TO: MCLS Board of Trustees  
FROM: Patricia Uttaro, Director  
DATE: April 18, 2019  
SUBJECT: Monthly Report – April 2019

**Action Items - None**

**Report Items**

**MCLS Director Patricia Uttaro reporting**

**Recommended Reading/Viewing**
Leadership Brief – Library-School Partnerships to Improve Reading Proficiency - [https://www.urbanlibraries.org/files/Library-School-Partnerships-to-Improve-Reading-Proficiency.pdf](https://www.urbanlibraries.org/files/Library-School-Partnerships-to-Improve-Reading-Proficiency.pdf)

**Assistant Director Snow’s Retirement**
AD Snow will retire at the end of June. The position has been advertised and applications are due to the City Department of Human Resources by April 22. We expect to conduct interviews in early May and make an offer by Memorial Day week. The goal is to have Snow’s replacement begin at least one week before Snow leaves, allowing for some overlap and transfer of knowledge. MCLS Trustee Marjorie Shelly has agreed to serve on the search committee, which also includes Uttaro, Brie Harrison, Dr. Reeves, Bernadette Brinkman, and Melanie Lewis. An offer has been extended to Susan Kramarsky, a Trustee of the Irondequoit Library, to also serve. (See Kramarsky’s note below.)

**Plan of Service Priority Updates**

**Collaboration**
During March, the MCLS office purchased the simultaneous use of two e-books, *American War* by Omar El Akkad for Writers & Books 2019 Rochester Reads event and *Drawdown* by Paul Hawken for NYLA’s 2019 New York Reads. The e-books for both of these titles were available for patrons to borrow with no wait time through March 31. At the conclusion of the simultaneous use, statistics showed that *American War* was checked out 687 times over the course of 6 weeks and *Drawdown* was checked out 157 times over the course of 4 weeks.

**Staff & Trustee Development**
A group of active member library trustees has started an informal trustee council to share ideas and concerns. Sally Snow attended their meeting on March 25 to debrief everyone on Library Advocacy Day in Albany. Following the meeting, Director Uttaro received this note from Irondequoit Trustee Susan Kramarsky:

*I am writing to you today as a board member of the Irondequoit Public Library. On Monday evening, Sally Snow came to speak to the gathering of trustees from area libraries. She was, as usual, WONDERFUL. I hope you will thank her on our behalf.*
As you contemplate her successor we are hoping that you will keep the coordination, training, and networking of the trustees as a priority. We are aware that at some point in the past this was facilitated by MCLS, and hope that we might move toward this again in the future. The challenges for each of us are great and the sharing of information seems critical. Your help in helping us is always appreciated. We are more than happy to help to formalize the effort through MCLS either as the informal collective; or as trustees of the Irondequoit library.

Snow visited the Mendon, Hamlin, and Seymour libraries in March to deliver trustee orientations and discuss the new State Minimum Standards for Public Libraries.

At the request of their board of trustees, Snow reviewed Pittsford Community Library’s strategic plan and gave some feedback on ways to restructure the goals and objectives to make them more measurable.

MCLS Office, Assistant Director Sally Snow reporting

Consulting

- Assisted the Chili Public Library with construction grant questions
- Assisted the Henrietta Public Library in applying for additional construction funds
- Directed Ogden Farmer’s Library to LAS to set up training on CARL
- Assisted a Pioneer Library with information about RPL’s “no fines for kids” policy
- Answered questions from Mendon about the deadlines for construction grants

MCLS Office Metrics

- OverDrive
  - E-book & Audiobook Checkouts – 57,366
  - Magazine Checkouts – 2,521
  - Simultaneous Use Checkouts – 502
- Website Inquiries – 11
- MCLS Member Library Inquiries – 23
- Adult Literacy Learning Lab – 7
- Big Games – 2
- Central Meeting Room Use – 111
- Cataloging
  - New Titles Added – 3,237 (Towns 1,967; RPL 1,270)
  - No hits emails received – 3,068

Social Media

Constant Contact Newsletter

Central

- Subscribers who opened newsletter – 895
- Click through – 95

RPL

- Subscribers who opened newsletter – 1,731
- Click through – 45

New subscribers – 11
### March 2019

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### Outreach Services, Melanie Lewis Reporting

**General Services and Programs**
- Outreach Station Team selected, pulled, charged and packed materials for 12 library stations.
- Fulfilled special requests for 10 stations.
- Outreach Librarians selected and delivered library titles and digital downloads to 27 homebound patrons.
- Mailed digital cartridges with audiobook titles downloaded from the NYS Talking Book and Braille Library to 3 patrons.
- Mailed reference packets to 2 patrons.

**Correction Support**
- Outreach Librarians gave 2 small group presentations (Men and Women) at the Monroe County Facility in Henrietta.
- They shared resources that are available in RPL, JIC, LROC, and branches and gave an overview of educational and vocational opportunities available in the community. They also shared information and resources that may assist ex-offenders in their job search.
- Outreach distributed "Making Moves" reentry resource packets to currently incarcerated individuals, transitional coordinators, and parolees.

**Community Outreach**
- **Exploration Elementary Family Resource Fair:** Exploration Elementary is a K-2 STEM-oriented charter school located on Lake Avenue. They invited us to prepare an interactive activity and speak about library
services at their family resource fair. Janet and Amy tabled alongside a variety of service providers -- including the Boys & Girls Club, RMSC, Eat Smart New York, Monroe County Human Services, RPD, YMCA, and the Child Care Council – highlighting children’s programming, fine free kids, and services for families such as VIP and Empire Passes, the toy library, and digital services.

- **In-Home Profile: Mitch**

Mitch grew up on his grandmother’s farm outside of New Orleans. He described his childhood as school, work, church, repeat. Television was his only means of entertainment and he developed a passion for the movies early on -- Mitch devoured Westerns as a kid but his preference has morphed over the years to include action and martial arts, baseball, and Blaxploitation films. He appreciates the library’s collection of old television shows; he’s currently re-watching Sanford and Son and Soul Train.

Mitch moved to Rochester with his mother when he was thirteen. They lived on Cypress Street and he got his first job delivering newspapers around the Mt. Hope area. Mitch graduated from East High in 1972 and went on to attend SUNY Brockport, where he studied journalism, sociology, psychology, and theatre. Mitch has had a storied work history, putting in time at Rochester staples such as Sibley’s, Naum Brothers, and Kodak, among others. He moved back to Louisiana for a few years in the late 1980s where he worked as a private security investigator and hit the road again in the early 2000s when he went to work for a traveling carnival. For about 30 years, Mitch did stand-up comedy on the side, performing at Scorgies, Yuk Yuk’s, and the Comedy Store.

Mitch moved into Monroe Community Hospital in 2014 after developing a brain tumor. The tumor isn’t cancerous, but it’s caused him to lose the ability to use his hands. He’s also lost vision in one eye and hearing in one ear and no longer has a sense of taste or smell. The tumor hasn’t taken away Mitch’s sparkle though; he has a magnetic personality and a million dollar smile. He also hasn’t given up comedy. Mitch has placed in the MCH talent show for four years in a row.

**Central Library Updates**

As the final piece of the 2012 Central Master Plan, Snow and Patron Services Manager Cynthia Dana have been working with staff to plan some changes to the 3rd and 4th floors of the Bausch & Lomb Building. A new Business Innovation Center will be developed with a small staff who have proven themselves adept at developing partnerships, doing outreach, and developing innovative programs. The space will include the Chester Carlson Center for Intellectual Property, which will move from the 3rd to the 4th floor. The service plan includes working with partner organizations already in place such as the Small Business Association, SCORE, and the KIVA loan program. Staff will do much of their work engaged in outreach, research, and programming and will no longer staff a traditional reference desk on the 4th floor; consultations will be available by appointment. The collections of this floor will include Business, Finance, Law, Politics, and Government. Staff not engaged in the Business Innovation Center will merge with the Science/History/Technology Division staff.
on the 3rd floor, bringing with them the collections of Crime, Education, Social Sciences, and the Job Information Center. The third floor will continue to be engaged in activities surrounding health services, such as LROC and the visiting nurse program. This floor will continue to provide the ready reference desk service in addition to programming and outreach.

**Arts and Literature Division, Nanci Nugent Rosenbert reporting**

**Programs**

- Librarian Mary Fraser hosted a "6x6 Party" for Rochester Contemporary Art Center's "Make Art Day." Several people stopped by Harold Hacker Hall to create square art using library-provided materials. Some chose to donate their work, and Mary delivered them with entry forms to RoCo. This program was part of the Arts and Literature Division’s “Artist at Work” series.

- Who does not love a cute stuffed animal? Apparently, our patrons do, as they love sewing them. Librarian Nanci Nugent led another popular sewing class, where students sewed one of the most popular pets in the US, a cat. These cats were sewn with solid fabric and then a dress was sewn in different colors and prints. Calicos, plaids, and floral prints were used from the Art collection to create these cute little dresses. Patrons said they were very happy to bring home the pattern for the cat and dress so they could make more of these felines. These sewing classes are some of the most well-attended programs and next month patrons will sew a woodland rabbit.

- The Page is Your Playground: A Four-Part Writing Series - Popular writing teacher, Jennifer Case, taught this first-time class to Rochester Writes students of varying levels. The focus was on having fun, experimenting with different genres, and flexing writing muscles. Here are a few of the responses to the question on the evaluation form, “What is one thing that you learned or took away from this program?”
  - “To remember to have fun while writing.”
  - “I really can write!”
  - “That the page is truly my playground! Have fun and relax and lean into writing prompts!”
  - “Anything can be a source/inspiration for writing.”

**Business & Social Sciences, Darlene Richards reporting**

**Meetings**
Timothy Cosgriff from Empire State College requested a meeting with Bishopp Vélez in order to learn more about the library’s business resources. In particular, she showed him how to use the A to Z database to pull a report of businesses within a given geographical location. They also discussed possible ways in which the Business Division, and especially the Job Information Center, might collaborate in the future with Empire State College.

**Programs**
Drake Thomas of the Small Business Development Center, along with eleven construction and economic development representatives from the City of Rochester, Monroe County, and New York State, discussed planned construction projects for the region and how area businesses could participate. Part of the forum included information regarding financing and bonding programs available for contractors.
Small Business Consulting
- Sarah Bishopp Vélez had a busy month with small business related questions and many requests for one-on-one meetings. Some of the business ideas people needed research for included bakeries, consulting services, home health care, marketing firms, and web design.
- Besides market research for small businesses, Bishopp Vélez has also been partnering with Kiva Rochester to organize the Roc City Scavenger Hunt for National Small Business Week this May. Look for the brochures and posters, which will be posted by April 1st, and invite friends and co-workers to Shop Small!

Historical Stock Quotes
- Florence Morris fielded a question that included stock certificates for five companies. The caller, representing her employer who had old stock certificates for these companies, wanted to know if they were worth anything and if the companies still existed. Morris did the research, photocopied, scanned and sent six e-mails that included all the information needed.
- Morris also worked on two historical mining stock quotes for two different patrons.

Children’s Center, Tonia Burton reporting

Outreach and Community Contacts
- Citizen Scientists- MCLS is partnering with WXXI and the New York State Department of Environmental Conservation to educate the public on how to be a Citizen Scientist. At the March Children’s meeting, Betsy Ukeritis, Inter-regional Environmental Educator for DEC, trained library staff on what it means to be a Citizen Scientist, shared information on current programs, and discussed upcoming programming. Ukeritis also demonstrated the site SciStarter, the place to find, join, and contribute to science. The site provides access to searchable research projects and events. SciStarter also offers a coordinated place to record contributions and access the tools and instruments needed to participate in citizen science projects.

Through SciStarter the group viewed the iNaturalist app. iNaturalist is a citizen science project and online social network of naturalists, citizen scientists, and biologists built on the concept of mapping and sharing observations of biodiversity across the globe.
- There are two large events happening in April. On Saturday, April 13, there is a Family Fishing Derby at Powder Mills Park Fish Hatchery from 9 am to 1 pm. On Saturday, April 27, at Seneca Park there will be a Kids Nature Fest. The fest will include nature walks, a WXXI Nature Challenge, Seneca Park Zoo City Nature Challenge, PBS KIDS Nature Cat will be there for a Meet & Greet, and MCLS will host activities as well as other area organizations.

Programs
- The Children's Center’s Girl Scout troop met four times in the month of March. Girls learned about money handling, making change, and customer service in preparation for selling cookies in the following two weeks. They sold out their entire cookie inventory on both cookie booth days.
- News reporter Kaci Jones visited one of our meetings to talk about being a journalist. Participants then split into groups and chose an issue that affects girls in their community and did a short news report presentation about that issue.
Raising a Reader

- Sarah Fitts Romig from the Toy Library and Burton presented a workshop for parents and caregivers at Ibero on the importance of play and literacy. Attendees learned about the resources at the Toy Library and how they can use play to expand their child’s background knowledge, word knowledge, print awareness, and expand on their interest.
- Burton is working with Cynthia Rochet from the City Department of Recreation and Youth Services to implement RAR at three sites. Adams Street and Ryan Centers had orientations in March and the Gantt Center will begin in April. Rochet will work with the children’s librarians located closest to each R Center. The sites are serving 3-8 children, ages 6 - 8 at each site.

Anecdotes

Public library staff has daily opportunities to make a positive difference in the lives of our patrons. Sometimes patrons stop coming because they have moved or started going to school or work. This month we were lucky enough to have a visit from an old friend and her daughters. Several years ago “Lisa” began coming in with two of her daughters and was in a rough place. She was angry and at times struggled with parenting. One of our amazing Security Guards, Antoinette Davis, worked with us to be sure we knew that “Lisa” was going through some serious things. Fast forward a few years and “Lisa” came in with two of her three daughters. She was happy to share that she is now a successful Certified Nursing Assistant and is also debt free and saving for a house. Antoinette was a major factor in “Lisa” getting rid of the bad influences in her life. The Children’s Center provided a safe and welcoming place for her and her children during the day. The day after Burton spoke with “Lisa,” she and Katie Powell were in the Children’s Center when another Mom said “I have to tell you something, the library is my safe place. Every time I come here good things happen. Thank you for being so nice to us.” She went on to share more of her story that was about to change because as she was sitting in the Children’s Center she got a call telling her there was an apartment available for her and her daughter and she could leave the shelter! The Children’s Center often loses patrons once they gain housing and we are happy to say goodbye knowing they will find a library in their new neighborhood.

Circulation/Information, Chad Cunningham reporting

New borrowers: 196
Access cards: 4
Notarial Acts: 172

Programs

After Brian DiNitto’s Basic Excel class a patron came to talk to Chad Cunningham about the class. She told Cunningham that the class was wonderful and that she homeschools and wanted to see if there was a way there could be computer classes for her homeschool group. She asked for Cunningham’s e-mail so she could send information about what she’s looking for.

Anecdotes

A little boy about 7-years-old spun the fine wheel to get some fines waived off of his card. The wheel landed on “Sing Baby Shark” but he was too shy to sing alone so Kathy Sochia sang with him.

Local History & Genealogy Division, Christine L. Ridarsky reporting

The focus for the Local History & Genealogy Division during the month of March was on final preparations for the opening of the Stonewall: 50 Years Out exhibition. The Exhibit Planning Team, led by City Historian/Historical Services Consultant Christine L. Ridarsky, met throughout the month. Historical Researcher Michelle Finn and Librarian I Brandon Fess also participated. Installation began the week of March 25. The
opening reception was April 5, in Hacker Hall. The exhibit will be open through the end of Pride Week, closing on July 20, 2019.

Programs

- The highlight of March’s programming was the 2nd annual Rainbow Dialogues, offered in partnership with the Out Alliance. This year’s program focused on the effect the Stonewall uprising had on activating Rochester’s LGBTQ+ communities and drew an impressive crowd of about 115 people. Among the sessions was a behind-the-scenes tour of the Local History & Genealogy Division and it’s LGBTQ+ collections led by Historical Services Consultant Christine L. Ridarsky and Librarian I Brandon Fess.

- We drew another large crowd for a talk by Irish politician Eamon O Cuiv on “100 Years of Irish Independence”. O Cuiv and the members of the O’Rorke Society, which helped arrange for the talk, were impressed with the turnout and with our facilities and have expressed interest in partnering to hold future events here.

- Genealogy Specialist Barb Koehler presented one session in her popular TGIS: Think Genealogy It’s Saturday, focusing on resources available in the Local History & Genealogy Division. She also presented two workshops off-site this month: "Library Resources and Ancestry" at the Fairport Public Library and "Library Resources, Maps, and Directories" to a large group of local real estate agents at the Greater Rochester Realtors Association.

- This month’s offering in the Rochester’s Rich History Series was “Making Their Place Here: 19th Century Deaf Rochester.” Prof. MaryBeth Kitzel of the Rochester Institute of Technology spoke about her research on Rochester’s earliest deaf residents and the founding of the Rochester School for the Deaf. This talk was warmly received by an impressive crowd. Professor Kitzel was so impressed by her reception here that we are already discussing how to build upon it and present more programming here on and for Rochester’s deaf community.

- Pepe hosted the first session of “Your Silence Will Not Protect You! – The writing of Audre Lorde Reading and Discussion series.” The facilitator, Tokeya Graham, had a family emergency and was not able to attend the session. Pepe passed out books and gave participants an introduction to the series. Local History & Genealogy is co-sponsoring the series with the Arts & Literature Division in partnership with Humanities New York.

Community Outreach/Meetings

- The Local History & Genealogy Division hosted a group of about 45 eighth-grade students from the Early College International High School for field experience. Staff demonstrated how city directories and maps can be used to gain an understanding of what life was like in various neighborhoods in the past and engaged the class in a discussion on the massive impact floods have had on the city. The students were also able to watch a looped PowerPoint presentation of images of the tremendous floods of 1865 and 1913.

- Pepe hosted another visit to the division by 100 eighth graders from the World of Inquiry School for a series of station activities on the theme of Civil Rights and the Race Riots of 1964. Their teacher, Mark Blair, wrote the following thank you note: “Thank you for everything, I heard many positive things from students and teachers about today. It really helps us to have students make connections with history through other media other than just the traditional textbook.”

- The Rochester History editorial board met this month. The board discussed two pending articles on the Rochester Almshouse/State Hospital, which we hope to publish as a two-part series. Unfortunately, one of the articles still requires significant revision. Ridarsky has scheduled a meeting with Dr. Laurence Guttmacher, who has been advising the authors of these papers, to determine how he might help them to make adequate progress in their revisions so that we can get this publication ready. The board also offered additional feedback to the author of the article "Segregation in Rochester schools: 1819-1856." We expect to be able to move that article toward publication soon after the author resubmits with the requested revisions. The author of an article on architect James H. Johnson plans to submit her final draft in May. We expect that article to be ready for final editing upon submission.
MCLS Director’s Report – April 2019 (Continued)

- Ridarsky gave a talk on the history of Woman Suffrage for the Irondequoit Historical Society at the Irondequoit Public Library.
- Ridarsky co-facilitated a visioning session as part of the planning process for the proposed Rochester Civil Rights Park. Approximately 20 people participated in the daylong session at Spiritus Christi Church. The effort is a joint project of the Spiritus Anti-Racism Coalition (SPARC), the City of Rochester, and the Rochester Schools Modernization Program. Department of Environmental Services Commissioner Norman Jones asked Ridarsky to join the planning team to help the team develop a historical narrative to guide park development.

Collections
- Fess completed a reorganization of materials in the division’s old document cases and began accessioning and describing collections housed therein. These included: the Florence Cooksley papers, Aristarchus Champion papers, C. Storrs Barrows papers, Obed Hussey papers, and the George W. Aldridge papers. He also described the Pam Barrale papers, concerning Monroe County’s first adoption by a same-sex couple. These papers had been transferred to us from the Out Alliance incorrectly identified as part of the Pam Barres papers, a mistake that the Alliance discovered and corrected.
- Clerk Hope Christansen managed the intake of 48 donated books and processed another 24 previously donated items, as well as five short runs of donated periodicals. She continued the project of securing the best copies of the City Directories in our climate-controlled inner stacks and completed the intimidating process of “cleaning up” the records for the entire collection of City Directories.

Digital Projects
New York State Historical Newspapers finished mounting our collection of German-language newspapers. The Beobachter, Deutscher Wochenspiel, and Abendpost are all now accessible online at http://nyshistoricnewspapers.org/titles/places/new_york/monroe/. Unfortunately, there was a scanning error in the images of the Beobachter that was quickly detected. The relevant microfilm was returned to the Northern New York Library Network for rescanning; correction of this problem has been prioritized by the organization.

Social Media
Staff from the Local History and Genealogy Division contributed content for 11 social media posts in March: 3 on Twitter, 4 on Facebook, 3 Facebook Events, and 1 blog entry on www.rochistory.wordpress.com. The reach of these posts was 4,246. This includes 2,617 on Facebook, 1,240 on Twitter, and 1,389 on our blog; 131 people engaged with Local History & Genealogy posts on Facebook, 17 on Twitter, and 48 on our blog. PT Library Assistant Emily Morry contributed one blog entry: “Out of the Loop Pt. 5: A Before and After look at the Neighborhoods of the Inner Loop” Morry’s previous blog post of February 26, had a reach of 1,221 and engaged 48 people in March.

Volunteer/Intern hours
Volunteers from the Rochester Genealogical Society contributed 39 hours in March and assisted 13 patrons. We were also aided by five volunteers (Kevin Allen – 8 hours; Karen “Kaye” Knoll – 5 hours; Noeme Liestman – 8.75; Nancy Martin – 1.5 hours; and Ira Srole – 32.5 hours), three college interns (Josue Cuevas, University of Rochester – 21 hours; Mason Lezette, RIT – (unavailable) hours; and Katie Keegan, RIT – 2 hours). In all, volunteers and interns contributed 117.75 hours, not including Mason’s hours, which had not been reported in time to include.
Reynolds Media Center, Joseph Born reporting

Reference
During the month of March, RMC handled 1,686 reference questions and 404 non-reference transactions and for a total of 2090.

Circulation
In March, RMC rented 9 pieces of equipment and circulated 12,259 items or 54% of the Central Library’s total circulation of 22,693 (before renewals from Catalog Plus, Classic Catalog and Telephone are added).

Hoopla
Hoopla circulations for March totaled 1246:
- 319 Movies/TV
- 542 Audiobooks
- 116 Music
- 166 eBooks
- 103 Comics

361 patrons used the service during March with 44 new users registering and 81 patrons using all seven circs (23%). The average cost was $2.10/item.

Programs
- Our First Friday Film series on March 1st showed the movie “At Eternity’s Gate”.
- Saturday, March 23rd was our See It First movie. We presented the movie “Green Book”.
- Friday, March 29th was the Short Films Sandwiched In, This month’s category was “Unlikely Connections” shown through various short films.

Door Count
In March, RMC’s door count averaged 479/day during the week. Monday and Wednesday nights between 6-8:30 averaged 55 people. The door count on Fridays between 5 pm and 6 pm averaged 36.

Science and History Division – Jennifer Byrnes reporting

Meetings
- Jennifer Byrnes met with Kelly Sciarrella of the Open Access Clinic. The clinic is open 24/7 and serves as a referring agency to connect substance abusers with treatment.
- Byrnes had multiple meetings with the Center for Community Health to plan for the March 20, colon cancer awareness event.
- She also met with Jack Simple from Citizen Film to discuss marketing for April’s American Creed events.
- Other meetings include the 360 Network Provider Meeting, Civic Seminary conference call, and the young adult group meeting to discuss the LARC initiative (Long-Acting Reversible Contraception) with Jessica Cranch, Health Project Coordinator for the Hoekelman Center at the URMC Department of Pediatrics.

Programs
- Levi hosted the program “DIY: Making Sugar Scrubs with Gina Marie.”
- Got Health: Lose Weight and Stay Motivated. The presenter was April Ho, RD, CPT, Clinical Dietitian at the Center for Community Health & Prevention, University of Rochester Medical Center.
- Got Health: How to Talk to Your Doctor. The presenter was Howard Beckman, MD, FACP, FACH, Senior Consultant at Common Ground Health and Clinical Professor of Medicine at the University of Rochester School of Medicine and Dentistry.
Levi hosted Adult Lego Club. It grows each month!

Partner Organization Statistics
- LROC – 64
- Volunteer Legal Services Project – 16
- Medical Student – 20
- STI Testing – 3 All negative
- 360 Collaborative Network Referrals – 27

Outreach
- Byrnes and Anthony attended the RIT Venture Creations Incubator “graduations.” Byrnes and/or Meddaugh have provided extensive support to 3 of the 4 graduating companies: Empire Medicinals, ThermApparel, and Positive Science. It was a great opportunity for Byrnes to finally meet people that she has only known via email for the past few years and to actually see the products. Meddaugh was acknowledged for her participation in their “Ask the Expert” series.
- Meddaugh held Office Hours at Venture Creations Incubator as part of their Ask the Expert Program.
- Meddaugh and Byrnes were presenters at The Entrepreneurs Network Boot Camp. They discussed the importance of the Carlson Center for IP and the business resources available to TEN participants.
- Byrnes and Anthony also attended the Rochester Downtown Development Corporation’s “Downtown Rising” luncheon. This provided fodder for potential partnerships, including Roc Game Dev, Roc City Skatepark, and the Edison Tech building and construction program.
- Steve Nash attended March’s Greece Historical Society program meeting. The topic was “An Equal Right to Act: Remembering the Rochester Women’s Rights Convention of 1848.”
- Nash was invited to the Vietnam Veterans of America, Chapter 20 Annual Dinner. He represented Central and our “Vietnam Learning Center.”

Consulting
Carlson Center for Intellectual Property: 16 in person, 3 by email, 3 by mail, 3 by phone
3 Patent Virtual Assistance Center appointments. 75 Webpage views. One prototype was printed on the 3D printer.

Database Usage
- ADAM Interactive Health – Not available at this time.
- CountryWatch – Not available at this time.
- InnovationQ Patent Search Tool – 17 InnovationQ database users with 82 independent patent searches
- Mitchell ProDemand Automotive Repair Information – Not available at this time.
- VentureSource – 10.
Anecdotes

- Meddaugh was concerned about a perceived low number of users of the Patent Virtual Assistance Center portion of the Carlson Center for Intellectual Property. Meddaugh polled the other Patent and Trademark Resource Center Libraries that offer that service to see when they started the program and how many users they’ve had. Needless to say, Meddaugh’s concern was for naught. Two other libraries offering the same service since 2018 have seen 1 customer, and zero. The Central Library’s Carlson Center has seen 15 users.
- Levi live streams Got Health programs on Facebook. One of the remarks during the “How to Talk to Your Doctor” presentation was that it was one of the best presentations! Very rewarding to know that people watch the Got Health presentations and respond positively!

Teen Central, Dennis Williams reporting

Programs

- We concluded the PlayWalk program planning this month. Shawn Dunwoody was wonderful with the kids. They took them over to Strong twice and also really engaged with them to get their ideas on what they’d like to see for Court Street this summer.
- The Mock Trial sessions continue on Saturdays. Craig Carson and several other lawyers have been using the library to meet with approximately 35 teens every week, and have been teaching them how law works.
- Thomas Cuyler created a project entitled Concrete Rose. Part of that project was getting a person to teach his high school students how to do video production. I taught the kids for 6 weeks in the imagineYOU lab.
- YA Librarian Antoine McDonald provided a tour to the Early College Preparation School. It was his first library tour and was a learning experience for all who participated. He also gave a tour of the art gallery, which was the highlight of March. He plans on giving similar tours because it was a big hit with the teens who participated.
- Bostic’s Saturday classes continue successfully. Here’s Jeff teaching a teen graphics using Adobe Illustrator.
Please watch these!

https://youtu.be/MG64p5eymtA

https://youtu.be/UqpUHe2dR1Y

Imagine YOU lab

**ImagineYOU**

- 479 Visitors
- E-Sports-The E-Sports computers continue to be extremely popular. Teens play Fortnite matches with and against each other. Groups of friends took turns and enjoyed watching each other play.
- Virtual Reality-The Oculus Rift VR station is still very popular and gains a crowd when anyone is playing something cool.

**Saturday Classes**
This month included a repeat of our photo, video, and editing classes. Our new create your own logo class exposed a teen girl to illustrator and allowed her to create a piece of work she titled “Skye’s best work”

**Glass room**
The glass room’s is almost constantly in use. Karaoke, recording, vocal practice, and dancing all take place in the glass room. One dance duo recorded four videos for their social media on a visit including this video: [https://mclsny-]

my.sharepoint.com:/v:/g/personal/jeffery_bostic_libraryweb.org/EcdfpT1AcVNNib8h-DnK2dsBuONeyUA9JT35OTCPplc8IQ?e=ajErj]

Others just had fun for themselves.
Studio
The studio has been in use by certified individuals. All studio certification cards are in and on display.
Girls Who Code Class continued in March. They allowed young men to take the class and learn coding as well.

Coming Soon
imagineYOU and Teen Central will be hosting a Mortal Kombat 11 tournament in April.
imagineYOU plans to start a Fortnite competition soon. We will name the first person to win a Battle Royale match on one of our PC’s the “imagineYOU champion”.

MCLS Member Libraries, Bernadette Brinkman reporting

Brighton Memorial Library, Jennifer Ries-Taggart reporting
Brighton Memorial Library's server ventilation project is complete. Its re-cabling project is coming up. The library board approved the new entryway design. Jennifer is getting ready to send the entryway project out to bid. Staff attended Occupation Safety and Health Administration and sexual harassment training. Jennifer is getting quotes for the upcoming project to redo the lighting in the library. The library’s shelving is being inspected for safety, and there is a vacancy for a part-time Children’s Librarian.

Brockport-Seymour Library, Carl Gouveia reporting
The Friends of the Seymour Library Book Sale is April 3-6, 2019. Contractor bids for the new study rooms are due April 11. This time around, the library included a post for bids to the New York State Contract Reporter. During the pre-walk through there were 9-10 contractors interested, so there might be more interest by the middle of April, with selection and construction starting mid-May.

Chili Public Library, Jeff Baker reporting
Chili Public Library will be having a “Laughter is the Best Medicine” staff retreat this spring. Some of the day's activities will include the discussion “All stressed up and nowhere to go,” improv, and Laugh Yoga.
Planning for the new library building is progressing. The library will be applying for a construction grant. Chili Public Library’s latest book sale went really well. After the book sale, the library learned that the Salvation Army would no longer be accepting large book donations, so they are working with the American Veterans National Service Foundation this time. Chili Public Library has added 8 new fishing poles to its circulating collection, donated to the library by the New York State Department of Environmental Conservation. The collection includes 8 poles, a stand, and literature. The poles can be checked out for 2 weeks, late fees are $1/day, and the replacement fee is $20. Chili Public Library received a Rochester Regional Library Council Causewave Grant for marketing & communications planning.

Gates Public Library, Greg Benoit reporting
Gates is rescheduling its after hour wine tasting event due to a scheduling conflict with the visiting author. The library is looking into having author Gary Craig attend the rescheduled event along with reporter Nikki Rudd. New for this event: there will be no entry fee, just pre-registration. The library hopes that eliminating the fee to attend will result in more people attending and participating in the auction and raffles.

Greece Public Library, Cassie Guthrie reporting
Greece Public Library also had a good turnout for its Rochester Reads event. Greece Public Library will be launching its new database “Creativebug,” an Arts & Crafts database with over 1,000 online classes. It is an annual subscription, and Greece plans to tie it into its Creation Station.
Hamlin Public Library, Christine Gates reporting
Hamlin Public Library has been working with Clark Patterson to resolve its humidity issues, and they think they have come up with a solution. Clark Patterson has been very helpful.

Henrietta Public Library, Adrienne Pettinelli reporting
All necessary task approvals for the new building are complete. The library staff hopes to start adding their "library touches" to the new building in about 8 weeks. The goal is to have the grand opening in July. Moving into the new building is projected to take 2 weeks, during which time the Henrietta Public Library will be closed. A patron suggested that the library and the community form a human chain to move the last book from the old building to the new building as part of the opening ceremony.

Irondequoit Public Library, Terry Buford reporting
The staff has started mandatory sexual harassment training, provided by the town. The library book store had $3,000+ in sales last month. Staff participated in Dominance, Influence, Steadiness, and Conscientiousness training for staff development.

Mendon Public Library, Laurie Guenther reporting
Grant monies and donations to the library will fund the upgrade of the children's area, allowing it to offer a more open space. Work should be completed prior to the start of the Summer Reading Program.

Newman Riga Library, Lynn Brown reporting
Newman-Riga is renewing its computer lease. It is also getting a new server.

Parma Public Library, Leslie Boedicker reporting
Weather permitting, work on the new roof will start Monday, April 8. The library's book sale will be April 23-27. Rochester Public Library Circulation Supervisor Chad Cunningham came to Parma to present training on CARL.X. Chad will be returning to Parma to present on money handling. Leslie is currently researching potential locations for the new library. This month, the library is hosting programs on Peeps. Parma received a Rochester Regional Library Council Causewave grant for brand development and is considering establishing a foundation.

Penfield Public Library, Bernadette Brinkman reporting
Penfield Public Library will be getting a new roof. The Writers & Books Rochester Reads event with author Omar El Akkad on Wednesday, March 27, was a success. Omar El Akkad did a great job engaging with the staff and patrons that attended the event.

Pittsford Public Library, Amanda Madigan reporting
The Pittsford Friends organization will be holding a book sale from May 3-5, 2019. Staff attended Active Shooter training with Pittsford Town staff.

Scottsville Free Library, Elizabeth Andreae reporting
Michael Benson, author of "Nightmare in Rochester", presented at the Scottsville Free Library. The library is preparing to re-open its seed library for the season.

Webster Public Library, Terri Bennett reporting
The library's Harry Potter event was well-attended. Its annual volunteer fair is coming up, and the staff is undergoing Collection HQ training.
Selected Meetings & Outputs, March 16 – April 12 (Uttaro)

Standing Meetings
City Senior Management Team (weekly)
RPL-MCLS Management Team (weekly)
Brie Harrison; Sally Snow; Ana Suro, Tolley Reeves, Tonia Burton – one-to-one meetings (monthly)
FFRPL Executive Director Ned Davis (monthly)
Monroe County Assistant County Executive, Michael Molinari (monthly)
Central Library All-Staff Meeting (monthly)
MCLS System Services and Operations Committee (monthly)
New York State Library – Division of Library Development conference call (monthly)
Public Library System Directors’ Organization (PULISDO) conference call (monthly)
Lyla Grills, Penfield Public Library mentoring meeting (monthly)
City Dept. of Environmental Services Commissioner, Norm Jones (bimonthly)

Other

Arts & Cultural Council Board meeting
REAL Partnership meeting
FFRPL Board meeting
Joan Michie, librarian re-locating to Rochester
MCLS Board County Relations Committee meeting
FFRPL Editor’s Circle Brunch
Rochester Reads event
Pre-Budget Meeting with City Budget Director
RPL Budget meeting with Mayor Warren
RPL Board By-laws Committee meeting
NYLA/ALA Program Planning Call
My Brother’s Keeper Committee meeting
Stonewall: 50 Years Out Opening Reception
REAL/REJI Meeting
City Education Team meeting
National Library Worker Appreciation Day activities
REAL Committee meeting on Civil Service
Roc the Future annual retreat

Email Activity
March 2019

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