99 S Main Fairport
- Homestead The 62 West av Fairport
- Marchner Clarence C 11 High Fairport
- Melucci Carl 5 State Fairport
- Oasis The 106 N Main Fairport
- Pomponio Carmen 1 Water Fairport
- Prinzivalli Benevenuta Mrs 18 N Main Fairport
- Saporito Saml 49 N Main Fairport
- Barrett Kleman C, Hinchey rd RD 1 Cold Water Gates
- Bertram Frank, Spencerport rd RD 2 Cold Water Gates
- Klass Saml, Buffalo rd RD 1 Cold Water Gates
- Klein & Ackerman, Lyell av RD 2 Cold Water Gates
- Kolb Frank J 2307 Chili av RD 1 Cold Water Gates
- Lee's Tavern, Buffalo rd RD 1 Cold Water Gates
- Breakers The 750 Edgemere dr RD 4 Roch Greece
- Dutch Mill 2901 Dewey av Roch Greece
- Evans Harry H 4455 Dewey av RD 4 Roch Greece

Farm Tea Room 20 Long Pond rd RD 6 Roch	Greece
Friedman Anthony G 428 Manitou rd Hilton	Greece
Hiller Mable C 3883 Ridge rd Spencerport	Greece
Maier John F 4454 Dewey av RD 4 Roch	Greece
Quick Mary Mrs 3483 Lake Front (East Manitou) Hilton	Greece
Rossenbach Clemens J 4232 Ridge rd W, Spencerport	Greece
Ruestow Carl, Edgemere dr RD 4 Roch	Greece
Spitz Jacob Jay 524 Edgemere dr RD 4 Roch	Greece
Springer Fredk G 2489 Ridge rd W, RD 6 Roch	Greece
Stoneway Grill 519 Stone rd Roch	Greece
Whittier's Lodge, Flynn rd RD 4 Roch	Greece
Ye Olde Farme 3349 Ridge rd W, RD 6 Roch	Greece
Aman Cletus M 3045 Culver rd Roch	Irondequoit
Bender's Restaurant 412 Empire blvd Roch	Irondequoit
Bengel Inn 5389 StPaul blvd Roch	Irondequoit
Bogorad Solomon 4615 Culver rd Sea Breeze	Irondequoit
Bornkessel Andrew H 4818 Culver rd Sea Breeze	Irondequoit
Culver Inn 4565 Culver rd Sea Breeze	Irondequoit
Deihle's Restaurant 4581 Culver rd Sea Breeze	Irondequoit
George's Frog Pond 336 Bay Front S, RD 5 Roch	Irondequoit
Hollywood The 500 Empire blvd RD 5 Roch	Irondequoit
Mitchell Merritt M 4930 StPaul blvd Roch	Irondequoit
O'Loughlin Ray F end of StPaul blvd Roch	Irondequoit
Point Pleasant Grill 142 Pt Pleasant rd Pt Pleasant	Irondequoit
Richmond Wm H 4391 Culver rd Sea Breeze	Irondequoit
Ridge-Port Tavern 1234 Ridge rd E, RD 5 Roch	Irondequoit
Ritter Lulu Mrs 4918 Culver rd Sea Breeze	Irondequoit
Snyder Louise I Mrs 4599 Culver rd Sea Breeze	Irondequoit
Summerville Restaurant 53 Lake Front Roch	Irondequoit
Weber Val P 4828 Culver rd Sea Breeze	Irondequoit
Carr Geo 8 State	Pittsford
Harzman's Grill, Monroe av RD 1 Roch	Pittsford
Home Dining Room, East av RD 1 Roch	Pittsford
Maplewood Inn 3500 East av RD 1 Roch	Pittsford
Old Heidelberg 2 S Main	Pittsford
Olney Fred D, Linden av RD 3 Roch	Pittsford
Snyder Edwd T 6 S Main	Pittsford
Stephany Edwd 35 N Main	Pittsford

### Riding Academies

Genesee Valley Riding Academy 1900 Clinton av S, RD 2 Roch	Brighton
Heberle A H & Sons 751 Browncroft blvd RD 3 Roch	Brighton
Park View Stables 251 Klinck rd RD 3 Roch	Brighton
Ramblewood Riding Academy 1253 Highland av RD 2 Roch	Brighton

### Roofers

Stone Clad Roofing Co 259 Matilda RD 2 Cold Water	Gates
Tettelbach Fred P 197 Park rd Pt Pleasant	Irondequoit

### Roofing Materials & Supplies

Dengler John B 56 Marian Sea Breeze	Irondequoit
Rochester Surface Protection Co Inc 35 N Main	Pittsford

### Safe Deposit Vaults

<b>FAIRPORT NATIONAL BANK &amp; TRUST CO</b> 58 S Main—See page 30	Fairport
<b>CENTRAL TRUST CO</b> 25 Main E branch 1806 East av—See page 21	Rochester
<b>EAST SIDE SAVINGS BANK OF ROCHESTER</b> The Main E at Clinton av S—See page 27	Rochester

**Safe Deposit Vaults—Con**

- GENESEE VALLEY TRUST CO** Exchange at Broad W—See page 22  
Rochester
- LINCOLN-ALLIANCE BANK & TRUST CO** 183 Main E at Stone—See  
top lines and page 23  
Rochester
- MECHANICS SAVINGS BANK OF ROCHESTER N Y The** 21 Ex-  
change and 89-91 East av—See page 30  
Rochester
- MONROE COUNTY SAVINGS BANK** 35 State and Main E at Gibbs—  
See page 28  
Rochester
- ROCHESTER SAVINGS BANK** Main W at Fitzhugh S and 40 Frank-  
lin—See page 29  
Rochester
- ROCHESTER TRUST & SAFE DEPOSIT CO** Main W at Exchange—See  
back cover and page 24  
Rochester
- SECURITY TRUST COMPANY OF ROCHESTER** Main E at Water S—  
See page 25  
Rochester
- UNION TRUST CO** 19 Main W—See back cover and page 26  
Rochester

**Sand & Gravel Dealers**

- Holden Howard B 41 Heberle rd Roch  
Irondequoit
- Newport Sand & Cement Corp 2161 Ridge rd E, Roch  
Irondequoit
- Newport Sand and Gravel Co 2161 Ridge rd E, Roch  
Irondequoit

**Sanitarium**

- Culver Sanitarium 2467 Culver rd Roch  
Irondequoit

**Sash, Doors & Interior Trim**

- CROUCH & BEAHAN CO** 99 Dewey av—See page 43  
Rochester
- GEORGIAN BAY LUMBER CO Inc** 181 Humboldt phone Culver 1400—  
See page 44  
Rochester
- HERRICK LUMBER CO Inc** 1030 Main E phone Culver 1416—See page  
43  
Rochester
- MORSE SASH & DOOR CO** 101 Ford corner Waverly pl—See page 31  
Rochester

**\*Savings Banks**

- EAST SIDE SAVINGS BANK OF ROCHESTER The** Main E at Clinton  
av S—See page 27  
Rochester
- MECHANICS SAVINGS BANK OF ROCHESTER N Y The** 21 Exchange  
and 89-91 East av—See page 30  
Rochester
- MONROE COUNTY SAVINGS BANK** 35 State and Main E at Gibbs—  
See page 28  
Rochester
- ROCHESTER SAVINGS BANK** Main W at Fitzhugh S and 40 Franklin  
See page 29  
Rochester

**Schools**

- Harley School 1981 Clover RD 1 Roch  
Brighton
- Master's Kindergarten & Nursery School 319 Wilmot rd Roch  
Brighton
- Our Lady of Mercy High School 1437 Blossom rd RD 3 Roch  
Brighton
- Paramount Conservatory of Music 18 S Main rm 104  
Fairport
- Holy Ghost School, Coldwater rd RD 1 Cold Water  
Gates
- StTheodore School 168 Spencerport rd RD 2 Cold Water  
Gates
- StCharles R C School 70 Maiden lane Roch  
Greece
- StJohn's School 2376 Ridge rd W, RD 6 Roch  
Greece
- Irondequoit High School 674 Titus av Roch  
Irondequoit
- StAmbrose School 31 Empire blvd Roch  
Irondequoit
- StMargaret & Mary School 344 Rogers pkwy Roch  
Irondequoit
- StSalome School rear 4250 Culver rd PtPleasant  
Irondequoit
- StThomas School 41 Cole rd Roch  
Irondequoit
- Seneca School Dist No 4, 4143 StPaul blvd Roch  
Irondequoit

# BRIGHTON PLACE DAIRY

45 FULTON ST. — GLENWOOD 144 — ROCHESTER

Allendale School The, Allen's Creek rd RD 1 Roch  
Pittsford High School 37 Lincoln av

Pittsford  
Pittsford

## Schools, Colleges & Academies

**McKECHNIE-LUNGER SCHOOL OF COMMERCE** 362 East av—See

Rochester  
Rochester

page 51

**SCHOOL OF COMMERCE** 362 East av—See page 51

## Seeds

Crosman Seed Co Inc, W Commercial st (whol)

E Rochester

## Seedsman

Harris Joseph Co Inc, Moreton Farm, Buffalo rd RD 2 Cold Water

Gates

## \*Service Stations

**CHEVROLET MOTOR CARS** Hoselton Chevrolet Company 161 E Com-  
mercial—See page 19

E Rochester

**BUICK AUTOMOBILES** Whiting-Buick Inc 342-352 East av phone Stone  
714—See page 20

Rochester

**DeSOTO AND PLYMOUTH** Thomas J Northway Inc distributors 100  
Exchange—See page 19

Rochester

**HUDSON AND TERRAPLANE** Alling & Miles Inc 82 Stone branch 445  
State—See page 19

Rochester

**PACKARD, HUDSON & TERRAPLANE MOTOR CARS** Bancroft  
Motors dealers 33 Stillson tel Main 6562—See page 20

Rochester

## Sheet Metal Workers

Dillenback Jay 215 W Hickory

E Rochester

Hulse Arthur C 7 Worcester rd Roch

Greece

Irondequoit Tin Shop rear 617 Titus av Roch

Irondequoit

Phelan Chas M 505 Eaton rd Roch

Irondequoit

Reinhardt Adolph A 486 Titus av Roch

Irondequoit

Parker Gordon S 99 S Main

Pittsford

## \*Shingle Stains

**HUMPHREYS THE PAINT MAN** 38 South av—See page 48

Rochester

## Shingles

**GREECE LUMBER CO** 788 Ridge rd W phone Glenwood 2391—See page  
44

Rochester

## Ship Yards

Dolomite Marine Corp Shipyard, French rd RD 1 Roch

Pittsford

## Shoe Dealers—Retail

Kings Shoe Store 104 E Commercial

E Rochester

Sayles Edwd J 122 E Commercial

E Rochester

Rand M Sample Boot Shop 2889 Dewey av Roch

Greece

## Shoe Repairers

Cimo Cajetan 1466 Monroe av Roch

Brighton

Casaccia Louis 108 W Commercial

E Rochester

Costantini Santo 146 E Commercial

E Rochester

**Shoe Repairers—Con**

Davis David H 143 W Commercial	E Rochester
Goodman Michl R 122 W Commercial	E Rochester
Sacco Jos C 204 Main	E Rochester
Barranco Angelo 45 West av	Fairport
Bryant Wm J 21 West av	Fairport
Pittinaro Anthony 9 N Main	Fairport
Sorgi Floyd 30 N Main	Fairport
Buechl Geo A 112 Beverly Heights, Roch	Greece
Siamo Shoe Repair Shop 2888 Dewey av Roch	Greece
Kment Vincent rear 126 Pt Pleasant rd Pt Pleasant	Irondequoit
Maurigi Henry 2189 Clinton av N, Roch	Irondequoit
Sea Breeze Shoe Repair Shop 25 Clara, Sea Breeze	Irondequoit
Mancuso Chas 28 S Main	Pittsford

**Shoe Shiners**

Pittinaro Frank 121 W Commercial	E Rochester
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**Sign Painters & Mfrs**

<b>HOLT SIGNS</b> (Edgar C Holt) 111 Clark bldg—See page 51	Fairport
Robison Fred L jr 1773 Brooks av RD 1 Cold Water	Gates
Nelson Roscoe T 85 Chippendale rd Roch	Greece
Lang Leonard F 69 Hardison rd Roch	Irondequoit

**Sign & Card Writers**

<b>HOLT SIGNS</b> (Edgar C Holt) 111 Clark bldg—See page 51	Fairport
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**\*Silverware—Retail**

<b>SCHEER E J Inc</b> 259 Main E at Cortland opposite Sibley's—See page 42	Rochester
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**Soap Mfrs**

Boles Edwd 18 Roselawn av	Fairport
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**Sporting Goods—Dealers**

Kelsey Clyde E 3 N Main	Fairport
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**Steamfitters**

Jakes Aug 72 Riverside dr RD 2 Roch	Brighton
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**\*Stocks & Bonds**

<b>BONBRIGHT GEORGE D B &amp; CO</b> 100 Powers bldg—See page 31	Rochester
<b>CRANBERRY &amp; CO</b> 31 Exchange rm 100—See page 31	Rochester

**Stone Dealers**

Dolomite Products Co Inc, Buffalo rd RD 1 Cold Water	Gates
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**Storage**

Yarker Franklin W, English rd RD 4 Roch	Greece
<b>UPTON COLD STORAGE CO Inc The</b> (cold and common storage) 38 Cliff—See page 52	Rochester

**\*Stoves & Ranges—Dealers**

<b>GRAVES H B CO Inc</b> 78 State—See page 38	Rochester
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**\*Structural Steel Fabricators**

<b>HEUGHES F L &amp; CO Inc</b> 1029 Lyell av—See page 51	Rochester
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**\*Surety Bonds**

**HARTFORD ACCIDENT & INDEMNITY CO** Egbert F Ashley Co agts  
 212 Union Trust bldg 19 Main W—See front cover Rochester  
**JOHNSTON JAMES AGENCY Inc** 204 Granite bldg—See page 40 Rochester

**Tailors**

Lefkowitz Morris 1474 Monroe av Roch	Brighton
Lempert Saml 1831 Monroe av Roch	Brighton
Grabowski Emil 202 Main	E Rochester
Jacobson Saml H 29 West av	Fairport
Weber Henry A 1355 Chili av RD 1 Cold Water	Gates
Christopher Edwd 2199 Clinton av N Roch	Irondequoit
Emmerling Fred E 657 Titus av Roch	Irondequoit
Moffitt Clarence I 4362 Culver rd Sea Breeze	Irondequoit
Tepperman Louis 15 S Main	Pittsford
Weinstein Myer 32 S Main	Pittsford

**Tea & Coffee—Retail**

Skadoplos Coatos D 86 Spencer rd Roch	Irondequoit
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**Teachers—Music**

Hay Emma LeW Mrs (piano) 85 Meredith av Roch	Brighton
Paramount Conservatory of Music 301 Main rm 20	E Rochester
Woolsey Freda M 6 Perrin	Fairport
Simons Anna B Mrs (piano) Fisher rd RD 1 Cold Water	Gates
Merrifield Ruth E (piano) 119 Brookridge dr Roch	Greece
Wheaton Pearl A Mrs (piano) 107 Shady way Roch	Greece
Krautwurst Jos (violin, cornet) 2449 StPaul blvd Roch	Irondequoit
Tross Shirley Mae (piano) 317 Zuber rd Pt Pleasant	Irondequoit
Uthe Geo (piano) 163 Rawlinson rd Roch	Irondequoit
Vollmar Jacob (guitar) 295 Pine Grove av Roch	Irondequoit

**Telephone Companies**

Rochester Telephone Co Inc 105 W Commercial	E Rochester
Rochester Telephone Corp 48 West av	Fairport
Seneca Gorham Telephone Corp 35 N Main	Pittsford

**Tile Mfrs**

Rochester Tile & Marble Co 330 Avondale rd Roch	Irondequoit
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**Toilet Preparations**

Dawn Violette 184 Pleasant av Pt Pleasant	Irondequoit
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**Tool Mfrs**

Mack Tool Co Inc, W Commercial st	E Rochester
Davis Tool & Die Shop rear 173 Chalford rd RD 4 Roch	Greece

**Transportation Lines & Freight**

Merchants Despatch Inc, Linden av E Roch	Pittsford
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**Trucking & Teaming**

Barmaster Culbert H 289 Rich's Dugway RD 3 Roch	Brighton
Evans Walter 2751 Monroe av RD 1 Roch	Brighton
Glidden Harry E 70 Riverside dr RD 2 Roch	Brighton
Haskell Louis R 171 Norman rd RD 2 Roch	Brighton
Liese Louis 2066 Town Line rd RD 2 Roch	Brighton
Lowe Ralph 2710 W Henrietta rd Henrietta	Brighton
McQuoid Walter 1800 Town Line rd RD 2 Roch	Brighton

**Trucking & Teaming—Con**

Wagner Benj H 2830 W Henrietta rd	Henrietta
Gibbs Herbert P 109 E Elm	E Rochester
Helfer Jacob W 301 W Elm	E Rochester
LaPeitra Nicholas 318 W Elm	E Rochester
Ott Chas W 901 S Wash	E Rochester
Hull Harney 28 Dewey av	Fairport
Laird Harland C 35 West av	Fairport
Tiraborelli Jos 114 High	Fairport
Cook Ralph W 2260 Lyell av RD 2 Cold Water	Gates
Daggar Wm 1725 Long Pond rd RD 2 Cold Water	Gates
Dearcop Chas R, Buffalo rd RD 1 Cold Water	Gates
Dearcop Herbert W 1020 Buffalo rd RD 1 Cold Water	Gates
Leonard Wm W 2052 Lyell av RD 2 Cold Water	Gates
Moore Clifford 312 Auburn av RD 2 Cold Water	Gates
Myers Edwin J 97 Ardella RD 2 Cold Water	Gates
Pfund Harwood A 63 Lee rd RD 2 Cold Water	Gates
Prince Roy 2581 Lyell av RD 2 Cold Water	Gates
Smith Gerard N 418 Chili-Gates Town Line rd RD 1 Cold Water	Gates
Lawson Urban J 62 Conrad dr Roch	Greece
Leastman Herbert W 339 Elmgrove rd RD 6 Roch	Greece
Banham Maynard F 148 White, Sea Breeze	Irondequoit
Carter Alvin E 870 Whitlock rd Roch	Irondequoit
DiFiore Brothers 230 Titus av Roch	Irondequoit
Evershed Eug I 1771 Ridge rd E, RD 5 Roch	Irondequoit
Martiuisi Jos 26 Taft av RD 5 Roch	Irondequoit
Steinfeld Arthur R 2286 Hudson av Roch	Irondequoit
VanDeputte Wm 87 Montclair dr Roch	Irondequoit
Bryant John 26 S Main	Pittsford
Miller G Edson 15 W Jefferson rd	Pittsford
Naber Burton, W Jefferson rd RD 2	Pittsford
Zimmermann John H, Monroe av RD 2	Pittsford

**Trust Companies**

<b>FAIRPORT NATIONAL BANK &amp; TRUST CO</b> 58 S Main—See page 30	Fairport
<b>CENTRAL TRUST CO</b> 25 Main E branch 1806 East av—See page 21	Rochester
<b>GENESEE VALLEY TRUST CO</b> Exchange at Broad W—See page 22	Rochester
<b>LINCOLN-ALLIANCE BANK &amp; TRUST CO</b> 183 Main E at Stone—See top lines and page 23	Rochester
<b>ROCHESTER TRUST &amp; SAFE DEPOSIT CO</b> Main W at Exchange—See back cover and page 24	Rochester
<b>SECURITY TRUST COMPANY OF ROCHESTER</b> Main E at Water S—See page 25	Rochester
<b>UNION TRUST CO</b> 19 Main W—See back cover and page 26	Rochester

**\*Undertakers (See also Funeral Directors)**

<b>ASHTON FUNERAL HOME</b> 636 Main W phone Genesee 4390—See page 36	Rochester
<b>BENDER BROS</b> 301 Alexander—See page 36	Rochester
<b>HAUBNER AND STALLKNECHT</b> 828 Jay phone Genesee 300—See page 37	Rochester
<b>HOLLORAN HENRY D &amp; SONS</b> (Thos B Mooney's Sons Inc) 195 Plymouth av S phone Main 127—See page 37	Rochester
<b>JEFFREYS L A CO</b> 32 Chestnut—See top and bottom ends.	Rochester
<b>MAIER'S L W SONS</b> 870 Clinton av N—See page 36	Rochester
<b>SCHEUERMAN C F SONS</b> 230 Brown—See page 36	Rochester

Spend Minutes	Study Title Page and Index of this book—See what it Contains	Save Hours
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**Upholsterers**

**GRAVES H B CO Inc** 78 State—See page 38 Rochester  
**HOWE & ROGERS CO** 89-91 Clinton av S—See top lines and page 39 Rochester

**\*Upholstering**

**MILLER CRAFT SHOP** (and furniture mfrs and retail) 286 Court phone  
 Stone 2221—See back bone and page 38 Rochester

**Variety Stores**

**Kozy Korner Kraft Shoppe** 3 Church Pittsford

**\*Vaults**

**FAIRPORT NATIONAL BANK & TRUST CO** 58 S Main—See page 30 Fairport  
**CENTRAL TRUST CO** 25 Main E branch 1806 East av—See page 21 Rochester  
**EAST SIDE SAVINGS BANK OF ROCHESTER** The Main E at Clinton Rochester  
 av S—See page 27  
**GENESSEE VALLEY TRUST CO** Exchange at Broad W—See page 22 Rochester  
**LINCOLN-ALLIANCE BANK & TRUST CO** 183 Main E at Stone—See Rochester  
 top lines and page 23  
**MECHANICS SAVINGS BANK OF ROCHESTER N Y The** 21 Exchange Rochester  
 and 89-91 East av—See page 30  
**MONROE COUNTY SAVINGS BANK** 35 State and Main E at Gibbs— Rochester  
 See page 28  
**ROCHESTER SAVINGS BANK** Main W at Fitzhugh S and 40 Franklin Rochester  
 —See page 29  
**ROCHESTER TRUST & SAFE DEPOSIT CO** Main W at Exchange— Rochester  
 See back cover and page 24  
**SECURITY TRUST COMPANY OF ROCHESTER** Main E at Water S— Rochester  
 See page 25  
**UNION TRUST CO** 19 Main W—See back cover and page 26 Rochester

**\*Venetian Blinds**

**VAN HOESEN F P CO Inc** 41-45 StPaul—See page 48 Rochester

**Veterinarians**

**Whipple Earl** 20 Hulburt av Fairport  
**Desson Kennels**, Linden rd RD 3 Roch Pittsford

**Wall Paper Dealers—Retail**

**GAMROD-HARMAN CO Inc** (and wholesale) 75 Exchange—See page 48 Rochester  
**HUMPHREYS THE PAINT MAN** 38 South av—See page 48 Rochester

**Wall Papers**

**VAN HOESEN F P CO Inc** 41-45 StPaul—See page 48 Rochester

**Warehouses—Merchandise**

**UPTON COLD STORAGE CO Inc The** (cold and common storage) 38 Rochester  
 Cliff—See page 52

**Washing Machines—Dealers**

**DEXTER WASHING MACHINES** Burr & Starkweather Co distributors 39-  
57 MtHope av tel Stone 3016—See page 18 Rochester

**Watch & Jewelry Repairers**

Hendrickson Carl H 106 Falstaff rd Roch Irondequoit  
**SCHEER E J Inc** 259 Main E at Cortland opposite Sibley's—See page 42  
Rochester

**Welders & Brazers**

Burlingame Clark L rear 105 West av Fairport

**Well Drillers**

Ewart Thos E 800 East River rd RD 2 Roch Brighton

**Window Shades**

**GAMROD-HARMAN CO Inc** 75 Exchange—See page 48 Rochester

**Wire Goods—Mfrs**

Sturgis Mfg Co Inc 1127 Ridge rd E (brushes) Roch Irondequoit

**\*Women's Apparel**

**FORMAN B CO** 46 Clinton av S—See page 35 Rochester  
**McCURDY & CO Inc** 275-291 Main E—See page 35 Rochester

**Wood Dealers**

Chinelly Anthony, N Wash st E Rochester