

Central Library of Rochester and Monroe County - Miscellaneous Division

# CLASSIFIED BUYERS' GUIDE

OF  
THE SUBURBS OF ROCHESTER  
(NEW YORK)

1940



The Buyers' Guide contains the advertisements and business cards of the more progressive business men and firms in the city, classified according to lines of business

R. L. POLK & CO., Inc., Publishers

729 Powers Building, Rochester, N. Y.

## AGRICULTURAL IMPLEMENTS

# Burr & Starkweather Company

Farm, Dairy, Poultry and Contractors' Supplies  
Fertilizers and Seeds — Farm and Garden Tractors

BINDER TWINE, POWER and HAND LAWN MOWERS

*Dexter Washing Machines*

*Beacon Poultry Feeds*

Distributors of BOTTLED GAS for Gasless Homes

Magic Chef, Glenwood Ranges

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PHONE: STONE 3016-3017

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GARDEN TRACTORS      POWER LAWN MOWERS      HOME WATER SYSTEMS

ELECTROL OIL BURNERS — AIR CONDITIONING

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*Expert Mechanics for Installation and Service*

PUMPS FOR ALL PURPOSES

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Send for a copy of our folder containing "MAILING LISTS THAT PULL." It is a list of lists which Polk clients everywhere in America have found to be big producers of sales. Gives full information regarding qualities, prices, etc.

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# ALLING & MILES, INC.

*Distributors of*  
**HUDSON MOTOR CARS**  
*Sixes and Eights*

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Telephone STONE 2537

## COOL CHEVROLET CORP.

*Passenger  
Cars*

*for Economical Transportation*



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Always a fine stock of GUARANTEED USED CARS  
 A modern SERVICE DEPT.—FLAT RATE CHARGES  
 SKILLED MECHANICS and FACTORY EQUIPMENT  
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USED CARS



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ROCHESTER

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East Rochester

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*"Dealers Since 1906"*

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*PLYMOUTH COMMERCIAL CARS*



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ESTABLISHED 1930

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**KNOWN FOR BETTER USED CARS**



No  
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BANK AND TRUST COMPANY**

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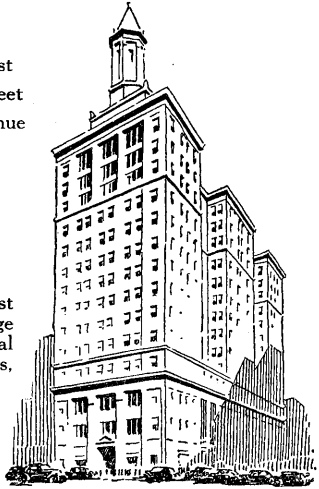
- Lincoln Office, 33 Exchange Street**
- Lake Ave. Office, 1495 Lake Avenue**
- West End Office, 886 Main Street West**
- East End Office, 460 N. Goodman Street**
- Monroe Ave. Office, 560 Monroe Avenue**
- Portland-Clifford Office,  
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Checking Accounts, Interest Accounts, Trust Services, Business Loans, FHA Mortgage Loans, Home Improvement Loans, Personal Loans, Auto Loans, Safe Deposit Boxes, Travelers Checks, Foreign Drafts, Etc.

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*Member Federal Deposit Insurance Corporation*

*Member Federal Reserve System*

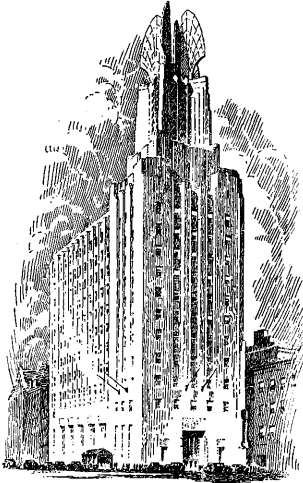
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EXCHANGE and BROAD ST.

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Safe Deposit Boxes in Fire and Burglar Proof Vaults.

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FOUNDED NOVEMBER 1870

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**OVER 54,000 DEPOSITORS**

**\$28,969,111.41 IN DEPOSITS**



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*Saturdays Close at 12 M.*

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*Member Federal Deposit Insurance Corporation*



# MONROE COUNTY SAVINGS BANK

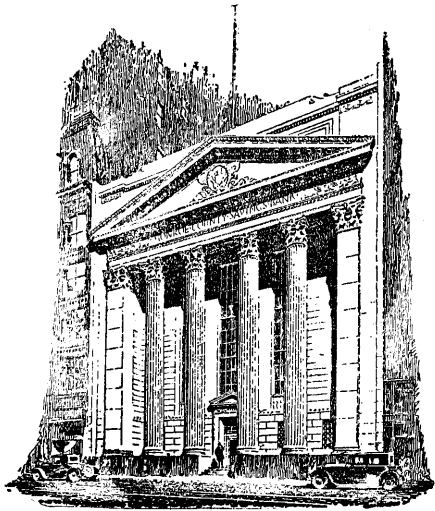
INCORPORATED · 1850

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*Complete Savings Bank Service*

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(INCORPORATED 1831)

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**More than 97,000 Depositors**



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HARRY N. KENYON  
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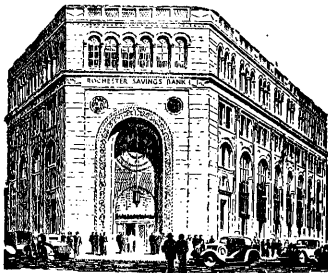
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WILLIAM H. CARROLL  
*Assistant Secretary*

GEORGE C. WILCOX  
*Assistant Attorney*

## TRUSTEES

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*Franklin Street Office*  
**40 FRANKLIN STREET**

**SAFE DEPOSIT BOXES FOR RENT FROM \$3.00  
PER YEAR UP, AT THE FRANKLIN STREET OFFICE**

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Capital  
**\$1,000,000**



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## Over Fifty Years' Experience

Complete Banking and Trust Service for Individuals and Corporations  
Commercial, Collateral and Mortgage Loans—Securities Information  
— All Trust Functions—Safe Deposit Boxes and Storage Vaults.

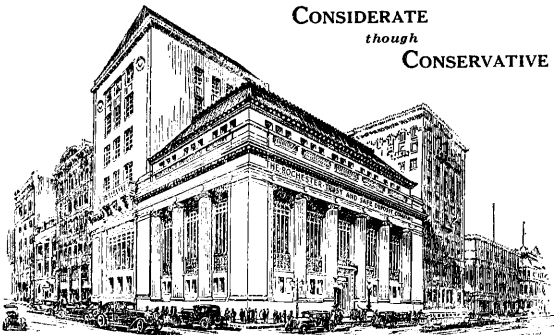
### OFFICERS

|  |   |
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| RICHARD M. HARRIS  |                     |

CONSIDERATE  
though  
CONSERVATIVE

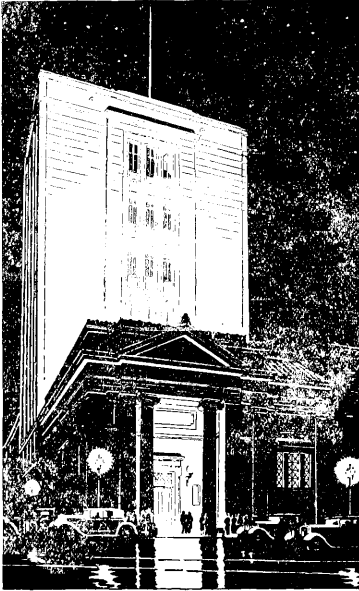


MAIN STREET WEST AND EXCHANGE

Rochester's First Trust Company—Operating under Perpetual Charter  
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# SECURITY TRUST COMPANY

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Assistant Trust Officer

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Interest Paid on Deposits. Special attention given to handling Estates and Trusts. Money to Loan on Approved Securities. Designated by Superintendent of Banking Department as Depository for Reserve Funds of State Banks. Checks on Foreign Cities, Letters of Credit and Travelers Checks issued.

SAFE DEPOSIT VAULTS FOR RENT in our Electrically Protected Burglar-Proof Vault. Valuables in Trunks or Packages cared for. Moderate charges.

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*A Marine Midland Bank*

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Every Banking Service

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*Treas. E. P. Reed & Co.  
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*Assistant Vice-President*  
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21 EXCHANGE STREET

Branch Office, 89-91 EAST AVENUE, Gas &amp; Electric Bldg.

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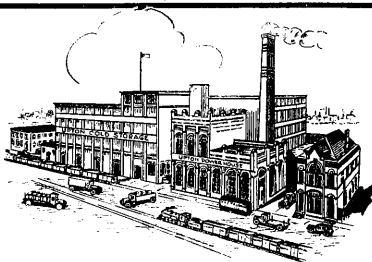
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14 Buyers' Guide Rochester

**MONROE COUNTY SAVINGS BANK** 35 State tel Main 3878 branch  
2 East av tel Stone 6649—See page 9 Buyers' Guide Rochester

**ROCHESTER SAVINGS BANK** Main W at Fitzhugh S branch 40  
Franklin tel Stone 1425—See page 10 Buyers' Guide Rochester

**Administrators—Con**

- ROCHESTER TRUST & SAFE DEPOSIT CO** Main W at Exchange tel  
Main 5960—See back cover and page 11 Buyers' Guide Rochester
- SECURITY TRUST COMPANY OF ROCHESTER** Main E at Water S  
tel Main 954—See page 12 Buyers' Guide Rochester
- UNION TRUST COMPANY OF ROCHESTER** 19 Main W tel Main 7100  
See back cover and page 13 Buyers' Guide Rochester

**Advertising—Direct by Mail**

- East Rochester Penny Saver 310 E Commercial E Rochester
- AYER & STREB Inc** 77 StPaul 3d fl tel Main 6199 or Stone 567—See  
page 26 Buyers' Guide Rochester

**Agricultural Implement Mfrs**

- Ontario Drill Co Inc, Ontario st E Rochester
- Barnhart DeWitt C rear 24 N Main Fairport

**Agricultural Implements and Machinery**

- BURR & STARKWEATHER CO** 39-57 MtHope av tel Stone 3016—See  
page 2 Buyers' Guide Rochester

**\*Air Conditioning**

- GRAY JESSE R** 711 Madison tel East Rochester 361—See page 29 Buy-  
ers' Guide E Rochester
- CHRYSLER'S AIRTEMP** Langie Fuel Service Inc distributor 326 Main  
E tel Stone 4000—See page 16 Buyers' Guide Rochester
- LAUBE ELECTRIC CORPORATION** (York Air Conditioning) 219  
East av tel Stone 104—See page 19 Buyers' Guide Rochester

**Airports**

- Brizee Airport, Marsh rd RD 1 Pittsford
- Harmon Flying Service, Marsh rd RD 1 Pittsford

**Amusement Parks**

- Sea Breeze Park 4762 Culver rd Sea Breeze Irondequoit

**Amusements**

- Rojay Amusement Corp 87 S Main Fairport
- Miniature Golf Course, Culver rd Sea Breeze Irondequoit

**Antiques**

- Lipshutz Herman 1485 Buffalo rd Roch Gates

**Apartment Houses**

- Alhambra 15-31 Warrington dr Roch Brighton
- Bel Air Manor 1420-1440 Monroe av Roch Brighton
- Georgian Court Apartments 1372-1390 Monroe av Roch Brighton
- Westminster Apartments 1392-1400 Monroe av Roch Brighton
- Laurelton Apartments 50 Harwick rd Roch Irondequoit

**Architects**

- Dryer & Dryer 2530 East av Roch Brighton

**"Arpeako" Meat Products**

- ROCHESTER PACKING CO Inc** ("Arpeako" Products) 900 Maple tel  
Genesee 5200—See page 30 Buyers' Guide Rochester

**\*Artists' Materials and Drafting Supplies**

- BARNARD, PORTER & REMINGTON** 9-11-13 N Water tel Main  
8140—See right top lines and page 28 Buyers' Guide Rochester

# HEAT YOUR HOME WITH GAS

CALL MAIN 3960 FOR FREE ESTIMATE  
ROCHESTER GAS & ELECTRIC CORP.  
101 EAST AVENUE

## \*Automatic Heating

**ROCHESTER AIR CONDITIONING CORP** 74 Exchange tel Main 5005  
See page 28 Buyers' Guide Rochester

## Automatic Oil Burners

**LAUBE ELECTRIC CORPORATION** (Timken Silent Automatic) 219  
East av tel Stone 104—See page 19 Buyers' Guide Rochester

## Automobile Accessories and Parts—Retail

Finn Auto Supply 120 E Commercial E Rochester  
Western Auto Associate Store 3 W Main Webster

## \*Automobile Agencies

**CHEVROLET MOTOR CARS** Hoselton Chevrolet Company dealers 161  
E Commercial tel East Rochester 104, Hillside 2081 E Rochester

**DeSOTO & PLYMOUTH AUTOMOBILES** Wheeler Motor Company  
115-125 E Commercial tel E Roch 2, Roch Hillside 2894-J res Fair-  
port 82—See page 4 Buyers' Guide E Rochester

**GENERAL MOTORS TRUCKS** Fred's Pontiac Garage dealers 70 N  
Main tel Fairport 450 Fairport

**PONTIAC** Fred's Pontiac Garage dealers 70 N Main tel Fairport 450  
Fairport

**BUICK MOTOR CARS** Whiting-Buick Inc dealers 342-360 East av tel  
Stone 714—See page 4 Buyers' Guide Rochester

**CHEVROLET** Cool Chevrolet Corp distributors 360 Culver rd tel Mon-  
roe 2340—See page 3 Buyers' Guide Rochester

**DeSOTO AND PLYMOUTH** Genesee Valley Motors Inc distributors 250  
MtHope av tel Monroe 2727—See page 3 Buyers' Guide Rochester

**HUDSON SIXES AND EIGHTS** Alling & Miles Inc distributors 82  
Stone tel Stone 2537—See page 3 Buyers' Guide Rochester

## Automobile Dealers

**CHEVROLET MOTOR CARS** Hoselton Chevrolet Co dealers 161 E  
Commercial tels E Roch 104, Hillside 2081—See page 4 Buyers'  
Guide E Rochester

Hoselton Chevrolet Co 161 E Commercial E Rochester

Reid P E Garage 129 W Commercial E Rochester

Sherwood Pontiac Motors 201 Main E Rochester

**WHEELER MOTOR COMPANY** 115-125 E Commercial tel E Roch 2  
Roch Hillside 2894-J res Fairport 82—See page 4 Buyers' Guide  
E Rochester

Fairport Motors 38 West av Fairport

**FRED'S PONTIAC GARAGE** 70 N Main tel Fairport 450 Fairport

Hupp Motors Inc 92 S Main Fairport

Jordan Edwin S 80 N Main Fairport

Wheeler Chevrolet Corp 120 N Main Fairport

Cabic & Badge Motor Sales 3570 Latta rd North Greece Greece

Frear Chevrolet Co 1110 Stone rd Roch Greece

Alling & Miles Inc 82 Stone Irondequoit

Beale Motor Co 4306 Culver rd Pt Pleasant Irondequoit

International Truck Dealers 1982 Ridge rd E, Roch (coml cars)  
Irondequoit

Kellett Chevrolet Co 1871 Ridge rd E, Roch Irondequoit

**Automobile Dealers—Con**

|   |             |
|---|-------------|
| Weller Motors Inc 65 Stutson cor Thomas av Roch   | Irondequoit |
| Meacham Pontiac Co 31 State   | Pittsford   |
| Thomas Motors rear 49 S Main  | Pittsford   |
| <b>COOL CHEVROLET CORP</b> 360 Culver rd tel Monroe 2340—See page 3<br>Buyers' Guide  | Rochester   |
| <b>GENESEE VALLEY MOTORS Inc</b> distributors DeSoto & Plymouth<br>Motor Cars 250 MtHope av tel Monroe 2727—See page 3<br>Buyers' Guide | Rochester   |
| <b>HUDSON SIXES AND EIGHTS</b> Alling & Miles Inc 82 Stone tel Stone<br>2537—See page 3<br>Buyers' Guide                                | Rochester   |
| <b>WHITING-BUICK Inc</b> Buick Motor Cars 342-360 East av tel Stone 714<br>See page 4<br>Buyers' Guide                                  | Rochester   |
| DeSoto and Plymouth Sales and Service 16 Lapham pk  | Webster     |
| Klem Chevrolet 28 W Main  | Webster     |
| Reitz's E E Garage 32 W Main  | Webster     |
| Webster Auto Corp 50 North av   | Webster     |

**Automobile Dealers—Used Cars**

|  |             |
|--|-------------|
| <b>WHEELER MOTOR COMPANY</b> 115-125 E Commercial tel E Roch 2<br>Roch Hillside 2894-J res Fairport 82—See page 4<br>Buyers' Guide | E Rochester |
| <b>FRED'S PONTIAC GARAGE</b> 70 N Main tel Fairport 450  | Fairport    |
| Wilcox Harold E 2344 Chili av RD 5 Roch  | Gates       |
| <b>COOL CHEVROLET CORP</b> 360 Culver rd tel Monroe 2340—See page 3<br>Buyers' Guide   | Rochester   |
| <b>WHITING-BUICK Inc</b> 342-360 East av tel Stone 714—See page 4<br>Buyers' Guide   | Rochester   |

**Automobile Garages**

|   |             |
|---|-------------|
| Lee & Elmer's Brighton Garage 1848 Monroe av Roch | Brighton    |
| Sherman Harold L rear 1832 Monroe av Roch         | Brighton    |
| Bown Geo G & Son rear 26 S Main                   | Fairport    |
| Dibble Wesley E rear 150 N Main                   | Fairport    |
| Fairport Garage rear 26 S Main                    | Fairport    |
| Fred's Pontiac Garage 70 N Main                   | Fairport    |
| Nichols M L & Sons, Buffalo rd RD 5 Roch          | Gates       |
| Schaffer's Garage, Coldwater rd RD 5 Roch         | Gates       |
| Adams Gordon J 636 N Greece rd North Greece       | Greece      |
| Beisheim's Garage 2307 Ridge rd W, RD 6 Roch      | Greece      |
| Fetzner Garage 2315 Ridge rd W, RD 6 Roch         | Greece      |
| Kerhaert Jos 1436 Ridge rd W, Roch                | Greece      |
| Knowlton Fay 1101 Long Pond rd RD 6 Roch          | Greece      |
| Smith's Garage 710 Manitou rd Hilton              | Greece      |
| Thomas Wm H 375 Stone rd Roch                     | Greece      |
| Amans Service Station 2074 Ridge rd E, RD 5 Roch  | Irondequoit |
| Carey Frank T 1477 Winton rd N, Roch              | Irondequoit |
| Cobblestone Garage 2035 Ridge rd E, RD 5 Roch     | Irondequoit |
| Royal's General Garage 1667 Hudson av Roch        | Irondequoit |
| Schrader Jas W 1658 Portland av                   | Irondequoit |
| Slim's Garage 352 and 418 Empire blvd Roch        | Irondequoit |
| Stetner Fred E 3819 Monroe av                     | Pittsford   |
| Thornell's Garage 5 State                         | Pittsford   |
| Furber Everette J, Ridge rd E, RD 1               | Webster     |
| Johnson's Garage 109 W Main                       | Webster     |
| Kircher Park Garage 26 May                        | Webster     |
| Merz Garage & Service Station, Ridge rd W         | Webster     |
| Sawyer Brothers Garage rear 31 North av           | Webster     |

**\*Automobile Insurance**

- ASHLEY EGBERT F CO** 212 Union Trust bldg tel Main 444—See front cover Rochester
- JOHNSTON JAMES AGENCY Inc** 204 Granite bldg tel Main 697—See page 23 Buyers' Guide Rochester
- PAVIOUR R S & SON Inc** 1239 Lincoln-Alliance Bank bldg tel Main 220 Rochester  
See page 23 Buyers' Guide

**Automobile Parts**

- H G C Sales 701 E Henrietta rd Henrietta RD 1 Brighton
- Union Tire & Supply Co 114 W Commercial E Rochester
- Finn Auto Supply 23 S Main Fairport
- Lazerson Hyman 149 N Main (used) Fairport
- Shartram Albert A 72 Buell rd Roch (used) Gates
- Elmers Auto Parts 190 North av Webster

**Automobile Repairing & Service Stations**

- VanThof John 451 Rich's Dugway Roch Brighton
- Hanselman Floyd E 119 E Commercial E Rochester
- Ormsbee Orrin 152 E Commercial E Rochester
- Ellis Clifford 7 Parce av Fairport
- Enter Theo F rear 52 Dewey av Fairport
- North Side Garage 76 N Main Fairport
- Underpass Garage & Service, Fairport rd RD 2 Fairport
- Mack Ralph 2311 Chili av Gates
- Russell Myron J 410 Stone rd Roch Greece
- Box Harold C rear 3392 StPaul blvd Roch Irondequoit
- Chuck's Auto Service 4577 Culver rd, Sea Breeze Irondequoit
- Potter Ivan K 277 Culver pkwy Roch Irondequoit
- Barney's Garage 20 State Pittsford
- Gerber Harry, South st Pittsford
- Startup Alf E, Mendon-Pittsford rd RD 1 Pittsford
- Watson Jas E 40 State Pittsford

**\*Automobile Service Stations**

- CHEVROLET MOTOR CARS** Hoselton Chevrolet Company dealers 161 E Commercial tel E Rochester 104, Hillside 2081—See page 4 Buyers' Guide E Rochester
- BUICK AUTOMOBILES** Whiting-Buick Inc 342-360 East av tel Stone 714—See page 4 Buyers' Guide Rochester
- COOL CHEVROLET CORP** 360 Culver rd tel Monroe 2340—See page 3 Buyers' Guide Rochester
- DeSOTO AND PLYMOUTH** Genesee Valley Motors Inc distributors 250 MtHope av tel Monroe 2727—See page 3 Buyers' Guide Rochester
- HUDSON SIXES AND EIGHTS** Alling & Miles Inc 82 Stone tel Stone 2537—See page 3 Buyers' Guide Rochester

**Automobile Trailers**

- Cook John H 2273 W Henrietta rd Henrietta Brighton

**Awnings & Tents—Mfrs & Dealers**

- Brighton Awning & Tent Co 1595 Elmwood av RD 2 Roch Brighton

**\*Baby Chicks**

- ROSENBAUER GLENN** Salt rd RD 1, 3 farm south bus tel Webster 135-J res tel Webster 128-F-11—See page 30 Buyers' Guide Webster

**Bakers—Retail**

|   |             |             |
|---|-------------|-------------|
| Frances' Kitchens 1454 Monroe av                          | Roch        | Brighton    |
| Fioravanti Bernard 234 W Commercial                       |             | E Rochester |
| Lieb's Bakery 32 West av                                  |             | Fairport    |
| Sozio Anthony rear 73 High                                |             | Fairport    |
| Williams Clifford R 2892 Dewey av                         | Roch        | Greece      |
| Belecky John 119 Spencer rd                               |             | Irondequoit |
| Long H Nelson 116 Elizabeth Sea Breeze and rear 136 White |             | Irondequoit |
| Magde Michl J 4265 Culver rd                              | Pt Pleasant | Irondequoit |
| Rockcastle Herman 24 W Main                               |             | Webster     |

**Bands and Orchestras**

|                             |  |           |
|-----------------------------|--|-----------|
| Schoen Paul P 24 Lincoln av |  | Pittsford |
|-----------------------------|--|-----------|

**Banks**

|  |  |             |
|--|--|-------------|
| First National Bank 404 Main   |  | E Rochester |
| Fairport National Bank & Trust Co 58 S Main                          |  | Fairport    |
| Pittsford National Bank 9 N Main                                     |  | Pittsford   |
| <b>CENTRAL TRUST CO</b> 25 Main E, branch 1806 East av tel Main 1625 |  | Main        |
| See page 8 Buyers' Guide   |  | Rochester   |
| <b>EAST SIDE SAVINGS BANK OF ROCHESTER</b> The Main E at Clin-       |  |             |
| ton av S tel Stone 364—See page 7 Buyers' Guide                      |  | Rochester   |
| <b>GENESEE VALLEY TRUST CO</b> 45 Exchange at Broad W tel Main       |  |             |
| 2884—See page 6 Buyers' Guide  |  | Rochester   |
| <b>LINCOLN-ALLIANCE BANK &amp; TRUST CO</b> 183 Main E at Stone tel  |  |             |
| Stone 300—See right top lines and page 5 Buyers' Guide               |  | Rochester   |
| <b>MECHANICS SAVINGS BANK OF ROCHESTER N Y</b> The 21 Ex-            |  |             |
| change tel Main 597 and 89-91 East av tel Stone 4653—See page        |  |             |
| 14 Buyers' Guide   |  | Rochester   |
| <b>MONROE COUNTY SAVINGS BANK</b> 35 State tel Main 3878             |  |             |
| branch 2 East av tel Stone 6649—See page 9 Buyers' Guide             |  | Rochester   |
| <b>ROCHESTER SAVINGS BANK</b> Main W at Fitzhugh S branch 40         |  |             |
| Franklin tel Stone 1425—See page 10 Buyers' Guide                    |  | Rochester   |
| <b>ROCHESTER TRUST &amp; SAFE DEPOSIT CO</b> Main W at Exchange      |  |             |
| tel Main 5960—See back cover and page 11 Buyers' Guide               |  | Rochester   |
| <b>SECURITY TRUST COMPANY OF ROCHESTER</b> Main E at Water           |  |             |
| S tel Main 954—See page 12 Buyers' Guide                             |  | Rochester   |
| <b>UNION TRUST COMPANY OF ROCHESTER</b> 19 Main W tel Main           |  |             |
| 7100—See back cover and page 13 Buyers' Guide                        |  | Rochester   |
| <b>UNION TRUST CO OF ROCHESTER</b> (Webster Office) 11 E Main        |  |             |
| tel Webster 100  |  | Webster     |

**Barbers**

|                                   |      |             |
|-----------------------------------|------|-------------|
| Fenemore Mervin C 1474 Monroe av  | Roch | Brighton    |
| Carter Wm 406 Main                |      | E Rochester |
| Emler Chas P 109 W Commercial     |      | E Rochester |
| Fattelli Amando 113 W Commercial  |      | E Rochester |
| Gueli John 109 E Commercial       |      | E Rochester |
| Love C Arthur 216 East av         |      | E Rochester |
| Lowe Delos H 234 W Commercial     |      | E Rochester |
| Maier Carl 125 W Commercial       |      | E Rochester |
| Mancuso Peter 202 Main            |      | E Rochester |
| Martino Nicholas 135 W Commercial |      | E Rochester |
| Brockmyre Christ 30 Parce pl      |      | Fairport    |
| DiDomenico Domenic 37 High        |      | Fairport    |
| Ferris Russell J 1 N Main         |      | Fairport    |
| Fiandack Jos 13 West av           |      | Fairport    |

|   |             |
|---|-------------|
| French Carl E 26 S Main                       | Fairport    |
| Pittinaro Saml 51 N Main                      | Fairport    |
| Pomponio Francis 30 N Main                    | Fairport    |
| Rambo Jay 14 S Main                           | Fairport    |
| Reed Lewis R 69 S Main                        | Fairport    |
| Smith William G 29 West av                    | Fairport    |
| Chirco Jos 194 Eugene, Roch                   | Gates       |
| Whalley Frank, Hinchey rd Roch                | Gates       |
| Banazak John 2550 Ridge rd W, RD 6, Roch      | Greece      |
| Collishaw Geo R 2912 Dewey av Roch            | Greece      |
| Dornblazer Thos J 459 Stone rd Roch           | Greece      |
| Kleist Otto 2918 Ridge rd W, RD 6 Roch        | Greece      |
| LeRoy Peter J 2886 Dewey av Roch              | Greece      |
| Bradford Ray B 12 Walzer rd Roch              | Irondequoit |
| Carfi John 406 Empire blvd Roch               | Irondequoit |
| Coursen C Earl 4318 Culver rd Pt Pleasant     | Irondequoit |
| Crino Rosario 4605 Culver rd (Sea Breeze)     | Irondequoit |
| Dotzler Jos 753 Washington av Roch            | Irondequoit |
| Drom Peter 229 Taft av Roch                   | Irondequoit |
| Erklenz Donald J 2189 Clinton av N, Roch      | Irondequoit |
| Furner Chelsea E 4372 Culver rd Sea Breeze    | Irondequoit |
| LaRocca Jack S 297 Culver pkwy Roch           | Irondequoit |
| Perovich Chas 24 Dewey av Roch                | Irondequoit |
| Ponticelli Lee 657 Titus av Roch              | Irondequoit |
| Watkins Troy M 153 Pt Pleasant rd Pt Pleasant | Irondequoit |
| Cataldo Domenic 31 S Main                     | Pittsford   |
| Earls Alf W 15 S Main                         | Pittsford   |
| Thompson Leslie E 10 State                    | Pittsford   |
| Burke's Barber Shop 7½ South av               | Webster     |
| Byrnes Louis M 24 E Main                      | Webster     |
| Veomett Geo 42 W Main                         | Webster     |
| Wright Wilfred W 6 E Main                     | Webster     |

**Basket Mfrs**

|   |             |
|---|-------------|
| Aman Basket Works 1683 Ridge rd E, Roch | Irondequoit |
| Webster Basket Co 102 Donovan pk        | Webster     |

**Battery Dealers and Service**

|                                   |             |
|-----------------------------------|-------------|
| Hess Walter L 1856 Hudson av Roch | Irondequoit |
|-----------------------------------|-------------|

**Beauty Shops**

|  |             |
|--|-------------|
| Barker Emma L, RD 1 Roch                         | Brighton    |
| Collier Beatrice L Mrs 1501 Monroe av Roch       | Brighton    |
| Northrop Jean Mrs 1844 Monroe av Roch            | Brighton    |
| Philipson Emma Lou Mrs 2065 Monroe av, RD 1 Roch | Brighton    |
| Vernon Hair Style Center 1464 Monroe av Roch     | Brighton    |
| Bonnell Etta B Mrs 127 East av                   | E Rochester |
| Cole Esther H 124 W Elm                          | E Rochester |
| DeVogler Ruth E Mrs 206 East av                  | E Rochester |
| Gladys Beauty Salon 215 Main                     | E Rochester |
| Morreale Josephine J 112 Main                    | E Rochester |
| Raschiatore Cinderella 156 W Commercial          | E Rochester |
| Wilson Mabel A Mrs 126 West av                   | E Rochester |
| Christel's Beauty Shop 47 S Main                 | Fairport    |
| Fairport Beauty Salon 11 West av                 | Fairport    |
| Gould Virginia L 7 N Main                        | Fairport    |
| Prinzivalli Mary Mrs 15 East av                  | Fairport    |
| Wilson's Beauty Salon 44 West av                 | Fairport    |
| Bubel Hazel M Mrs 26 Jasmine rd Roch             | Gates       |
| Charles Henrietta L Mrs 907 Buffalo rd Roch      | Gates       |

**Beauty Shops—Con**

|  |             |
|--|-------------|
| Smith Stella M 55 Elder, Roch                      | Gates       |
| Carswell Martha H Mrs 75 Forgham rd Roch           | Greece      |
| Fowler Martha M Mrs 32 Westwood dr Roch            | Greece      |
| Henchen Grace L Mrs 3431 Dewey av Roch             | Greece      |
| Kleist Margt Mrs 2918 Ridge rd W, RD 6 Roch        | Greece      |
| Kuefer Anita V 81 Brookridge dr Roch               | Greece      |
| McElligott Myrtie A Mrs 150 Conrad dr Roch         | Greece      |
| Moore's Beauty Shoppe 278 Stone rd                 | Greece      |
| Tillman Mary P Mrs 81 Chippendale rd Roch          | Greece      |
| Vicinus Dorothy T 2886 Dewey av Roch               | Greece      |
| White Doris G 1013 Bennington dr Roch              | Greece      |
| Beal Helen Mrs 31 Curtice rd Roch                  | Irondequoit |
| Dotzler Frieda Mrs 753 Washington av Roch          | Irondequoit |
| Gefeke Herman F 2185 Clinton av N, Roch            | Irondequoit |
| Modern Beauty Shoppe 63 Avenue B, Pt Pleasant      | Irondequoit |
| Naber Beauty Shop 10 Walzer rd Roch                | Irondequoit |
| Neumann Charlotte E Mrs 4265 Culver rd Pt Pleasant | Irondequoit |
| Patterson Frances 1111 Ridge rd E, Roch            | Irondequoit |
| Rector Florence H Mrs 247 Rawlinson rd             | Irondequoit |
| Slater Myrtle H Mrs 3397 Culver rd Roch            | Irondequoit |
| Thurley Irene B Mrs 1006 Titus av Roch             | Irondequoit |
| Wilson J Anna Mrs 55 Spencer rd Roch               | Irondequoit |
| Harper Method 39 S Main                            | Pittsford   |
| Olive's Beauty Shoppe 29 S Main                    | Pittsford   |
| Young Norma L 56 State                             | Pittsford   |
| Hill Mabel Mrs 7 E Main                            | Webster     |
| Krenzer Louise O Mrs 40 E Main                     | Webster     |
| Middleton Gretchen R Mrs 66 E Main                 | Webster     |
| Milliman Sylvia E 208 E Main                       | Webster     |

**Beverage Mfrs**

|  |             |
|--|-------------|
| American Club Beverages 75 Newport rd Roch       | Irondequoit |
| Irondequoit Fruit Juice Co 3000 Ridge rd, E Roch | Irondequoit |
| Pittsford Beverages Inc 16 Lincoln av            | Pittsford   |

**Billiard & Pocket Billiard Rooms**

|   |             |
|---|-------------|
| Malara Nicola 120 Main                                | E Rochester |
| Sea Breeze Billiard Academy 4659 Culver rd Sea Breeze | Irondequoit |

**Blacksmiths**

|   |          |
|---|----------|
| McMillan Robt C 2750 Monroe av, RD 1 Roch | Brighton |
| Enderlin Jos J 52 Kircher pk              | Webster  |

**Boat Builders**

|   |             |
|---|-------------|
| Rochester Boat Works Inc end StPaul blvd Roch | Irondequoit |
|---|-------------|

**Boat Houses & Boat Liveries**

|   |             |
|---|-------------|
| Bengel & Nesbitt 135 Braddocks rd Hilton  | Greece      |
| Weiss John G 187 Long Pond rd RD 4 Roch   | Greece      |
| Erbland Clarence H 311 Glen Haven rd Roch | Irondequoit |
| Weber Val P 4828 Culver rd Sea Breeze     | Irondequoit |

**\*Boiler Setters—Mason**

|   |           |
|---|-----------|
| <b>SUMMERHAYS WM SONS CORP</b> 614-632 Clinton av S tel Monroe 1155 |           |
| See page 17 Buyers' Guide   | Rochester |

**\*Bonds**

|  |           |
|--|-----------|
| <b>HARTFORD ACCIDENT &amp; INDEMNITY CO</b> Egbert F Ashley Co |           |
| agents 212 Union Trust bldg tel Main 444—See front cover       | Rochester |



# THE SCHOOL OF COMMERCE

*The Business School for High School Graduates and College People*

362 EAST AVENUE

MAIN 5530

ROCHESTER, N. Y.

## \*Booksellers

**SIBLEY, LINDSAY & CURR CO** 228-280 Main E tel Stone 6500—See right top lines and page 18 Buyers' Guide Rochester

## \*Bottled Gas

**COOK IRON STORE CO** (for gasless homes) 128 StPaul tel Main 5188 See page 32 Buyers' Guide Rochester

## Bottlers

Webster Bottling Works 131 Orchard Webster

## Bowling Alleys

Niles Bowling Hall 146 W Commercial E Rochester  
Stevens & Maine 19 West av Fairport  
Davenport Chester S 31 Howard rd Roch Gates  
Culver Bowling Hall Inc 1258 Ridge rd E, Roch Irondequoit  
Sea Breeze Bowling Hall 4577 Culver rd Sea Breeze Irondequoit  
Raschiatore Louis H 31 North av Webster

## Brokers—Members New York Stock Exchange

**ABBOTT, PROCTOR & PAINE** successors to A J Wright & Co, Hotel Seneca Arcade 16 Clinton av S tel Stone 720—See page 14 Buyers' Guide Rochester  
**BONBRIGHT GEORGE D B & CO** 100 Powers bldg tel Main 4830—See page 15 Buyers' Guide Rochester  
**SUTRO BROS & CO** 1104-1112 Lincoln-Alliance Bank bldg tel Stone 980—See page 15 Buyers' Guide Rochester

## \*Brokers—Real Estate

**ALLIANCE REALTY CORP** Lincoln-Alliance Bank bldg 183 Main E tel Stone 7270 evenings and Sundays Charlotte 334—See front cover and page 30 Buyers' Guide Rochester  
**McINTOSH C E CORP** Monroe bldg 23 Exchange tel Main 250—See page 31 Buyers' Guide Rochester  
**PERKINS HENRY T REAL ESTATE CO** 31 Exchange rm 403 tel Main 3309—See front cover Rochester  
**STREB NORBERT CO** 223 Powers bldg 16 Main W tel Main 4579—See page 31 Buyers' Guide Rochester

## \*Brokers—Stocks & Bonds

**ABBOTT, PROCTOR & PAINE** successors to A J Wright & Co members New York Stock Exchange Hotel Seneca Arcade 16 Clinton av S tel Stone 720—See page 14 Buyers' Guide Rochester  
**BONBRIGHT GEORGE D B & CO** 100 Powers bldg tel Main 4830—See page 15 Buyers' Guide Rochester  
**SUTRO BROS & CO** members New York Stock Exchange 1104-1112 Lincoln-Alliance Bank bldg tel Stone 980—See page 15 Buyers' Guide Rochester

## Broom Mfrs & Wholesale

Jechl John 2308 Culver rd Roch

Irondequoit

**\*Builders' Finish**

**MORSE SASH & DOOR CO** 101 Ford corner Waverly pl tel Main 1835  
See page 15 Buyers' Guide Rochester

**Building Materials & Supplies**

Higgins & Page Inc (hardware) 119 Coniston dr Roch Brighton  
White C H, N Lincoln rd E Rochester  
Universal Concrete Pipe Co, Buffalo rd Roch Gates  
Universal Corrugated Pipe Co, Buffalo rd RD 1 Cold Water Gates  
Rappl & Hoenig Co 1441 Ridge rd E, Roch Irondequoit  
**MARTIN A N SONS Inc** 111 Commercial tel Webster 25-26 tel Culver  
5261-R—See page 15 Buyers' Guide Webster

**Burial Vault Mfrs**

Monroe Con-O-Lite Co 104 S Lincoln rd E Rochester

**\*Business Schools**

**SCHOOL OF COMMERCE** 362 East av tel Main 5530-5531—See right  
top lines and page 31 Buyers' Guide Rochester

**Butter, Cheese & Eggs**

Russell Chas E 11 Eells Roch Gates  
Wendover Willis M 86 Curtice rd Roch Irondequoit  
Wickman Geo W 69 White Sea Breeze Irondequoit

**Can Mfrs**

American Can Co 111 Parce av Fairport

**Canners**

Webster Canning & Preserving Co Inc 48 Commercial Webster

**Car Builders**

Despatch Shops Inc, E Maple av E Rochester  
Merchants Despatch Transportation Corp (rebuilding) Linden rd  
E Rochester

**Carpenters**

Madison Freeman W 507 Grant E Rochester  
Murphy Richd, Youngs av RD 6 Roch Gates  
Fuierer Edwd G 524 Winona blvd Roch Irondequoit  
Wagner Eldred H 3365 Culver rd Roch Irondequoit  
Yonkers Alf C, Bay Front S, Roch Irondequoit

**\*Carpet & Rug Cleaners**

**STAUB & SON Inc** 951 E Main tel Monroe 6600—See page 16 Buyers'  
Guide Rochester

**Carpets, Rug & Floor Coverings**

Ballarian Ara G 63 State Pittsford  
**GRAVES H B CO Inc** 78 State tel Main 3342—See page 21 Buyers' Guide  
Rochester  
**McCURDY & CO Inc** 275-291 Main E tel Main 5500—See page 18 Buy-  
ers' Guide Rochester  
**SIBLEY, LINDSAY & CURR CO** 228-280 Main E tel Stone 6500—See  
right top lines and page 18 Buyers' Guide Rochester

**Casket Mfrs**

Monroe Casket Co Inc, Railroad st Webster

**Cemeteries**

|   |             |
|---|-------------|
| Greenvale Cemetery 51 E Church                        | Fairport    |
| MtPleasant Cemetery 39 Summit                         | Fairport    |
| Holy Ghost Cemetery, Cold Water rd RD 5 Roch          | Gates       |
| Beth Chaim Cemetery 188 Britton rd Roch               | Greece      |
| Congregation A A A Kipel Volin 258 Britton rd Roch    | Greece      |
| Falls Cemetery 1941 Ridge rd W, RD 6 Roch             | Greece      |
| Giden Lodge Cemetery 256 Britton rd Roch              | Greece      |
| Mother of Sorrows Cemetery 4950 MtRead blvd RD 4 Roch | Greece      |
| Workmen's Circle Cemetery 254 Britton rd Roch         | Greece      |
| Irondequoit Cemetery 3671 Culver rd Roch              | Irondequoit |
| Old Pittsford Cemetery The, Mendon-Pittsford rd RD 1  | Pittsford   |
| Pittsford Cemetery, East av                           | Pittsford   |
| Pittsford Cemetery, Wash RD 1                         | Pittsford   |
| White Haven Memorial Park, Marsh rd RD 1              | Pittsford   |

**\*Children's & Infants' Wear**

|  |           |
|--|-----------|
| <b>FORMAN B CO</b> 46 Clinton av S tel Main 3900—See page 18 Buyers' Guide | Rochester |
|--|-----------|

**China, Crockery, Glassware & Earthenware**

|  |           |
|--|-----------|
| <b>SIBLEY, LINDSAY &amp; CURR CO</b> 228-280 Main E tel Stone 6500—See right top lines and page 18 Buyers' Guide | Rochester |
| <b>TICE &amp; GATES</b> 347-349 East av tel Stone 646—See page 16 Buyers' Guide                                  | Rochester |

**Chiropractors**

|                                    |          |
|------------------------------------|----------|
| <b>DuBOIS KENNETH W</b> 40 West av | Fairport |
|------------------------------------|----------|

**Christian Science Practitioners**

|                                    |          |
|------------------------------------|----------|
| VanAtta Robt S 3 Tarrytown rd Roch | Brighton |
|------------------------------------|----------|

**Churches**

|   |             |
|---|-------------|
| Brighton Union 2705 W Henrietta rd Henrietta                                      | Brighton    |
| Centenary Methodist, G Chas Weaver pastor 19 StRegis dr cor Monroe av Roch        | Brighton    |
| Our Lady of Lourdes (RC) Francis W Luddy rector 62 Corona cor Rhine-cliff dr Roch | Brighton    |
| First Baptist, Chas E Smith pastor 117 W Elm                                      | E Rochester |
| First Presbyterian, Rev Robt A Schwenk pastor 109 East av E                       | Rochester   |
| Parkside Methodist Episcopal, A Everet Matthews pastor Main cor East av           | E Rochester |
| StJerome Catholic, Bernard F Gefell pastor Garfield cor W Commercial              | E Rochester |
| StMatthias Episcopal, Kenneth S Urquhart pastor 115 East av                       | E Rochester |
| Trinity Lutheran, Chas J Bauer pastor 507 Main                                    | E Rochester |
| Bethlehem Evangelical Lutheran, Claude E Tegan pastor 30 W Church                 | Fairport    |
| First Baptist, Erwin B Taft pastor S Main cor W Church                            | Fairport    |
| First Congregational, Lee Fletcher pastor 20 E Church                             | Fairport    |
| First Methodist Episcopal, Raymond C Shaw pastor 29 W Church                      | Fairport    |
| Raymond Baptist, Arthur J Stanley pastor 12 E Church                              | Fairport    |
| StLuke's Episcopal, Wm S McCoy pastor 27 E Church                                 | Fairport    |
| StMary's (RC) 24 East av  | Fairport    |
| Christian & Missionary Alliance, A B Corbin pastor Lee rd Roch                    | Gates       |
| Church of the Holy Ghost (RC) Jos C Wurzer rector Cold Water rd RD 5 Roch         | Gates       |
| Elmgrove M E, Edward C Humphrey pastor Spencerport rd RD 6 Roch                   | Gates       |

**Churches—Con**

- Gates Presbyterian, Geo C VanArtsdalen pastor Buffalo rd Roch Gates  
 North Gates Wesleyan Methodist, Alton J Shea pastor Long Pond rd  
 Gates  
 StHelen (RC) Hinchey rd Roch Gates  
 StTheodore (RC) Raymond J Epping rector Spencerport rd RD 6 Roch  
 Gates  
 Bethany Presbyterian, Arthur Talman pastor 2894 Dewey av Roch Greece  
 Greece Baptist, Fredk E Dean pastor 2534 Ridge rd W, RD 6 Roch Greece  
 Greece Methodist Protestant, Lyle S Owen pastor 1936 Maiden lane RD 6  
 Roch Greece  
 Hope Lutheran, Herman R Frincke pastor Dewey av cor Wildwood dr  
 Roch Greece  
 Lutheran Church of Concord, Eug L Stowell pastor 4555 Ridge rd W,  
 Spencerport Greece  
 Mother of Sorrows (RC) Danl B O'Rourke rector 5000 MtRead blvd RD  
 4 Roch Greece  
 StCharles Borromeo (RC) Robt A Keleher rector 64 Maiden lane Roch  
 Greece  
 StJohn's (RC) 2386 Ridge rd W, RD 6 Roch Greece  
 Star of the Sea (RC) 2170 Edgemere dr (summer only) RD 4 Roch  
 Greece  
 All Saints Episcopal, Ivan H Ball rector 759 Winona blvd Roch  
 Irondequoit  
 Church of the Transfiguration (Luth) Howard A Kuhnle 3760 Culver  
 rd Roch Irondequoit  
 Durand Congregational Dennis Bauman pastor 4225 Culver rd Pt  
 Pleasant Irondequoit  
 Irondequoit Presbyterian 2889 Culver rd Roch Irondequoit  
 Irondequoit United Congregational, Chas S Bergner pastor 644 Titus  
 av Roch Irondequoit  
 Laurelton United Presbyterian David L McBride pastor 335 Helendale  
 rd Roch Irondequoit  
 Lutheran Church of the Resurrection, Eug L Stowell pastor 3740 StPaul  
 blvd Roch Irondequoit  
 StAmbrose (RC) Frank M Mason pastor 31 Empire blvd cor Culver rd  
 Roch Irondequoit  
 StGeorge's Chapel (PE) (summer only) 5249 StPaul blvd Roch  
 Irondequoit  
 StMargaret & Mary (RC) Chas J Bruton rector 343 Rogers pkwy  
 Roch Irondequoit  
 StSalome (RC) Edwd J Eschrich rector 4250 Culver rd Pt Pleasant  
 Irondequoit  
 StThomas (RC) John F Muckle rector 4536 StPaul blvd Roch  
 Irondequoit  
 Seneca Methodist Episcopal, Reginald E Cory pastor 121 Scholfield rd  
 Roch Irondequoit  
 Summerville Presbyterian, Oscar D Brownback pastor 4845 StPaul  
 blvd Roch Irondequoit  
 United Presbyterian see Laurelton United Presbyterian Church  
 Irondequoit  
 Christ Episcopal, S Main Pittsford  
 First Baptist 11 State st Pittsford  
 First Presbyterian 27 Church Pittsford  
 Pittsford Methodist, Donald Peck pastor S Main cor Church Pittsford  
 StLouis Catholic, State st Pittsford  
 StPaul's Evangelical Lutheran, Yost Brandt pastor 19 Washington  
 av Pittsford  
 Evangelical 167 E Main Webster  
 First Baptist 59 South av Webster

# SIBLEY, LINDSAY & CURR CO.

— Rochester's Largest Retail Institution —

Stone 6500 — CLINTON AVE., MAIN, NORTH & FRANKLIN STS.

|                                     |         |
|-------------------------------------|---------|
| First Methodist Episcopal 71 W Main | Webster |
| Holy Trinity, Ridge rd E, RD 1      | Webster |
| Immanuel Lutheran 131 W Main        | Webster |
| Webster Presbyterian 77 E Main      | Webster |

## Cider Mfrs & Dealers

|  |        |
|--|--------|
| LeFrois J B & Sons 3194 Latta rd RD 4 Roch | Greece |
|--|--------|

## Cigars & Tobacco—Retail

|                                    |             |
|------------------------------------|-------------|
| Ciccarelli Marino 118 W Commercial | E Rochester |
| Stevens Cigar Store 9 West av      | Fairport    |
| Temperato Peter 51 S Main          | Fairport    |
| Bowman C W 9 E Main                | Webster     |

## Cleaners & Dyers

|   |             |
|---|-------------|
| Acme Valet Service 410 Main   | E Rochester |
| Borisoff Saml 85 S Main   | Fairport    |
| Fairport Dry Cleaners 5 S Main  | Fairport    |
| Quality Cleaners 15 S Main and rear 54 State                                    | Fairport    |
| Swan Cleaners 2075 Ridge rd E, RD 5 Roch  | Irondequoit |
| <b>STAUB &amp; SON Inc</b> 951 E Main tel Monroe 6600—See page 16 Buyers' Guide | Rochester   |

## Clergymen

Abbreviations—B, Baptist; CT, Congregational Trinitarian; Evan, Evangelical; Ev Assoc, Evangelical Association; J, Jewish; Luth, Lutheran; M, Methodist; P, Presbyterian; PE, Protestant Episcopal; Ref, Reformed; RC, Roman Catholic; SA, Second Adventist; SDA, Seventh Day Adventist; Unit, Unitarian; Univ, Universalist

|   |             |
|---|-------------|
| Bristol Irving B (M) 63 Holloway rd Roch            | Brighton    |
| Isaac Alf E (B) 99 Monteroy rd Roch                 | Brighton    |
| Johnson Paul C (Presb) 550 Winton rd S, Roch        | Brighton    |
| Kapp Max A (Univ) 406 Glen Ellyn way Roch           | Brighton    |
| Luddy Francis W (RC) 224 Mayflower dr Roch          | Brighton    |
| Manley Thos J (RC) 224 Mayflower dr Roch            | Brighton    |
| Odell Garner S (Presb) 111 Seminole way Roch        | Brighton    |
| Weaver G Chas (M) 33 StRegis dr N, Roch             | Brighton    |
| Bauer Chas J (Luth) 507 Main                        | E Rochester |
| Gefell Bernard J (RC) cor Garfield and W Commercial | E Rochester |
| Matthews A Evert (M) 611 Main                       | E Rochester |
| Schwenk Robt E (P) 109 West av                      | E Rochester |
| Smith Chas E (B) 140 W Elm                          | E Rochester |
| Urquhart Kenneth S (E) 115 East av                  | E Rochester |
| Whalen John S (RC) cor Garfield and W Commercial    | E Rochester |
| Carr Geo H (B) 43 Roselawn av                       | Fairport    |
| Cristantielli Francis (RC) 20 East av               | Fairport    |
| Fletcher Lee (C) 1 Clifford                         | Fairport    |
| McCoy Wm S (E) 150 W Church                         | Fairport    |
| Shaw Raymond C (M) 14 Dewey av                      | Fairport    |
| Stanley Arthur J (B) 12 E Church                    | Fairport    |
| Taft Erwin B (B) 14 W Church                        | Fairport    |
| Tejan Claude E (Evan Luth) 40 Perrin                | Fairport    |
| Urquhart Kenneth S (PE) 79 West av                  | Fairport    |

**Clergymen—Con**

|   |             |
|---|-------------|
| Wood James T (RC) 20 East av                        | Fairport    |
| Epping Raymond J (RC) 168 Spencerport rd RD 6 Roch  | Gates       |
| Lyons Edwd M (RC) Buffalo rd Roch                   | Gates       |
| VanArtsdalen Geo C (P) 754 Howard av Roch           | Gates       |
| Wurzer Jos C (RC) 220 Coldwater rd RD 5 Roch        | Gates       |
| Baier John J (RC) 2400 Ridge rd W, RD 6 Roch        | Greece      |
| Dean Fredk E (B) 2512 Ridge rd W, RD 6 Roch         | Greece      |
| DeMott Albert R (B) 2069 Ridge rd W, RD 6 Roch      | Greece      |
| Frank Herman (Luth) 103 Castleford dr Roch          | Greece      |
| Keleher Robt A (RC) 3003 Dewey av Roch              | Greece      |
| O'Rourke Danl B (RC) 4922 MtRead blvd RD 4 Roch     | Greece      |
| Owen Lyle S (M) 1924 Maiden lane RD 6 Roch          | Greece      |
| Talman Arthur (P) 2739 Dewey av Roch                | Greece      |
| Tobin Earl M (RC) 3003 Dewey av Roch                | Greece      |
| Benson Harry C (Pres) 2879 Culver rd Roch           | Irondequoit |
| Bergner Chas S (CT) 2268 Hudson av Roch             | Irondequoit |
| Bolger Wm Darcey (RC) 122 Scholfield rd Roch        | Irondequoit |
| Bolt Louis J (P) 76 Chadwell rd RD 5 Roch           | Irondequoit |
| Bond B Forest (PE) 308 Brett rd Roch                | Irondequoit |
| Bouman Dennis D (Cong) 245 Park rd Pt Pleasant      | Irondequoit |
| Brownback Oscar D (P) 21 Farrell ter Roch           | Irondequoit |
| Bruton Chas J (RC) 122 Scholfield rd Roch           | Irondequoit |
| Burke John J (RC) 34 Empire blvd Roch               | Irondequoit |
| Corey Reginald E (M) 290 Rawlinson rd Roch          | Irondequoit |
| Cuffney Jas (RC) 4536 StPaul blvd Roch              | Irondequoit |
| Eschrich Edwd J (RC) 4282 Culver rd Pt Pleasant     | Irondequoit |
| Fuchs Danl (B) 35 Vayo, Roch                        | Irondequoit |
| Hagerty Roy Francis (RC) 34 Empire blvd Roch        | Irondequoit |
| Jankowski Peter (RC) 4282 Culver rd Pt Pleasant     | Irondequoit |
| Kuhnle Howard A (Luth) 262 Avondale rd Roch         | Irondequoit |
| Livingstone Jeffrey D (B) 89 Tottenham rd RD 5 Roch | Irondequoit |
| Mason Frank W (RC) 34 Empire blvd Roch              | Irondequoit |
| McBride David L (P) 170 Queensboro rd Roch          | Irondequoit |
| Muckle John F (RC) 4536 StPaul blvd Roch            | Irondequoit |
| Nicholson Ernest K 3351 StPaul blvd Roch            | Irondequoit |
| Perrotta Antonio (B) 1422 Ridge rd E                | Irondequoit |
| Stowell Eug L (Luth) 16 Dumont Roch                 | Irondequoit |
| Bortle Harold J (P) 19 Church                       | Pittsford   |
| Brandt Yost (Luth) 28 Lincoln av                    | Pittsford   |
| Edelman Louis W (RC) 31 Monroe av                   | Pittsford   |
| Gatley Henry S (PE) 28 Wash av                      | Pittsford   |
| Hickey Thos F (RC) East av RD 1 Roch                | Pittsford   |
| Nixon Justin W (B) Brightford rd RD 1 Roch          | Pittsford   |
| Price Orlo J (B) 85 Long Meadow av RD 2             | Pittsford   |
| Ritz Earl (RC) East av RD 1 Roch                    | Pittsford   |
| Scott Ernest F (PE) 12 Locust                       | Pittsford   |
| Brandt Erich O (Luth) 145 W Main                    | Webster     |
| Kalb Geo M (RC) Ridge rd E, RD 1                    | Webster     |
| Root Robt C (M) 139 W Main                          | Webster     |
| Schauss Danl (Evan) 27 Elm                          | Webster     |
| Schehl Bernard C (Baptist) 77 Park av               | Webster     |
| Schott John (P) 51 Lapham pk                        | Webster     |

**Clothes Pressers, Cleaners and Repairers**

|                                       |          |
|---------------------------------------|----------|
| Swan Cleaners Inc 1466 Monroe av Roch | Brighton |
| Jobe Herva rear 120 Florida Roch      | Greece   |
| McKissock Geo 405 Stone rd Roch       | Greece   |
| Pieters Dry Cleaning 65 W Main        | Webster  |
| Pieters Frank P 65 W Main             | Webster  |

**Clothing Dealers—Men's and Boys'—Retail**

Cohen Eug 124 E Commercial E Rochester  
 Sayles Robt Store 9 S Main Fairport

**Clothing Dealers—Women's and Misses'—Retail**

Adams Dress & Gift Shop 30 S Main Fairport  
 Fairport Gift & Apparel Shop 6 West av Fairport  
 Gruneisen Anne L Mrs 33 S Main Pittsford

**Clubs**

Country Club of Rochester 2935 East av Roch Brighton  
 Rochester Gun Club 919 Edgewood av RD 1 Roch Brighton  
 Social Rod and Gun Club 1201 Edgewood av RD 1 Roch Brighton  
 Brook-Lea Country Club 891 Pixley rd RD 5 Roch Gates  
 Greece Field & Game Club Inc, MtRead blvd RD 6 Roch Greece  
 Lake Shore Country Club, Greenleaf rd nr Beach av RD 4 Greece  
 Ridgemont Golf Club 3717 Ridge rd W, RD 6 Roch Greece  
 Rochester Yacht Club end StPaul blvd Roch Irondequoit  
 Genesee Flying Club Inc Marsh rd RD 1 Roch Pittsford  
 Irondequoit Country Club, East av RD 1 Roch Pittsford  
 Locust Hill Country Club, W Jefferson rd RD 2 Pittsford  
 Monroe Golf Club, Stoutenburg rd RD 1 Pittsford  
 Oak Hill Country Club, Kilbourne rd RD 1 Roch Pittsford

**Coal Dealers—Retail**

Baker Minor J 308 Field Roch, yard office 439 East River rd RD 2  
 Roch Brighton  
 Brighton Coal & Coke Co 439 East River rd RD 2 Roch Brighton  
 Kuhls Louis H 2611 W Henrietta rd Henrietta Brighton  
 Clark E H Coal Co Inc 423 Main E Rochester  
**MILLARD COAL CO**, West Commercial cor Roosevelt tel East  
 Rochester 174 E Rochester  
 Steve Coal Co Inc 413 Main yard 103 N Washington E Rochester  
 Galante Julius 44 Frank Fairport  
 Jackson Dewey 24 N Main Fairport  
 Rochester Fuel & Feed Co 44 N Main Fairport  
 Sinamus & Beck Inc 32 High Fairport  
 Steffen H L & Sons Inc rear 35 Parce av Fairport  
 Bridgeman & Sons 330 North Greece rd Hilton Greece  
**GREECE LUMBER CO** 788 Ridge rd W at B&O RR crossing tel  
 Glenwood 2391—See page 25 Buyers' Guide Greece  
 Payne Wayland H 501 Elmgrove rd Cold Water Greece  
 Proudfoot Albert L 512 Stone rd Roch Greece  
 Burger Wilfred A 335 Walzford rd Roch Irondequoit  
 Ontario Coal Co Inc, Lake rd Sea Breeze Irondequoit  
 Schoen John & Son 34 N Main Pittsford  
 Schreib & Watson Inc 39 N Main Pittsford  
 Zornow T J Inc, Schoen pl Pittsford  
**BLACK DIAMOND COAL CORP** 190 York tel Genesee 7800—See  
 page 16 Buyers' Guide Rochester  
**LANGIE FUEL SERVICE Inc** 326 Main E tel Stone 4000, 357 StPaul,  
 693 South av, 2 Lake av—See page 16 Buyers' Guide Rochester  
**WEST CHAS C COAL CO Inc** 281 N Union tel Culver 999—See page 17  
 Buyers' Guide Rochester  
 Mason Russel B Co 205 North av Webster  
 Witmer Bros Inc 195 North av Webster

**Coal Dealers—Wholesale**

**BLACK DIAMOND COAL CORP** 190 York tel Genesee 7800—See  
 page 16 Buyers' Guide Rochester

**Coal Dealers, Wholesale—Con**

**WEST CHAS C COAL CO Inc** 281 N Union tel Culver 999—See page  
17 Buyers' Guide Rochester

**\*Coke**

**GREECE LUMBER CO** 788 Ridge rd W at B&O RR crossing tel  
Glenwood 2391—See page 25 Buyers' Guide Greece

**BLACK DIAMOND COAL CORP** 190 York tel Genesee 7800—See  
page 16 Buyers' Guide Rochester

**LANGIE FUEL SERVICE Inc** 326 Main E tel Stone 4000, 357 StPaul,  
693 South av, 2 Lake av—See page 16 Buyers' Guide Rochester

**WEST CHAS C COAL CO Inc** 281 N Union tel Culver 999—See page  
17 Buyers' Guide Rochester

**ROCHESTER GAS & ELECTRIC CORPORATION** 89-91 East av  
tel Main 3960 Rochester and 124 W Commercial E Rochester  
and 19 E Main—See right top lines Webster

**Cold Storage**

Fairport Storage & Ice Corp, Baker rd Fairport

**UPTON COLD STORAGE CO Inc The** (cold and common storage)  
38 Cliff tel Main 1494—See page 32 Buyers' Guide Rochester

Fairport Storage & Ice Corp, Webster Plant 206 North av Webster

**Collections**

Bayer Mercantile Agency 673 Laurelton rd Roch Irondequoit

**\*Commercial Schools**

**SCHOOL OF COMMERCE** 362 East av tel Main 5530-5531—See  
right top lines and page 31 Buyers' Guide Rochester

**Concrete Block Mfrs**

Concrete & Cinder Block Co 73 Buell rd Roch Gates  
Delitz John J jr 2788 Norton Roch Irondequoit

**Confectionery—Retail**

Ciarelli Antonio 148 E Commercial E Rochester  
Hayes Philip C 108 W Commercial E Rochester  
McGowan & Bachman 319 Main E Rochester  
Panarites Ernest 108 E Commercial E Rochester  
Petersanto Anthony 404 W Commercial E Rochester  
Questa A John 402 Main E Rochester  
Fairport Candy Kitchen 16 S Main Fairport  
Fiandack Croce 115 N Main Fairport  
Pergrin Victor A 89 S Main Fairport  
Samys & Apostol 15 N Main Fairport  
Turchetti Guy 112 N Main Fairport  
Reid Jas E 516 Stone rd Roch Greece  
DeFord Ruth Home Made Candies 3056 Culver rd Roch Irondequoit  
Hurysz Vincent 4870 Culver rd Irondequoit  
Loves Confections Inc 4340 Culver rd Pt Pleasant Irondequoit  
Maerz Albert R 5324 StPaul blvd Roch Irondequoit  
Rothmund Martin A 635 Titus av Roch Irondequoit  
Vasilatos Vangelis 4665 Culver rd Sea Breeze Irondequoit  
Hicks & McCarthy 23 S Main Pittsford  
Pittsford Sweet Shop 27 S Main Pittsford  
Herbst Henry J 9 W Main Webster  
Webster Candy Kitchen 14 E Main Webster

**Confectionery—Wholesale**

Simpson Fredk L 4461 Ridge rd W, Spencerport Greece



# BARNARD, PORTER & REMINGTON

W. C. REMINGTON

DISTRIBUTORS

R. J. FOWLER

*There is a Lowe Bros. Paint Dealer in your Town*

9-11-13 N. WATER ST.

Phone MAIN 8140

## Contractors—Building Construction—General

|   |             |
|---|-------------|
| Bean Raymond F 148 Eastland av Roch                 | Brighton    |
| Garrett Jas L 338 Oakdale dr Roch                   | Brighton    |
| Gillette Chas L 115 Westland av Roch                | Brighton    |
| Hines Fred J 79 Montgomery rd Roch                  | Brighton    |
| Luke Construction Co 211 Glen Ellyn way Roch        | Brighton    |
| Merrill Mortimer F 87 Commodore pkwy Roch           | Brighton    |
| Passers James & Sons rear 3165 Elmwood av RD 1 Roch | Brighton    |
| Schubert Raymond C 1580 Elmwood av RD 2 Roch        | Brighton    |
| Stuart W Raymond 1030 Allen's Creek rd RD 1 Roch    | Brighton    |
| Clark Eug P 167 S Main                              | Fairport    |
| Ferris James H 39 Monroe                            | Fairport    |
| Mabry Curran M 116 W Church                         | Fairport    |
| Parent Amos S 83 West av                            | Fairport    |
| Roberts Moses A 42 Perrin                           | Fairport    |
| Brown Elmer E 1544 Chili av Roch                    | Gates       |
| Howell Raymond W 18 Stewart dr Roch                 | Gates       |
| Rowley Wm T 1050 Pixley rd RD 5 Roch                | Gates       |
| Tompkins Philip E 31 Dorstone rd Roch               | Gates       |
| Wilson Milton 1485 Buffalo rd Roch                  | Gates       |
| Hanson Otto F 133 Wheeldon dr Roch                  | Greece      |
| Koerner Arthur R 2550 Ridge rd W, RD 6 Roch         | Greece      |
| Lawson Alvah B 1827 Ridge rd W, RD 6 Roch           | Greece      |
| McKissick Roy K 729 Latta rd RD 4 Roch              | Greece      |
| Williamson James P 3595 Dewey av Roch               | Greece      |
| Barrett Sebert W 630 Ridge rd E, Roch               | Irondequoit |
| Bonsignore M M Co 77 Falstaff rd                    | Irondequoit |
| Cole Gordon L 126 Winfield rd Roch                  | Irondequoit |
| Driver & Baxter 199 Titus av Roch                   | Irondequoit |
| Evershed Herbert H 1746 Portland av Roch            | Irondequoit |
| Ferrari Pasquale J 44 Maplehurst rd Roch            | Irondequoit |
| Graham Chas H 261 Peart av Pt Pleasant              | Irondequoit |
| Howard Norton A 57 Kiwanis rd Roch                  | Irondequoit |
| Klauss Arnold R 2563 Titus av Roch                  | Irondequoit |
| Kuebler Wm 123 Frankland rd Roch                    | Irondequoit |
| Lau Robt H 58 Bristol av Roch                       | Irondequoit |
| LeWalter Edmund H 2348 Titus av Roch                | Irondequoit |
| Marks Gustave G 2457 Ridge rd E Roch                | Irondequoit |
| Meyo Rudolph 179 Northfield rd Roch                 | Irondequoit |
| Pflanz Leland T 168 Somershire dr Roch              | Irondequoit |
| Reitz Harold L 181 Belcoda dr Roch                  | Irondequoit |
| Ryan & Ryan Inc 136 Thorndyke rd                    | Irondequoit |
| Schicker Chas N 186 Elizabeth, Sea Breeze           | Irondequoit |
| Schneider Frank A 174 Pt Pleasant rd Pt Pleasant    | Irondequoit |
| Schneider Ronald J 1989 Titus av Roch               | Irondequoit |
| Schulz Richd T 122 Seville dr Roch                  | Irondequoit |
| Stoddard Edgar L 130 Thornton rd Roch               | Irondequoit |
| Stoddard Wm 101 Lake Breeze pk Roch                 | Irondequoit |
| Tosch Fred P 2510 StPaul blvd Roch                  | Irondequoit |
| Vinton Jos E 22 Walzer rd Roch                      | Irondequoit |
| Weaver Peter 40 Dake av Roch                        | Irondequoit |
| Lapi Salvatore L 3524 East av RD 1 Roch             | Pittsford   |
| Rand John W 55 S Main                               | Pittsford   |

**Contractors, Building Construction, General—Con**

|                                  |           |
|----------------------------------|-----------|
| Rehbein Carl E 17 Sutherland     | Pittsford |
| Spellman Delmar I 5 Penn         | Pittsford |
| Vogt John H, Ridge rd E, RD 1    | Webster   |
| Webster Construction Co 7 E Main | Webster   |

**Contractors—Carpenter**

|   |             |
|---|-------------|
| Clark Maurice A 73 Westland av Roch                 | Brighton    |
| DeRoo Frank B 1863 Westfall rd RD 2 Roch            | Brighton    |
| Lauterbach Howard F 348 Meadow dr Roch              | Brighton    |
| Shirley John H 1350 Crittenden rd RD 1 Henrietta    | Brighton    |
| Smith Franklin W 1296 Winton rd S, RD 1 Roch        | Brighton    |
| Waterstraat Alvin 2604 Monroe av RD 1 Roch          | Brighton    |
| Hoffman Arthur P 226 W Elm                          | E Rochester |
| Hughes Wm E 114 W Hickory                           | E Rochester |
| Straight Lyman E 603 McKinley                       | E Rochester |
| Baumer Frank N 51 Summit                            | Fairport    |
| Ferris John H 46 Monroe                             | Fairport    |
| Williams M Oscar 56 Potter pl                       | Fairport    |
| Willison Everett 140 West av                        | Fairport    |
| Neracker Geo J 275 Howard rd Roch                   | Gates       |
| Rypma David D 604 Wegman rd RD 6 Roch               | Gates       |
| Schwartz Fred C 1411 Chili av Roch                  | Gates       |
| Willits Stanley 265 Hinchey rd Roch                 | Gates       |
| Youngs Jas S 2115 Long Pond rd RD 6 Roch            | Gates       |
| Allmann Geo J 2d av Hilton                          | Greece      |
| Gilman Albert 316 Forgham rd Roch                   | Greece      |
| Zarnstorff Chas H 1125 North Greece rd Spencerport  | Greece      |
| Bach Chas R 32 Placid pl Roch                       | Irondequoit |
| Bain Thos J 39 LeGran rd Roch                       | Irondequoit |
| Bean Chas H 282 Scholfield rd Roch                  | Irondequoit |
| Brunke Leo G 44 Spencer rd Roch                     | Irondequoit |
| Frago Salvatore 81 Spencer rd Roch                  | Irondequoit |
| Hammill Frank R 59 Lanvale Roch                     | Irondequoit |
| Kleiner John F 98 Bristol av Roch                   | Irondequoit |
| Leinberger Raymond C 120 Pt Pleasant rd Pt Pleasant | Irondequoit |
| Lewalter Fred W 37 Suburba av Roch                  | Irondequoit |
| Naylor Arthur P 5105 StPaul blvd Roch               | Irondequoit |
| Ries Fred S 3848 Culver rd Roch                     | Irondequoit |
| Rogalinski Frank 135 Amerige pk Roch                | Irondequoit |
| Shull Frank M 88 Fairlea dr Roch                    | Irondequoit |
| Stoll Edwd J 3806 StPaul blvd Roch                  | Irondequoit |
| VanDussen Dean C 141 Wildemere rd Roch              | Irondequoit |
| Zornow Geo R 6 Jefferson rd E                       | Pittsford   |

**Contractors—Floor Surfacing**

|                                    |        |
|------------------------------------|--------|
| Vereecke Camille 479 Stone rd Roch | Greece |
|------------------------------------|--------|

**Contractors—Mason**

|   |             |
|---|-------------|
| DellaPietra Gaetano, Linden rd                | E Rochester |
| Genthner Leo E 910 Main                       | E Rochester |
| Gough Albert 137 West av                      | E Rochester |
| Christman Gordon F 59 Miles av                | Fairport    |
| Hamilton Franklin A, Orchard lane             | Fairport    |
| Lane Clarence S 77 E Church                   | Fairport    |
| Schumacher Henry J, Hulburt rd RD 1           | Fairport    |
| Bovee Everett L 833 Howard rd Roch            | Gates       |
| Borgyon Alois E 2612 Ridge rd W, RD 6 Roch    | Greece      |
| Rockcastle Garth M 2015 Maiden lane RD 4 Roch | Greece      |
| Bonsignore Angelo 3141 Culver rd Roch         | Irondequoit |

|   |             |
|---|-------------|
| Brugger Eug J 81 Heberle rd Roch                                    | Irondequoit |
| Elston Fredk J 232 Peart av Pt Pleasant                             | Irondequoit |
| Graves DeVer O 63 Seville dr Roch                                   | Irondequoit |
| Kodweis Karl A 90 Couchman av Roch                                  | Irondequoit |
| Papa Frank 252 Brockley rd Roch                                     | Irondequoit |
| Richmond Wm H 187 Park rd Pt Pleasant                               | Irondequoit |
| <b>SUMMERHAYS WM SONS CORP</b> 614-632 Clinton av S tel Monroe 1155 | Rochester   |
| See page 17 Buyers' Guide   | Webster     |
| Basch Chas L, Ridge rd W, RD 2                                      | Webster     |
| Lumbard Herbert C 36 Elm  | Webster     |
| Martin Jos F 91 North av  | Webster     |

### Contractors—Road

|                         |           |
|-------------------------|-----------|
| Schoen Chas G 36 N Main | Pittsford |
|-------------------------|-----------|

### Contractors—Sewer & Drain

|   |          |
|---|----------|
| Bliven Geo H 2010 Monroe av Roch          | Brighton |
| Siebert Rudolph C 109 Sandringham rd Roch | Brighton |

### Corsetieres

|                               |             |
|-------------------------------|-------------|
| Welsh Louise M Mrs 704 S Wash | E Rochester |
|-------------------------------|-------------|

### \*Creameries

|  |           |
|--|-----------|
| <b>BRIGHTON PLACE DAIRY CO Inc</b> 45 Fulton av tel Glenwood 144 | Rochester |
| See right top lines and page 17 Buyers' Guide                    |           |

### \*Credit Reports

|  |           |
|--|-----------|
| <b>DAILY RECORD CO The</b> 29 N Water tel Stone 2025—See page 27 Buyers' Guide | Rochester |
|--|-----------|

### \*Crockery, China, Glass & Earthenware

|   |           |
|---|-----------|
| <b>TICE &amp; GATES</b> 347-349 East av tel Stone 646—See page 16 Buyers' Guide | Rochester |
|---|-----------|

### \*Curtis Woodwork

|   |         |
|---|---------|
| <b>MARTIN A N SONS Inc</b> 111 Commercial tel Webster 25-26 Rochester tel Culver 5261-R—See page 15 Buyers' Guide | Webster |
|---|---------|

### Dairies

|  |             |
|--|-------------|
| Dawn Creameries 1900 Monroe av Roch                              | Brighton    |
| Nakoma Farms Dairy rear 802 Penfield rd Roch                     | Brighton    |
| Harloff Dairy rear 52 East av                                    | Fairport    |
| Idylbrook Farm 2240 Chili av RD 1 Cold Water                     | Gates       |
| DeRyke Dairy 1989 Ridge rd E, Roch                               | Irondequoit |
| <b>BRIGHTON PLACE DAIRY CO Inc</b> 45 Fulton av tel Glenwood 144 | Rochester   |
| See right top lines and page 17 Buyers' Guide                    |             |

### \*Dairy Products

|  |           |
|--|-----------|
| <b>BRIGHTON PLACE DAIRY CO Inc</b> 45 Fulton av tel Glenwood 144 | Rochester |
| See right top lines and page 17 Buyers' Guide                    |           |

### Dance Halls & Pavilions

|                                   |             |
|-----------------------------------|-------------|
| Rendezvous The 71 Lake Front Roch | Irondequoit |
|-----------------------------------|-------------|

### Dancing Academies & Teachers

|                                   |        |
|-----------------------------------|--------|
| Brown Eleanor A 391 Stone rd Roch | Greece |
|-----------------------------------|--------|

### Dentists

|  |          |
|--|----------|
| Bakeman Paul E 15 Warrington dr Roch     | Brighton |
| Leverentz Eric J 1491 Monroe av Roch     | Brighton |
| Requa Leroy 1428 Clinton av S, RD 2 Roch | Brighton |

**Dentists—Con**

|  |             |
|--|-------------|
| Boorman John H 410 Main rm 1               | E Rochester |
| Frank Howard L 301 Main rm 18              | E Rochester |
| Guzzetta Chas J 301 Main                   | E Rochester |
| Kohler Milton W 26 S Main                  | Fairport    |
| Whitney Chas J 40 West av                  | Fairport    |
| Lowe John C 1463 Chili av Roch             | Gates       |
| Clark Roy D 2788 Dewey av Roch             | Greece      |
| Jacobs Darwin W 4161 Culver rd Pt Pleasant | Irondequoit |
| Pammenter Elmer J 92 Pine Grove av Roch    | Irondequoit |
| Silha Joseph F 4267 Culver rd Pt Pleasant  | Irondequoit |
| Carlson Glen W 7 S Main                    | Pittsford   |
| Jackson Geo L 29 S Main                    | Pittsford   |
| Thomas Geo M 49 S Main                     | Pittsford   |
| Averill Clarence R 5½ W Main               | Webster     |
| Winters Henry J 1 Lapham pk                | Webster     |

**Department Stores**

|  |             |
|--|-------------|
| Enterprise Five Cents to One Dollar Stores Inc 317 Main                            | E Rochester |
| Saxton's Department Store 126 E Commercial   | E Rochester |
| Enterprise 5c to \$1.00 Store 25 S Main  | Fairport    |
| <b>FORMAN B CO</b> 46 Clinton av S tel Main 3900—See page 18 Buyers' Guide         | Rochester   |
| <b>McCURDY &amp; CO Inc</b> 275-291 Main E tel Main 5500—See page 18 Buyers' Guide | Rochester   |
| <b>SIBLEY, LINDSAY &amp; CURR CO</b> 228-280 Main E tel Stone 6500                 | Rochester   |
| See right top lines and page 18 Buyers' Guide                                      | Rochester   |

**Diamonds and Precious Stones**

|  |           |
|--|-----------|
| <b>SCHEER E J Inc</b> 249-253 Main E opposite Sibley's tel Stone 710 | Rochester |
| See page 24 Buyers' Guide  |           |

**\*Direct Mail Service**

|  |           |
|--|-----------|
| <b>POLK R L &amp; CO Inc</b> 729 Powers bldg 16 Main W | Rochester |
|--|-----------|

**\*Directory Publishers**

|  |           |
|--|-----------|
| <b>POLK R L &amp; CO Inc</b> 729 Powers bldg 16 Main W | Rochester |
|--|-----------|

**\*Doors, Sash and Interior Trim**

|  |           |
|--|-----------|
| <b>HERRICK LUMBER CO Inc</b> 1030 Main E tel Culver 1416—See page 26 Buyers' Guide                 | Rochester |
| <b>MORSE SASH &amp; DOOR CO</b> 101 Ford corner Waverly pl tel Main 1835—See page 15 Buyers' Guide | Rochester |
| <b>MARTIN A N SONS Inc</b> 111 Commercial tel Webster 25-26  | Rochester |
| ter tel Culver 5261-R—See page 15 Buyers' Guide  | Webster   |

**\*Draperies and Curtains**

|   |           |
|---|-----------|
| <b>GRAVES H B CO Inc</b> 78 State tel Main 3342—See page 21 Buyers' Guide | Rochester |
|---|-----------|

**Dressmakers**

|  |             |
|--|-------------|
| Howe May Belle 553 Antlers dr Roch       | Brighton    |
| Schnetzer M Eliz 100 Commodore pkwy Roch | Brighton    |
| Hoffman Ruth E Mrs 226 W Elm             | E Rochester |
| Cook & Meyers 18 S Main rm 107           | Fairport    |
| Rocheville Margt F 36 George             | Fairport    |
| Reinhardt Alice Mrs 458 Titus av Roch    | Irondequoit |
| Ploughman Belle M Mrs 6 Boughton av      | Pittsford   |
| Snyder Cora A 38 Lincoln av              | Pittsford   |

# LINCOLN-ALLIANCE BANK AND TRUST CO.

*Nine Conveniently Located Bank Offices*

## Dried Fruits—Wholesale

|   |             |
|---|-------------|
| Bown Brothers Inc 113 N Wash                      | E Rochester |
| Welkley Bros 113 N Wash                           | E Rochester |
| LeFrois Geo P 3577 Latta rd North Greece          | Greece      |
| K & K Evaporated Apple Packing Corp 166 North av  | Webster     |
| LeFrois Arthur J, Webster Nine Mile Point rd RD 1 | Webster     |

## Drug Sundries

|                          |          |
|--------------------------|----------|
| Taylor G C Co 100 N Main | Fairport |
|--------------------------|----------|

## Druggists—Retail

|   |             |
|---|-------------|
| Bel-Air Pharmacy 1462 Monroe av Roch                                | Brighton    |
| Bell-Isle Drugs 2310 Monroe av RD 1 Roch                            | Brighton    |
| Chilson John J 1492 Monroe av Roch                                  | Brighton    |
| Franklin Walter R 114 E Commercial                                  | E Rochester |
| Pierce Hazzard Pharmacy 305 Main                                    | E Rochester |
| Reed's Cut-Rate Drugs Inc 122 E Commercial                          | E Rochester |
| Bramer Irving D 2 S Main  | Fairport    |
| Wagor Robt H 28 S Main  | Fairport    |
| Deichmiller Henry C, Hinchey rd Roch                                | Gates       |
| Dewey Avenue Pharmacy 2914 Dewey av Roch                            | Greece      |
| Zeilman John H 2882 Dewey av Roch                                   | Greece      |
| Culver Parkway Pharmacy 295 Culver pkwy Roch                        | Irondequoit |
| General Drug Store 4269 Culver rd Pt Pleasant                       | Irondequoit |
| Irondequoit Pharmacy 2054 Ridge rd E, Roch                          | Irondequoit |
| Krieter's Pharmacy 659 Titus av Roch                                | Irondequoit |
| Leighton's Pharmacy 2201 Clinton av N, Roch                         | Irondequoit |
| Pioneer Drug Store 4358 Culver rd Sea Breeze                        | Irondequoit |
| Central Pharmacy The 9 S Main                                       | Pittsford   |
| Lucas Frank K 5 E Main  | Webster     |
| <b>WEBSTER DRUG STORE</b> 21 E Main at Lapham pk tel Webster<br>286 | Webster     |

## Dry Goods—Retail

|  |             |
|--|-------------|
| Dimassimo Ida Mrs 141 W Commercial         | E Rochester |
| Pavoni Oreste S 116 E Commercial           | E Rochester |
| Schwartz Irving 217 Main                   | E Rochester |
| Morey S & Son 8 S Main                     | Fairport    |
| Warren Eloise Mrs 22 S Main                | Fairport    |
| Grabowski Antoinette Mrs 153 Stone rd Roch | Greece      |
| Stickles J Victor 497 Stone rd Roch        | Greece      |
| Rothmund Martin A 635 Titus av Roch        | Irondequoit |
| Hirt Wm C 14 W Main                        | Webster     |
| Wahle Wm 15 E Main                         | Webster     |
| Witmer Ralph W 3 E Main                    | Webster     |
| Wolf's Art Shop 18 W Main                  | Webster     |

## Electric Contractors

|   |             |
|---|-------------|
| Boyce Jos H 135 East av                   | E Rochester |
| Farrell Lawrence J 201 Park dr            | E Rochester |
| Hinch Roy C 23 W Church                   | Fairport    |
| Moore Harvey G 1301 Ridgeway av RD 6 Roch | Greece      |
| Wickes LeRoy F 169 Brookridge dr Roch     | Greece      |

**Electric Contractors—Con**

|   |             |
|---|-------------|
| Bonus Frank B 17 Adrian rd Pt Pleasant                          | Irondequoit |
| Ladd Fred R 189 Montcalm dr Roch                                | Irondequoit |
| Stephany Richd J 296 Zuber rd Pt Pleasant                       | Irondequoit |
| VanAmersfort Wenzel K rear 617 Titus av Roch                    | Irondequoit |
| Wemis Russell C 3900 Culver rd Roch                             | Irondequoit |
| Pulsifer Edwd H 44 Brook rd RD 2                                | Pittsford   |
| <b>GREEN T H ELECTRIC CO Inc</b> 31-37 N Water tel Main 555-556 |             |
| See back cover and page 19 Buyers' Guide                        | Rochester   |
| <b>LAUBE ELECTRIC CORPORATION</b> 219 East av tel Stone 104     |             |
| See page 19 Buyers' Guide                                       | Rochester   |
| DePoint Peter 44 W Main   | Webster     |
| Hosenfeld Stanley 28 W Main                                     | Webster     |

**Electric Light and Power Companies**

|   |         |
|---|---------|
| <b>ROCHESTER GAS &amp; ELECTRIC CORPORATION</b> 89-91 East av tel |         |
| Main 3960 Rochester and 124 W Commercial, E Rochester and         |         |
| 19 E Main—See right top lines                                     | Webster |

**Electric Motors and Generators**

|   |           |
|---|-----------|
| <b>GREEN T H ELECTRIC CO Inc</b> 31-37 N Water tel Main 555-556 |           |
| See back cover and page 19 Buyers' Guide                        | Rochester |

**\*Electric Refrigeration**

|   |           |
|---|-----------|
| <b>GREEN T H ELECTRIC CO Inc</b> 31-37 N Water tel Main 555-556 |           |
| See back cover and page 19 Buyers' Guide                        | Rochester |
| <b>ROCHESTER GAS &amp; ELECTRIC CORPORATION</b> 89-91 East av   |           |
| tel Main 3960 Rochester and 124 W Commercial E Rochester and    |           |
| 19 E Main—See right top lines                                   | Webster   |

**\*Electric Repairs**

|   |           |
|---|-----------|
| <b>GREEN T H ELECTRIC CO Inc</b> 31-37 N Water tel Main 555-556 |           |
| See back cover and page 19 Buyers' Guide                        | Rochester |

**Electrical Equipment and Supplies—Dealers**

|   |             |
|---|-------------|
| Brock Wm W 144 E Commercial                                   | E Rochester |
| East Rochester Appliances 144 E Commercial                    | E Rochester |
| Fairport Electrical Co Inc 55 S Main                          | Fairport    |
| Smith Electric Co 2929 Dewey av Roch                          | Greece      |
| Pirr Ervin R 35 Pontiac dr Roch                               | Irondequoit |
| Pittsford Electric Co 21 S Main                               | Pittsford   |
| Netzman James H 8 W Main                                      | Webster     |
| <b>ROCHESTER GAS &amp; ELECTRIC CORPORATION</b> 89-91 East av |             |
| tel Main 3960 Rochester and 124 W Commercial E Rochester and  |             |
| 19 E Main—See right top lines                                 | Webster     |

**Electricians**

|   |             |
|---|-------------|
| Horacek Louis 82 Norman rd RD 2 Roch    | Brighton    |
| Matteson Edgar E 54 Idle lane RD 2 Roch | Brighton    |
| Perkins Edwd J 1703 Blossom rd Roch     | Brighton    |
| Walker Chas S 182 Landing rd S, Roch    | Brighton    |
| Groth Electric Co 125 Catalpa rd Roch   | Irondequoit |
| Gunther Walter F 4846 StPaul blvd Roch  | Irondequoit |
| Holloway Jack 922 Winona blvd Roch      | Irondequoit |
| Kallock Wm O 33 Hedgegarth dr Roch      | Irondequoit |
| Netzman Jas H 214 E Main                | Webster     |

**\*Embalmers**

|   |             |
|---|-------------|
| <b>HANNA JOHN R FUNERAL HOME</b> 1826 Ridge rd E, Roch tel Culver |             |
| 328—See page 20 Buyers' Guide                                     | Irondequoit |

- BENDER BROS** 301 Alexander tel Stone 1179—See page 20 Buyers' Guide Rochester
- HALLORAN HENRY D & SONS** (Thomas B Mooney's Sons Inc) 341 Plymouth av S tel Main 127—See page 20 Buyers' Guide Rochester
- HAUBNER AND STALLKNECHT** 828 Jay tel Genesee 300—See page 20 Buyers' Guide Rochester
- JEFFREYS L A CO** 32 Chestnut tel Stone 203—See top and bottom ends Rochester
- MATTLE A J & SON** 300 Cumberland tel Stone 1552—See page 21 Buyers' Guide Rochester
- SCHEUERMAN C F SONS** 412 Brown tel Genesee 438—See page 21 Buyers' Guide Rochester

### Engineers—Civil

- Herrick Harlan A 2550 Ridge rd W, RD 6 Roch Greece

### Express Companies

- Railway Express Agency Inc 100 Main E Rochester
- Railway Express Agency Inc, Railroad Webster

### \*Farm Implements & Machinery

- BURR & STARKWEATHER CO** 39-57 MtHope av tel Stone 3016—See page 2 Buyers' Guide Rochester

### Feed Dealers—Retail

- Jackling Harry M 2714 Buffalo rd RD 5 Roch Gates

### \*Feed Dealers—Wholesale

- ROSENBAUER CLENN** (Beacon Feeds for Poultry) Salt rd RD 1 3d farm south bus tel Webster 135-J res tel Webster 128-F-11—See page 30 Buyers' Guide Webster

### Feed Mills

- Barnes Chas M 82 Linden av Roch Brighton

### Filtering Mfrs

- Filtros Inc, W Commercial st E Rochester

### \*Fire Brick & Fire Clay

- SUMMERHAYS REFRACTORY SUPPLIES Inc** 614-632 Clinton av S tel Monroe 1155—See page 17 Buyers' Guide Rochester

### Fish—Retail

- Sea Breeze Fish Market 4932 Culver rd Sea Breeze Irondequoit

### Floors

- Bradstreet Noah F 1480 Ridge rd E, Roch Irondequoit
- Reeves Howard B 4923 StPaul blvd Roch Irondequoit

### \*Floral Designs

- KELLER J B SONS Inc** 28 Clinton av N tel Stone 484-5-6—See page 19 Buyers' Guide Rochester

### Florists—Retail

- Havill & Lines 1458 Monroe av Roch Brighton
- Waterstreet Carl F rear 802 Penfield rd Roch Brighton
- Muller Harmon 331 Filbert pl E Rochester
- Bartolotto Salvatore 49 State Fairport
- Bills Carrie Mrs 123 High Fairport
- Bunyan J D, Fairport rd RD 2 Fairport
- Miller Henry 45 E Church Fairport

**Florists, Retail—Con**

|  |             |
|--|-------------|
| Steffen Chas J 157 S Main  | Fairport    |
| Steffen Geo H, Baird rd RD 2   | Fairport    |
| Harmor C Harry, Spencerport rd RD 6 Roch                                 | Gates       |
| Cragg Ada Mrs 50 Stone rd Roch   | Greece      |
| East Jack 297 McCall rd Roch   | Greece      |
| Galentine Wm F 8 Mill rd RD 4 Roch                                       | Greece      |
| Frear E & Sons 1082 Stone rd Roch  | Greece      |
| Lee C & Son 564 Stone rd Roch  | Greece      |
| Berna Leo J 61 Falstaff rd Roch  | Irondequoit |
| Corkish Alf S 1557 Winton rd N, Roch                                     | Irondequoit |
| Evershed F C & Son 3727 Culver rd Roch                                   | Irondequoit |
| Flesch Arthur G 4400 Culver rd Sea Breeze                                | Irondequoit |
| Howard Walter M 2026 Hudson av Roch                                      | Irondequoit |
| Hunt's Perennial Gardens 2715 StPaul blvd Roch                           | Irondequoit |
| Summerville Gardens 360 Washington av Roch                               | Irondequoit |
| Hooper Wm 67 State   | Pittsford   |
| Teute Richd, Monroe av RD2   | Pittsford   |
| <b>KELLER J B SONS Inc</b> 28 Clinton av N tel Stone 484-5-6—See page 19 |             |
| Buyers' Guide  | Rochester   |
| Kittelberger Jennie M Mrs 263 North av                                   | Webster     |
| Salter's Greenhouse 235 South av   | Webster     |

**Florists—Wholesale**

|  |             |
|--|-------------|
| Keller Geo M 468 Landing rd N, Roch            | Brighton    |
| Foreman John, Bonesteel nr Johnson rd Roch     | Greece      |
| Brockmann's Edwd Sons 1945 Ridge rd E, Roch    | Irondequoit |
| Curtis Chas W 3186 StPaul blvd Roch            | Irondequoit |
| Fry Bros 998 Ridge rd E, Roch                  | Irondequoit |
| Hunt's Perennial Gardens 2715 StPaul blvd Roch | Irondequoit |
| Suhr John C 78 Cooper rd Roch                  | Irondequoit |
| Warren J H Co 568 Ridge rd E, Roch             | Irondequoit |
| Emery Reginald W, French rd RD 1 Roch          | Pittsford   |

**Florists' Supplies**

|                                      |          |
|--------------------------------------|----------|
| Leitenberger H R 35 Stoneham rd Roch | Brighton |
|--------------------------------------|----------|

**Flour Mills**

|                                   |           |
|-----------------------------------|-----------|
| Boyland's Mill 11 State           | Fairport  |
| Pittsford Milling Co, Schoen pl   | Pittsford |
| Victor Flour Mills Inc, Schoen pl | Pittsford |

**Food Products—Prepared**

|   |          |
|---|----------|
| Corris May Baby Foods Inc 1649 Monroe av Roch | Brighton |
| General Foods Corp 8 N Main                   | Fairport |

**Fox Breeders & Dealers**

|  |           |
|--|-----------|
| Silver Fox Farm 4347 East av RD 1 Roch | Pittsford |
|--|-----------|

**Fruit Dealers—Retail**

|  |             |
|--|-------------|
| Olles Saml H 2075 Chili av Roch                  | Gates       |
| Spangler Aloys 4391 Culver rd Sea Breeze         | Irondequoit |
| Shady Grove Fruit Stand 3161 Monroe av RD 1 Roch | Pittsford   |

**Fruit Growers**

|  |             |
|--|-------------|
| Webber Bros Fruit Farm, Buffalo rd RD 5 Roch | Gates       |
| Rudman Roy S 1090 Titus av Roch              | Irondequoit |
| Schneeberger Geo 260 Cooper rd Roch          | Irondequoit |



# F. P. VAN HOESEN CO., INC.

*Paints—Varnishes—Painters' Supplies—Wall Paper*

41-45 ST. PAUL STREET

PHONE STONE 473

## \*Fuel Oil

**BLACK DIAMOND COAL CORP** 190 York tel Genesee 7800—See page 16 Buyers' Guide Rochester

**LANCIE FUEL SERVICE Inc** 326 Main E tel Stone 4000, 357 StPaul, 693 South av, 2 Lake av—See page 16 Buyers' Guide Rochester

**WEST CHAS C COAL CO Inc** 281 N Union tel Culver 999—See page 17 Buyers' Guide Rochester

## \*Funeral Designs

**KELLER J B SONS Inc** 28 Clinton av N tel Stone 484-5-6—See page 19 Buyers' Guide Rochester

## Funeral Directors

**BRADY HARRY J Inc** 307 Main tel East Rochester 33 E Rochester  
Emery & Emery 76 S Main Fairport

VanHorn Harry F 41 S Main Fairport

Korn Geo C 2692 Dewey av Roch Greece

Dye Allen E 2255 Hudson av Roch Irondequoit

**HANNA JOHN R FUNERAL HOME** 1826 Ridge rd E, Roch tel Culver 328—See page 20 Buyers' Guide Irondequoit

Newcomb Funeral Home 25 S Main Pittsford

Zornow Funeral Home 21 Lincoln av Pittsford

**BENDER BROS** 301 Alexander tel Stone 1179—See page 20 Buyers' Guide Rochester

**HALLORAN HENRY D & SONS** (Thos B Mooney's Sons Inc) 341 Plymouth av S tel Main 127—See page 20 Buyers' Guide Rochester

**HAUBNER AND STALLKNECHT** 828 Jay tel Genesee 300—See page 20 Buyers' Guide Rochester

**JEFFREYS L A CO** 32 Chestnut tel Stone 203—See top and bottom ends Rochester

**MATTLE A J & SON** 300 Cumberland tel Stone 1552—See page 21 Buyers' Guide Rochester

**SCHEUERMAN C F SONS** 412 Brown tel Genesee 438—See page 21 Buyers' Guide Rochester

Smith & Lotze 37 E Main Webster

## \*Funeral Homes

**BENDER BROS** 301 Alexander tel Stone 1179—See page 20 Buyers' Guide Rochester

**HAUBNER AND STALLKNECHT** 828 Jay tel Genesee 300—See page 20 Buyers' Guide Rochester

**JEFFREYS L A CO** 32 Chestnut tel Stone 203—See top and bottom ends Rochester

**MATTLE A J & SON** 300 Cumberland tel Stone 1552—See page 21 Buyers' Guide Rochester

**SCHEUERMAN C F SONS** 412 Brown tel Genesee 438—See page 21 Buyers' Guide Rochester

## Fur Dealers and Furriers

Sadra Fred 480 Laurelton rd Roch Irondequoit

**SHAFFER CO** 27-29 Gibbs tel Stone 18—See page 22 Buyers' Guide Rochester

**\*Fur Repairing and Remodeling**

**SHAFER CO** 27-29 Gibbs tel Stone 18—See page 22 Buyers' Guide  
Rochester

**\*Fur Storage**

**FORMAN B CO** 46 Clinton av S tel Main 3900—See page 18 Buyers' Guide  
Rochester

**SHAFER CO** 27-29 Gibbs tel Stone 18—See page 22 Buyers' Guide  
Rochester

**STAUB & SON Inc** 951 E Main tel Monroe 6600—See page 16 Buyers' Guide  
Rochester

**Furniture Dealers—Retail**

Miller Harlan Ward 7 Curtis pkwy Roch Brighton

Brady Harry J Inc 307 Main E Rochester

Kinley Nellie 103 W Elm (used) E Rochester

Malcolm's Don Union 23 S Main Fairport

Spring House Inc 3001 Monroe av Pittsford

**GRAVES H B CO Inc** 78 State tel Main 3342—See page 21 Buyers' Guide  
Rochester

**McCURDY & CO Inc** 275-291 Main E tel Main 5500—See page 18 Buyers' Guide  
Rochester

**SIBLEY, LINDSAY & CURR CO** 228-280 Main E tel Stone 6500  
Rochester

See right top lines and page 18 Buyers' Guide  
Smith & Lotze 37 E Main Webster

**\*Furriers**

**SHAFER CO** 27-29 Gibbs tel Stone 18—See page 22 Buyers' Guide  
Rochester

**\*Garden and Lawn Implements**

**HAZARD GEO E CO Inc** (tractors and power motors) 546-548 E Main tel Main 3380—See page 2 Buyers' Guide  
Rochester

**\*Gas**

**BOTTLED GAS** Burr & Starkweather Co distributors (for gasless homes) 39-57 MtHope av tel Stone 3016—See page 2 Buyers' Guide  
Rochester

**COOK IRON STORE CO** (Essotone Gas) (Bottled) 128 StPaul tel Main 5188—See page 32 Buyers' Guide  
Rochester

**Gas Appliances**

Cook Iron Store Co 120-128 StPaul Rochester

**\*Gas Ranges**

**COOK IRON STORE CO** (for gasless homes) 128 StPaul tel Main 5188—See page 32 Buyers' Guide  
Rochester

**Gasoline Stations**

DePascale Paul 2260 East River rd RD 2 Roch Brighton

Ferge Henry 1727 Clinton av S, RD 2 Roch Brighton

Fisher Rollo C 1779 Monroe av Roch Brighton

Gulf Oil Corp 2852 Monroe av RD 1 Roch Brighton

Gumberts Alwyn L 1803 Monroe av Roch Brighton

Hammar & Johnson 1950 Monroe av Roch Brighton

Knight L Merrill 2626 Monroe av RD 1 Roch Brighton

Kroll's Gasoline Station 2081 Monroe av RD 1 Roch Brighton

Kubitz Bros 1821 Monroe av Roch Brighton

Luddy Michl J 1456 East River rd RD 2 Roch Brighton

Meyers Claude A 3108 East av Roch Brighton

|  |             |
|--|-------------|
| Richfield Oil Corp of New York 2472 Monroe av RD 1 Roch      | Brighton    |
| Socony Vacuum Oil Co Inc 2877 Monroe av RD 1 Roch            | Brighton    |
| Webaco Oil Co 3132 Elmwood av RD 1 Roch                      | Brighton    |
| Apere Mary Mrs, N Washington cor Linden av                   | E Rochester |
| Despatch Oil Co 313 N Wash                                   | E Rochester |
| Fitz's Service Station 900 S Washington                      | E Rochester |
| Gilbert G Ethel Mrs 224 W Commercial                         | E Rochester |
| Kitchen Service Station 320 Main                             | E Rochester |
| Lyon Walter L 220 Main                                       | E Rochester |
| Parrotta Jos 119 Main  | E Rochester |
| Santello Alf, W Commercial st                                | E Rochester |
| Sleeman Jack R 501 Main                                      | E Rochester |
| Socony Vacuum Oil Co Inc 280 S Wash                          | E Rochester |
| VanAlstyne Tilden, Fairport rd                               | E Rochester |
| Walters Chas F 301 S Wash                                    | E Rochester |
| West End Service Station 301 S Wash                          | E Rochester |
| Churchill Frank W, Fairport rd RD 2                          | Fairport    |
| Fairport Gas & Oil Co 71 N Main                              | Fairport    |
| Knapp Albert H 21 N Main                                     | Fairport    |
| Konz's Service Station, Whitney rd RD 2                      | Fairport    |
| Peters Wm D 97 S Main  | Fairport    |
| Ralph's Service Station 111 S Main                           | Fairport    |
| Sutton's Service Station, Fairport rd RD 2                   | Fairport    |
| Williams Howard A 112 S Main                                 | Fairport    |
| Amish Geo 1563 Spencerport rd RD 6 Roch                      | Gates       |
| Dawson's Service Station 721 Spencerport rd RD 6 Roch        | Gates       |
| Dolomite Filling Station 1305 Buffalo rd Roch                | Gates       |
| Elmgrove Service Station, Spencerport rd RD 6 Roch           | Gates       |
| Elser Wm E 1250 Buffalo rd Roch                              | Gates       |
| Fricke Fred A 2032 Lyell av Roch                             | Gates       |
| Lance Jas, Buffalo rd Roch                                   | Gates       |
| Leisman Anton 459 Spencerport rd RD 6 Roch                   | Gates       |
| Malone Arthur N 26 Hinchey rd Roch                           | Gates       |
| Nichols & Peters Co 2371 Lyell av Roch                       | Gates       |
| Verweire Jerome 51 Howard rd Roch                            | Gates       |
| Wilcox Roy 2061 Chili av cor Brooks av Roch                  | Gates       |
| Badhorn Edwd L 3948 Ridge rd W Spencerport                   | Greece      |
| Hansen Geo C 4422 Ridge rd W, Spencerport                    | Greece      |
| Jones Edwd 2678 Dewey av Roch                                | Greece      |
| Kulzer Bros 145 Stonewood av Roch                            | Greece      |
| Maurer Henry E 3162 Latta rd RD 4 Roch                       | Greece      |
| McCullough Fredk J, Lee rd RD 6 Roch                         | Greece      |
| Morgan Oil Co 3701 Dewey av Roch                             | Greece      |
| Nash Martin E 692 Manitou rd Hilton                          | Greece      |
| Prebola & Borgyon 2443 Ridge rd W, RD 6 Roch                 | Greece      |
| Reynolds Geo W 3801 Ridge rd W, RD 6 Roch                    | Greece      |
| Rigby's Service & Supply Co 908 Long Pond rd RD 4 Roch       | Greece      |
| Robson Service Station 3167 Dewey av Roch                    | Greece      |
| Smith Herbert G 2929 Dewey av Roch                           | Greece      |
| Tanis John J 3855 Ridge rd W, RD 6 Roch                      | Greece      |
| Walker Burton H 528 Stone rd Roch                            | Greece      |
| Whelehan M J 1323 Latta rd and 4434 Dewey av RD 4 Roch       | Greece      |
| Wittman Alf J 2496 Ridge rd W, RD 6 Roch                     | Greece      |
| Bay Vista Service Station, Lake rd opposite Ontario Coal Co, | Sea Breeze  |
| Center Service Garage 2411 Culver rd Roch                    | Irondequoit |
| DeSmit & Schweizer 2575 Culver rd Roch                       | Irondequoit |
| Durand Service Station 4255 Culver rd Pt Pleasant            | Irondequoit |
| Hargarther Harry C 450 Empire blvd Roch                      | Irondequoit |
| Hettig Service Station 4199 Culver rd Pt Pleasant            | Irondequoit |
| Kane Wm E 430 Empire blvd Roch                               | Irondequoit |

**Gasoline Stations—Con**

|   |             |
|---|-------------|
| Klem Brothers Service Station 667 Titus av Roch   | Irondequoit |
| Kochert Louis 1561 Titus av Roch                  | Irondequoit |
| Leschorn Bros 3000 Culver rd Roch                 | Irondequoit |
| Mohr Ernest W 685 Empire blvd Roch                | Irondequoit |
| Port-Ridge Service Station 1217 Ridge rd E, Roch  | Irondequoit |
| Roth's Service Station 4535 Culver rd Sea Breeze  | Irondequoit |
| Shapiro Bros 2548 StPaul blvd Roch                | Irondequoit |
| Shuman Jas W 1220 Ridge rd E, Roch                | Irondequoit |
| Socony Vacuum Oil Co Inc 3392 StPaul blvd Roch    | Irondequoit |
| Summerville Service Station 4914 StPaul blvd Roch | Irondequoit |
| Weidenborner Chas J jr 4577 Culver rd Sea Breeze  | Irondequoit |
| Weigand David 2294 Hudson av Roch                 | Irondequoit |
| Atlantic Service Station 3032 Monroe av RD 1 Roch | Pittsford   |
| Dyver E P Inc 53 N Main                           | Pittsford   |
| Eldredge Harold F 40 State                        | Pittsford   |
| Hally J Edwd, Monroe av                           | Pittsford   |
| Newcombe Alf 3522 East av RD 1 Roch               | Pittsford   |
| Parkes John R, Palmyra rd RD 1                    | Pittsford   |
| Place's 58 Monroe av                              | Pittsford   |
| Schmitt Philip J, Mendon-Pittsford rd RD 1        | Pittsford   |
| Smallidge Floyd, Clover st RD 2                   | Pittsford   |
| Welch Fred E, State cor N Main                    | Pittsford   |
| Finn's Texaco Servicenter 45 E Main               | Webster     |
| Kober Brothers Service Station 92 E Main          | Webster     |
| Nagle Geo F 27 E Main                             | Webster     |
| Pugsley Kenneth J, Ridge rd E, RD 1               | Webster     |
| Ralph's Service Station 194 North av              | Webster     |
| Stanton Arthur C 13 South av                      | Webster     |
| Vroman Royal R 58 W Main                          | Webster     |
| Walsh Albert, Lake rd                             | Webster     |
| Webaco Oil Co 3 South av                          | Webster     |

**General Merchandise**

|  |           |
|--|-----------|
| Knoepfler Max J 560 Coldwater rd RD 5 Roch | Gates     |
| Schaffer Wm W 3095 Buffalo rd RD 6 Roch    | Gates     |
| McBride Bros Inc 2930 Dewey av Roch        | Greece    |
| Ben Franklin Store 5 S Main                | Pittsford |

**Gift Shops**

|  |                   |
|--|-------------------|
| Fairport Gift & Apparel Shop 6 West av                                     | Fairport          |
| <b>TICE &amp; CATES</b> 347-349 East av tel Stone 646—See page 16<br>Guide | Buyers' Rochester |

**Class Dealers—Window & Plate**

|  |           |
|--|-----------|
| <b>VIALL GEORGE I &amp; SONS Inc</b> 5-7 N Water tel Main 733—See page 29<br>Buyers' Guide | Rochester |
|--|-----------|

**Golf Clubs & Courses**

|   |           |
|---|-----------|
| Midvale Golf & Country Club, Baird rd RD 2    | Fairport  |
| Callahan's Driving Range, Monroe av RD 1 Roch | Pittsford |

**Grain Dealers**

|  |           |
|--|-----------|
| McMahon J Milton Inc 22 High                           | Fairport  |
| Trescott Co Inc The 64 N Main                          | Fairport  |
| Archer Wm H 491 Elmgrove rd RD 6 Roch                  | Greece    |
| Haxton Geo W & Sons 330 North Greece rd Hilton         | Greece    |
| Rigby's Service & Supply Co 908 Long Pond rd RD 4 Roch | Greece    |
| Barnard Elwell D 32 State                              | Pittsford |

# SIBLEY, LINDSAY & CURR CO.

— Rochester's Largest Retail Institution —

Stone 6500 — CLINTON AVE., MAIN, NORTH & FRANKLIN STS.

## Granite Dealers & Works

Webster Marble & Granite Works, Ridge rd W

Webster

## Grocers—Retail

|  |             |
|--|-------------|
| Angell Trace M 2300 Monroe av RD 1 Roch                      | Brighton    |
| Burdett, Wilber & Burdett 1960 Monroe av RD 1 Roch           | Brighton    |
| Hart's Food Stores Inc 1789 Monroe av Roch                   | Brighton    |
| Kaskela Andrew R 494 Landing rd N, Roch                      | Brighton    |
| Loblaw Groceterias Inc 1460 Monroe av Roch                   | Brighton    |
| Luddy Michl J 1456 East River rd RD 2 Roch                   | Brighton    |
| Miller Clarence P 2878 W Henrietta rd RD 2 Roch              | Brighton    |
| Ramsey & Fausette 2875 W Henrietta rd RD 2 Roch              | Brighton    |
| Schrank Frank J 42 Helen rd RD 2 Roch                        | Brighton    |
| Shacter David A 1833 Monroe av Roch                          | Brighton    |
| Werner Fredk C 1478 Monroe av Roch                           | Brighton    |
| Alfieri Jas V 230 W Commercial                               | E Rochester |
| Apere Mary Mrs, N Wash cor Linden av                         | E Rochester |
| Arcuri Vincenzo 118 E Maple av                               | E Rochester |
| Barone Jas 119 W Commercial                                  | E Rochester |
| Cancellieri Ubolda 159 W Commercial                          | E Rochester |
| Chinelly Anthony 302 N Wash                                  | E Rochester |
| Dagostino Antonio 118 Main                                   | E Rochester |
| DeGregory Jas 307 West av                                    | E Rochester |
| DePacific Anna H Mrs 402 W Commercial                        | E Rochester |
| DiDomenico Ersilio 321 Main                                  | E Rochester |
| Durante Frank 145 W Commercial                               | E Rochester |
| Ferraraccio Pasquale 135 W Commercial                        | E Rochester |
| Filiaci Saml 157 W Commercial                                | E Rochester |
| Great Atlantic & Pacific Tea Co The 302 Main                 | E Rochester |
| Hart's Food Stores Inc 128 E Commercial and 107 W Commercial | E Rochester |
| Hearn and Mance 306 Main                                     | E Rochester |
| Herendeen Elmer F 130 E Commercial                           | E Rochester |
| Hillman Walter H 315 Main                                    | E Rochester |
| Lockhart Jas 106 E Commercial                                | E Rochester |
| Morreale Aug 122 E Maple av                                  | E Rochester |
| Mykytyn Wm 400 W Commercial                                  | E Rochester |
| Palma Jos 240 W Commercial                                   | E Rochester |
| Pataccoli John 115 W Commercial                              | E Rochester |
| Raschiatore Domenic 108 Main                                 | E Rochester |
| Red & White Stores 321 Main                                  | E Rochester |
| Rogoza Frances M Mrs 50 Linden rd                            | E Rochester |
| Rose Dean 248 W Commercial                                   | E Rochester |
| Verrino & Maiorani 108 E Chestnut                            | E Rochester |
| Barranco Angelo 38 N Main                                    | Fairport    |
| Cornelius Geo D 26 West av                                   | Fairport    |
| Cotter James E 34 S Main                                     | Fairport    |
| Great Atlantic & Pacific Tea Co The 36 S Main                | Fairport    |
| Hart's Food Stores Inc 10 S Main                             | Fairport    |
| Hooper Harold 113 S Main                                     | Fairport    |
| King Wesley C, Fairport rd RD 2                              | Fairport    |
| McBride Milton 117 N Main                                    | Fairport    |
| Papa Angeline M Mrs 116 Parce av                             | Fairport    |

**Grocers, Retail—Con**

|   |             |
|---|-------------|
| Prinzivalli Bros 39 N Main  | Fairport    |
| Scoville Frank S 27 West av   | Fairport    |
| Stolt Frank 27 State  | Fairport    |
| Woodlawn Market 11 Woodlawn av  | Fairport    |
| Clancy Wm B, Lyell rd RD 6 Roch   | Gates       |
| Ford Bertha M Mrs 2358 Chili av RD 5 Roch                               | Gates       |
| Gates Market and Grocery 23 Howard rd Roch                              | Gates       |
| Hart's Food Stores Inc, Hinchey rd cor Chili av Roch                    | Gates       |
| Martin Wm J 1913 Long Pond rd RD 6 Roch                                 | Gates       |
| Pecora Anthony 2040 Lyell av Roch                                       | Gates       |
| Thoms Frank G 1482 Buffalo rd Roch                                      | Gates       |
| Bauer Francis C 3133 Edgemere dr Hilton                                 | Greece      |
| Boslov Levy 3645 Dewey av Roch  | Greece      |
| Burke Edwd W 3850 Ridge rd W, RD 6 Roch                                 | Greece      |
| Drake Theresa M Mrs 1439 Ridge rd W, Roch                               | Greece      |
| Great Atlantic & Pacific Tea Co 2910 Dewey av Roch                      | Greece      |
| Hann Blair J 481 Elmgrove rd RD 6 Roch                                  | Greece      |
| Hart's Food Stores Inc 2878 Dewey av and 395 Stone rd Roch              | Greece      |
| Heberger Geo C 2451 Edgemere dr RD 4 Roch                               | Greece      |
| Heberger's Grocery 2451 Edgemere dr RD 4 Roch                           | Greece      |
| Hogan Mathew 105 Lowden Point rd RD 4 Roch                              | Greece      |
| Jacobs Mathias W 18 Lake rd Hilton                                      | Greece      |
| Johnstone Geo M 413 Stone rd Roch                                       | Greece      |
| Loblaws Groceterias 2871 Dewey av Roch                                  | Greece      |
| Loper Franklin E 451 Denise rd RD 4 Roch                                | Greece      |
| Merrifield Ernest D 119 Brookridge dr Roch                              | Greece      |
| O'Brien's Market 2890 Dewey av Roch                                     | Greece      |
| Robson Max L 3167 Dewey av Roch   | Greece      |
| Staples Archibald 149 Stone rd Roch                                     | Greece      |
| Stonewood Food Shop 305 Stonewood av Roch                               | Greece      |
| Thrift Food Stores 37 Stone rd Roch                                     | Greece      |
| Vatter Jos 631 N Greece rd, N Greece                                    | Greece      |
| Walker Burton H 528 Stone rd Roch                                       | Greece      |
| American Economy Stores 2187 Clinton av N, Roch                         | Irondequoit |
| Baxter N Dorr 404 Empire blvd Roch                                      | Irondequoit |
| Boslov Lester 200 Rock Beach, Roch                                      | Irondequoit |
| Great Atlantic & Pacific Tea Co 159 Pt Pleasant rd Point Pleasant       | Irondequoit |
| Gruhn Otto C 4671 Culver rd Roch  | Irondequoit |
| Harris Nicholas M 293 Taft av Roch                                      | Irondequoit |
| Hart's Food Stores Inc 4468 Culver rd Sea Breeze                        | Irondequoit |
| Hart's Food Stores Inc 170 Pt Pleasant rd Pt Pleasant                   | Irondequoit |
| Hart's Food Stores Inc 2075 Ridge rd E, Roch                            | Irondequoit |
| Hart's Food Stores Inc 681 Titus av Roch                                | Irondequoit |
| Heffer Bros 1233 Ridge rd E, RD 5 Roch                                  | Irondequoit |
| Kage Walter W 131 Hartsdale rd Roch                                     | Irondequoit |
| Karch's Food Market 301 Culver pkwy Roch                                | Irondequoit |
| Klimcow Peter 292 Clark av Roch   | Irondequoit |
| Klintz Bros 432 Seneca rd Roch  | Irondequoit |
| Lawler Edwd A 451 Cooper rd Roch  | Irondequoit |
| Nash Onofry 145 Knapp av Roch   | Irondequoit |
| Ranzenbach Carl F 694 Titus av Roch                                     | Irondequoit |
| Red & White Chain Store 4364 Culver rd Sea Breeze and 653 Titus av Roch | Irondequoit |
| Ridge-Culver Food Shoppe 2062 Ridge rd E, Roch                          | Irondequoit |
| Semple Leo J 4888 StPaul blvd Roch                                      | Irondequoit |
| Smith Edwd W 759 Wash av Roch   | Irondequoit |
| Wagner Hannah Mrs 4261 Culver rd Pt Pleasant                            | Irondequoit |
| Weltzer Aloysius J 605 Titus av Roch                                    | Irondequoit |

# DRINK HOMOGENIZED VITAMIN D MILK

## BRIGHTON PLACE DAIRY

### GLENWOOD 144

|                                  |           |
|----------------------------------|-----------|
| Burdett-Wilber-Burdett 19 S Main | Pittsford |
| Hart's Food Stores Inc 1 S Main  | Pittsford |
| Lecesse Nicholas 30 S Main Roch  | Pittsford |
| Middleton Howard I 35 S Main     | Pittsford |
| Red & White Stores 14 S Main     | Pittsford |

**SIBLEY, LINDSAY & CURR CO** 228-280 Main E tel Stone 6500—

|   |           |
|---|-----------|
| See right top lines and page 18 Buyers' Guide | Rochester |
| Elliott W & T 226 North av                    | Webster   |
| Great Atlantic & Pacific Tea Co 5½ E Main     | Webster   |
| Hart's Food Stores Inc 3 W Main               | Webster   |
| Market Basket 12 W Main                       | Webster   |
| Reichenberger & Burr 1 E Main                 | Webster   |
| Smith Jos P 15 W Main                         | Webster   |
| Smith Paul W 18 E Main                        | Webster   |

#### Grocers—Wholesale

|  |           |
|--|-----------|
| Trompeter Bros 721 Highland av RD 2 Roch | Brighton  |
| Farnam Alf S 65 N Main                   | Pittsford |

#### Hairdressers—Ladies' (See Beauty Shops)

#### Hardware Dealers—Retail

|   |             |
|---|-------------|
| Leichtner Jos 1456 Monroe av Roch                         | Brighton    |
| <b>CARPENTER HARDWARE CO</b> Main cor Commercial tel East |             |
| Rochester 324   | E Rochester |
| Covey Howard J 110 E Commercial                           | E Rochester |
| Ginegaw Bros 117 W Commercial                             | E Rochester |
| Bahler John M 20 West av                                  | Fairport    |
| Jensen Alf 23 West av                                     | Fairport    |
| DeGraff Hardware Co 520 Stone rd Roch                     | Greece      |
| Long Hardware Co 4389 Culver rd Sea Breeze                | Irondequoit |
| Muxworthy John F 563 Titus av Roch                        | Irondequoit |
| Ridge-Culver Hardware 2058 Ridge rd E, RD 5 Roch          | Irondequoit |
| Wagner Leo J 4259 Culver rd Pt Pleasant                   | Irondequoit |
| Pittsford Hardware 17 S Main                              | Pittsford   |
| Hawley Wm Roy 19 E Main                                   | Webster     |

#### Hardware Mfrs

|                                       |             |
|---------------------------------------|-------------|
| Brainerd Mfg Co The, N Wash nr Walnut | E Rochester |
|---------------------------------------|-------------|

#### \*Hardwood Lumber

**MORSE WM B LUMBER CO** main office 340 Main W tel Main 160  
 branches 936 Main E, 101 Ford and Thomas av at Stutson Char-  
 lott—See page 25 Buyers' Guide

Rochester

#### Hay & Straw Dealers—Retail

|  |          |
|--|----------|
| Hunt Clarence 1689 Clinton av S, RD 2 Roch | Brighton |
|--|----------|

#### Heating Apparatus & Appliances

|                                     |             |
|-------------------------------------|-------------|
| Bailey Wm M jr 361 Culver pkwy Roch | Irondequoit |
|-------------------------------------|-------------|

#### Heating Apparatus—Oil

**LAUBE ELECTRIC CORPORATION** 219 East av tel Stone 104—  
 See page 19 Buyers' Guide

Rochester

**\*Heating Equipment—Oil & Gas**  
**ROCHESTER AIR CONDITIONING CORP** 74 Exchange tel Main  
 5005—See page 28 Buyers' Guide Rochester

**Heating & Ventilating**  
**GRAY JESSE R** 711 Madison tel E Roch 361—See page 29 Buyers'  
 Guide E Rochester

### Hotels

|   |             |
|---|-------------|
| Chateau The 1886 Monroe av Roch                       | Brighton    |
| Perinton Hotel 101 Main                               | E Rochester |
| Cottage Hotel 22 N Main                               | Fairport    |
| Fairport Hotel 25 N Main                              | Fairport    |
| Ackerman's Inn, Lyell av Roch                         | Gates       |
| Kodisch Fred A, Buffalo rd RD 5 Roch                  | Gates       |
| Vaughan's Hotel 1190 Chili av Roch                    | Gates       |
| Braddock's Bay Hotel 372 Manitou rd Hilton            | Greece      |
| Buckert's Hotel 2331 Ridge rd W, RD 6 Roch            | Greece      |
| Crescent Beach Hotel 1372 Edgemere dr RD 4 Roch       | Greece      |
| Grove Hotel 187 Long Pond rd RD 4 Roch                | Greece      |
| Island Cottage Hotel 1470 Island Cottage rd RD 4 Roch | Greece      |
| Manitou Beach Hotel 2 Manitou Beach rd Hilton         | Greece      |
| McGlynn Wm F 630 North Greece rd, North Greece        | Greece      |
| Rossenbach Jos 2200 Edgemere dr RD 4 Roch             | Greece      |
| Streb Raymond J 4464 Ridge rd W. Spencerport          | Greece      |
| Birds & Worms Hotel 694 Seneca rd Roch                | Irondequoit |
| Cove House The 136 Shore dr Roch                      | Irondequoit |
| Forest House 2100 Ridge rd E, Roch                    | Irondequoit |
| Hebing Louis F, Glen Haven rd Roch                    | Irondequoit |
| Magin Michl C, Rifle Range Roch                       | Irondequoit |
| Newport House, Newport rd Roch                        | Irondequoit |
| Old Outlet Hotel 5018 Culver rd Sea Breeze            | Irondequoit |
| PtPleasant Hotel, Bay Front N, Pt Pleasant            | Irondequoit |
| Poplar Tavern 4856 Culver rd Sea Breeze               | Irondequoit |
| Weimer and Boart 4956 Culver rd Sea Breeze            | Irondequoit |
| White House Hotel, Bay View rd Roch                   | Irondequoit |
| Windsor Beach Hotel 361-Lake Front Roch               | Irondequoit |
| Pittsford Inn The 2 S Main                            | Pittsford   |
| Play Parks Inc 2 S Main                               | Pittsford   |
| Snyder Edwd T 6 S Main                                | Pittsford   |
| Stephany's Hotel 35 N Main                            | Pittsford   |
| Wilkie's Inn 3704 Monroe av RD 2                      | Pittsford   |
| Stage Coach Inn 21 W Main                             | Webster     |
| Webster Hotel 4 E Main                                | Webster     |

### House Furnishing Goods

**GRAVES H B CO Inc** 78 State tel Main 3342—See page 21 Buyers'  
 Guide Rochester

### \*Household Appliances

**COOK IRON STORE CO** (gas ranges for gasless homes) 128 StPaul  
 tel Main 5188—See page 32 Buyers' Guide Rochester

### Ice Dealers

|  |             |
|--|-------------|
| Smith Ice Co rear 122 E Elm                | E Rochester |
| Hauck Wm J 70 Linden pk Sea Breeze         | Irondequoit |
| McLaughlin Chas E 430 Lake Shore blvd Roch | Irondequoit |
| McConnell Milk & Ice Inc 60 N Main         | Pittsford   |



**\*Insulating Materials**

**MORSE WM B LUMBER CO** main office 340 Main W, tel Main 160  
branches 936 Main E, 101 Ford and Thomas av at Stutson, Char-  
lott—See page 25 Buyers' Guide Rochester

**\*Insulation**

**GEORGIAN BAY LUMBER CO Inc** (Firtex) 181 Humboldt tel Cul-  
ver 1400—See page 25 Buyers' Guide Rochester

**Insurance Agents**

DeRitter Louis R 410 Main rm 4 E Rochester  
Hewes William D Inc 6 Eyer bldg E Rochester  
Wimer & Brady 1 Eyer bldg E Rochester  
Mabry Christine M Mrs 116 W Church Fairport  
Slocum Geo A Agency Inc 45 S Main Fairport  
Wilson Geo H 36 West av Fairport  
Bacon Howard R 43 S Main Pittsford  
Westerman Chas H 26 Church Pittsford  
Ashley Egbert F Co 212 Union Trust bldg 19 Main W Rochester  
Bohachek E S Inc, Loew's Rochester Theatre Bldg 130 Clinton av S Rochester  
Dana Howard C & Co 410-416 Granite bldg 130 Main E Rochester  
Hayes Sharp & Haggerty Inc 414 E Main Roch Rochester  
**VICK CLARENCE A** 154 East av tel Stone 3180—See page 24 Buy-  
ers' Guide Rochester  
Goodell Alfred L 59 W Main Webster  
Sutter Carroll E 5½ W Main Webster  
Witmer Wm H 3 E Main Webster

**\*Insurance Agents—Accident & Health**

**SLOCUM GEORGE A AGENCY Inc** 45 S Main tel Fairport 286—  
See page 24 Buyers' Guide Fairport  
**ASHLEY EGBERT F CO** 212 Union Trust bldg tel Main 444—See  
front cover Rochester  
**McKAY HARRY J** 409-413 Central Trust bldg tel Main 261—See  
page 23 Buyers' Guide Rochester

**\*Insurance Agents—Automobile**

**SLOCUM GEORGE A AGENCY Inc** 45 S Main tel Fairport 286—See  
page 24 Buyers' Guide Fairport  
**ASHLEY EGBERT F CO** 212 Union Trust bldg tel Main 444—See  
front cover Rochester  
**BOHACHEK E S Inc** Loew's Rochester Theatre bldg 130 Clinton av  
S at Court tels Main 87-88—See page 22 Buyers' Guide Rochester  
**DANA HOWARD C & CO** 410-416 Granite bldg tels Stone 691-692  
—See page 22 Buyers' Guide Rochester  
**HAYES, SHARP & HAGGERTY Inc** 414 Main E tels Stone 1195-  
1196-1197—See page 22 Buyers' Guide Rochester  
**JOHNSTON JAMES AGENCY Inc** 204 Granite bldg tel Main 697  
—See page 23 Buyers' Guide Rochester  
**LUCAS & DAKE CO** 31 Exchange rm 201 tels Main 938-939—See  
page 23 Buyers' Guide Rochester  
**McKAY HARRY J** 409-413 Central Trust bldg tel Main 261—See  
page 23 Buyers' Guide Rochester  
**PAVIOUR R S & SON Inc** 1239 Lincoln-Alliance Bank bldg tel Main  
220—See page 23 Buyers' Guide Rochester  
**VICK CLARENCE A** 154 East av tel Stone 3180—See page 24 Buy-  
ers' Guide Rochester

\*Insurance Agents—Casualty & Liability

- SLOCUM GEORGE A AGENCY Inc** 45 S Main tel Fairport 286—  
See page 24 Buyers' Guide Fairport
- ASHLEY EGBERT F CO** 212 Union Trust bldg tel Main 444—See  
front cover Rochester
- BOHACHEK E S Inc** Loews Rochester Theatre bldg 130 Clinton av  
S at Court tels Main 87-88—See page 22 Buyers' Guide Rochester
- DANA HOWARD C & CO** 410-416 Granite bldg tels Stone 691-692—  
See page 22 Buyers' Guide Rochester
- HAYES, SHARP & HACCERTY Inc** 414 Main E tel Stone 1195-  
1196-1197—See page 22 Buyers' Guide Rochester
- JOHNSTON JAMES AGENCY Inc** 204 Granite bldg tel Main 697—  
See page 23 Buyers' Guide Rochester
- LUCAS & DAKE CO** 31 Exchange rm 201 tels Main 938-939—See  
page 23 Buyers' Guide Rochester
- WOLFERT BROTHERS** 311 Triangle bldg 335 E Main tels Main  
478-479—See page 24 Buyers' Guide Rochester

\*Insurance Agents—Fire

- SLOCUM GEORGE A AGENCY Inc** 45 S Main tel Fairport 286—  
See page 24 Buyers' Guide Fairport
- ASHLEY EGBERT F CO** 212 Union Trust bldg tel Main 444—See  
front cover Rochester
- BOHACHEK E S Inc** Loews Rochester Theatre bldg 130 Clinton av  
S at Court tels Main 87-88—See page 22 Buyers' Guide Rochester
- DANA HOWARD C & CO** 410-416 Granite bldg tels Stone 691-692—  
See page 22 Buyers' Guide Rochester
- HAYES, SHARP & HACCERTY Inc** 414 Main E tel Stone 1195-  
1196-1197—See page 22 Buyers' Guide Rochester
- JOHNSTON JAMES AGENCY Inc** 204 Granite bldg tel Main 697—  
See page 23 Buyers' Guide Rochester
- LUCAS & DAKE CO** 31 Exchange rm 201 tels Main 938-939—See  
page 23 Buyers' Guide Rochester
- McKAY HARRY J** 409-413 Central Trust bldg tel Main 261—See  
page 23 Buyers' Guide Rochester
- PAVIOUR S & SON Inc** 1239 Lincoln-Alliance Bank bldg tel Main  
220—See page 23 Buyers' Guide Rochester
- VICK CLARENCE A** 154 East av tel Stone 3180—See page 24 Buy-  
ers' Guide Rochester
- WOLFERT BROTHERS** 311 Triangle bldg 335 E Main tels Main  
478-479—See page 24 Buyers' Guide Rochester

\*Insurance Agents—Marine

- DANA HOWARD C & CO** 410-416 Granite bldg tels Stone 691-692—  
See page 22 Buyers' Guide Rochester

\*Insurance Agents—Plate Glass

- ASHLEY EGBERT F CO** 212 Union Trust bldg tel Main 444—See  
front cover Rochester

\*Insurance Companies—Boiler

- HARTFORD STEAM BOILER INS CO** of Hartford Conn, Egbert F  
Ashley Co agents 212 Union Trust bldg tel Main 444—See front  
cover Rochester

\*Insurance Companies—Bonding

- GUARANTEE CO OF NORTH AMERICA** Egbert F Ashley Co  
agents 212 Union Trust bldg tel Main 444—See front cover  
Rochester
- UNITED STATES GUARANTY CO** Egbert F Ashley Co agents 212  
Union Trust bldg tel Main 444—See front cover Rochester

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**\*Insurance Companies—Casualty**

**AMERICAN LUMBERMEN'S MUTUAL CASUALTY CO OF**

**ILLINOIS**, E S Bohachek Inc agents Loews Rochester Theatre  
 bldg 130 Clinton av S at Court tels Main 87-88—See page 22

Buyers' Guide Rochester

**AMERICAN MOTORISTS INSURANCE CO CHICAGO ILL**

Clarence A Vick general agent 154 East av tel Stone 3180—See  
 page 24 Buyers' Guide Rochester

**AMERICAN MOTORISTS INSURANCE CO CHICAGO ILL**

Wolfert Brothers general agents 311 Triangle bldg 335 E Main tels  
 Main 478-479—See page 24 Buyers' Guide Rochester

**MASSACHUSETTS BONDING & INSURANCE CO BOSTON**

**MASS** Wolfert Brothers general agents 311 Triangle bldg 335 E  
 Main tels Main 478-479—See page 24 Buyers' Guide Rochester

**UNITED STATES CASUALTY CO OF N Y R S Paviour & Son Inc**

general agents 1239 Lincoln-Alliance Bank bldg tel Main 220  
 See page 23 Buyers' Guide Rochester

**Insurance Companies—Fire**

**CONNECTICUT FIRE INS CO** of Hartford Conn, Egbert F Ashley

Co agents 212 Union Trust bldg tel Main 444—See front cover  
 Rochester

**FIRE ASSOCIATION OF PHILADELPHIA** Egbert F Ashley Co

agents 212 Union Trust bldg tel Main 444—See front cover  
 Rochester

**GREAT AMERICAN INS CO OF N Y** Egbert F Ashley Co agents

212 Union Trust bldg tel Main 444—See front cover Rochester

**HARTFORD FIRE INS CO** of Hartford Conn, Egbert F Ashley Co

agents 212 Union Trust bldg tel Main 444—See front cover  
 Rochester

**NORTH BRITISH & MERCANTILE INS CO** of London Eng, Eg-

bert F Ashley Co agents 212 Union Trust bldg tel Main 444—  
 See front cover Rochester

**NORTH RIVER INSURANCE CO** Harry J McKay general agent

409-413 Central Trust bldg tel Main 261—See page 23 Buyers'  
 Guide Rochester

**PROVIDENCE-WASHINGTON INS CO** of Providence R I, Egbert

F Ashley Co agents 212 Union Trust bldg tel Main 444—See  
 front cover Rochester

**ROCHESTER AMERICAN INS CO OF N Y** Egbert F Ashley Co

agents 212 Union Trust bldg tel Main 444—See front cover  
 Rochester

**\*Insurance Companies—Liability**

**AETNA LIFE INSURANCE CO** (accident and liability dept) Lucas

& Dake general agents 31 Exchange rm 201 tels Main 938-939—  
 See page 23 Buyers' Guide Rochester

**LONDON GUARANTEE & ACCIDENT CO Ltd OF LONDON**

**ENGLAND** Hayes, Sharp & Haggerty Inc general agents 414  
 Main E tels Stone 1195-1196-1197—See page 22 Buyers' Guide  
 Rochester

**STANDARD OF DETROIT** Egbert F Ashley Co general agents 212

Union Trust bldg tel Main 444—See front cover Rochester

**Insurance Companies—Life**

John Hancock Mutual Life Ins Co 410 Main rm 5. E Rochester  
 Prudential Ins Co of America 404 Main E Rochester

**Interior Decorators**

Turnbull Helen G 107 Arrowhead dr Roch Gates  
 Beideck Wm C 51 Vayo Roch Irondequoit  
 Hutton Beatrice W Mrs 19 Monroe av Pittsford

**\*Interior Finish**

**GEORGIAN BAY LUMBER CO Inc** (lumber and wallboard) 181  
 Humboldt tel Culver 1400—See page 25 Buyers' Guide Rochester

**Interior Wood Work**

**MORSE SASH & DOOR CO** 101 Ford corner Waverly pl tel Main  
 1835—See page 15 Buyers' Guide Rochester

**\*Investment Securities**

**ABBOTT, PROCTOR & PAINE** successors to A J Wright & Co  
 members New York Stock Exchange, Hotel Seneca Arcade 16  
 Clinton av S tel Stone 720—See page 14 Buyers' Guide Rochester

**BONBRIGHT GEORGE D B & CO** 100 Powers bldg tel Main 4830—  
 See page 15 Buyers' Guide Rochester

**SUTRO BROS & CO** members New York Stock Exchange 1104-1112  
 Lincoln-Alliance Bank bldg tel Stone 980—See page 15 Buyers'  
 Guide Rochester

**Jewelers—Retail**

Holcomb Geo W 111 E Commercial E Rochester

Pulver Henry H 304 Main E Rochester

Horn Saml J 17 S Main Fairport

Trappman Herman B 4324 Culver rd Pt Pleasant Irondequoit

**LIKLY STORES Inc The** 271 Main E tel Stone 915—See back bone  
 Rochester

**SCHEER E J Inc** 249-253 Main E opposite Sibley's tel Stone 710—  
 See page 24 Buyers' Guide Rochester

Hill Elmer 8 W Main Webster

Rogers Lincoln L 10 North av Webster

**Kennels**

Yatton Kennels 35 Dewey av Fairport

Doyle Wm H 1978 Portland av Roch Irondequoit

Centuria Kennels, French rd RD 2 Pittsford

Desson Kennels, Linden av Roch Pittsford

Ruinart Kennels 4401 East av RD 1 Roch Pittsford

Shepland Kennels, Ridge rd W, RD 2 Webster

**\*Lamps—Floor & Table**

**GRAVES H B CO Inc** 78 State tel Main 3342—See page 21 Buyers'  
 Guide Rochester

**Landscape Architects & Gardeners**

Havill Robt W 151 Park rd Pt Pleasant Irondequoit

Short Francis S, Lake rd Webster

**Landscape Gardener**

Miller's Landscape Service 2727 Culver rd Irondequoit

**Laundries**

Hoffman's Laundry 142 E Commercial E Rochester

Hurley Orpha 141 Simpson rd (hand) Roch Irondequoit

# LINCOLN-ALLIANCE BANK AND TRUST CO.

*Nine Conveniently Located Bank Offices*

**STAUB & SON Inc** 951 E Main tel Monroe 6600—See page 16 Buyers' Guide Rochester

## Lawyers

|                        |                   |          |      |             |
|------------------------|-------------------|----------|------|-------------|
| Marsland Dorothy O Mrs | 140 Chelmsford rd | RD 1     | Roch | Brighton    |
| Clay Wm L              | 322 Main          |          |      | E Rochester |
| Goddard J Eug          | 413 Main          |          |      | E Rochester |
| Gurnee Eva M           | 512 S Wash and    | 410 Main | rm 4 | E Rochester |
| Butler Chas W          | 7 Pleasant        |          |      | Fairport    |
| Fisk Elliott R         | 47 S Main         |          |      | Fairport    |
| Lee Raymond J          | 18 S Main         | rm 102   |      | Fairport    |
| Barrett Gerald R       | 1 Lapham pk       |          |      | Webster     |
| Smith Peter G & Jay A  | 16 E Main         |          |      | Webster     |
| Sutter Carroll E       | 5½ W Main         |          |      | Webster     |
| Witmer G Robt          | 7 E Main          |          |      | Webster     |

## Leather Goods

**LIKLY STORES Inc** The 271 Main E tel Stone 915—See back bone Rochester

## \*Liability Insurance

**ASHLEY EGBERT F CO** 212 Union Trust bldg tel Main 444—See front cover Rochester

## Libraries

|                               |                 |             |   |             |
|-------------------------------|-----------------|-------------|---|-------------|
| East Rochester Public Library | 314 Main        |             |   | E Rochester |
| Fairport Public Library       | 20 Perrin       |             |   | Fairport    |
| Pittsford Community Library   | 21 N Main       |             |   | Pittsford   |
| <b>POLK R L &amp; CO Inc</b>  | 729 Powers bldg | 16 Main     | W | Rochester   |
| Webster Public Library,       | South av        | cor Sanford |   | Webster     |

## Light, Heat & Power Company

**ROCHESTER GAS & ELECTRIC CORPORATION** 89-91 East av tel Main 3960 Rochester and 124 W Commercial, E Rochester and 19 E Main—See right top lines Webster

## Liquors—Retail

|                           |                  |      |  |             |
|---------------------------|------------------|------|--|-------------|
| Schwalb Henry J           | 1829 Monroe av   | Roch |  | Brighton    |
| Central Cafe              | 102 E Commercial |      |  | E Rochester |
| Ciraolo Philip            | 122 Main         |      |  | E Rochester |
| DiDomenico Ersilio        | 408 Main         |      |  | E Rochester |
| Popell Chas               | 11 N Main        |      |  | Fairport    |
| Barnard Grill             | 2822 Dewey av    | Roch |  | Greece      |
| Dewey-Stone Liquor Store  | 508 Stone rd     | Roch |  | Greece      |
| Game Farm Inc             | 3967 MtRead blvd | Roch |  | Greece      |
| Pittsford Liquor Store    | 5 Monroe av      |      |  | Pittsford   |
| Ribstein F X Liquor Store | 8 E Main         |      |  | Webster     |

## Liquors—Wholesale

East Side Distributors 19 North av Webster

## \*Lists—Automobile & Mailing

**POLK R L & CO Inc** 729 Powers bldg 16 Main W Rochester

**Live Stock Breeders**

Leigh Carl C (horses) Fairport rd RD 2

Fairport

**Live Stock Dealers & Commission**

Meyer Adolph 1261 Highland av RD 2 Roch

Brighton

Kern Alex J 1605 Buffalo rd RD 5 Roch

Gates

Schott John H 1342 Buffalo rd Roch

Gates

**Loans—Collateral & Salary**

Fairport Savings &amp; Loan Assn 45 S Main

Fairport

**PROVIDENT LOAN SOCIETY OF ROCHESTER N Y Inc** 31 Ex-

change rm 401 tel Main 297—See page 14 Buyers' Guide

Rochester

**\*Luggage Goods****LIKLY STORES Inc The** 271 Main E tel Stone 915—See back bone

Rochester

**Lumber—Retail**

Despatch Lumber Co, N Wash nr Walnut

E Rochester

Dudley-Hanby Lumber Co Inc 23 S Main

Fairport

Coldwater Lumber Co 149 Cherry rd Box 12 Cold Water

Gates

**GREECE LUMBER CO** 788 Ridge rd W at B&O RR crossing tel

Glenwood 2391—See page 25 Buyers' Guide

Greece

Matthews &amp; Fields 120 Stonewood av Roch

Greece

**GEORGIAN BAY LUMBER CO Inc** 181 Humboldt tel Culver 1400

—See page 25 Buyers' Guide

Rochester

**HERRICK LUMBER CO Inc** 1030 Main E tel Culver 1416—See page

26 Buyers' Guide

Rochester

**MORSE WM B LUMBER CO** main office 340 Main W, tel Main 160

branches 936 Main E, 101 Ford and Thomas av at Stutson Char-

lott—See page 25 Buyers' Guide

Rochester

**MARTIN A N SONS Inc** 111 Commercial tels Webster 25-26

Rochester tel Culver 5261-R—See page 15 Buyers' Guide

Webster

**Lumber—Wholesale**

Pittsford Lumber Co Inc, State cor Schoen pl

Pittsford

**HERRICK LUMBER CO Inc** 1030 Main E tel Culver 1416—See

page 26 Buyers' Guide

Rochester

**MORSE WM B LUMBER CO** main office 340 Main W tel Main 160

branches 936 Main E, 101 Ford and Thomas av at Stutson Char-

lott—See page 25 Buyers' Guide

Rochester

**Machinery Mfrs**

Dolomite Products, French rd RD 2

Pittsford

**Machinists**

Helmer Harold A rear 1992 Monroe av RD 1 Roch

Brighton

**\*Mailing & Addressing****POLK R L & CO Inc** 729 Powers bldg 16 Main W

Rochester

**Map Publishers****POLK R L & CO Inc** 729 Powers bldg 16 Main W

Rochester

**Market Gardeners**

Weis John J 139 High

Fairport

Albrecht Chas A 559 Ridge rd E, Roch

Irondequoit

Aman Jos F 2458 Ridge rd E, Roch

Irondequoit

Aman Rupert L 2580 Ridge rd E, Roch

Irondequoit

|  |             |
|--|-------------|
| Aman Wm H 2508 Ridge rd E, Roch                          | Irondequoit |
| Anderson John H 448 Titus av Roch                        | Irondequoit |
| Bailey Wm A 1517 Ridge rd E, Roch                        | Irondequoit |
| Bell Archie E 1594 Ridge rd E, Roch                      | Irondequoit |
| Bell Arthur G 1554 Ridge rd E, Roch                      | Irondequoit |
| Bell John 1612 Ridge rd E, Roch                          | Irondequoit |
| Bleier Fred 293 Seneca Park av Roch                      | Irondequoit |
| Bonzer Harry G 461 Ridge rd E, Roch                      | Irondequoit |
| Bookout Abr 343 Bouckhart av Roch                        | Irondequoit |
| Bookout Leslie A 327 Bouckhart av Roch                   | Irondequoit |
| Bouckhaart Abr 315 Bouckhart av Roch                     | Irondequoit |
| Buckland Elmer L 3467 Culver rd Roch                     | Irondequoit |
| Case Robt J 2511 Norton Roch                             | Irondequoit |
| Christ Wm 1994 Portland av Roch                          | Irondequoit |
| Clark Albert E 395 Cooper rd and 1784 Hudson av Roch     | Irondequoit |
| Clarke John 1317 Titus av Roch                           | Irondequoit |
| Cort Herman C 1716 Ridge rd E, Roch                      | Irondequoit |
| Costich Richd F 2454 Norton Roch                         | Irondequoit |
| Coy W Edwd 372 Pine Grove av Roch                        | Irondequoit |
| DeBacker Alois H 336 StJoseph Roch                       | Irondequoit |
| DeBuck Edwd 2045 Hudson av Roch                          | Irondequoit |
| DeMaecker Henry L 435 Ridge rd E, Roch                   | Irondequoit |
| DeSmit Danl 1816 Hudson av Roch                          | Irondequoit |
| DeVos John 876 Ridge rd E, Roch                          | Irondequoit |
| DeWever Alphonse 1999 Hudson av Roch                     | Irondequoit |
| DeZutter Frank 409 Ridge rd E, Roch                      | Irondequoit |
| Diederich Henry C 2608 Parker rd Roch                    | Irondequoit |
| Duerr Chas F 1916 Portland av Roch                       | Irondequoit |
| Duerr Kenneth D 2355 Parker rd and 2180 Portland av Roch | Irondequoit |
| Duerr Willis A 2180 Portland av Roch                     | Irondequoit |
| Englehardt Chas L 766 Ridge rd E, Roch                   | Irondequoit |
| Englehardt Louis C 766 Ridge rd E, Roch                  | Irondequoit |
| Ernisse Chas H 1775 Portland av Roch                     | Irondequoit |
| Ernisse John H 1759 Portland av Roch                     | Irondequoit |
| Frank Jos J 883 Brown rd                                 | Irondequoit |
| Frank Raymond 915 Brown rd Roch                          | Irondequoit |
| Franke Brothers 2019 Portland av Roch                    | Irondequoit |
| Fritz Frank P 769 Titus av Roch                          | Irondequoit |
| Graffrath Frank A 824 Ridge rd E, Roch                   | Irondequoit |
| Hallauer Donald W 801 Titus av Roch                      | Irondequoit |
| Hallauer Geo T 1901 Hudson av Roch                       | Irondequoit |
| Hallauer Lewis F 2304 Portland av Roch                   | Irondequoit |
| Hamman Henry 311 Cooper rd Roch                          | Irondequoit |
| Heffer Geo W 940 Ridge rd E, Roch                        | Irondequoit |
| Heffer Spencer 931 Ridge rd E, Roch                      | Irondequoit |
| Heffer W A Estate 1012 Ridge rd E, Roch                  | Irondequoit |
| Herms Albert C 468 StJoseph Roch                         | Irondequoit |
| Hill Wm A 700 Ridge rd E, Roch                           | Irondequoit |
| Holtz Christopher 278 Bouckhart av Roch                  | Irondequoit |
| Howard Burt A 516 Titus av Roch                          | Irondequoit |
| Howard Raymond C 560 Titus av Roch                       | Irondequoit |
| Huss Frank 459 Brower rd Roch                            | Irondequoit |
| Jaspaert Emil 2469 Parker rd Roch                        | Irondequoit |
| Josh Chas 521 Ridge rd E, Roch                           | Irondequoit |
| Keller Frank J 352 StJoseph Roch                         | Irondequoit |
| Kort Adolph H 419 Cooper rd Roch                         | Irondequoit |
| Lacroix Theo 122 Pine Grove av Roch                      | Irondequoit |
| List Frank A 221 Cooper rd Roch                          | Irondequoit |
| List Geo R 3254 StPaul blvd Roch                         | Irondequoit |

**Market Gardeners—Con**

|  |             |
|--|-------------|
| Marks Geo G 3603 StPaul blvd Roch                            | Irondequoit |
| Marsh Fred 1622 Ridge rd E, Roch                             | Irondequoit |
| Martens Chas 266 Pine Grove av Roch                          | Irondequoit |
| Martens Gust 549 Pine Grove av Roch                          | Irondequoit |
| Metcalfe Harold W 738 Brown rd Roch                          | Irondequoit |
| Metcalfe Thos F 1894 Ridge rd E, Roch                        | Irondequoit |
| Miller Chas 300 StJoseph Roch                                | Irondequoit |
| Mulcock David C 1593 Hudson av Roch                          | Irondequoit |
| Mulcock Edwd T 1069 Titus av Roch                            | Irondequoit |
| Mulcock Walter H 622 Ridge rd E, Roch                        | Irondequoit |
| Musson Frank J 2068 Portland av Roch                         | Irondequoit |
| Muxworthy Alf 2094 Portland av Roch                          | Irondequoit |
| Naber Howard H 187 Brower rd Roch                            | Irondequoit |
| Naber Paul 225 Brower rd Roch                                | Irondequoit |
| Noll Herman C 1653 Titus av Roch                             | Irondequoit |
| Oldenburg John C 3408 StPaul blvd Roch                       | Irondequoit |
| Oldenburg Wm C 485 Titus av Roch                             | Irondequoit |
| Parr Alonzo 2094 Hudson av Roch                              | Irondequoit |
| Perrin Norman B 2650 Norton Roch                             | Irondequoit |
| Porter Chauncey W 1900 Hudson av Roch                        | Irondequoit |
| Raciti Rocco 367 Cooper rd Roch                              | Irondequoit |
| Roller Gustav & Sons 394 StJoseph Roch                       | Irondequoit |
| Schneeberger Wm H 456 List av Roch                           | Irondequoit |
| Schweizer Arthur 2330 Norton Roch                            | Irondequoit |
| Smallridge Edwin W 1767 Hudson av Roch                       | Irondequoit |
| Stanbridge Frank 859 Ridge rd E, Roch                        | Irondequoit |
| Stanton Chester A 1168 Stanton lane Roch                     | Irondequoit |
| Thielman Julius 2545 Parker rd Roch                          | Irondequoit |
| Thorne Richd W 3332 StPaul blvd Roch                         | Irondequoit |
| Titus Dell Garden Co 441 Titus av Roch                       | Irondequoit |
| VanKuyck John 1901 Portland av Roch                          | Irondequoit |
| VanSchoonacker Philip 2008 Hudson av Roch                    | Irondequoit |
| VanTas Benj L 1886 Portland av Roch                          | Irondequoit |
| Vercruyssen Achille F 2115 Portland av Roch                  | Irondequoit |
| Vercruyssen Emil 1887 Hudson av Roch                         | Irondequoit |
| Vercruyssen Leo 1300 Stanton lane Roch                       | Irondequoit |
| Walzer Eug E 1371 Ridge rd E, Roch                           | Irondequoit |
| Walzer Norris J 2012 Ridge rd E, Roch                        | Irondequoit |
| West Jas H & Son 1889 Portland av Roch                       | Irondequoit |
| Woollacott Thos P 1731 Hudson av Roch                        | Irondequoit |
| Zeitvogel Frank 994 Brown rd Roch                            | Irondequoit |
| Gilbert Murray S 61 South                                    | Pittsford   |
| Bullman Herbert M, Webster Nine Mile Point rd (RD 1)         | Webster     |
| Cripps Geo J, Webster Nine Mile Point rd (RD 1)              | Webster     |
| Fernaays Clarence S, Webster Nine Mile Point rd (RD 1)       | Webster     |
| Hockenberger Herbert, Webster Nine Mile Point rd (RD 1)      | Webster     |
| LeFrois & Crittenden Farm, Webster Nine Mile Point rd (RD 1) | Webster     |
| Madison Roy H jr, Webster Nine Mile Point rd (RD 1)          | Webster     |
| Miller Wm H, Webster Nine Mile Point rd (RD 1)               | Webster     |
| Taylor Amos S, Webster Nine Mile Point rd (RD 1)             | Webster     |
| Walters Albert E, Webster Nine Mile Point rd (RD 1)          | Webster     |

**\*Masons' Supplies**

**SUMMERHAYS REFRACTORY SUPPLIES Inc** 614-632 Clinton  
 av S tel Monroe 1155—See page 17 Buyers' Guide Rochester

**\*Meat Products**

**ROCHESTER PACKING CO Inc** ("Arpeako" Products) 900 Maple  
 tel Genesee 5200—See page 30 Buyers' Guide Rochester



# THE SCHOOL OF COMMERCE

*The Business School for High School Graduates and College People*

362 EAST AVENUE

MAIN 5530

ROCHESTER, N. Y.

## Meats—Retail

|  |             |
|--|-------------|
| Reichenberger Martin P 1480 Monroe av Roch                 | Brighton    |
| Herendeen Elmer F 130 E Commercial                         | E Rochester |
| Hillman Walter H 315 Main                                  | E Rochester |
| Lockhart James 106 E Commercial                            | E Rochester |
| Maybe Eug 321 Main   | E Rochester |
| Biancucci Thos 114 N Main                                  | Fairport    |
| Great Atlantic & Pacific Tea Co The 36 S Main              | Fairport    |
| Hart's Food Stores Inc 10 S Main                           | Fairport    |
| Stolt Frank 27 State                                       | Fairport    |
| Woodlawn Market 11 Woodlawn av                             | Fairport    |
| Craft Raymond G 2547 Ridge rd W, RD 6 Roch                 | Greece      |
| Great Atlantic & Pacific Tea Co The 2910 Dewey av Roch     | Greece      |
| Hart's Food Stores Inc 395 Stone rd and 2878 Dewey av Roch | Greece      |
| Kase Andrew J 393 Stone rd Roch                            | Greece      |
| Reichenberger Martin P 2916 Dewey av Roch                  | Greece      |
| Reid John F 524 Stone rd Roch                              | Greece      |
| Hart's Food Stores Inc 170 Pt Pleasant, Pt Pleasant        | Irondequoit |
| Hart's Food Stores Inc 4468 Culver rd Sea Breeze           | Irondequoit |
| Majestic Market 4675 Culver rd Sea Breeze                  | Irondequoit |
| Miller & Moffitt 4366 Culver rd Sea Breeze                 | Irondequoit |
| Oertel Edmund 2197 Clinton av N, Roch                      | Irondequoit |
| Pfrommer Bros 2056 Ridge rd E, RD 5 Roch                   | Irondequoit |
| Vogt Carl J 157 Pt Pleasant rd Pt Pleasant                 | Irondequoit |
| Hart's Food Store Inc 1 S Main                             | Pittsford   |
| Red & White Stores 14 S Main                               | Pittsford   |
| Specht's Market 7 W Main                                   | Webster     |

## Men's Furnishings—Retail

|   |             |
|---|-------------|
| Community Clothes Shop 111 W Commercial | E Rochester |
| Welch's Mens Shop 313 Main              | E Rochester |
| Barranco Jas 32 N Main                  | Fairport    |
| Lash and Adams 4 S Main                 | Fairport    |
| Wahle William 15 E Main                 | Webster     |

## \*Men's & Boys' Clothing

**SIBLEY, LINDSAY & CURR CO** 228-280 Main E tel Stone 6500—  
See right top lines and page 18 Buyers' Guide Rochester

## \*Merchandise Storage

**UPTON COLD STORAGE CO Inc The** (cold and common storage)  
38 Cliff tel Main 1494—See page 32 Buyers' Guide Rochester

## Milk Dealers—Retail

|   |             |
|---|-------------|
| Brahler Dean 23 Walden pl Roch                          | Brighton    |
| Brahler Milk Co 745 Penfield rd Roch                    | Brighton    |
| East Rochester Dairy Inc 127 E Commercial               | E Rochester |
| <b>PARKSIDE DAIRY</b> 127 E Commercial tel East Roch 36 | E Rochester |
| Hugelmaier Wm W 1035 Spencerport rd RD 6 Roch           | Gates       |
| Lovett's Dairy 976 Wegman rd RD 6 Roch                  | Gates       |
| Merlau's Dairy 1750 Chili av RD 1 Cold Water            | Gates       |
| Buckman's Dairy 2576 Ridge rd W, RD 6 Roch              | Greece      |
| Fleischhauer Chas A 283 Rawlinson rd Roch               | Irondequoit |

**Milk Dealers, Retail—Con**

|  |             |
|--|-------------|
| Heberle Chas C 282 Spencer rd Roch                               | Irondequoit |
| Klem Bros Dairy 3746 StPaul blvd and 27 Union Park Roch          | Irondequoit |
| Leibeck Bert L 467 Shelford rd Roch                              | Irondequoit |
| Schneeberger C Walter 296 Bay View rd Roch                       | Irondequoit |
| Star Dairy rear 247 Empire blvd Roch                             | Irondequoit |
| Clover Heights Farm, Clover RD 1                                 | Pittsford   |
| McConnell Milk & Ice Inc 60 N Main                               | Pittsford   |
| Pittsford Farms Dairy 44 N Main                                  | Pittsford   |
| <b>BRIGHTON PLACE DAIRY CO Inc</b> 45 Fulton av tel Glenwood 144 |             |
| —See right top lines and page 17 Buyers' Guide                   | Rochester   |
| Webster Dairy 14 E Main  | Webster     |

**Milliners**

|                                  |          |
|----------------------------------|----------|
| Fairport Hat Shop The 42 West av | Fairport |
|----------------------------------|----------|

**\*Money To Loan**

|  |           |
|--|-----------|
| <b>PROVIDENT LOAN SOCIETY OF ROCHESTER N Y Inc</b> 31 Exchange rm 401 tel Main 297—See page 14 Buyers' Guide | Rochester |
|--|-----------|

**Monuments—Granite & Marble**

|  |           |
|--|-----------|
| Meeker Robt W, Wash st, RD 1   | Pittsford |
| Minnamon Donald D 109 S Main   | Pittsford |
| <b>WEBSTER MARBLE &amp; GRANITE WORKS</b> Ridge rd W tel Webster 137-W | Webster   |

**Mop Mfrs**

|  |             |
|--|-------------|
| Erie Mop & Wringer Co, W Commercial st | E Rochester |
|--|-------------|

**\*Morticians**

|  |             |
|--|-------------|
| <b>HANNA JOHN R FUNERAL HOME</b> 1826 Ridge rd E tel Culver 328—See page 20 Buyers' Guide                              | Irondequoit |
| <b>HALLORAN HENRY D &amp; SONS</b> (Thos B Mooney's Sons Inc) 341 Plymouth av S tel Main 127—See page 20 Buyers' Guide | Rochester   |
| <b>JEFFREYS L A CO</b> 32 Chestnut tel Stone 203—See top and bottom ends   | Rochester   |
| <b>MATTLE A J &amp; SON</b> 300 Cumberland tel Stone 1552—See page 21 Buyers' Guide                                    | Rochester   |

**\*Motors & Generators**

|  |           |
|--|-----------|
| <b>GREEN T H ELECTRIC CO Inc</b> 31-37 N Water tel Main 555-556—See back cover and page 19 Buyers' Guide | Rochester |
|--|-----------|

**Moving Picture Theatres**

|  |             |
|--|-------------|
| Rialto Theatre 404 Main                | E Rochester |
| Temple Theatre 87 S Main               | Fairport    |
| Hub Theatre 4322 Culver rd Pt Pleasant | Irondequoit |

**\*Multigraphing**

|  |           |
|--|-----------|
| <b>AYER &amp; STREB Inc</b> 77 StPaul 3d fl tel Main 6199 or Stone 567—See page 26 Buyers' Guide | Rochester |
| <b>POLK R L &amp; CO Inc</b> 729 Powers bldg 16 Main W   | Rochester |

**Music & Musical Instruments—Dealers**

|                                    |             |
|------------------------------------|-------------|
| Hatch Music Store 144 W Commercial | E Rochester |
|------------------------------------|-------------|

**Neckwear Mfrs**

|   |       |
|---|-------|
| Smith Gerard N 418 Chili-Gates Town Line rd RD 5 Roch | Gates |
|---|-------|

**Newspapers**

|  |             |
|--|-------------|
| East Rochester Herald 150 W Commercial   | E Rochester |
| Pittsford Post 150 W Commercial  | E Rochester |
| Fairport Herald-Mail 36 West av  | Fairport    |
| <b>CATHOLIC COURIER &amp; JOURNAL</b> Catholic Courier & Journal Inc<br>publishers 50 Chestnut 5th fl tel Stone 1136-1137—See page 27<br>Buyers' Guide | Rochester   |
| <b>DAILY RECORD</b> The Daily Record Co publishers 29 N Water tel<br>Stone 2025—See page 27 Buyers' Guide  | Rochester   |
| <b>DEMOCRAT AND CHRONICLE</b> Gannett Company Inc publishers<br>59-61 Main E tel Main 7400—See page 26 Buyers' Guide                                   | Rochester   |
| <b>ROCHESTER ABENDPOST</b> 237-239 Andrews tel Stone 278—See<br>page 28 Buyers' Guide  | Rochester   |
| <b>ROCHESTER TIMES-UNION</b> Gannett Company Inc publishers<br>Times square Broad W cor Exchange tel Main 900—See page 27<br>Buyers' Guide             | Rochester   |
| Webster Herald 23 W Main   | Webster     |

**Nurserymen**

|  |             |
|--|-------------|
| Heberle A H Nurseries 751 Browncroft blvd Roch | Brighton    |
| East Rochester Nurseries 1112 Main             | E Rochester |
| Empire Gardens Inc 351 Empire blvd Roch        | Irondequoit |
| Hall L W Co 628 Laurelton rd Roch              | Irondequoit |
| Pursell Frank A 2473 StPaul blvd Roch          | Irondequoit |
| Chase Brothers Company, Clover st R D1 Roch    | Pittsford   |

**Nurses**

|   |             |
|---|-------------|
| Anderson Ida J 154 Eastland av Roch             | Brighton    |
| Baker Anna M Mrs 70 Doncaster rd Henrietta      | Brighton    |
| Mort Laura M 182 Klinck rd Roch                 | Brighton    |
| Pownall Ruth M 888 Highland av RD 2 Roch        | Brighton    |
| Roberts Agnes D Mrs 296 Sylvan rd Roch          | Brighton    |
| Rowland Inez H Mrs 2417 Monroe av RD 1 Roch     | Brighton    |
| Stark Florence H 2452 W Henrietta rd Henrietta  | Brighton    |
| Steinberg Gertrude K Mrs 301 Rhinecliff dr Roch | Brighton    |
| Waterstraat Marion E 2604 Monroe av RD 1 Roch   | Brighton    |
| Wheeler Mabel E Mrs 14 Oakdale dr Roch          | Brighton    |
| Emerson Margery 111 W Filbert                   | E Rochester |
| Hebblethwaite Arthur C 308 S Lincoln rd         | E Rochester |
| Hebblethwaite Frances L Mrs 308 S Lincoln rd    | E Rochester |
| Nowak Margt M 233 W Commercial                  | E Rochester |
| Thomas Helen M 114 E Hickory                    | E Rochester |
| VanAman Zida E Mrs 111 W Filbert                | E Rochester |
| Aldrich Ina M 67 E Church                       | Fairport    |
| Bramer Nina DaC 35 West                         | Fairport    |
| Briggs Lyda Mrs 167 S Main                      | Fairport    |
| Harloff Nora E 52 East av                       | Fairport    |
| Haserodt Julia E 4 Monroe                       | Fairport    |
| Jacobs Viola M 21 Woodlawn av                   | Fairport    |
| Kort Anna M 36 4th av                           | Fairport    |
| O'Ray Marion E 92 E Church                      | Fairport    |
| Palmer Hazel E 124 S Main                       | Fairport    |
| Rafoth Cora Mrs 11 4th av                       | Fairport    |
| Wixsom Gladys G Mrs 35 Frank                    | Fairport    |
| Dann Margt T Mrs 22 Beahan rd Roch              | Gates       |
| Ryerson Ruby N Mrs 181 Hinchey rd Roch          | Gates       |
| Brightman E Jeannette 1046 Bennington dr Roch   | Greece      |
| Eddy Fanny L 1834 Ridge rd W, RD 6 Roch         | Greece      |
| Harper Florence Mrs 1195 Stone rd Roch          | Greece      |
| Humphrey Mary 231 Stonewood av Roch             | Greece      |
| Proctor Eliz G 1792 Ridge rd W, RD 6 Roch       | Greece      |

**Nurses—Con**

|  |             |
|--|-------------|
| Schairer Margt A 1018 Long Pond rd RD 4 Roch     | Greece      |
| Trabold Alma M 141 Wendhurst dr Roch             | Greece      |
| Vary Sarah J Mrs 24 Williston rd Roch            | Greece      |
| Wendel H Lyle Mrs 72 Forgham rd Roch             | Greece      |
| Winans Mary E Mrs 32 Swansea pk Roch             | Greece      |
| Allan Jean E 36 Cedarwood rd Roch                | Irondequoit |
| Blaas Johanna W 235 Culver pkwy Roch             | Irondequoit |
| Buskus Lillian J 98 Spencer rd Roch              | Irondequoit |
| Fritzsche Wilma M 374 Walzer rd Roch             | Irondequoit |
| Graffath June E 824 Ridge rd E, Roch             | Irondequoit |
| Hogestyn Grace 75 Lanvale Roch                   | Irondequoit |
| Johnson Iva M 373 Laurelton rd Roch              | Irondequoit |
| Kruger Margt E Mrs 60 Spencer rd Roch            | Irondequoit |
| Meisner Florence M 373 Laurelton rd Roch         | Irondequoit |
| Northup Nellie E 613 Winona blvd Roch            | Irondequoit |
| Rosehill Lula Mrs 41 Somershire dr Roch          | Irondequoit |
| Smith Glenna B 494 Lake Shore blvd Roch          | Irondequoit |
| Thomas Florence 27 Walzer rd Roch                | Irondequoit |
| Vedder Naomi R 373 Laurelton rd Roch             | Irondequoit |
| Wykes Emma Mrs 39 Spencer rd Roch                | Irondequoit |
| Davis Ruth M 21 Monroe av                        | Pittsford   |
| Gayton G Elinore 43 Long Meadow circle RD 2      | Pittsford   |
| Sager Eliz, Brightford rd RD 1 Roch              | Pittsford   |
| Brady Grace Mrs 38 Kircher pk                    | Webster     |
| Downs Mabel Mrs 28 Park av                       | Webster     |
| Kasper Hazel A Mrs 17 E Main                     | Webster     |
| Wilson Ella Mrs, Webster Nine Mile Point rd RD 1 | Webster     |

**Oil Burners & Equipment**

|  |           |
|--|-----------|
| <b>CHRYSLER OIL BURNERS</b> Langie Fuel Service Inc distributor<br>326 Main E tel Stone 4000—See page 16 Buyers' Guide | Rochester |
| <b>HAZARD GEO E CO Inc</b> 546-548 E Main tel Main 3380—See page 2<br>Buyers' Guide                                    | Rochester |
| <b>LAUBÉ ELECTRIC CORPORATION</b> (Timken Silent Automatic)<br>219 East av tel Stone 104—See page 19 Buyers' Guide     | Rochester |
| <b>ROCHESTER AIR CONDITIONING CORP</b> 74 Exchange tel Main<br>5005—See page 28 Buyers' Guide                          | Rochester |

**\*Oil Furnaces**

|   |           |
|---|-----------|
| <b>ROCHESTER AIR CONDITIONING CORP</b> 74 Exchange tel Main<br>5005—See page 28 Buyers' Guide | Rochester |
|---|-----------|

**Oils & Lubricants**

|  |             |
|--|-------------|
| Pierco Oil Products, Ontario st                  | E Rochester |
| Canaan & Dietz Inc, Buffalo rd Roch              | Gates       |
| Cities Service Oil Co, Buffalo rd Roch           | Gates       |
| Tide Water Associated Oil Co Inc, Monroe av RD 2 | Pittsford   |
| Webaco Oil Co Inc 102 Donovan pk                 | Webster     |

**Optometrists**

|                                      |             |
|--------------------------------------|-------------|
| <b>PULVER HENRY H</b> 304 Main       | E Rochester |
| Fairport Optical Co 5 N Main         | Fairport    |
| Mielke Henry C 2781 StPaul blvd Roch | Irondequoit |
| Dublin Ralph L 129 E Main            | Webster     |

**Organ Builders**

|  |          |
|--|----------|
| Parsons Bryant G 182 Commodore pkwy Roch | Brighton |
|--|----------|

**Orthopedic Appliances**

|                                |             |
|--------------------------------|-------------|
| Ritz Chas 28 Stranahan pk Roch | Irondequoit |
|--------------------------------|-------------|

# SIBLEY, LINDSAY & CURR CO.

— Rochester's Largest Retail Institution —

Stone 6500 — CLINTON AVE., MAIN, NORTH & FRANKLIN STS.

## Osteopathic Physicians

Spencer Hilton G 156 South av

Webster

## \*Packers

**ROCHESTER PACKING CO Inc** ("Arpeako" Products) 900 Maple  
tel Genesee 5200—See page 30 Buyers' Guide Rochester

## Paint, Oil & Varnish Dealers—Retail

**BARNARD, PORTER & REMINGTON** 9-11-13 N Water tel Main  
8140—See right top lines and page 28 Buyers' Guide Rochester

**CAMROD-HARMAN CO Inc** (and wholesale) 75 Exchange tel Main  
3710—See page 28 Buyers' Guide Rochester

**MORSE WM B LUMBER CO** main office 340 Main W tel Main 160  
branches 936 Main E, 101 Ford and Thomas av at Stutson Char-  
lott—See page 25 Buyers' Guide Rochester

**SHERWIN-WILLIAMS CO** 64 Exchange tel Main 1517—See page  
29 Buyers' Guide Rochester

**VAN HOESEN F P CO Inc** 41-45 StPaul tel Stone 473—See right  
top lines and page 29 Buyers' Guide Rochester

**VIAL GEORGE I & SONS Inc** 5-7 N Water tel Main 733—See  
page 29 Buyers' Guide Rochester

## \*Paint Spray Apparatus

**BARNARD, PORTER & REMINGTON** 9-11-13 N Water tel Main  
8140—See right top lines and page 28 Buyers' Guide Rochester

## Paint & Varnish Mfrs

Wamblu Corp 1378 Ridge rd E, Roch

Irondequoit

## Painters & Decorators

|   |             |
|---|-------------|
| Eastman Arthur R 75 Havens RD 2 Roch                | Brighton    |
| Pillsbury Donald C 188 Willowbend rd Roch           | Brighton    |
| Carter Chas W 117 W Chestnut                        | E Rochester |
| <b>CAUTHIER GORDON J</b> 143 W Ivy tel E Roch 243-J | E Rochester |
| Hamm Clifford B 117 West av                         | E Rochester |
| Johnston Edwd L 120 William                         | E Rochester |
| Newcomb Jas G 129 W Filbert                         | E Rochester |
| Straight S Erwin 11 Garfield                        | E Rochester |
| Underhill Gordon W 131 West av                      | E Rochester |
| Bailey Horace D 24 Woodlawn av                      | Fairport    |
| DeWitt Clinton A 23 Perrin                          | Fairport    |
| Grinton Gay W 23 Clinton pl                         | Fairport    |
| Hurlburt Arthur S 20 George                         | Fairport    |
| Knowling Frank 8 Prospect                           | Fairport    |
| Southworth Chas 56 W Church                         | Fairport    |
| Stubbings Chas H 41 Filkins                         | Fairport    |
| Warner Manley S 17 Roselawn av                      | Fairport    |
| Cafferty Leland L 2210 Spencerport rd RD 6 Roch     | Gates       |
| Goheen Stanley M 1611 Chili av Roch                 | Gates       |
| Hill Harry H 2064 Buffalo rd RD 5 Roch              | Gates       |
| Luckett Fred J 36 Normandale dr Roch                | Gates       |
| Mavis Alex F 1693 Brooks av Roch                    | Gates       |
| Stauber Wm 87 Howard rd Roch                        | Gates       |

**Painters & Decorators—Con**

|  |             |
|--|-------------|
| Adams Chas T 72 Bancroft dr Roch               | Greece      |
| Ball Norman E 434 Almay rd Roch                | Greece      |
| Dunham Arthur C 111 Desmond rd Roch            | Greece      |
| Irvin Vernon J 128 Wendhurst dr Roch           | Greece      |
| Justice Raymond H 4273 MtReed blvd Roch        | Greece      |
| Losey LeVere J 1418 Ridge rd W, Roch           | Greece      |
| Roberts Benj J 63 Stone rd Roch                | Greece      |
| Stark Edwd A 25 Leonard rd Roch                | Greece      |
| Uber James M 361 Stonewood av Roch             | Greece      |
| Verwey Elmer W 63 Stone rd Roch                | Greece      |
| Wright Robt 167 Wendhurst dr Roch              | Greece      |
| Alpert Louis M 84 Rawlins rd Roch              | Irondequoit |
| Bachman Wm O 67 Harvington dr Roch             | Irondequoit |
| Brockmann Albert 70 Vinton rd Roch             | Irondequoit |
| Collins Danl 65 Spencer rd Roch                | Irondequoit |
| Copeland Howard H 558 Kings highway Roch       | Irondequoit |
| Edgecombe Fredk H 788 Titus av Roch            | Irondequoit |
| Gavin Joseph C 252 Taft av Roch                | Irondequoit |
| Goodyear Joseph B 24 Westbourne rd Roch        | Irondequoit |
| Grasberger Wm J 558 Cooper rd Roch             | Irondequoit |
| Hennekey Richd D 2164 Hudson av Roch           | Irondequoit |
| Johnston Chester A 2661 Titus av Roch          | Irondequoit |
| Kehl Alois 47 East View av Roch                | Irondequoit |
| LaFrance Thos J 160 Montcalm dr Roch           | Irondequoit |
| Lape Leonard 2194 Hudson av Roch               | Irondequoit |
| Lohfink Wm R 196 Cinnabar rd Roch              | Irondequoit |
| Merzweiler Erwin H 76 Spencer rd Roch          | Irondequoit |
| Merkel Elias J 2999 Culver rd Roch             | Irondequoit |
| Meyvis Raymond 166 Leland rd Roch              | Irondequoit |
| Moranz Jos G 2675 Titus av Roch                | Irondequoit |
| Schroeder Erwin H 4049 Culver rd Roch          | Irondequoit |
| Schubach Eug A 104 Avenue B, Pt Pleasant       | Irondequoit |
| Walzer Everett J 119 Lake Front Roch           | Irondequoit |
| Wundergem Anthony L 66 Catalpa rd Roch         | Irondequoit |
| Busby Chas J, Mendon-Pittsford rd RD 1         | Pittsford   |
| Sage Brothers 9 Jefferson rd E                 | Pittsford   |
| Henrichs Wm W, Webster Nine Mile Point rd RD 1 | Webster     |
| Knight Ralph L 186 E Main                      | Webster     |
| Legendyk Martin 26 Fuller av                   | Webster     |
| Nivision J Seeley 92 South av                  | Webster     |
| Smith Edmund J 242 E Main                      | Webster     |

**\*Painters' Supplies**

|  |           |
|--|-----------|
| <b>BARNARD PORTER &amp; REMINGTON</b> 9-11-13 N Water tel Main<br>8140—See right top lines and page 28 Buyers' Guide | Rochester |
| <b>CAMROD-HARMAN CO Inc</b> 75 Exchange tel Main 3710—See page<br>28 Buyers' Guide                                   | Rochester |
| <b>VIAL GEORGE I &amp; SONS Inc</b> 5-7 N Water tel Main 733—See page<br>29 Buyers' Guide                            | Rochester |

**\*Painters' & Decorators' Supplies**

|  |           |
|--|-----------|
| <b>SHERWIN-WILLIAMS CO</b> 64 Exchange tel Main 1517—See page<br>29 Buyers' Guide                        | Rochester |
| <b>VAN HOESEN F P CO Inc</b> 41-45 StPaul tel Stone 473—See right top<br>lines and page 29 Buyers' Guide | Rochester |
| <b>VIAL GEORGE I &amp; SONS Inc</b> 5-7 N Water tel Main 733—See<br>page 29 Buyers' Guide                | Rochester |

**\*Paper Hangings**  
**SHERWIN-WILLIAMS CO** 64 Exchange tel Main 1517—See page  
 29 Buyers' Guide Rochester

**Paper Mfrs**  
 Lawless Bros Paper Mills Inc, Ontario st E Rochester

**\*Pawn Brokers**  
**PROVIDENT LOAN SOCIETY OF ROCHESTER N Y Inc** 31 Ex-  
 change rm 401 tel Main 297—See page 14 Buyers' Guide Rochester

**\*Personal Loans**  
**PROVIDENT LOAN SOCIETY OF ROCHESTER N Y Inc** 31 Ex-  
 change rm 401 tel Main 297—See page 14 Buyers' Guide Rochester

**Photographers**  
 VanPatten Leon 114 E Elm E Rochester  
 Yorton Glen 60 State Fairport

**Photographic Apparatus & Supplies Mfrs**  
 Gundlach Mfg Corp rear 36 S Main Fairport

**Photographic Developing and Printing**  
 Davis Gene L 44 Spencer rd Roch Irondequoit

**Physicians**

|                           |                            |             |
|---------------------------|----------------------------|-------------|
| Brown Crawford            | 1521 Monroe av Roch        | Brighton    |
| Wolff John S jr           | 1703 Monroe av Roch        | Brighton    |
| Amarante Jerome N         | 241 West av                | E Rochester |
| Holzwarth F Karl          | 301 Main rm 16             | E Rochester |
| Humphrey Maria K Mrs      | 202 E Commercial           | E Rochester |
| Hurley Albert R           | 601 Main                   | E Rochester |
| Kane Frank A              | 207 West av                | E Rochester |
| Partridge Raymond B       | 113 West av                | E Rochester |
| Dean Geo A                | 11 W Church                | Fairport    |
| Dodge Lynn                | 11 Pleasant                | Fairport    |
| Kraai John                | 84 S Main                  | Fairport    |
| Kriedemann Edwin O        | 61 S Main                  | Fairport    |
| McEachren John N          | 62 S Main                  | Fairport    |
| Price Geo S               | 52 S Main                  | Fairport    |
| White Frances Hulbert Mrs | 70 S Main                  | Fairport    |
| Fairbank Matthew E        | 2047 Ridge rd W, RD 6 Roch | Greece      |
| Guzzetta Anthony J        | 1450 Edgemere dr RD 4 Roch | Greece      |
| Kuppinger Herbert A       | 2099 Ridge rd W, RD 6 Roch | Greece      |
| Rock Julius               | 223 Stone rd Roch          | Greece      |
| Sanders Geo E             | 2672 Ridge rd W, RD 6 Roch | Greece      |
| Schneider Louis           | 2160 Edgemere dr RD 4 Roch | Greece      |
| Bradstreet Willis W       | 4224 Culver rd Pt Pleasant | Irondequoit |
| Hughes Fredk D            | 3528 Culver rd Roch        | Irondequoit |
| Magnus Albert J           | 3116 Culver rd Roch        | Irondequoit |
| Muir Wilfred S            | 21 Thomas av Roch          | Irondequoit |
| Smith Chas A              | 2886 StPaul blvd Roch      | Irondequoit |
| Walker Alex               | 1255 Ridge rd E, Roch      | Irondequoit |
| Allen Lloyd F             | 44 S Main                  | Pittsford   |
| Davis Arthur E            | 21 Monroe av               | Pittsford   |
| Collins Frank B           | 24 South av                | Webster     |
| Foster James B            | 81 E Main                  | Webster     |
| Jenkins Donovan M         | 112 South av               | Webster     |
| Lynch M Gerald            | 91 E Main                  | Webster     |
| McGuire Gerald            | 19 Lapham pk               | Webster     |

**Piano Mfrs**

Aeolian American Inc, S Wash cor W Commercial

E Rochester

**Piano Tuners**

Dechau Louis C 215 Pt Pleasant rd Pt Pleasant

Irondequoit

Schramm Herbert M 165 Pt Pleasant rd Pt Pleasant

Irondequoit

**Pickle Manufacturers**

Forman L C &amp; Son Inc, Grove cor Elm

Pittsford

**\*Plants & Bulbs****KELLER J B SONS Inc** 28 Clinton av N tel Stone 484-5-6—See page

19 Buyers' Guide

Rochester

**Plumbers**

Franzel Nathan F 1460 Monroe av Roch

Brighton

Musfeldt Chris C 102 Allen's Creek rd RD 1 Roch

Brighton

Paulus Wm J 1680 Monroe av Roch

Brighton

Senecker Wm G 2612 Monroe av RD 1 Roch

Brighton

Austin Allen C 309½ S Lincoln rd

E Rochester

StLouis Geo C 324 W Elm

E Rochester

Schick Jacob 154 W Commercial

E Rochester

Young Ernest A 511 Main

E Rochester

Alles Fred J rear 15 Woodlawn av

Fairport

Murphy &amp; Wignall 11 S Main

Fairport

VanCuran Albert J 52 Frank

Fairport

Hayes Frank E 618 Elmgrove rd RD 6 Roch

Gates

Schnapp Chas A 24 Lee rd Roch

Gates

Smith &amp; Oberst 1490 Chili av Roch

Gates

Sullivan Frank M 129 Dearcop dr Roch

Gates

Amann Harold L 1045 Bennington dr Roch

Greece

Clark Harold F 77 Wheeldon dr Roch

Greece

Godfrey Raymond W 262 Stone rd Roch

Greece

Wagenaar Cornelius J J 218 Rogène av Roch

Greece

Barber Wm C Co 1736 Portland av Roch

Irondequoit

Bliss Chas A 139 Armstrong av Roch

Irondequoit

Eggleston Edwd V 368 Culver pkwy Roch

Irondequoit

Hilbert Leonard J 42 George Sea Breeze

Irondequoit

Lord Harry G 4542 Culver rd Sea Breeze

Irondequoit

Pfundtner Mark A 2375 StPaul blvd Roch

Irondequoit

Sayer Chas E 177 Pine Grove av Roch

Irondequoit

Schmidt Fredk C 2793 StPaul blvd Roch

Irondequoit

Trenkler Edwd J 4633 Culver rd Sea Breeze

Irondequoit

Hegendorfer F &amp; J 41 S Main

Pittsford

Raymond Benj J 3 Palmyra rd RD 1

Pittsford

Bane Frank J 10 North av

Webster

Johnson S J &amp; Son 14 North av

Webster

Milliman Leland A 208 E Main

Webster

**Plumbing Supplies—Dealers****GRAY JESSE R** 711 Madison tel East Roch 361—See page 29 Buy-

ers' Guide

E Rochester

**Poultry Dealers—Retail**

Tyrrell Arthur L 2864 Town Line rd RD 2 Roch

Brighton

Fairport Hatcheries 40 N Main

Fairport

Flad Howard G 3286 StPaul blvd Roch

Irondequoit



# BARNARD, PORTER & REMINGTON

W. C. REMINGTON

DISTRIBUTORS

R. J. FOWLER

*There is a Lowe Bros. Paint Dealer in your Town*

9-11-13 N. WATER ST.

Phone MAIN 8140

## \*Poultry Feed

**ROSENBAUER GLENN** (Beacon Feeds) Salt rd (RD 1) 3d farm south, bus tel Webster 135-J res tel Webster 128-F-11—See page 30 Buyers' Guide Webster

## Poultry Supplies

**ROSENBAUER GLENN** (Beacon Feeds for Poultry) Salt rd (RD 1) 3d farm south, bus tel Webster 135-J res tel Webster 128-F-11—See page 30 Buyers' Guide Webster

## Printers

Typographic Press 1634 Monroe av Roch Brighton  
Tuttle L B & Son 421 Main E Rochester  
Bryant Printery 21 West av Fairport  
Nowack Milton H 310 Crestwood blvd Roch Gates  
Briddon Press 4253 Culver rd Pt Pleasant Irondequoit  
Schmidt Printing Co 4316 Culver rd Pt Pleasant Irondequoit  
**AYER & STREB Inc** 77 StPaul 3d fl tel Main 6199 or Stone 567  
—See page 26 Buyers' Guide Rochester  
**CATHOLIC COURIER & JOURNAL Inc** 50 Chestnut 5th fl tel  
Stone 1136-1137—See page 27 Buyers' Guide Rochester  
**DAILY RECORD CO The** 29 N Water tel Stone 2025—See page 27  
Buyers' Guide Rochester  
**DEMOCRAT & CHRONICLE** 59-61 Main E tel Main 7400—See page  
26 Buyers' Guide Rochester  
**GANNETT COMPANY Inc** Times square Broad W cor Exchange  
tel Main 900—See page 27 Buyers' Guide Rochester  
**ROCHESTER ABENDPOST** 237-239 Andrews tel Stone 278—See  
page 28 Buyers' Guide Rochester

## Produce Dealers—Retail

Mauro Pasquale 130 W Commercial E Rochester  
Steffen H L & Sons Inc rear 35 Parce av Fairport  
Dudley Clayton J 2115 Chili av Roch Gates  
Dalberth Genevieve Mrs 451 Empire blvd Roch Irondequoit

## Produce—Wholesale

Hallauer Wm F 2066 Hudson av Roch Irondequoit

## Property Management

**ALLIANCE REALTY CORP** Lincoln-Alliance Bank bldg tel Stone  
7270 evenings and Sundays Charlotte 334—See front cover and  
page 30 Buyers' Guide Rochester  
**BIETRY HERBERT J** 1216 Lincoln-Alliance Bank bldg tel Stone  
2904—See page 30 Buyers' Guide Rochester  
**KING HARRY M** 1331 Lincoln-Alliance Bank bldg tel Main 3162—  
See page 31 Buyers' Guide Rochester  
**McINTOSH C E CORP** Monroe bldg 23 Exchange tel Main 250—  
See page 31 Buyers' Guide Rochester  
**PERKINS HENRY T REAL ESTATE CO** 31 Exchange rm 403 tel  
Main 3309—See front cover Rochester  
**STREB NORBERT CO** 223 Powers bldg 16 Main W tel Main 4579—  
See page 31 Buyers' Guide Rochester

**Public Buildings & Halls**

|   |             |
|---|-------------|
| Eyer Building 301 Main                                | E Rochester |
| Imperial Hall 154 W Commercial                        | E Rochester |
| Municipal Building 314 Main                           | E Rochester |
| Fairport Masonic Hall 11 West av                      | Fairport    |
| Fairport Post Office 119 S Main                       | Fairport    |
| Herald-Mail Building 36 West av                       | Fairport    |
| Municipal Building 31 S Main                          | Fairport    |
| Gates Grange Hall, Buffalo rd RD 1 Cold Water         | Gates       |
| Grand View Beach Hall 2290 Edgemere dr RD 4 Roch      | Greece      |
| Grange Hall 2529 Ridge rd W, RD 6 Roch                | Greece      |
| Town Hall of Greece 2505 Ridge rd W, RD 6 Roch        | Greece      |
| Colonial Hall 96 Iroquois, Sea Breeze                 | Irondequoit |
| Grange Hall 645 Titus av Roch                         | Irondequoit |
| I O O F Temple 2841 Culver rd Roch                    | Irondequoit |
| Masonic Temple 2939 StPaul blvd Roch                  | Irondequoit |
| StPeter & Paul Society Hall 378 Dix cor Knapp av Roch | Irondequoit |
| Town Hall of Irondequoit 1392 Ridge rd E, Roch        | Irondequoit |
| W C T U Hall 650 Titus av Roch                        | Irondequoit |
| I O O F Hall 9 N Main                                 | Pittsford   |
| Masonic Temple 93 South av                            | Webster     |
| Webster Grange No 436, 58 E Main                      | Webster     |
| Webster Town and Village Hall 30 N Main               | Webster     |

**Publishers**

|  |             |
|--|-------------|
| East Rochester Herald 150 W Commercial   | E Rochester |
| Ginn & Co 301 Main rm 14   | E Rochester |
| Fairport Publishing Co Inc 36 West av  | Fairport    |
| <b>CATHOLIC COURIER &amp; JOURNAL Inc</b> 50 Chestnut 5th floor tel<br>Stone 1136-1137—See page 27 Buyers' Guide | Rochester   |
| <b>DAILY RECORD CO The</b> 29 N Water tel Stone 2025—See page 27<br>Buyers' Guide                                | Rochester   |
| <b>DEMOCRAT &amp; CHRONICLE</b> 59-61 Main E tel Main 7400—See page<br>26 Buyers' Guide                          | Rochester   |
| <b>CANMETT COMPANY Inc</b> Times square Broad W cor Exchange tel<br>Main 900—See page 27 Buyers' Guide           | Rochester   |
| <b>POLK R L &amp; CO Inc</b> (directory) 729 Powers bldg 16 Main W Roch  | Rochester   |
| <b>ROCHESTER ABENDPOST</b> 237-239 Andrews tel Stone 278—See<br>page 28 Buyers' Guide                            | Rochester   |
| Webster Herald Corp 23 W Main  | Webster     |

**\*Pumps**

|  |           |
|--|-----------|
| <b>HAZARD CEO E CO Inc</b> (all purpose) 546-548 E Main tel Main 3380<br>—See page 2 Buyers' Guide | Rochester |
|--|-----------|

**Radio Sets & Supplies—Retail**

|  |                   |
|--|-------------------|
| Harrington Radio Service, Buffalo rd Roch  | Gates             |
| Radio Service Studio The (rprs) 27 Conrad dr Roch  | Greece            |
| Wells Chas E 37 Peart av Roch  | Irondequoit       |
| <b>GRAVES H B CO Inc</b> 78 State tel Main 3342—See page 21<br>Guide   | Buyers' Rochester |
| <b>ROCHESTER GAS &amp; ELECTRIC CORPORATION</b> 89-91 East av<br>tel Main 3960 Rochester and 124 W Commercial E Rochester<br>and 19 E Main—See right top lines | Webster           |
| Western Auto Associate Store, Irving T Farnham owner 3 W Main<br>at North av   | Webster           |

**Railroad Passenger Stations**

|                             |             |
|-----------------------------|-------------|
| N Y C R R Station 100 Main  | E Rochester |
| N Y C R R Station 62 N Main | Fairport    |

N Y C R R Station 43 N Main  
N Y C R R Station, Railroad st

Pittsford  
Webster

### Real Estate

- Ball Lewis E 15 Fair Oaks av Roch Brighton  
Crone Realty & Insurance Co 1627 Monroe av Roch Brighton  
Kodak Employees Realty Corp 475 Newton dr Roch Brighton  
Sheldon Chas I 1647 Monroe av Roch Brighton  
DeRitter Louis R 410 Main rm 4 E Rochester  
Hewes William D Inc 301 Main rm 13 E Rochester  
Maccio Louis J 413 Main E Rochester  
Parce Yale 301 Main rm 14 E Rochester  
Pericola Vincent 139 E Chestnut E Rochester  
Wimer & Brady 1 Eyer bldg E Rochester  
Guelich Karl S 18 S Main rm 100 Fairport  
Payne John W 5 W Church Fairport  
Potter Glen H 12 Pleasant Fairport  
Tallman Ezra P 27 Pleasant Fairport  
Weylman Chas R 81 Baier dr Roch Gates  
Baker Stalham S 190 Stonewood av Roch Greece  
Dinger Harry O 23 Wheeldon dr Roch Greece  
Gallagher Jas V 2550 Ridge rd W, RD 6 Roch Greece  
Jepson Gertrude Mrs 21 Sheraton dr Roch Greece  
Lanier Jas O 1367 Ridge rd W, Roch Greece  
Pomeroy Organization Inc 35 Hazer rd Roch Greece  
Wilcox Edwin E 512 Stone rd Roch Greece  
Alliance Realty Corp 89 Parkview ter Roch Irondequoit  
Blaesi Arthur C 2935 Culver rd Roch Irondequoit  
Booth Raymond C 44 Hurstbourne rd Roch Irondequoit  
Chadwick Thos S 154 Worthington rd Roch Irondequoit  
Cottrill Jas M 2524 StPaul blvd Roch Irondequoit  
Dean Chas W 158 East pkwy Roch Irondequoit  
Dubelbeiss Louis J 1839 Ridge rd E, Roch Irondequoit  
Hanevy Thos C 33 Hurstbourne rd Roch Irondequoit  
Johnson Gertrude Mrs 161 Thorndyke rd Roch Irondequoit  
Kohl Oscar E 160 Amerige pk Roch Irondequoit  
McOmber Willis C 4796 StPaul blvd Roch Irondequoit  
Pearce Realty 35 Nile dr Roch Irondequoit  
Russell Edgar E 509 Lake Shore blvd Roch Irondequoit  
Woodruff Donald L 259 Seville dr Roch Irondequoit  
Butler Mary E Mrs 125 Long Meadow circle RD 2 Pittsford  
Place Earl W, W Jefferson rd RD 2 Pittsford
- ALLIANCE REALTY CORP** Lincoln-Alliance Bank bldg tel Stone  
7270 evenings and Sundays Charlotte 334—See front cover and  
page 30 Buyers' Guide Rochester
- BIETRY HERBERT J** 1216 Lincoln-Alliance Bank bldg tel Stone  
2904—See page 30 Buyers' Guide Rochester
- KING HARRY M** 1331 Lincoln-Alliance Bank bldg tel Main 3162—  
See page 31 Buyers' Guide Rochester
- McINTOSH C E CORP** Monroe bldg 23 Exchange tel Main 250—See  
page 31 Buyers' Guide Rochester
- PERKINS HENRY T REAL ESTATE CO** 31 Exchange rm 403 tel  
Main 3309—See front cover Rochester
- STREB NORBERT CO** 223 Powers bldg 16 Main W tel Main 4579—  
See page 31 Buyers' Guide Rochester
- Goodell Alfred L 59 W Main Webster  
Mason Geo G 39 Dunning av Webster

**Realtors**

- ALLIANCE REALTY CORP** Lincoln-Alliance Bank bldg tel Stone  
7270 evenings and Sundays Charlotte 334—See front cover and  
page 30 Buyers' Guide Rochester
- BIETRY HERBERT J** 1216 Lincoln-Alliance Bank bldg tel Stone  
2904—See page 30 Buyers' Guide Rochester
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- PERKINS HENRY T REAL ESTATE CO** 31 Exchange rm 403 tel  
Main 3309—See front cover Rochester
- STREB NORBERT J** 223 Powers bldg 16 Main W tel Main 4579—  
See page 31 Buyers' Guide Rochester

**Refrigerators—Mfrs & Dealers**

- GRAVES H B CO Inc** 78 State tel Main 3342—See page 21 Buyers'  
Guide Rochester

**Rental Agents**

- ALLIANCE REALTY CORP** Lincoln-Alliance Bank bldg tel Stone  
7270 evenings and Sundays Charlotte 334—See front cover and  
page 30 Buyers' Guide Rochester
- BIETRY HERBERT J** 1216 Lincoln-Alliance Bank bldg tel Stone  
2904—See page 30 Buyers' Guide Rochester
- KING HARRY M** 1331 Lincoln-Alliance Bank bldg tel Main 3162—  
See page 31 Buyers' Guide Rochester
- McINTOSH C E CORP** Monroe bldg 23 Exchange tel Main 250—See  
page 31 Buyers' Guide Rochester
- PERKINS HENRY T REAL ESTATE CO** 31 Exchange rm 403 tel  
Main 3309—See front cover Rochester

**Repair Shops**

- Lusk Lemuel H (lawn mower) 31 N Main Pittsford

**Restaurants**

- Ackerman Anthony 1880 Monroe av Roch Brighton
- Camardo Anthony 1875 Monroe av Roch Brighton
- Cy's Restaurant 1880 Monroe av Roch Brighton
- Genesee Inn 2250 East River rd RD 2 Roch Brighton
- Carnecki's Restaurant 248 W Commercial E Rochester
- Checho Balas 312 W Commercial E Rochester
- Dagostino Antonio 116 Main E Rochester
- East Rochester Tap Room 126 W Commercial E Rochester
- Fawcett Frances E Mrs 216 Main E Rochester
- Jaranowski Anthony W 311 N Wash E Rochester
- Naso Chas 309 N Wash E Rochester
- O'Leary's Chop House 120 W Commercial E Rochester
- Perinton Lunch 106 W Commercial E Rochester
- Ransco Wm 104 Main E Rochester
- Terminal Grill 116 W Commercial E Rochester
- Vasile Anthony 102 S Wash E Rochester
- Blum Albert 35 N Main Fairport
- Bonalde Jos 96 Parce av Fairport
- DiGuilio Susie Mrs 13 State Fairport
- DiRisio Chas 55 N Main Fairport
- Green Lantern Inn 99 S Main Fairport
- Melucci Carl 5 State Fairport
- Oasis The 106 N Main Fairport
- Pomponio Carmillo 1 Water Fairport
- Prinzivalli Benvenuta Mrs 18 N Main Fairport
- Saporito Saml 49 N Main Fairport

# LINCOLN-ALLIANCE BANK AND TRUST CO.

*Nine Conveniently Located Bank Offices*

|  |             |
|--|-------------|
| Ackerman & Klein, Lyell av Roch                        | Gates       |
| Bardo's Inn, Lyell av RD 6 Roch                        | Gates       |
| Castle Brook 1685 Brooks Roch                          | Gates       |
| Karner Aug 2154 Lyell av Roch                          | Gates       |
| Kolb Frank J 2307 Chili av                             | Gates       |
| West Rochester Diner 1280 Buffalo rd Roch              | Gates       |
| West Virginian Restaurant 668 Spencerport rd RD 6 Roch | Gates       |
| Bertram Frank 4600 Ridge rd W                          | Greece      |
| Breakers The 750 Edgemere dr RD 4 Roch                 | Greece      |
| Dutch Mill Inc The 2901 Dewey av Roch                  | Greece      |
| Edgewater Tavern 940 Edgemere dr RD 4 Roch             | Greece      |
| Fagan John 2489 Ridge rd W, RD 6 Roch                  | Greece      |
| Farm Tea Room 20 Long Pond rd                          | Greece      |
| Friedman Anthony J 428 Manitou rd Hilton               | Greece      |
| Jacobs Mathias W 18 Lake rd Hilton                     | Greece      |
| Maier John F 4454 Dewey av                             | Greece      |
| Rossenbach Clements J 4232 Ridge rd W                  | Greece      |
| Ruestow Carl 3065 Edgemere dr Hilton                   | Greece      |
| Spitz Jacob Jay 524 Edgemere dr                        | Greece      |
| Stoneway Grill 519 Stone rd Roch                       | Greece      |
| Ye Olde Farme 3349 Ridge rd W, RD 6 Roch               | Greece      |
| Yust Leonard 4455 Dewey av RD 4 Roch                   | Greece      |
| Aman Cletus M 3045 Culver rd Roch                      | Irondequoit |
| Annis Victor 4555 Culver rd Sea Breeze                 | Irondequoit |
| Bender's Restaurant 412 Empire blvd Roch               | Irondequoit |
| Bengel Inn 5389 StPaul blvd Roch                       | Irondequoit |
| Blue Ridge Grill 1234 Ridge rd E, Roch                 | Irondequoit |
| Bogorad Solomon 4615 Culver rd                         | Irondequoit |
| Deihle's Restaurant 4581 Culver rd Sea Breeze          | Irondequoit |
| Duell Jos E 166 Pt Pleasant rd                         | Irondequoit |
| Empire Grill 351 Empire blvd Roch                      | Irondequoit |
| George's Frog Pond 336 Bay Front S, Roch               | Irondequoit |
| Hollywood Grill The 500 Empire blvd Roch               | Irondequoit |
| Keefe Wm M 4908 Culver rd Sea Breeze                   | Irondequoit |
| Magin Geo A 4909 Culver rd Sea Breeze                  | Irondequoit |
| O'Loughlin Ray F end of StPaul blvd Roch               | Irondequoit |
| Point Pleasant Grill 142 Pt Pleasant rd Pt Pleasant    | Irondequoit |
| Ritter Lulu Mrs 4918 Culver rd                         | Irondequoit |
| Smith Oscar 4679 Culver rd Sea Breeze                  | Irondequoit |
| Spohn's Grill 4565 Culver rd Sea Breeze                | Irondequoit |
| Stiber Carl J 4830 Culver rd Sea Breeze                | Irondequoit |
| Summerville Restaurant 53 Lake Front Roch              | Irondequoit |
| Teal's Ice Cream Co 4355 Culver rd Sea Breeze          | Irondequoit |
| Wagner Stanley 4900 Culver rd Sea Breeze               | Irondequoit |
| Wagon Wheel The 4818 Culver rd Sea Breeze              | Irondequoit |
| Weber Val P 4828 Culver rd Sea Breeze                  | Irondequoit |
| White House Grill 448 Empire blvd Roch                 | Irondequoit |
| Harzman's Grill 3032 Monroe av RD 1 Roch               | Pittsford   |
| Home Dining Rooms The, East av RD 1 Roch               | Pittsford   |
| Maplewood Inn 3500 East av RD 1 Roch                   | Pittsford   |
| Old Heidelberg 2 S Main RD 1                           | Pittsford   |
| Olney Fred D, Linden av Roch                           | Pittsford   |
| Parkes John R, Palmyra rd RD 1                         | Pittsford   |

**Restaurants—Con**

|   |            |
|---|------------|
| Warriner Harold C 8 State   | Pittsford. |
| <b>SIBLEY, LINDSAY &amp; CURR CO</b> 228-280 Main E tel Stone 6500— |            |
| See right top lines and page 18 Buyers' Guide                       | Rochester  |
| Forman's Restaurant 7 South av                                      | Webster    |
| Maple Tree Inn The 39 Kittelberger pk                               | Webster    |
| Porrey Isaac 14 W Main  | Webster    |
| Webster Restaurant 26 E Main  | Webster    |

**Riding Academies**

|  |             |
|--|-------------|
| Genesee Valley Riding Academy 1900 Clinton av S, RD 2 Roch | Brighton    |
| Heberle A H & Sons 751 Brownroft blvd Roch                 | Brighton    |
| Hillcrest Riding Stables, Rich's Dugway Roch               | Brighton    |
| Park View Stables 251 Klinck rd Roch                       | Brighton    |
| Ramblewood Riding Academy 1253 Highland av RD 2 Roch       | Brighton    |
| Pine Tree Riding Stables 111 Hoffman rd Roch               | Irondequoit |
| Snyder Frank, Marsh rd RD 1                                | Pittsford   |

**Roofers**

|  |             |
|--|-------------|
| Trenkler F Jos 68 Iroquois, Sea Breeze | Irondequoit |
|--|-------------|

**Roofing Materials & Supplies**

|   |             |
|---|-------------|
| Dengler John M 64 Marian Sea Breeze                             | Irondequoit |
| Rochester Surface Protection Co Inc 35 N Main                   | Pittsford   |
| <b>MORSE WM B LUMBER CO</b> main office 340 Main W tel Main 160 |             |
| branches 936 Main E, 101 Ford and Thomas av at Stutson Char-    |             |
| lott—See page 25 Buyers' Guide                                  | Rochester   |

**Safe Deposit Vaults**

|   |           |
|---|-----------|
| <b>CENTRAL TRUST CO</b> 25 Main E branch 1806 East av tel Main 1625 |           |
| —See page 8 Buyers' Guide   | Rochester |
| <b>EAST SIDE SAVINGS BANK OF ROCHESTER</b> The Main E at            |           |
| Clinton av S tel Stone 364—See page 7 Buyers' Guide                 | Rochester |
| <b>GENESEE VALLEY TRUST CO</b> 45 Exchange at Broad W tel Main      |           |
| 2884—See page 6 Buyers' Guide                                       | Rochester |
| <b>LINCOLN-ALLIANCE BANK &amp; TRUST CO</b> 183 Main E at Stone     |           |
| tel Stone 300—See right top lines and page 5 Buyers' Guide          | Rochester |
| <b>MECHANICS SAVINGS BANK OF ROCHESTER N Y</b> The 21 Ex-           |           |
| change tel Main 597 branch 89-91 East av tel Stone 4653—See         |           |
| page 14 Buyers' Guide   | Rochester |
| <b>MONROE COUNTY SAVINGS BANK</b> 35 State tel Main 3878            |           |
| branch 2 East av tel Stone 6649—See page 9 Buyers' Guide            | Rochester |
| <b>ROCHESTER SAVINGS BANK</b> Main W at Fitzhugh S branch 40        |           |
| Franklin tel Stone 1425—See page 10 Buyers' Guide                   | Rochester |
| <b>ROCHESTER TRUST &amp; SAFE DEPOSIT CO</b> Main W at Exchange     |           |
| tel Main 5960—See back cover and page 11 Buyers' Guide              | Rochester |
| <b>SECURITY TRUST COMPANY OF ROCHESTER</b> Main E at Water          |           |
| S tel Main 954—See page 12 Buyers' Guide                            | Rochester |
| <b>UNION TRUST COMPANY OF ROCHESTER</b> 19 Main W tel Main          |           |
| 7100—See back cover and page 13 Buyers' Guide                       | Rochester |

**Sand & Gravel Dealers**

|  |             |
|--|-------------|
| Elam Sand & Gravel Corp, Orland rd               | Irondequoit |
| Newport Sand & Cement Corp 2161 Ridge rd E, Roch | Irondequoit |
| Newport Sand & Gravel Co 2161 Ridge rd E, Roch   | Irondequoit |

**Sanitariums**

Culver Sanitarium 2467 Culver rd Roch Irondequoit  
 Hoffman Mary E 135 E Main Webster

**Sash, Doors & Interior Trim**

**GEORGIAN BAY LUMBER CO Inc** 181 Humboldt tel Culver 1400  
 —See page 25 Buyers' Guide Rochester  
**HERRICK LUMBER CO Inc** 1030 Main E tel Culver 1416—See page  
 26 Buyers' Guide Rochester  
**MORSE SASH & DOOR CO** 101 Ford corner Waverly pl tel Main  
 1835—See page 15 Buyers' Guide Rochester

**\*Sausage Products**

**ROCHESTER PACKING CO Inc** ("Arpeako" Products) 900 Maple  
 tel Genesee 5200—See page 30 Buyers' Guide Rochester

**\*Savings Banks**

**EAST SIDE SAVINGS BANK OF ROCHESTER The** Main E at  
 Clinton av S tel Stone 364—See page 7 Buyers' Guide Rochester  
**MECHANICS SAVINGS BANK OF ROCHESTER N Y The** 21 Ex-  
 change tel Main 597 branch 89-91 East av tel Stone 4653—See  
 page 14 Buyers' Guide Rochester  
**MONROE COUNTY SAVINGS BANK** 35 State tel Main 3878  
 branch 2 East av tel Stone 6649—See page 9 Buyers' Guide Rochester  
**ROCHESTER SAVINGS BANK** Main W at Fitzhugh S branch 40  
 Franklin tel Stone 1425—See page 10 Buyers' Guide Rochester

**Savings & Loan Associations**

East Rochester Federal Savings & Loan Assn 311 Main E Rochester

**Schools**

Harley School 1981 Clover RD 1 Roch Brighton  
 Master's Kindergarten & Nursery School 319 Wilmot rd Roch Brighton  
 Our Lady of Mercy High School 1437 Blossom rd Roch Brighton  
 Wentworth School 59 Rowland Parkway RD 1 Roch Brighton  
 Holy Ghost School, Coldwater rd RD 5 Roch Gates  
 StTheodore School 168 Spencerport rd RD 6 Roch Gates  
 StCharles R C School 70 Maiden lane Roch Greece  
 StJohn's School 2376 Ridge rd W, RD 6 Roch Greece  
 StMargaret & Mary School 344 Rogers pkwy Roch Greece  
 Irondequoit High School 674 Titus av Roch Irondequoit  
 StAmbrose School 31 Empire blvd Roch Irondequoit  
 StSalome School rear 4250 Culver rd PtPleasant Irondequoit  
 StThomas School 41 Colebrook dr Roch Irondequoit  
 Allendale School The, Allen's Creek rd RD 1 Roch Pittsford  
 Holy Trinity School, Ridge rd E RD 1 Webster

**Schools, Colleges & Academies**

**McKECHNIE-LUNGER SCHOOL OF COMMERCE** 362 East av tels  
 Main 5530-5531—See right top lines and page 31 Buyers' Guide Rochester  
**SCHOOL OF COMMERCE** 362 East av tels Main 5530-5531—See  
 right top lines and page 31 Buyers' Guide Rochester

**Secondhand Goods**

Bourget Wilfred 167 W Commercial E Rochester

**Seeds**

Crosman Seed Corp, W Commercial st (whol) E Rochester

**Seedsmen**

Harris Joseph Co Inc, Moreton Farm, Buffalo rd RD 6 Roch Gates

**\*Service Stations**

**CHEVROLET MOTOR CARS** Hoselton Chevrolet Co dealers 161 E Commercial tels E Roch 104, Hillside 2081—See page 4 Buyers' Guide E Rochester

**DeSOTO & PLYMOUTH** Wheeler Motor Company 115-125 E Commercial tels E Roch 2, Roch Hillside 2894-J res Fairport 82—See page 4 Buyers' Guide E Rochester

**DeSOTO AND PLYMOUTH** Genesee Valley Motors Inc distributors 250 MtHope av tel Monroe 2727—See page 3 Buyers' Guide Rochester

**HUDSON SIXES AND EIGHTS** Alling & Miles Inc 82 Stone tel Stone 2537—See page 3 Buyers' Guide Rochester

**Sheet Metal Workers**

Dillenback Jay 215 W Hickory E Rochester

**GRAY JESSE R** 711 Madison tel East Roch 361—See page 29 Buyers' Guide E Rochester

Geiger Sheet Metal & Air Conditioning Co rear 2808 Dewey av Roch Greece

Hulse Arthur C 7 Worcester rd Roch Greece

Harris Jay C 72 Spencer rd Roch Irondequoit

Phelan Chas M 505 Eaton rd Roch Irondequoit

Reinhardt Adolph A 486 Titus av Roch Irondequoit

Woerner John J 1840 Ridge rd E, Roch Irondequoit

Parker Gordon S 99 S Main Pittsford

**\*Shingles**

**GREECE LUMBER CO** 788 Ridge rd W at B&O RR crossing tel Glenwood 2391—See page 25 Buyers' Guide Greece

**Ship Yards**

Dolomite Marine Corp Shipyard, French rd RD 1 Roch Pittsford

**Shoe Dealers—Retail**

Constantini Paul 158 E Commercial E Rochester

Kings Shoe Store 104 E Commercial E Rochester

Rand M Sample Boot Shop 2884 Dewey av Roch Greece

Kime's Boot Shop 8 South av Webster

Wear-U-Well Shoes 100 South av Webster

**Shoe Repairers**

Siamo John 1476 Monroe av Roch Brighton

Cirasolo Anthony 301 N Wash E Rochester

Costantini Santo 146 E Commercial E Rochester

Goodman Michl R 122 W Commercial E Rochester

Martini Tetito 322 Main E Rochester

Sacco Jos C 204 Main E Rochester

Barranco Angelo 45 West av Fairport

Bryant Wm J 21 West av Fairport

Pittinaro Anthony jr 9 N Main Fairport

Sorgi Floyd 30 N Main Fairport

Vetri Shoe Repair Shop 2888 Dewey av Roch Greece

Sea Breeze Shoe Store 25 Clara, Sea Breeze Irondequoit

Mancuso Chas 28 S Main Pittsford

Philip's Shoe Repair Shop 9 South av Webster

**Shoe Shiners**

Pittinaro Frank 121 W Commercial E Rochester



# F. P. VAN HOESEN CO., INC.

*Paints—Varnishes—Painters' Supplies—Wall Paper*

41-45 ST. PAUL STREET

PHONE STONE 473

## Sign Painters & Mfrs

Robison Fredk L jr 1773 Brooks av Roch  
Nelson Roscoe T 85 Chippendale rd Roch  
Lang Leonard F 69 Hardison rd Roch  
Schaefer-Ross Co Inc 82 E Main

Gates  
Greece  
Irondequoit  
Webster

## Signaling Devices & Systems

Monroe Traffic Equipment Corp, W Commercial

E Rochester

## \*Silverware—Retail

**SCHEER E J Inc** 249-253 Main E opposite Sibley's tel Stone 710

—See page 24 Buyers' Guide

Rochester

**TICE & GATES** 347-349 East av tel Stone 646—See page 16 Buyers'

Guide

Rochester

## Soap Mfrs

Boles Edwd 18 Roselawn av

Fairport

## Sporting Goods—Dealers

Kelsey Clyde E 3 N Main

Fairport

## \*Statistical Information—Automotive & Consumers

**POLK R L & CO Inc** 729 Powers bldg 16 Main W

Rochester

## Steamfitters

Jakes Aug 72 Riverside dr RD 2 Roch

Brighton

## \*Stocks & Bonds

**ABBOTT, PROCTOR & PAINE** successors to A J Wright & Co  
member New York Stock Exchange Hotel Seneca Arcade 16 Clin-  
ton av S tel Stone 720—See page 14 Buyers' Guide

Rochester

**BONBRIGHT GEORGE D B & CO** 100 Powers bldg tel Main 4830—

See page 15 Buyers' Guide

Rochester

**SUTRO BROS & CO** members New York Stock Exchange 1104-1112

Lincoln-Alliance Bank bldg tel Stone 980—See page 15 Buyers'

Guide

Rochester

## \*Stokers

**LANGIE FUEL SERVICE Inc** (Stokol distributors) 326 Main E tel

Stone 4000, 357 StPaul, 693 South av and 2 Lake av—See page

16 Buyers' Guide

Rochester

## Stone Dealers

Dolomite Products Co Inc, Buffalo rd Roch

Gates

## Storage

Yarker Franklin W 638 English rd RD 4 Rich

Greece

**UPTON COLD STORAGE CO Inc The** (cold and common storage)

38 Cliff tel Main 1494—See page 32 Buyers' Guide

Rochester

## \*Stoves & Ranges—Dealers

**SIBLEY, LINDSAY & CURR CO** 228-280 Main E tel Stone 6500

—See right top lines and page 18 Buyers' Guide

Rochester

**\*Surety Bonds**

**HARTFORD ACCIDENT & INDEMNITY CO** Egbert F Ashley Co  
agents 212 Union Trust bldg tel Main 444—See front cover  
Rochester

**Tailors**

|                                     |      |             |
|-------------------------------------|------|-------------|
| Lefkowitz Morris 1474 Monroe av     | Roch | Brighton    |
| Lempert Saml 2063 Monroe av         | Roch | Brighton    |
| Grabowski Emil 202 Main             |      | E Rochester |
| Sacks Abr 403 Main                  |      | E Rochester |
| Jacobson Saml H 29 West av          |      | Fairport    |
| Weber Henry A 1355 Chili av         | Roch | Gates       |
| Sielaff Wm A 3343 Dewey av          | Roch | Greece      |
| Christopher Edwd 2199 Clinton av N, | Roch | Irondequoit |
| Emmerling Fred E 657 Titus av       |      | Irondequoit |
| Muratore Thos 4362 Culver rd        |      | Irondequoit |
| Tepperman Louis 15 S Main           |      | Pittsford   |
| Weinstein Myer 32 S Main            |      | Pittsford   |
| Oliver August 40 E Main             |      | Webster     |

**Tea & Coffee—Retail**

|  |      |             |
|--|------|-------------|
| High Grade Coffee & Tea Co 86 Spencer rd | Roch | Irondequoit |
|--|------|-------------|

**Teachers—Music**

|  |      |             |
|--|------|-------------|
| Hay Emma LeW Mrs (piano) 182 W Church              |      | Fairport    |
| Woolsey Freda M (piano) 6 Perrin                   |      | Fairport    |
| Simons Anna B Mrs (piano) Fisher rd RD 5           | Roch | Gates       |
| Merrifield Ruth E (piano) 119 Brookridge dr        | Roch | Greece      |
| Wheaton Pearl A Mrs (piano) 107 Shady way          | Roch | Greece      |
| Tross Shirley Mae (piano) 317 Zuber rd Pt Pleasant |      | Irondequoit |
| Uthe Geo E (piano) 59 Hartsdale rd                 | Roch | Irondequoit |
| Vollmar Jacob (guitar) 295 Pine Grove av           | Roch | Irondequoit |
| Bane Lucile V Mrs 28 Lapham pk                     |      | Webster     |

**Telephone Companies**

|   |  |             |
|---|--|-------------|
| Rochester Telephone Co Inc 105 W Commercial                   |  | E Rochester |
| Rochester Telephone Corp 48 West av                           |  | Fairport    |
| Seneca Gorham Telephone Corp 35 N Main                        |  | Pittsford   |
| <b>ROCHESTER TELEPHONE CORPORATION</b> general offices 5th    |  |             |
| floor Triangle bldg 335 Main E commercial office 59 Stone—See |  |             |
| page 32 Buyers' Guide   |  | Rochester   |
| Rochester Telephone Corp 80 E Main                            |  | Webster     |

**\*Telephones—Intercommunicating**

**GREEN T H ELECTRIC CO Inc** 31-37 N Water tels Main 555-556—  
See back cover and page 19 Buyers' Guide  
Rochester

**Tile Mfrs**

|  |      |             |
|--|------|-------------|
| Rochester Tile & Marble Co 330 Avondale rd | Roch | Irondequoit |
|--|------|-------------|

**Tool Mfrs**

|   |      |             |
|---|------|-------------|
| Mack Tool Co Inc, W Commercial st               |      | E Rochester |
| Davis Tool & Die Shop rear 173 Chalford rd RD 4 | Roch | Greece      |

**\*Tractors**

**HAZARD GEO E CO Inc** (Allis-Chalmers) 546-548 E Main tel Main  
3380—See page 2 Buyers' Guide  
Irondequoit

**Transportation Lines & Freight**

|   |        |           |
|---|--------|-----------|
| Merchants Despatch Transportation Corp, Linden av | E Roch | Pittsford |
|---|--------|-----------|

**Trucking & Teaming**

|  |             |
|--|-------------|
| Haskell Louis R 171 Norman rd R D2 Roch      | Brighton    |
| Lowe Ralph 2710 W Henrietta rd Henrietta     | Brighton    |
| McQuoid Walter 1800 Town Line rd RD 2 Roch   | Brighton    |
| Gibbs Herbert P 109 E Elm                    | E Rochester |
| Helfer Jacob W 301 W Elm                     | E Rochester |
| LaPeitra Nicholas 318 W Elm                  | E Rochester |
| Ott Chas W 901 S Wash                        | E Rochester |
| Sleeman Chas Douglas 137 W Elm               | E Rochester |
| Laird Harland C 35 West av                   | Fairport    |
| Tiraborelli Jos 114 High                     | Fairport    |
| Daggar Wm 1725 Long Pond rd RD 6 Roch        | Gates       |
| Dearcop Chas R 1038 Buffalo rd Roch          | Gates       |
| Dearcop Herbert W 1020 Buffalo rd Roch       | Gates       |
| Graden Gottfried 264 Mercer av RD 6 Roch     | Gates       |
| Myers Edwin J 97 Ardella Roch                | Gates       |
| Davenport Lawrence 300 Maiden Lane Roch      | Greece      |
| Leastman Herbert W 339 Elmgrove rd RD 6 Roch | Greece      |
| Banham Clarence F 148 White, Sea Breeze      | Irondequoit |
| Carter Alvin E 870 Whitlock rd Roch          | Irondequoit |
| Ford Allan E 4679 Culver rd Sea Breeze       | Irondequoit |
| Martinisi Jos 26 Taft av Roch                | Irondequoit |
| Steinfeld Arthur R 2286 Hudson av Roch       | Irondequoit |
| VanDeputte Wm 87 Montclair dr Roch           | Irondequoit |
| Benelisha J Leslie 166 West Brook rd RD 2    | Pittsford   |
| Gilzow Amiel W 22 South                      | Pittsford   |
| Jensen Neils 6 Boughton av                   | Pittsford   |
| Laurenz Kenneth E 11 Brook rd RD 2           | Pittsford   |
| Miller G Edson 15 W Jefferson rd             | Pittsford   |
| Naber Burton, W Jefferson rd RD 2            | Pittsford   |
| Zimmerman John H, Monroe av RD 2             | Pittsford   |
| Zachman Frank L, Ridge rd E, RD 1            | Webster     |

**\*Trunks, Traveling Bags, etc**

**LIKLY STORES Inc The** 271 Main E tel Stone 915—See back bone  
Rochester

**Trust Companies**

|   |             |
|---|-------------|
| Union Trust Co of Rochester (E Rochester Branch) 301 Main           | E Rochester |
| <b>CENTRAL TRUST CO</b> 25 Main E branch 1806 East av tel Main 1625 | Rochester   |
| —See page 8 Buyers' Guide   | Rochester   |
| <b>GENESSEE VALLEY TRUST CO</b> 45 Exchange at Broad W tel Main     | Rochester   |
| 2884—See page 6 Buyers' Guide                                       | Rochester   |
| <b>LINCOLN-ALLIANCE BANK &amp; TRUST CO</b> 183 Main E at Stone     | Rochester   |
| tel Stone 300—See right top lines and page 5 Buyers' Guide          | Rochester   |
| <b>ROCHESTER TRUST &amp; SAFE DEPOSIT CO</b> Main W at Exchange     | Rochester   |
| tel Main 5960—See back cover and page 11 Buyers' Guide              | Rochester   |
| <b>SECURITY TRUST COMPANY OF ROCHESTER</b> Main E at Water          | Rochester   |
| S tel Main 954—See page 12 Buyers' Guide                            | Rochester   |
| <b>UNION TRUST COMPANY OF ROCHESTER</b> 19 Main W tel               | Rochester   |
| Main 7100—See back cover and page 13 Buyers' Guide                  | Rochester   |

**\*Undertakers (See also Funeral Directors)**

|   |             |
|---|-------------|
| <b>HANNA JOHN R FUNERAL HOME</b> 1826 Ridge rd E tel Culver 328           | Irondequoit |
| —See page 20 Buyers' Guide  | Irondequoit |
| <b>BENDER BROS</b> 301 Alexander tel Stone 1179—See page 20 Buyers' Guide | Rochester   |
| <b>HALLORAN HENRY D &amp; SONS</b> (Thos B Mooney's Sons Inc) 341         | Rochester   |
| Plymouth av S tel Main 127—See page 20 Buyers' Guide                      | Rochester   |

**Undertakers—Con**

- HAUBNER AND STALLKNECHT** 828 Jay tel Genesee 300—See  
page 20 Buyers' Guide Rochester
- JEFFREYS L A CO** 32 Chestnut tel Stone 203—See top and bottom  
ends Rochester
- SCHEUERMAN C F SONS** 412 Brown tel Genesee 438—See page 21  
Buyers' Guide Rochester

**Upholsterers**

- Kier Maxwell C 55 S Main Fairport

**Variety Stores**

- Young Hiram F 150 Pt Pleasant rd Pt Pleasant Irondequoit
- Kozy Korner Kraft Shoppe 3 Church Pittsford

**Varnishes**

- VAN HOESEN F P CO Inc** 41-45 StPaul tel Stone 473—See right  
top lines and page 29 Buyers' Guide Rochester

**\*Vaults**

- CENTRAL TRUST CO** 25 Main E branch 1806 East av tel Main 1625  
—See page 8 Buyers' Guide Rochester
- EAST SIDE SAVINGS BANK OF ROCHESTER The** Main E at  
Clinton av S tel Stone 364—See page 7 Buyers' Guide Rochester
- GENESEE VALLEY TRUST CO** 45 Exchange at Broad W tel Main  
2884—See page 6 Buyers' Guide Rochester
- LINCOLN-ALLIANCE BANK & TRUST CO** 183 Main E at Stone  
tel Stone 300—See right top lines and page 5 Buyers' Guide Rochester
- MECHANICS SAVINGS BANK OF ROCHESTER N Y The** 21 Ex-  
change tel Main 597 branch 89-91 East av tel Stone 4653—See  
page 14 Buyers' Guide Rochester
- MONROE COUNTY SAVINGS BANK** 35 State tel Main 3878 branch  
2 East av tel Stone 6649—See page 9 Buyers' Guide Rochester
- ROCHESTER SAVINGS BANK** Main W at Fitzhugh S branch 40  
Franklin tel Stone 1425—See page 10 Buyers' Guide Rochester
- ROCHESTER TRUST & SAFE DEPOSIT CO** Main W at Exchange  
tel Main 5960—See back cover and page 11 Buyers' Guide Rochester
- SECURITY TRUST COMPANY OF ROCHESTER** Main E at Water  
S tel Main 954—See page 12 Buyers' Guide Rochester
- UNION TRUST COMPANY OF ROCHESTER** 19 Main W tel Main  
7100—See back cover and page 13 Buyers' Guide Rochester

**Veterinarians**

- Huber Saml F 2613 Monroe av RD 1 Roch Brighton
- Whipple Earl F 20 Hulburt av Fairport
- Desson Leonard J, Linden av Roch Pittsford
- Nadler Harold, Linden av Roch Pittsford
- Baxter Earl G 65 E Main Webster

**Wall Paper Dealers—Retail**

- CAMROD-HARMAN CO Inc** (and wholesale) 75 Exchange tel Main  
3710—See page 28 Buyers' Guide Rochester
- SHERWIN-WILLIAMS CO** 64 Exchange tel Main 1517—See page  
29 Buyers' Guide Rochester
- VAN HOESEN F P CO Inc** 41-45 StPaul tel Stone 473—See right  
top lines and page 29 Buyers' Guide Rochester

**\*Warehouses—Merchandise**

- UPTON COLD STORAGE CO Inc The** (cold and common storage) 38  
Cliff tel Main 1494—See page 32 Buyers' Guide Rochester

# SIBLEY, LINDSAY & CURR CO.

— Rochester's Largest Retail Institution —

Stone 6500 — CLINTON AVE., MAIN, NORTH & FRANKLIN STS.

## Washing Machines—Dealers

**DEXTER WASHING MACHINES** Burr & Starkweather Co distrib-  
utors 39-57 MtHope av tel Stone 3016—See page 2 Buyers'  
Guide Rochester

## Watch & Jewelry Repairers

Chapin Beecher E 102 W Commercial E Rochester  
Hendrickson Carl H 106 Falstaff rd Roch Irondequoit  
**SCHEER E J Inc** 249-253 Main E opposite Sibley's tel Stone 710—  
See page 24 Buyers' Guide Rochester

## Welders & Brazers

Burlingame Clark L rear 105 West av Fairport

## Well Drillers

Ewart Thos E 800 East River rd RD 2 Roch Brighton  
VanIngen Bart G, Ridge rd W (RD 2) Webster

## Window Shades

**GAMROD-HARMAN CO Inc** 75 Exchange tel Main 3710—See page  
28 Buyers' Guide Rochester

## \*Women's Apparel

**FORMAN B CO** 46 Clinton av S tel Main 3900—See page 18 Buyers'  
Guide Rochester  
**McCURDY & CO Inc** 275-291 Main E tel Main 5500—See page 18  
Buyers' Guide Rochester  
**SIBLEY, LINDSAY & CURR CO** 228-280 Main E tel Stone 6500—  
See right top lines and page 18 Buyers' Guide Rochester

## Wood Dealers

Chinelly Anthony, N Wash st E Rochester

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There is a great mass of information here, arranged in a logical way that experience has shown most easily referred to. It does take a little study to know how to make full use, however, like anything else worth while.

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