

Central Library Statistics
AUGUST 2020

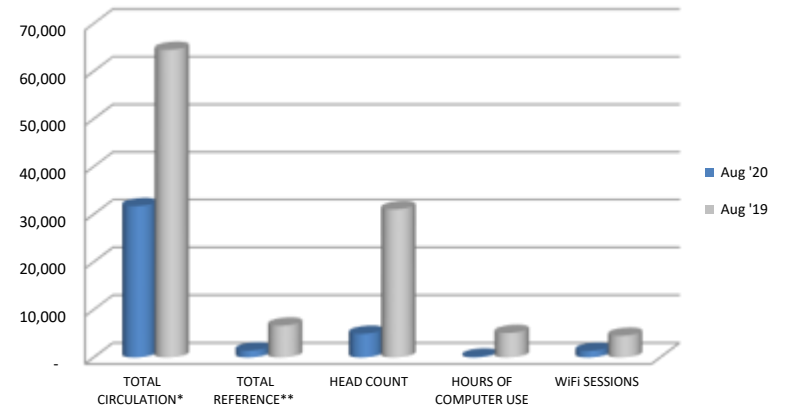
	Aug '20	Aug '19	Gain/Loss	Percent
TOTAL CIRCULATION*	31,740	64,505	(32,765)	-51%
<i>REFERENCE QUESTIONS</i>				
In Person	444	4,066	(3,622)	-89%
Telephone	690	1,514	(824)	-54%
IM/Chat	149	-	149	
Letter	10	1,002	(992)	-99%
E-mail	168	88	80	
TOTAL REFERENCE**	1,461	6,670	(5,209)	-78%
<i>PROGRAMS/VISITS</i>				
PROGRAMS	8	133	(125)	-94%
PROGRAM ATTENDANCE	269	2,449	(2,180)	-89%
Virtual Attendance***	-	-	-	
Tours	-	1	(1)	-100%
Tour Attendance	-	13	(13)	-100%
<i>HEAD COUNT</i>				
HEAD COUNT	4,957	31,077	(26,120)	-84%
<i>HOURS OPEN</i>				
HOURS OPEN	96	208	(112.0)	-54%
DAYS OPEN	16	22	(6)	-27%
<i>HOURS OF COMPUTER USE</i>				
HOURS OF COMPUTER USE	174	5,132	(4,958)	-97%
WiFi SESSIONS	1,388	4,541	(3,153)	-69%
NEW PATRON REGISTRATIONS	58	271	(213)	-79%

*Includes online and telephone renewals of all formats and in-house circulation.

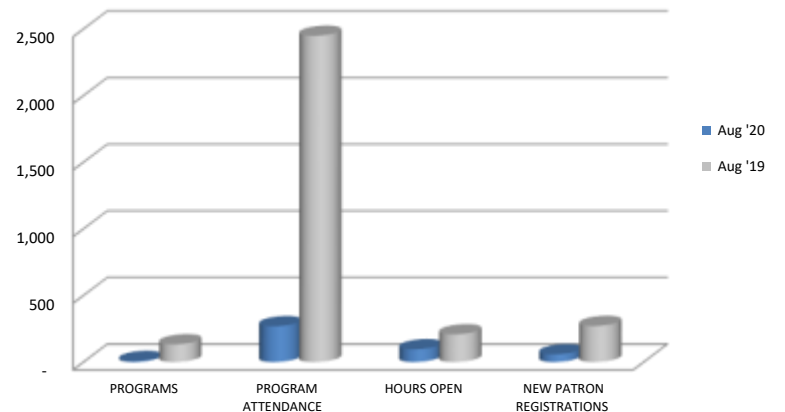
**Staff reported 1036 non-reference transactions with patrons.

***Number of people viewing live streamed programs via Internet

Central Circulation, Reference,
Head Count, Hours of Computer Use, WiFi Sessions



Programs, Attendance, Hours Open,
New Patron Registrations



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ONLINE PROGRAMS

Target Audience	Programs	Live Views	Total Views
J	2	0	43
YA	9	0	15
A	39	768	768
Combination	0	0	0
Totals	50	768	826

Media Platform	No. of Programs	Live Views	Total Views
Facebook	5	335	378
Zoom	31	360	360
YouTube	4	63	63
Instagram	0	0	0
MS Teams	0	0	0
Crowdpurr	1	10	10
Other	9	0	15
Totals	50	768	826

