

Central Library Statistics  
OCTOBER 2020

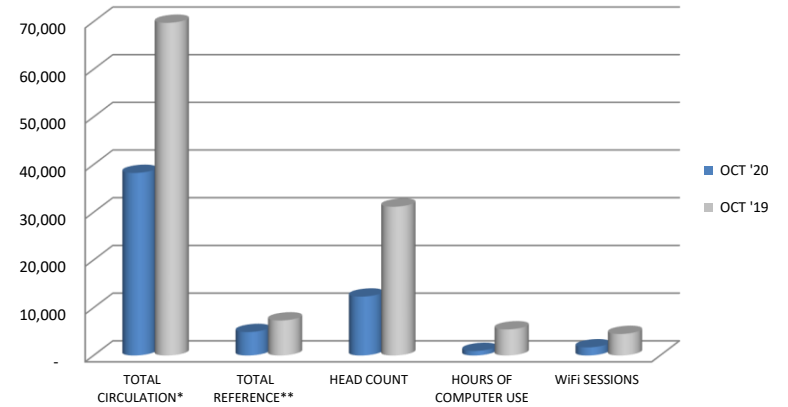
	OCT '20	OCT '19	Gain/Loss	Percent
<b>TOTAL CIRCULATION*</b>	38,256	69,748	(31,492)	-45%
<i>REFERENCE QUESTIONS</i>				
In Person	2,105	4,647	(2,542)	-55%
Telephone	1,082	1,471	(389)	-26%
IM/Chat	202	-	202	
Letter	899	1,075	(176)	-16%
E-mail	615	138	477	
<b>TOTAL REFERENCE**</b>	4,903	7,331	(2,428)	-33%
<i>PROGRAMS/VISITS</i>				
<b>PROGRAMS</b>	99	187	(88)	-47%
<b>PROGRAM ATTENDANCE</b>	1,736	3,874	(2,138)	-55%
Virtual Attendance***	-	215	(215)	-100%
Tours	1	1	-	
Tour Attendance	8	13	(5)	
<i>HEAD COUNT</i>				
<b>HEAD COUNT</b>	12,333	31,171	(18,838)	-60%
<i>HOURS OPEN</i>				
<b>HOURS OPEN</b>	168	227	(59.0)	-26%
<b>DAYS OPEN</b>	25	25	-	0%
<i>HOURS OF COMPUTER USE</i>				
<b>HOURS OF COMPUTER USE</b>	945	5,466	(4,521)	-83%
<b>WiFi SESSIONS</b>	1,695	4,505	(2,810)	-62%
<b>NEW PATRON REGISTRATIONS</b>	84	212	(128)	-60%

\*Includes online and telephone renewals of all formats and in-house circulation.

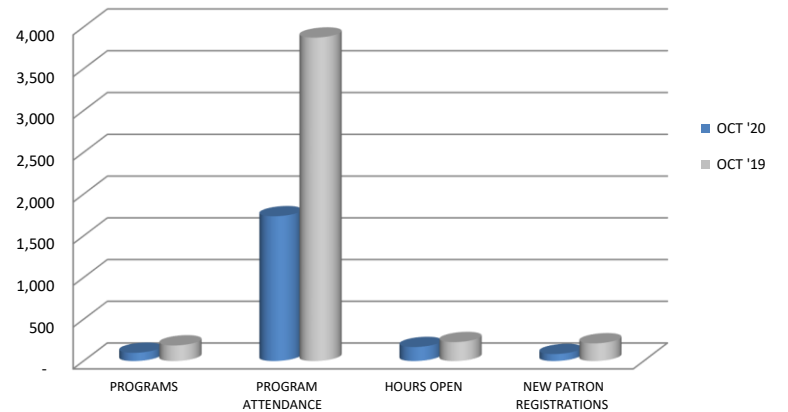
\*\*Staff reported 861 non-reference transactions with patrons.

\*\*\*Number of people viewing live streamed programs via Internet

Central Circulation, Reference,  
Head Count, Hours of Computer Use, WiFi Sessions



Programs, Attendance, Hours Open,  
New Patron Registrations



Central Library Statistics  
**SEPTEMBER 2020**

**ONLINE PROGRAMS**

Target Audience	Programs	Live Views	Total Views
J	0	55	93
YA	0	0	0
A	0	447	1095
Combination	0	0	0
<b>Totals</b>	<b>0</b>	<b>502</b>	<b>1188</b>

Media Platform	No. of Programs	Live Views	Total Views
Facebook	1	17	17
Zoom	45	477	544
YouTube	10	0	581
Instagram	0	0	0
MS Teams	0	0	0
Crowdpurr	1	8	8
Other	2	0	38
<b>Totals</b>	<b>59</b>	<b>502</b>	<b>1188</b>

