

MCLS Plan of Service Analysis, 2017

Work Scheduled & Performed in 2017:

- Advocacy & Marketing Team established
- Legislative visits continued
- Legislative Thank You breakfast continued
- Advocacy Day attendance increased
- Advocacy training provided
- Constant Contact newsletter continued
- RRLC training collaboration (survey, Future of Reading conference)
- Other system collaboration on training (Jerry Nichols class)
- Training funding sources explored – Hacker grants
- Trustee orientations offered 2X a year
- HATS curriculum explored
- Trustees encouraged to join LTA
- Trustees encouraged to attend conferences & training
- Trustee mini-conference held (Sustainability)
- ILS Users Group established
- ETC Camps supported
- Libraryweb.org redesign launched
- Implementation of 5 year ILS contract
- System purchase of e-resources continues
- System Coordinated Outreach work continues

Work Scheduled but NOT Performed in 2017

- Advocacy Toolkits created – These are in progress in the MCLS Office
- Method of reaching county legislators established
- System outreach at selected community events
- Member attendance at County Legislature meetings
- Marketing training
- Training Team continues to produce videos, etc.
- Expansion of Office 365
- Expansion of Software as a Service

New Work Identified for 2018

- Legislative visits continued
- Legislative Thank You breakfast continued
- Advocacy Day attendance increased
- System outreach at selected community events
- Member attendance at County Legislature meetings
- Marketing training
- Constant Contact newsletter continued

- Marketing assistance grants explored
- Work with FFRPL to encourage more system-wide approach
- Training Team continues to produce videos, etc.
- Explore purchase of new training recording equipment
- Explore use of live streaming for training
- RRLC training collaboration
- Other system collaboration on training
- Explore alternate sources of funding for training
- Trustee orientations offered 2X a year
- Trustees encouraged to join LTA
- Trustees encouraged to attend conferences & training
- Trustee mini-conference held
- Explore digital training for trustees
- ETC Camps supported
- Implementation of 5 year ILS contract
- System Competency Team is formed
- Expansion of Office 365
- Expansion of Software as a Service
- System purchase of e-resources continues
- System Coordinated Outreach work continues
- Explore community agency collaboration for in-home delivery
- Explore use of volunteers for in-home delivery