



Director's Office

Monroe County Library System

115 South Avenue, Rochester, NY 14604-1896

Phone: (585) 428.8045 Fax: (585) 428.8353 Patricia.Uttaro@libraryweb.org

TO: MCLS Board of Trustees
FROM: Patricia Uttaro, Director
DATE: May 21, 2018
SUBJECT: Monthly Report – May 2018

Action Items

Proposed 2019 MCLS Budget (Agenda Item II.3)

Enclosed is the proposed 2019 MCLS Budget, which was distributed for review by the Finance Committee and by the MCLS Directors' Council prior to the Board meeting. Below is a summary of expense changes:

1. We anticipate, based on the FY2018-19 RPL Central Budget, consistent operations support of \$6,770,000 from Monroe County, and no use of the MCLS fund balance for Central Library operations.
2. Commercial services increases (\$16,600) are due to cyclical printing of library cards, scheduled again in 2021.
3. Computer maintenance increases (\$21,220) balance savings from phasing out server maintenance with a multi-year purchase of filtering software; the MCLS is proposing use of the fund balance to support this three-year purchase (\$35,000).
4. Based on County guidance, we have moved E-rate category 2 network cabling costs for participating member library locations from Professional Services to Computer Equipment. The MCLS will offer a second round of voluntary participation to members and will bill individual members the balance of costs reimbursed through E-rate (projected at 85%), making the expense and revenue neutral for the system.
5. Membership increases (\$53,800) are where the MCLS has opted to expand offerings from savings and increases in State Aid with additional e-content selections to be finalized by MCLS Directors by fall 2018.
6. Note that capital finance expenses (Bonds) are maintained by the County. The 2019 debt service is estimated flat from 2018 and will be revised based on County guidance. Any adjustments shall be made in fall 2018.

On the revenue side, we are projecting flat state aid increases for 2019 based on a 1% increase of 2018 State Aid received in 2018; this is an increase of \$22,900 from the approved 2018 budget. Use of Library fund balance for expenses (\$75,000) described above is reflected as revenue for the fund transfer. Grants and Payments have minor increases due to anticipated receipts of E-rate funds.

MCLS member cost shares include a 1.5% inflationary increase in 2019 as adopted with the 2018-20 MCLS Member Library Document of Understanding.

BOARD ACTION REQUESTED: Approval of the proposed 2019 MCLS Budget.

Update to 2018-19 Central Library Budget (Agenda Item II.4)

Since RPL/MCLS Board approval of the Central Library budget in February, the State Budget passed restoring the Governor's 4% reduction in aid to public libraries, as well as providing for an additional 1% increase over 2017 aid receipts. For budget purposes, aid was estimated with the Governor's budget, resulting in a net 5% change to aid revenues and reflected in materials budget increases (\$8,500 increase from February's approved budget).

As of May 1, we do not have a viable candidate for lease of the café space in the Bausch & Lomb building, and are therefore removing the projected revenue (\$19,000) as submitted in February. Given concerns in the current fiscal year with fine and fee revenue, we have adjusted FY19 fine and fee revenue slightly based on current projections.

Also, since February, a position vacancy and the desire to retain an incumbent temporary full-time position have resulted in the conversion of two full-time Librarian I positions to full-time Library Assistant positions, with very minor (\$4,000) savings. No other changes are proposed in areas of staffing, benefits, or operations expenses.

The Central budget is now \$10,487,100, a \$1,600 decrease from the approved Board budget in February. We are distributing a revised expense and revenue summary, which reflects the minor changes described.

BOARD ACTION REQUESTED: Approval of the amended 2018-19 Central Library Budget.

Central Library Development Aid FY19 (Agenda Item II.5)

Enclosed is the proposed budget application for the expenditure of Central Library Development Aid for the 2018-19 fiscal year, a 1% increase from 2017-18. FY19 includes a minor increase in non-fiction support (\$2,000) based on member loaning trends from Central Library.

BOARD ACTION REQUESTED: Approval of Central Library Development Aid for the 2018-19 budget cycle.

2017 Monroe County Library System Annual Report to New York State (Agenda Item II.6)

The 2017 Monroe County Library System Annual Report to New York State has been completed and requires board approval for submission to the New York State Education Department Division of Library Development. This report reflects the financial and strategic planning accomplishments of the system. System member library reports are still pending, so total system activity numbers will be available at the next meeting. Highlights include:

Outreach:

- Delivered 11,104 items to 34 stations. A decrease from last year, but due to high losses in the previous year, stations were encouraged to take fewer items to better manage them.
- Conducted 10 GED and Work Readiness classes at the Monroe Correctional Facility. A total of 147 inmates attended these presentations.
- Delivered 5,841 print, audio, and visual materials to 95 home-bound clients in 2017, a 15% increase in materials delivered and a 14% increase in the number of patrons serviced.
- Donated 400 paperbacks in English and Spanish to correctional facilities for recreational reading.

Contacts:

- MCLS made 11,179 (2% increase over 2016) member contacts consulting on grants and funding, governance, automation and technology, library services, advocacy, personnel and management, and media.
- Library Automation Services worked on 2,402 Help Desk Tickets.
- MCLS offered 32 Continuing Education sessions that were attended by 613 people (25% decrease over 2016). Training topics included technology, trustee training, leadership, and youth services.

Grants:

- Adult Literacy Committee secured a system-wide Workforce Development grant and purchased a second Mobile Learning Lab.
- Construction grants were awarded to Brockport-Seymour Library (\$75,301) for the construction of quiet study rooms; Rush Public Library (\$38,156) for the construction of a cover for the sidewalk entering the building from the parking lot (roughly 55 feet); Rochester Public Library received grants for the complete renovation of the Rundel Auditorium, build out of the Central Technology Center, and for repairs to the façade and interior plaster of the Monroe Branch.

Advocacy:

- Met with all local state legislators in their home offices.
- Sent a group to Lobby Day in Albany and met with the state legislators.
- Promoted Take Your Child to the Library Day, an awareness campaign for library support.

- Hosted the annual legislative Thank You breakfast in conjunction with the Pioneer Library System and Rochester Regional Library Council.

Statistics:

- Overall Circulation (print and electronic) 7,618,182 (increase of 0.5 % from 2016)
- Titles in Catalog 984,385 (increase of 3%)
- Total Holdings in Catalog 2,782,706 (decrease of 0.5% from 2015)
- Titles Added 62,840
- Electronic Content Accessed 204,253
- Unique Website Visits 2,431, 944 (decrease of 22% from 2016)
- Total Overdrive Checkouts 498,115 (increase of 7.8% from 2016)
- New Overdrive Registrations 7,827
- Total Unique Overdrive Users 22,363 (increase of 4.6% from 2016)
- Totes Shipped to MCLS libraries 75,219 (decrease of 0.63% from 2016)
- Items Shipped to MCLS libraries 3,083,979 (decrease of 0.63% from 2016)
- Interlibrary Loan Requests Filled to non-MCLS libraries 3,300

BOARD ACTION REQUESTED: Approval of the 2017 MCLS Annual Report to New York State.

Professional Services Agreement with Seymour Public Library Director Carl Gouveia (Agenda Item II.7)

MCLS administration has recommended that the MCLS System Services and Operations Committee chairperson Carl Gouveia, attend The Library Corporation's CARL Users Conference in St. Louis, Missouri from November 4-7, 2018. Mr. Gouveia will work with MCLS staff to review and advocate for CARL development priorities. MCLS must enter into a professional services agreement with Mr. Gouveia to reimburse him through the County payment process. The agreement will reimburse direct costs for the trip, with the total not to exceed \$1,200.

BOARD ACTION REQUESTED: Approval of a professional services agreement with Carl Gouveia to cover his expenses at the CARL users Conference in Missouri for an amount not to exceed \$1,200.

Report Items

Patricia Uttaro, MCLS Director

Recommended Reading

- Seymour Library Director, Carl Gouveia: Living Out a Destiny to Become the Champion of the Public Library - www.westsidenevsnny.com/features/2018-05-14/seymour-libraris-director-carl-gouveia-living-out-a-destiny-to-become-the-champion-of-a-public-library/
- A Haven for the Homeless - <https://www.usnews.com/news/healthiest-communities/articles/2018-05-09/in-santa-monica-california-a-haven-for-the-homeless-seeks-to-do-more>

Upcoming Events

- May 24, 3:30 pm – First Anniversary Celebration of Teen Central Opening
- May 29, 6:30 pm – Informal Gathering for MCLS Member Trustees at the Penfield Library
- May 31, 6:00 pm – State of the County Address (based on the “save the date” card, we are speculating it will be held at Frontier Field).
- June 7, Noon – Rochester Regional Library Council Annual Meeting at Casa Larga – *please let Gail know if you would like to attend.*

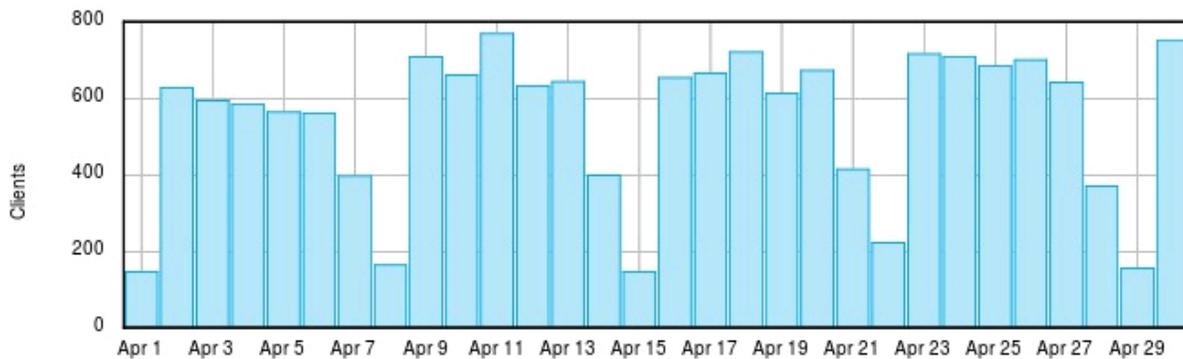
Technology

Website Improvements - Assistant Director Snow participated in a web meeting with Jim Dennis from Mason Digital and the sales staff from SiteImprove. SiteImprove is a software product that monitors web pages for ADA compliance, alerts you to expired content and broken links. Because of this meeting, the Library Management Team agreed to purchase SiteImprove's basic ADA package for both the MCLS and RPL websites. Snow subsequently met with Library Automation Specialists MJ Wright and Mary Royce and set them up as administrators on the product, so they could monitor the reports that SiteImprove sends alerting us to any issues with our website. So far, SiteImprove looks like a very promising addition that will save staff time by monitoring mistakes and issues with our websites. It has already located and alerted us to spelling mistakes and dead links.

Library Automation Services, Brenda LaCrosse reporting

- Closed 726 Helpdesk tickets this period; 52 tickets currently open
- Acted on 62 emails from Patron Inquiries account
- Assisted 17 patrons through the overdrive.inquiries email account
- Assisted 11 patrons and staff members through the webmaster account
- Approved 16 reviews in CatalogPlus
- Ran and distributed 85 CARL Report Requests (25 custom)
- Completed workbook for Pittsford Envisionware DEMO self-check
- Worked with TLC on conversion of data in call number buckets to chronology and enumeration

Central library Wi-Fi usage – Clients per day– April 2018



MCLS Office

Assistant Director Snow reporting

- Applications for State Aid for Library Construction will open soon, and Assistant Director Snow has begun meeting with the libraries who have expressed interest in writing a grant application. Currently, the Henrietta Public Library, the Pittsford Community Library, the Parma Public Library and the Greece Public Library have all expressed interest. We estimate that our system allocation out of the \$34M in construction aid for this cycle will be in the range of \$1.2 million.
- The Central Signage team met and toured the Rundel and BLB buildings with Jeffrey Moore, the Safety Officer from the City. The group identified safe hiding areas in case of an active killer scenario and spaces for wheelchair-bound patrons to wait, in case of fire, where they would be safe until rescue crews arrive. The group also identified the need for additional signs in the rear stairway of Rundel to clarify exits. Signs identifying these areas will be made in house in the Graphics department. The team's charter is to review the current directional signs in both buildings to improve way finding and make recommendations for placement and design.

- Snow and Library Assistant, Alicia Gunther, met with Rebecca Fuss, FFRPL's Director of Advancement; Executive Director, Ned Davis, and Director of Marketing and Programming Development, Susan Lusignan, to talk about the flow of information "impact stories" to be used for marketing materials. The group agreed that the best conduit is the director's report to the board - the best source to use as much of the information that is not time-sensitive. Also discussed the steps needed to revamp the Friends and Foundation of the Rochester Public Library website and the timeline Library Automation Services had placed on transferring the FFRPL content from the Ektron service to Wordpress.

Outreach Services, Melanie Lewis reporting

General Services and Programs

- Outreach Station Team selected, pulled, charged and packed materials for 15 library stations in the community. Fulfilled all special requests.
- Librarians selected and delivered library titles and digital downloads for 33 in-home patrons. Added one patron, conducted two in-home tech support visits. Facilitated two applications to the NYS Talking Book and Braille Library. Mailed 4 reference packets to patrons.
- Distributed 4 "Making Moves" resource packets to currently incarcerated individuals, Transitional Coordinators and parolees. Distribution was halted during revision, which is now complete and submitted to duplicating.

Station Support

- No missed deliveries this month (Cycle 2)
- New Roc Rehab (Blossom North) resumed station services
- 2 Bi-Folkal Kits & 1 Book Discussion Kit circulated to stations
- Book Page magazines delivered to stations

Station Support Visit: Linden Knoll (Brighton) is an independent living facility for ages 62 and up. There are 148 units, most of which are singles and occupied by women. Linden Knoll has a dedicated library with a computer, games, and their own collection of donated books -- in addition to the rotating collection that we provide. I met with six residents who serve on their library committee. They are a lively group who were happy to learn about OverDrive and VIP Passes in addition to other services the Outreach Department can provide.

Outreach:

- Outreach Librarians facilitated the Spring COSAC (Coordinated Outreach Services Advisory Council) meeting. This meeting was held at the Wheatley Community Library. A presentation of the history and special programs unique to the library was given to the group by Shamika Fusco. An overview of the history, programs and services of Action for a Better Community was given by Debra Bell, Family Services Coordinator. We plan to collaborate by providing support to Head Start programs.
- Support for Monroe County Corrections: Donated @ 200 materials for downtown facility (including specific materials for Veterans pod and remaining Juvenile unit). For the Henrietta facility; provided materials for 2 book clubs *The Distance Between Us*, Reyna Grande and *The Last Lecture*, Randy Pausch. Purchased materials for classroom and recovery programs, donated 50 paperbacks.

Patron Spotlight: Alice Reinhardt

Alice Reinhardt refers to reading as her addiction. The nonagenarian—and longtime Extension patron—regularly polishes off 15-20 books per month. We have a standing monthly date so that she is never without books. Alice is an adventurous reader, devouring the latest historical, contemporary, and



suspense fiction. Some of her recent favorites include *The Chilbury Ladies' Choir* (Jennifer Ryan), *Saint Mazie* (Jami Attenberg); and Gregg Hurwitz's Orphan X series. Jack Reacher is one of her favorite characters of all time; Alice gets first dibs on all new Lee Child titles.

Alice resides at the Fairport Baptist Home with her husband Jack, who is also an Extension patron. Alice and Jack are life-long library users who reminisce about trips to the Arnett (Alice) and Lincoln (Jack) Branches in their youth and, later in life, to the Irondequoit and Fairport Libraries. The matriarch of a large family, Alice regularly makes book recommendations to her children and grandchildren. She says that her family loves looking through the titles that we bring her when they visit.

MCLS Office Statistics

- **Overdrive:**
 - eBook Circulation: 28,688
 - Audiobook Circulation: 15,754
 - Video Circulation: 136
 - Total: 44,558
- **Interlibrary Loan:**
 - Lending
 - Requests Received = 746
 - Requests Filled = 313
 - Borrowing
 - Requests Received = 116
 - Requests Filled = 100
- **Central Meeting Room Bookings:**
 - Total Number of calls: 22
 - Total Emails: 31
 - Number of rooms/events booked for the month of April: 100

Social Media (Alicia Gunther Reporting)

Facebook

- Page views - 582
- New page likes – 34
- Page Reach – 51,418 people
- Post engagements –6,893
- Checked in and mentions – 30 People
- Facebook Events Calendar
 - Individual events reached - 11,457 times.
 - Visitors went to our full events calendar - 1,419
 - 431 people engaged with the event on Facebook or linked to our website through the event
- Video Views – 5,489
- Responded to 3 messages on Facebook
- Actions on Page - 3 people clicked on this button.

Twitter

Profile Visits

- Rochester Public Library – 646
- Monroe County Library System – 261

New Followers

- Rochester Public Library – 50
- Monroe County Library System – 13

MCLS Director's Report – May 2018 (Continued)

Engagements

- Rochester Public Library - 254
- Monroe County Library System - 25

Favorites

- Rochester Public Library - 89
- Monroe County Library System - 7

Mentions

- Rochester Public Library - 52
- Monroe County Library System - 46

Responded to 0 messages on Twitter

Instagram

- New Followers – 79 (980)
- Likes – 287
- Comments on a post - 9
- Mentions – 2
- Saves - 6
- Engagements - 338
- Page visits - 60

Constant Contact Newsletter

- Subscribers who opened newsletter – 1,081
- Click through – 150
- New subscribers – 26

YouTube Channel

- Video views – 378
- Videos added to playlists – 7
- New subscribers – 2
- Shares - 2
- Likes - 5
- Comments - 0

Central Library Updates

Assistant Directors Snow and Reeves reporting

Arts and Literature, Nanci Rosenberg-Nugent & Carol Moldt reporting

Training

On April 19, all RPL supervisors attended a workshop at Arnett Library covering Behavioral Insights. We learned how to use the E.A.S.T. Framework and how to apply these techniques to public service. Part of the training showed us how to apply these techniques to nudge ourselves and library patrons toward better choices.

Programming (Arts/Music)

There was a “6X6 Party” held in the Arts and Literature Division to support Rochester Contemporary Art Center’s annual international exhibit of square art. Several people participated, and librarian Mary Fraser delivered their works of art to RoCo to be exhibited and sold during May and June.



Ron Gordon, master musician and ukulele guru, brought his banjolele and a bag full of “jug band” instruments to the jam that he led in the Kate Gleason Auditorium. One participant, a teacher of gifted and talented children, told librarian Mary Fraser that she had checked out one of the library’s ukuleles to use with a student. In between math and science lessons, they would take a break by playing ukulele. She said that her student loved it so much, that she asked for (and got) a ukulele for Christmas.



The Arts Division began a new program in January called *Date Night*. It is a chance for couples to enjoy an evening together and create something at the same time. Prismatic Gardens has provided programming at the library for four years, always filling up fast and always having a waiting list. This class was no exception. Sigriet Ferrar brought her knowledge of plants and instructed the couples how to use them to create a vibrant terrarium with Air Plants. Air Plants, as their name implies, thrive on mostly air, and occasionally require some water. Air Plant terrariums are living and breathing works of art that will add character to your home or office. Patrons commented on her expertise and said, “I would definitely take this class again and I love how much our libraries have to offer!”

Community Outreach:

- Carol Moldt (Librarian in the Literature Division) and Ellen Apetz, Program Director of Lifespan's Older Adult Center, have finalized plans for the commencement of Central Library's involvement at the Center. To start off the summer season, Mary Fraser will teach a six-part, bi-weekly ukulele class from June until August. Melissa Manczuk will run a monthly craft class beginning in July, and Carol Moldt will begin facilitating a book discussion group in September, the first book selection being *The Worst Hard Time* by Timothy Egan about the Great American Dust Bowl. We are excited about this new outreach venture in the downtown community and look forward to connecting with the folks who visit the Older Adult Center.
- April is National Poetry Month and was celebrated in the Literature Division with a lively poetry writing and appreciation workshop led by local poet and teacher, Kitty Jospe. In addition, the Literature Division displayed poetry books published by BOA, the Rochester-based non-for-profit publisher of poetry. BOA donates many of their newly published books to Central Library for inclusion in our collection.
- Navigating Difference/Diversity Speaks: A Reading and Discussion Group: David Sanders, Professor Emeritus at St. John Fisher College, facilitated a unique reading and discussion group exploring short texts reflecting a diversity of cultural perspectives. The group engaged in lively, but respectful, conversations about diversity – particularly racial and gender issues. Here are a couple of the comments made by participants:
 - “Thank you to the library and David for holding this series and fostering a mini-community that embraces dialogue and learning.”
 - “[The group provided] significant and valuable stimulation of ideas, reflection and self-inquiry.”

Databases & Publications

- The Division's new language database, *Rosetta Stone*, registered 79 new users for the month.
- A new issue of [Rundelania](#) was published May 1. There were 20 submissions for this issue.

Business & Social Sciences, Darlene Richards reporting

Programs

- Sarah Bishopp Velez joined Linda Halliburton in overseeing this month's First Wednesday small business program. Jim Soufleris, a certified business advisor with the New York State Small Business Development Center, and John Adams of FranNet discussed some of the issues with owning your own business, and considerations for those looking to start a franchise.
- Linda Halliburton and Sarah Bishopp Velez hosted twenty-four City of Rochester's Biz Kids campers, adult instructors, and teen mentors for a morning session in the Division. Biz Kids is a five-day program for City students to learn the basics of what is involved in starting a business along with a final presentation of their business plans to practice confident public speaking in front of a panel. There is a competition element to Biz Kids with prizes. Linda and Sarah set up materials to help the Biz Kids write their business plans under the supervision of Program Coordinator, Kirmani Scott, and Lead Instructor, Jeff Reese, of the City's Department of Recreation and Youth Services and Lead Instructor, Chad Rieflin, from the Consumer Credit Counseling Service of Rochester.

This was Linda's last time with Biz Kid\$, so the kids put together a little surprise farewell package for her, and a welcome package for Sarah! Sarah believes that she can speak for Linda and say that both feel blessed to be a part of such an awesome group.

- The New York State Tax Department program ended; the program ran nine weeks; 190 clients were served, and 108 tax returns were successfully prepared. The business liaison of the New York State Tax Department had the following comments about the library and Florence Morris, who coordinated and oversaw the library's part in it. Morris received an Excellent Service Award for her hard work.

Flo,

I cannot thank you enough for all your help with this project. Thanks to you and the library staff I feel the program was busier and more successful than ever! I think everyone in the library did a great job selling the program to the public. I think the partnership with this program between us, the tax department, and you, the library, is amazing. It's hard for me to imagine a site working any more efficiently than ours did. I was always so happy that between the two groups we were able to help so many people. In my mind this goes beyond taxes too – there were people I was discussing the process of registering to vote, urging them to apply for public assistance programs that I thought could help them and they should qualify, and with one young person I even talked about jobs with the tax department.

You are very friendly, professional, resourceful, and above it all - always willing to assist myself and the public in any way possible. I believe you love your job and you love working with people because your work ethic and helpfulness were always on full display.

Again, I cannot thank you enough for all your efforts with this program, keeping the schedule & following up with reminders has to be a full time job!

*With all my gratitude,
Brad*

Brad Stanley
Sales Tax Auditor II
Help Desk Coordinator
Business Unit Liaison

Outreach

- Sarah Bishopp Velez and Darlene Richards represented the Central Library at the Rochester Educational Opportunity Center's (REOC) 2018 Career Fair. Staffing a booth at the career fair was an excellent opportunity to share with potential job seekers all the educational and career resources that the Central Library has on the 4th floor. It also was a great chance to connect with the folks at REOC, who seemed more than willing to establish a closer working relationship with the library.
- Darlene Richards assisted a customer in finding grants for a Catholic Mission. The School Sisters of St. Francis is a Catholic order of nuns. A few years ago, they created an Associates Program for people of any age, gender, or religion to connect with them as volunteers who will help promote and continue the Franciscan mission, which is to serve and help the poor and underprivileged. The Associates are now getting older. The professor's students are creating a plan to help the Sisters recruit younger volunteers. The nuns have a budget, but because they are a religious order, some people don't feel comfortable donating to them. So, the question came up about whether they could apply for grants or if they should establish a 501C nonprofit just for the Associates Program. Funds would be needed to pay for student interns to manage their social media, host events, pay for materials or catering, and do other outreach. Richards used the Foundation Directory Online and emailed the customer possible Foundations that her students might consider.
- Darlene Richards met with the Chair of Development for Cameron Community Ministries. They provide a hot lunch soup kitchen six days a week, clothing, a capital campaign with Food & Nutrition,

program development, tutoring in English, math, communications, trust and team work. (Life Skills etc.) Richards gave him instruction in the Foundation Directory Online professional.

- Darlene Richards met with the new grant writer for the Seneca Park Zoo. She gave him a tour of the Foundation Directory online and other resources he could access outside of the library for free. She provided handouts and a follow up email with other resources.
- Richards was contacted by the director of the Hamlin Library for grants sources to obtain a generator. This would be used for the library to stay open to the public as a place of refuge. Richards e-mailed a list of possible grant sources and possible Foundations that might give out grants.
- Renee Kendrot along with Sarah Lydon (Branch Administration), Cynthia Dana (Circulation), Margaret Chatterton (Local History & Genealogy), Mary Clare Scheg (Monroe Branch), attended the City Living Exposition on Saturday, April 28 to represent the Rochester Public Libraries. We spoke with people and handed out information pertaining to programs and services that the libraries offer to the public. Renee encouraged people to visit the Business & Social Science Division for job information and education resources.



Renee met Jill Stolt from WellVentions, which is an organization that supports and promotes healthy eating. Teens from the City of Rochester created - with the guidance of some outstanding chefs from this area - two specialty products that are sold through WellVentions. Please view their website for more information: <http://wellventions.org/>

Small Business Consulting

It was a busy month of small business consulting for Linda Halliburton. Individuals were referred from SCORE and the Urban League for market and industry research. Some individuals had an up and going business; others had a business idea. The following businesses/ideas were reviewed: masonry, gutter installation, quality management consulting, interpreters/translators' business, glamor camping, residential vent cleaning, women's clothing, invention, and e-commerce.

Anecdotes

A customer dropped by and gave Linda Halliburton another update on his non-emergency medical transportation business. When his business was just an idea, Linda met with him and helped him learn about all the required approvals needed for this type of business. The customer shared with Linda that he is very successful with his one-vehicle business and aspires to expand in the future. He was pleased to report that he is earning 3x what he earned as a security guard.

Retirement

Linda Halliburton's last day of work is Friday May 18, after which she begins her retirement. Linda states, "I've had a wonderful career at Central Library for which I am very grateful. I've worked with the best staff to serve our library customers. My greatest joy at Central Library has been assisting library customers at the Reference Desk. I will miss library customers and my colleagues very much." Linda often remarked to her husband, "How wonderful that I get paid to do a job I love!" Linda will be missed, and we are grateful for her years of service.

Database Statistics

Because the Business Division has many online databases, I have condensed the list to the following. I have also attached more comprehensive results should more information be requested.

- CQ Researcher: 36 sessions (January - March 2018)

- Directory of Early State Investment: 17 sessions (January-March 2018)
- IbisWorld: 114 hits (April 2018) (retail value \$49,126.50)
- Mergent Archives: 13 log-ins (April 2018)
- Small Business Resource Center: 63 sessions (January-March 2018)
- Value Line: Log-ins 165, Searches 1,987 (March 2018)

Children's Services, Tonia Burton reporting

Training & Development

Tonia Burton developed a training schedule based on staff feedback and the New York State Library *Every Child Ready to Read at New York Libraries Initiative* which culminated with the annual MCLS Children's Services Retreat. This year, Dr. Betsy Diamant Cohen presented a training session on *Transforming Your Storytime*.

A brief explanation of child development theories, domains of school readiness, multiple intelligences and 21st century skills was followed by an overview of traditional preschool storytime. Dr. Cohen taught the important role that repetition plays in learning, leading to a demonstration of a chosen book being read aloud. She demonstrated samples of creative ways books can be repeated in storytime for six weeks in a row, which is designed to help children build and strengthen various early literacy skills. Participants worked in groups, chose a book, and designed ways to use their book in storytime while specifying the early literacy skill(s) each activity targets. The groups presented selected activities to everyone.

Outreach

The Children's Center continues to support the Homeschool Community in Rochester. We hosted a tour and storytelling session for families with students from preschool through high school. The group's organizer gave the following feedback:

"Thank you so much for the wonderful library tours today! The kids thoroughly enjoyed it, and both kids and adults were still chattering excitedly about it during lunch. :) The Littles loved the secret room and the story with the paper, and the Olders felt so privileged to go behind locked doors and see some of the library's treasures, especially the old books in the stacks and the hole in the floor! You have opened their eyes and expanded their world, and I am very grateful."

In June, we will host an end of the year production in the Kate Gleason Auditorium, so the families can invite guests and celebrate the learning their families have done over the last year. We are expecting 100 people to attend. The students are excited about having something outside a living room.

MCLS was acknowledged in Children & Libraries, the national Journal for the Association for Library Services to Children. The article focused on the New York State Ready to Read at New York Libraries Initiative. MCLS and RPL were highlighted for the implementation of the trainings given by cohort members Tonia Burton and Anne Hicks with an emphasis on the accomplishments of the Flower City AmeriCorps members working with Raising a Reader.

Programs

April was a challenging month for the Children's Center after Kathy Wolf transferred to the Winton Branch Library and Amy McLean left to prepare for the arrival of her new baby. After positive feedback about Boxing Day and Train Day from families over the December and February break, families were offered self-led activities each day. Many families enjoy having different things to do and



appreciate being able to come and enjoy at the time that works best for their family. Instead of having a week filled with staff-led or visiting artist programs, patrons put on puppet shows in the Secret Room. It was great to see families playing together! They also learned about The Game of Light during Exploration Stations. A grandpa and grandson explored shapes on a light table. They spent at least an hour in the Secret Room playing with the light table during the Game of Light Program.

The week continued with TechSploring, during which Jennifer Cesare taught a crowd of excited young techies about circuits using Little Bits. The Little Bits are a part of the MCLS *Gadgets 2 Go* kits created for library programs. The kits have been popular with libraries because they provide the much-wanted cool tech items that patrons crave but many member libraries cannot afford. The kits are expanded each year and now patrons are asking to check out tech for home exploring. Burton will be working with the Friends and Foundation of RPL to seek funding for the 2018-2019 fiscal year.

Raising a Reader

This month was busy with visiting sites to give storytimes to classes and meet with teachers to discuss the end of the year. We visited four sites weekly and greeted families as they came in for the day, just to have them get acquainted with new Raising a Reader Librarian, Sarah Ngo who hosted 22 storytimes and read to 192 children.

Ngo met with the Education Specialist at Volunteers of America, Children's Center, Kristen Torkelsen, to discuss a literacy training they wanted assistance with for their Early Headstart teachers. The training will take place in May and Ngo will present topics on literacy tips, Every Child Ready to Read, and how to best use books in the class for the infant to toddler ages. It was great to know they thought of the library as a partner for this training.

Meetings

- Burton had a mentoring meeting with a youth services librarian from a member library. The discussion centered around difficulties with having enough time to complete basic tasks and frustrations about the lack of full time employment in the system.
- Burton attended the Early Childhood Development Initiative Parent Engagement meeting. Kathy Gresko from Hillside Family Resource Center presented the evaluation model used for their program. After the meeting, Burton and Gresko discussed other ways to partner besides RAR. Hillside may be able to offer some training for newer librarians on how to engage with families in need. Burton will contact Gresko once new staff is hired after July 1.
- Burton presented a Teacher Training at WXXI for early childhood educators. She discussed library services, how centers can partner with the library, and workshops we can offer for staff.

Local History, Christine Ridarsky reporting

The Local History & Genealogy Division began a major reorganization of our collection storage and processing spaces in April. The shift is intended to improve storage conditions for our most climate-sensitive materials (photographs, pamphlets, and journals) and to improve efficiency by consolidating previously scattered special collections work spaces into a single location. In the new scenario, our current Special Collections & Archives Processing Room (previously known as the Kate Gleason Digitizing Room) will be converted to collections storage space, and the rooms currently known as the File Room and Inner Stacks will become the new Processing Room with office and work space for Librarian I Brandon Fess (who is responsible for special collections) and interns. An added benefit of this move is that it places Fess's desk in closer proximity to the reference desk.

In April, with the assistance of Maintenance staff, we cleared the existing Processing Room of tables and desks, erected new shelving along the east wall, and relocated the pamphlet files previously housed in Inner Stacks to the west wall. New shelving will be erected in the center of the room in May, at which time all materials currently in the File Room/Inner Stacks will be relocated and tables and office desks will be moved in to the new Processing Room.

A second phase of reorganization is expected to begin in June and continue through the summer. That will entail relocating reference staff work spaces from their current location in a back area adjacent to the former digitizing room into the offices currently occupied by the City Historian/Historical Resource Consultant, Christine Ridarsky. This will put the division supervisor, genealogy specialist, and library assistant within feet of the reference desk, allowing us to adopt a new model of public service that will allow staff to work at their desks during slow public service periods but still be readily available to assist patrons as needed. Ridarsky will move into the current Division Supervisor's office in the back, consolidating City Historian's staff into adjacent offices. We anticipate all these shifts to be completed by the end of July.

Programs

Genealogy Specialist, Barb Koehler, presented her monthly TGIS: Think Genealogy It's Saturday at the Central Library. This month's offering was on *FamilySearch.org*. This topic was selected to time with recent changes to this free website. LHGD (Local History & Genealogy Division) is officially an "affiliate" library under this organization's definition and therefore has increased access to resources not available to researchers using the website at home.

Koehler also presented two talks off-site this month:

- *Introduction to Genealogy* at the Charlotte Branch, part of its monthly "Local History" program series. Most of the participants were regulars of the program series. The large group was very complimentary and asked a great deal of relevant questions.
- *Ancestry.com* at the Fairport Public Library. Most of the participants stayed and asked questions for an additional hour after the presentation ended.

Jeanne Gehret's *Rochester's Rich History* talk on "The Truth About Daniel," about Susan B. Anthony's brother, attracted an enthusiastic, though small audience, likely due to being held on the first nice day of spring. Finally, Paula Whitacre gave a presentation on her book, *A Civil Life in an Uncivil Time*, on a Monday evening. Again, a beautiful spring night was certainly a factor in lower than ideal attendance, but the audience was extremely enthusiastic, and conversation continued until security ordered people out, so the building could close at 8:30 p.m.

Community Outreach/Meetings

- The High Falls Interpretive Center & Museum had 196 visitors in April; Amy Pepe led one group tour. The center is open Saturdays and Sundays through the end of May.
- The traveling woman suffrage exhibition, *Because of Women Like Her... Winning the Vote in New York State*, was on display this month at Gates Public Library and French Road Elementary School. In addition, it was shown for a day at the Poland (OH) Public Library during a presentation by Ridarsky (see below). Since hitting the road in October, 2017, the traveling suffrage exhibit has been seen by more than 100,000 visitors!
- We were notified that we received a Humanities New York Vision Grant to fund a series of planning meetings for a proposed 2019 exhibit to commemorate 50th anniversary of the Stonewall uprising that spurred the LGBTQ Civil Rights Movement. The first meeting is being planned for early June.
- Ridarsky attended the National Council for Public History annual meeting in Las Vegas, NV, where she co-taught a preconference workshop entitled "So You Want to Be a Government Historian." Ridarsky has served on NCPH's Committee for Government Historians since 2014 and was appointed this month to a two-year term as co-chair of that committee.
- Ridarsky gave a presentation on Susan B. Anthony and the women's rights movement at the Poland (OH) Library for a fundraiser for a capital campaign for the Springfield (OH) Public Library's -- her hometown library. She also displayed the 11-panel traveling 2017-woman suffrage exhibit.
- Finn and Fess hosted Leslie Boedicker, director of the Parma Public Library, who visited the division to get ideas on how to implement a digitization program at her library.

Archives & Special Collections

Consulting archivist, Stephanie Mathieu, completed her work on the arrangement and description project funded by our 2017-2018 NYS Archives Documentary Heritage Program grant. Intern Kaye Knoll continued describing the Julie Watts collection on Agnes Ferguson and the Marjorie Mandeville papers; and volunteer Susan Potera continued to organize our map collection.

Digital Projects

- The new *Rochester Voices* website (rochestervoices.org) launched this month, and Ridarsky, Finn, MJ Wright, and Mary Royce attended a training session with site developer Mason Digital. Finn tested the new site with a group of Social Studies teachers from the Rochester City School District. The teachers were enthusiastic about the new look, improved functionality, and overall educational value of the site and contributed ideas for its future development.
- Fess spent many hours this month working on researching and creating an updated report regarding the state of our digital collections, focused on future storage requirements and options for digital asset management systems in preparation for a June meeting with staff from Finance, Cataloging, Library Automation and Local History to determine a plan for improvements to our collections management and access systems.
- Also, this month, Fess met with Ryan Hughes, the newly appointed Digital Initiatives Librarian for the Rochester Regional Library Council, to provide him with an introduction to the history and needs of the Rochester Public Library's digitization program. Hughes comes from a background in digital projects at the Carnegie Library of Pittsburgh and was very sympathetic to our needs and resources. Fess and Hughes reviewed the history of our projects and the current state of technology here and looked at possible future projects. They had a highly productive conversation about techniques for bulk data transformation that could be used to convert the MARC records for *Rochester Images* content into Dublin Core metadata for inclusion on New York Heritage (<https://nyheritage.org/>). They also addressed possibilities for digital asset management systems, the most valuable part of which was Hughes' experiences with DSpace, which were helpful to Fess in preparing the report.

Social Media

Staff from the Local History & Genealogy Division contributed content for 12 social media posts in April: four on Twitter, four on Facebook, three Facebook Events, and one blog entry on www.rochistory.wordpress.com. The reach of these posts was 3,224. This includes 1,687 on Facebook, 1,033 on Twitter, and 504 on our blog; 44 people engaged with local history posts on Facebook and nine (9) on Twitter. Our blog entry, "Different Drums: The Rochester Roots of Steve Gadd," was written by PT Library Assistant Emily Morry.

Volunteer/Intern hours

Docents from the Rochester Genealogical Society volunteered 9 hours in April and assisted 3 patrons. In addition, we were assisted by two volunteers (Susan Potera – 5 hours; Nancy Martin – 16 hours), three college interns (Karen "Kaye" Knoll, RIT – 14.5 hours; Diana Batchelor, SUNY Brockport – 10 hours; Samantha Bradley, SUNY Brockport – 5 hours), and one intern from Lifetime Assistance (Ben Mitchell – 12.75 hours). In all, volunteers and interns contributed 72.75 hours of service to the division.

Reynolds Media Center, Joseph Born reporting

Division Statistics:

- Reference - 1,569 reference questions and 557 non-reference transactions for a total of 2,126
- Circulation - 14,252 items or 58% of the Central Library's total circulation
- Hoopla – 1,098 items borrowed; 288 patrons used the service with 31 new users.
- Door Count - 470 /day

Programs:

POV Film & Discussion - We screened the film “My Love, Don’t Cross That River.” This was promoted with the help of WXXI. Our guest speaker was Dr. Hang Ryeol Na of RIT who discussed Korean culture, traditions, clothing, and the treatment of the elderly. He and his wife brought examples of “Hanbok” (traditional clothes for both men and women).



Science and History, Jennifer Byrnes reporting

Meetings

- Jennifer Byrnes met with Beth Melendez, president of the Rochester chapter of the Depression/Bipolar Support Alliance, a national organization that connects those with mood disorders to support groups and other resources, to discuss meeting with people in Health Central. Jennifer also met with first year medical student, Michaela Barry, to discuss a grant the medical students received that may allow them to staff Health Central more and to donate glucose test strips and other needed materials.
- Sarah Bishop Velez attended the monthly LROC (Library Resource Outreach Center) meeting. Expanding hours at Central, and Fridays at Lyell were discussed. At Lyell, not many people are in the library, so LROC staff will start walking the neighborhood to see who needs help. This meeting also had a special guest: David Creek! He was pleased to learn how much LROC is growing.

Training

- Jennifer Byrnes and Lily Anthony attended a four-day training at the U.S. Patent & Trademark Office in Alexandria, VA. A vast amount of information was imparted; so much so that the USPTO ships the handouts to you because they wouldn’t fit in a suitcase!
- Jennifer Byrnes attended the training for the Greater Rochester Coordinated Network (GRCN), formerly the Asset Partnership. Participation in the GRCN will allow RPL to receive referrals from other agencies’ clients for things like computer classes, ESL classes, citizenship classes, and more. These interactions will be stored on a shared network that will then be used for data analysis to see which, and how many interactions, helped the client get out of poverty. This is part of the Rochester-Monroe County Poverty Initiative’s Bridges to Success program.
- Kate Meddaugh, as well as three customers of the Carlson Patent and Trademark Center, were trained on the marketing analysis tools of the InnovationQ database. After the training, the attendees met with Sally Snow to discuss their satisfaction with the Center and the resources it provides.
- Kate Meddaugh will be the trainer for a three-hour continuing education program about patent and trademark searching at the NYLA annual conference in November.

Programs

- “Fun with Drones!” Edward Levine, a teacher in the Syracuse Central School District, discussed how to legally fly drones and the different applications for drones outside of the military. Kids could fly a drone that he promised was indestructible.
- “Pop-Up Grocery Tour!” Presented by Michelle Weiler, an Eat Smart Nutrition educator from the Cornell Cooperative Extension of Monroe County.

- “Got Health: Aging & Vision Loss: How to Cope!” Presented by Dr. Silvia Sorensen, a gerontologist and associate professor of human development at the University of Rochester.
- “Plant a Seed for Earth Day.” Patrons planted seeds and took them home to replant in their garden upon germination.
- “Puff, the Sea Lion: A Love Story.” Local author, Mary Ellen Ostrander, from the Seneca Park Zoo focused on positive reinforcement training, the animal/human relationship and love.
- The mobile dental unit was on site twice this month. Nurse Barb was on vacation the first week of April but saw 39 people the remaining time. LROC assisted 87. Volunteer Legal Services Project assisted 12.

Outreach

- Steve Nash attended the Vietnam Veterans of America, Chapter 20 monthly program. He met with the VVA (Vietnam Veterans of America) person who does outreach to incarcerated veterans in Auburn and Attica and provided books to distribute to them. As a follow up, Steve met with Outreach Librarian Melanie Lewis about providing books for the incarcerated veterans at the Monroe County Jail. Steve also attended the VVA Annual Dinner where he connected with Bing Reaves, a retired Rochester Police officer and Army veteran. Mr. Reaves is the lead spokesman for the “Buffalo Soldiers” a community outreach initiative of the Veterans of Foreign Wars Post 9251 to educate the community on the contributions of African American soldiers. The “Buffalo Soldiers” will be presenting their program to the public at Central on June 11th.
- Steve Nash was invited by the local chapter of the Veterans for Peace to be a panelist for the “Lasting Effects of Agent Orange” program at the Brighton Memorial Library on May 14th. After a video is shown on the topic, Steve and the other panelists will discuss and answer questions.

Consulting

- Jennifer Byrnes consulted with the Des Moines Public Library (IA) regarding establishing services for the homeless. The administration of the library was not in support of helping the homeless and Jennifer offered some ways to present it wherein it's a win-win.
- The Carlson Patent and Trademark Center helped 21 people with intellectual property needs this month: 10 in person, 3 by phone, 3 by letter, and 5 by email.

Database Usage

- ADAM Interactive Health – 4 remote users / 9 in library users.
- Frost & Sullivan Market Research – 60 downloads. \$157,500 worth of reports.
- InnovationQ Patent Search Tool – MJ Wright waiting for monthly breakdown. InnovationQ rep estimated it is more than 155 searches each month (that is not the number of users, that is the number of searches conducted).
- Mitchell ProDemand Automotive Repair Information – 8 sessions, 83 minutes total.
- VentureSource – 3 very detailed in-depth searches equaling approximately 3 hours of searching. VentureSource does not provide us with statistics. This is one way we can keep the cost down. This number is self-reported by Jennifer Byrnes.

Anecdotes

- Nurse Barb regularly monitors a patron's blood pressure. Recently, he came in and his pressure had dropped 40 points, which is a lot, and she was very concerned. She asked him how he was feeling otherwise. He told her some of his other symptoms and she quickly realized he had a gastrointestinal bleed. She advised him to call his doctor immediately. The patron was quickly hospitalized. It is very likely that if she had not intervened, he would have died.

- A gentleman Kate Meddaugh helped with Trademarks made a special trip to the library to tell her he should be “up and in business” by the end of April with his clothing line.
- Steve Nash assisted a patron with research on the Battle of Plattsburgh. This battle, also known as Battle of Lake Champlain, was a joint land and naval invasion of upper New York State and the last major British operation of the War of 1812. The patron learned that a relative fought in this battle. Steve located several resources for the patron and been ordered a book on this event for our collection.
- Alla leve conducted a library tour for a group of retired teachers and received this lovely note:

Dear Ali,
Thank you so very much for the wonderful Central Library tour. What a wealth of resources, programs, events, and exhibits the library has that so many of us are unaware of! And the buildings are absolutely beautiful! We appreciate your time and expertise in giving us such incredible insights as to all the library has to offer. Again, our sincere thanks! We're sure you will see many of us again!
Sincerely,
The Churchville - Chili Retiree Group

Alla Levi was talking to a patron who introduced her to his friend as “I want you to meet Miss Alla, if you have any questions, see Miss Alla and she will answer them for you. She is also a friend, wait, she is more than a friend; I think of her as family, she is always here to talk to if I need to talk.”

Teen Central, Dennis Williams reporting

Programs

A lot of time this month for the supervisor was spent getting to know who the regular teens are and experimenting with different programs to gauge interest. However, approaching many of the teens one-on-one bears fruit with homework help, chess games, ping pong, and other interests. We trained Antoine McDonald, Substitute Librarian in the Teen Space this month. He is an exceptional librarian, and quickly gained a comfort with all aspects of his role. We are in the process of planning for the one-year anniversary on May 24, 2018. The staff and teens have worked hard this past year. We want to celebrate the space, teens, staff and accomplishments of Teen Central.

Anecdotes

From Teen Librarian, Xandi DiMatteo:

This is Marjuan, he was a regular teen at Teen Central when school started in September of 2017, but then he wasn't coming by anymore. In October the Greater Rochester Teen Read featured author Paul Griffin, who visited the Monroe County Children's Detention Center pro bono. Reaching out to youth in the justice system is something that Griffin feels passionately about: he wants to help youth tell their stories and understand the importance of speaking articulately to authority.



During the visit, Griffin's books were given out and the teens had the opportunity to speak with him while he autographed their books. I always tell teens at MCCDC that everyone can make a mistake or a bad choice, but the library can be a great resource to connect back to the community and get back on track. I asked them specially to come see me at Teen Central, and I always get a few who will. Marjuan came back to Teen Central the last week in April, and immediately mentioned my visit with Griffin. He wanted more books by Griffin, and I had some...plus, it couldn't hurt to offer him some more books by Walter Dean Myers and Matt de la Pena. Hopefully, I will see him again to connect him with more library resources.

Teen Central had over 1900 visits for the month of April.

imagineYOU Media Lab, John Hylton reporting

Programs

- The youth from Liberty Partnership Program used the imagineYOU Media Lab to create a promo video for their organization. They were able to use the cameras and editing software with help from the imagineYOU youth volunteers and staff. The LLP youth had great time learning about video production and plan to use the lab again for future projects.
- The "A Gamers Night" and imagineYOU collaborated on two podcasts in April. The podcast talked about the gaming lifestyle, gaming technology and what the youth are looking forward to in gaming. The youth of imagineYOU enjoy being a part of the podcast discussion. They enjoy utilizing their digital skills in front and behind the camera.

AGN Podcast #6

<https://youtu.be/pCJPEbI2Tuk>



imagineYOU CD Tracks

Josh Pettinger and I have been working hard to keep the youth focused on our goal of having a 10-track cd compiled of original songs from Rochester Youth. Josh has recorded 7 tracks from youth and has spent time teaching youth during the recording and post-production. The ImagineYOU lab is close to wrapping up our cd project and letting these talented youths' music be heard.

Here is a sample of a couple of tracks that were recently completed.

Letoris Thomas
Ezekiel Wadell

"Need A Friend"
"Love Letter"



Green Screen Backgrounds

The youth of imagineYOU and volunteers have been practicing photography and background editing in preparation for the anniversary party that will take place on May 24, 2018. We are expecting over 300 participants.

MCLS Member Libraries

Bernadette Brinkman, reporting

Brockport-Seymour Library – Carl Gouveia, Director

A *Brockport Post* reporter recently attended, as a member of the Seymour Friends, the meeting of the Rochester Area Friends' Council. He was so impressed with everything that Friends groups do that he will be writing an article on the Seymour Friends and Friends of Libraries in general. After interviewing Gouveia for the piece, he decided to do an article on Gouveia as well.

Chili Public Library – Jeff Baker, Director

There will be two public information meetings about the proposed community center that will house the library, as well as a senior center and recreation center. The project, subject to referendum, is expected to cost twenty million dollars. Passero Associates has been charged with devising renderings that reflect the look of the space. A possible opening timeframe is spring 2020.

East Rochester Public Library – Meredith Fraser, Director

Circulation pendant lights have been installed, and a new walk-up book drop has been placed by the library entrance.

Fairport Public Library – Betsy Gilbert, Director

Fairport did a budget presentation with the school district on May 1st. There has been a reorganization of staff. Tori Reilly has decided to step back from her position as Assistant Director for Technology and is now Adult Services and Marketing Librarian. Kristin Gallagher is the Assistant Director for Technology. Carly Dennis is Teen Services Librarian. There is an open position for Technology Services Librarian which will report to the Assistant Director for Technology.

Greece Public Library – Cassie Guthrie, Director

The Greece Public Library will participate in a connected learning internship program this summer sponsored by the Public Library Association (a division of the American Library Association). Through its Inclusive Internship Initiative, Public Library Association is offering paid, mentored public library internships for 50 high school juniors and seniors from diverse backgrounds. The program is funded by Public Library Association with support from a pre-professional Laura Bush 21st Century Librarian Program Grant from the Institute of Museum and Library Services.

Hamlin Public Library – Christine Gates, Director

Hamlin offered a homeschooling tech day with the help of Tonia Burton at Central. Little Bits, Cubelets, a coding mouse, 2 Osmo bases with interactive games, and a box of science, technology, engineering and mathematics-related launchpads were used by the participants to learn about circuitry, coding, and robotics.

Henrietta Public Library – Adrienne Pettinelli, Director

The library building is underway, and the staff is enjoying the process. The Children's Department has been running some very creative and fun Friday evening and Saturday programs.

Irondequoit Public Library – Terry Buford, Director

Irondequoit has been selected as this year's Rochester Regional Library Council's Public Library of the Year.

Mendon Public Library – Laurie Guenther, Director

The library recently purchased twenty new picture books full of uplifting messages and enchanting artwork that highlight uniqueness, kindness, and the beauty of the world around us to add to the curriculum of the Firefly Friends program offered at the library throughout the school year.

Newman Riga Library – Lynn Brown, Director

The library will be having its annual book sale June 7-9th and a basket raffle starting May 1st. The staff is still investigating security systems.

Ogden Farmers' Library – John Cohen, Director

Ogden has just completed another successful auction in partnership with the local Kiwanis. The library has started a current-issues book group and is preparing for summer reading.

Parma Public Library – Leslie Boedicker, Director

A previously unused alarm system has been brought to life. Parma plans to apply for construction grant money for a new roof unless a possible land acquisition comes to fruition, in which case a new library will be the object of a construction grant. Parma is applying for a Rochester Regional Library Council Technology Grant for digitizing a microfilm collection. Parma's annual report to the community is available.

Penfield Public Library – Bernadette Brinkman, Director

Penfield received five thousand dollars in Bullet Aid from Senator Rich Funke.

Pittsford Community Library – Rhonda Rossman, Director

Pittsford received five thousand dollars in Bullet Aid from Senator Rich Funke. Their new Envisionware demonstration self-service checkout kiosk is about to be installed, and there is new carpeting in one portion of the second floor.

Rush Public Library – Kirsten Flass, Director

Rush is now offering the language-learning database, Pronunciator.

Scottsville Free Library – Laurie Leo, Director

Scottsville has new energy-efficient light-emitting diode lighting.

Webster Public Library – Terri Bennett, Director

Webster has developed a partnership with the Friends of Webster Trails to establish a new trail in the Hickory Bark woods directly behind the library. As part of the trail, the Boy Scout troop doing the labor will be building a small outdoor performance space that will allow the library to expand its programming to outdoor offerings, such as yoga in the park and children's science programs.

Selected Meetings & Outputs

Director Uttaro (April 15 – May 15, 2018)

Brie Harrison; Sally Snow; Ana Suro – one-to-one meetings (monthly)

Tolley Reeves - one-to-one meetings (bi-weekly)

FFRPL Executive Director Ned Davis (monthly)

City Chief of Staff, Alex Yudelson (monthly)

City Senior Management Team (monthly)

Monroe County Assistant County Executive, Michael Molinari (monthly)

Central Library All-Staff Meeting (monthly)

MCLS Directors' Council (monthly – May meeting held at Penfield Public Library)

MCLS Mentoring phone calls with recently appointed member library director (weekly)

MCLS System Services and Operations Committee (monthly)

New York State Library – Department of Library Development conference call (monthly)

Public Library System Directors' Organization (PULISDO) conference call (monthly)

RPL-MCLS Management Team (weekly)

MCLS Director's Report – May 2018 (Continued)

Charles Benincasa (City's Finance Director); Allen Williams, (City's Director of Special Projects and Educational Initiatives) re RCSD Facilities Modernization Program (FMP)
Central Library Supervisors
City Council Capital Improvement Project Hearing
Coloring on Canvas – Colvanni; Reeves; Burton; Coley; Lee; Lenio
Fine-Free Panel Discussion (member of panel) at Geneva Free Library
Friends & Foundation of RPL Board
FFRPL donor event featuring Jennifer Pharr Davis – luncheon and presentation
Growing Downtown Rochester's Vivian Pallodoro
Hester Street consultant / stakeholder meetings
Hillside Side Conversations
Libraries After Dark – Central Library Planning Team – *May the 4th Be with You*
MCLS Consultants – Margo Gustina and Eli Guinnee – conference call
New York Broadcasters Association Annual Luncheon with WXXI representatives
Reeves; Lenio; Lee
Reynolds Library Board
Roc the Future Executive Committee
Roc the Future Summer Learning Collaborative Action Network – Greater Rochester After School Alliance
Sokol High School Literary Awards reception – Kate Gleason Auditorium

Email Activity

Name	Send Actions	Receive Actions	Read Actions
Uttaro, Patricia	676	3,641	3,741
Snow, Sally	278	1,,926	870
Reeves, Tolley	477	1,747	1,588
Harrison, Brie	282	1,471	1,415