TO: MCLS Board of Trustees  
FROM: Patricia Uttaro, Director  
DATE: June 17, 2019  

**Action Items**

**Appointment of Bill Yust to FFRPL Board of Trustees**
George Wolf has finished his term as the MCLS representative on the FFRPL Board, and Bill Yust has agreed to serve in that capacity beginning July 1, 2019. Yust will serve a three-year term.

**Board Action Requested:** Approve the appointment of Bill Yust to the FFRPL Board

**Discussion Items**

**MCLS Fund Balance Policy - Harrison**
During recent meetings with the County Finance Director, we agreed to review the MCLS Fund Balance Policy. Brie Harrison will provide copies of the current policy and provide background on how the policy was developed. She is currently updating research on how other systems approach managing a fund balance. Harrison will ask the MCLS Board Finance Committee to weigh in on a revision of the policy, which will come to the Board in August or September.

**Report Items**

**MCLS Director Patricia Uttaro reporting**

**Recommended Reading/Viewing**

**Upcoming Events**
- June Jazz Trios begin Tuesday June 18 in the Dorris Carlson Reading Garden from Noon-1:00 pm. These concerts are a precursor to the Jazz Starts Here Jazz Festival concerts which begin Monday June 24.
- Summer Reading Kickoff with the County Executive and Mayor – June 18, 10:30 am at the Sully Branch at The Ryan Center.
Plan of Service Priority Updates

Collaboration

VIP Cultural Pass Program
Assistant Director Sally Snow, Director Patty Uttaro, Friends and Foundation of RPL Director Ned Davis and Library Assistant Alicia Gunther met with Annette Jimenez-Gleason of the Rochester Area Community Foundation to further discuss the VIP cultural pass program. The Community Foundation has approached several potential partners to gauge interest in changing the program from a discount pass to a free admission pass. So far the responses have been positive, but there are still logistics to work out.

MCLS Office
Assistant Director Sally Snow reporting

Library Construction
Snow gathered information from the member libraries regarding their construction needs for the next five years. This information will be submitted to NYS Division of Library Development to determine construction grant funding.

Continuity of Projects
Snow began turning over projects and notes to Cynthia Dana, Patron Services Manager, regarding future updates to wayfinding signage at Central and the shift of the collections and personnel between the 3rd and 4th floor BLB to accommodate CASH and a new Innovations Center.

New Associate Director Training
Snow has begun developing a training list for her replacement, including key documents and procedures. All Snow’s direct reports have been asked to produce a basic job description as well as a list of projects they are involved in. These will be given the new MCLS Associate Director as a reference for meetings with key staff.

Banned Patron
A patron, Bruce Cannon, who was banned from the system appeared at the Greece Library. Greece staff alerted the police, however the patron denied ever receiving a letter informing him of the ban. Snow worked with the Monroe County Sheriff’s Department to have a letter delivered by sheriff’s deputies with an affidavit of service as proof. This will enable us to have Mr. Cannon arrested for trespassing on library property.

Consulting
Snow assisted the Chili Public Library with construction grant questions. She assisted both the Mendon and Parma libraries with completing their final construction grant closeout paperwork, and assisted the Scottsville library with their Annual Report.

MCLS Office & System Services Outputs

OverDrive
E-book & Audiobook Checkouts- 56,549
Magazine Checkouts- 2,679

Online Inquiries – 51
MCLS Director’s Report – June 2019 (Continued)

New Titles added to CARL
- Total = 2917
- Towns = 1763
- RPL = 1154

No Hit Email Requests
- Total = 2656
- Towns = 2081
- RPL = 575

Shipping
Total Totes Processed – 6,357

Interlibrary Loan:
Lending: Requests Received - 566 Requests Filled - 414
Borrowing: Requests Received - 58 Requests Filled – 51

Social Media

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Constant Contact Newsletter
Central
- Subscribers who opened newsletter – 929
- Click through - 68

RPL
- Subscribers who opened newsletter – 1,657
- Click through – 60

New subscribers – 9
Extension/Outreach, Melanie Lewis reporting

General Services and Programs

- The Outreach Station Team selected, pulled, charged and packed materials for 12 library stations and fulfilled special requests for 10 stations.
- Outreach Librarians selected and delivered library titles and digital downloads for 26 homebound patrons.
- They mailed or delivered digital cartridges with audiobook titles downloaded from the NYS Talking Book and Braille Library to 5 patrons.
- Two reference packets were mailed to patrons.
- Tech support visits were made to 2 patrons.
- “Making Moves” resource packets were sent to currently incarcerated individuals, Transitional Coordinators and parolees.

Meetings, Classes, Etc.

- Amy Discenza attended What Libraries Can Do to Help presented by RRLC – The 2020 census will focus on using the internet to increase response rate. Presenter Elizabeth Burakowski, Deputy Director of Upstate Revitalization, gave an overview of the census and made suggestions about small ways libraries can help, such as recruiting for canvassing jobs, acting as trusted voices, and providing computer assistance.
- Discenza attended Working With People with a Mental Illness presented by Huther Doyle – This presentation was part of a certificate program for those working with persons who are homeless or in transition sponsored by the Monroe County Homeless Continuum of Care & Huther Doyle. Dr. Tisha Smith, Director of Inmate Drug and Alcohol Treatment Programs at Monroe County Jail, shared stories, insights, and tips for better serving individuals suffering from mental illness. Although there is no-one-size-fits-all approach, Tisha provided us with key messages to keep in mind and a list of common phrases and behaviors to avoid when serving this population.
- Discenza attended Understanding Opiate Use & Addiction – Included Narcan Training presented by Huther Doyle – This presentation was part of a certificate program for those working with persons who are homeless or in transition sponsored by the Monroe County Homeless Continuum of Care & Huther Doyle. Dr. Mark Winsburg, Clinical Director of Chemical Dependency Services at Rochester Regional Health System, spoke about opioid addiction, medication assisted treatment, and local resources that can help an individual get sober. His presentation was followed by Narcan training; each participant was given a Narcan kit.

Central Library Updates

Arts & Literature, Nanci Nugent reporting

Programs

- The Intersection of Lyric and Narrative: A Four-Week Class in Flash Fiction & Prose Poetry: Sarah Freligh, local poet and writing teacher extraordinaire, led an enthusiastic group of writers through a series of inspiring and useful exercises intended for poets wanting to bust out into prose and fiction writers yearning to be poets. Students left class with drafts-in-progress and a list of markets for their finished work. Here are a few comments taken from the class evaluation: “I feel more confident as a writer.” “I learned techniques and craft for writing fiction in a short amount of time.” “This class opened up my mind to the possibility of writing fiction which I haven’t tried in years.”
- Terrarium Necklace: “Super cute” are words I heard someone use to describe these Terrarium necklaces. This was another creative class taught by Kathleen Rullo, and our patrons love her classes. Students were provided with a miniature glass terrarium to fill with decorative sand and/or moss; tiny figurines like cats or skulls were then added inside the jar to complete this mini terrarium necklace. Cork top and cord was added to make a necklace.
MCLS Director’s Report – June 2019 (Continued)

- **Artist at Work:** Artist Nancy Colsman demonstrated all the steps involved in creating stained glass art as part of the “Artist at Work” series. She brought in a morton glass cutting system, grinder, soldering iron, foil and examples of finished work and works in progress. Her demonstration was informative and entertaining, and she answered a lot of audience questions about getting started in creating stained glass.

**Business & Social Sciences, Darlene Richards reporting**

**Meetings**
- Sarah Bishopp Vélez attended an online demo of the SourceLink software system. Partners of the RIT Center for Urban Entrepreneurship (CUE) are interested in SourceLink as a tracking and referral system for entrepreneurs in the Rochester area. This comes after their initial chosen provider, UniteUs, bowed out of their agreement at the last minute. After the online demo, CUE partners agreed to go forward with SourceLink.

**Programs**
- Bishopp Vélez hosted the First Wednesday program this month. Laurie Enos, the president of Blue Lilac Marketing, presented “Get Started Building Your Social Media Presence” as part of the monthly First Wednesday workshop series. The forty-two people in attendance learned about using social media to grow their businesses. Topics discussed included the basics of social media, which social media tools are best for individual business, and tips on how to successfully use social media to promote a business.
- **Roc City Scavenger Hunt, May 6 – 20,** Bishopp Vélez partnered with Kiva Rochester to offer a scavenger hunt throughout the City of Rochester in celebration of National Small Business Week (May 5 – 11). Scavenger Hunt participants made purchases at one of 18 small businesses and dropped receipts off at the library to enter the contest. Winners were chosen to receive $25 gift cards to Fifth Frame Brewing, Scratch Bakeshop, Salty Boutique and The Op Shop. Op Shop donated their gift card, others were purchased by FFRPL.

**Small Business Consulting**
- Bishopp Vélez assisted with several market research and industry questions this month, on topics such as accounting, male grooming, and the fashion industry. She also provided basic information on financing options for small businesses, made several referrals to partner organizations such as Kiva and SCORE, and provided business plan templates.
- Richards also provided industry information on the topics of air guns and an overview of the chemical industry and green companies.

**Anecdotes/Other**
- Clerk Elizabeth Jones happened to be walking by the desk while it was quite busy and asked one of the patrons if there was anything she could help with. The patron explained that he had worked with Darlene Richards before and she had agreed to order some exam books. Jones recognized the titles and told him she had remembered working on the request. He was wondering if any were currently available and while they walked over to the Test Books section he explained that they were an indispensable resource while studying for the exam, he said he wouldn't have been able to afford them himself and couldn't thank us enough for rushing them in. He noticed that we had ordered multiple copies and explained that if we hadn't he may not have been able to renew them or come back that day and get the ones he wanted to review further. The patron shook Jones’ hand and asked her to thank Richards for purchasing the titles.
- Richards assisted one of the patrons that had attended Bishopp Vélez’ Business Opportunity program presentation last month. He came in asking for information about business plans. She sent him five sample
business plans and showed him the Small Business Resource Center. He was very grateful. He said he had not been to the library in years and he went downstairs to get a library card.

- Richards assisted a patron in 2017 find books on the topic of adoption. Almost two years later he contacted her again asking if she had a list of the books he had checked out. She told him they would only show up on his record if he had fines on the books. It just so happened, he had fines and she was able to pull the books. Richards inquired if it was an international adoption because the library had several books on that topic. The patron said yes, he would be going to India to get his nine-year-old son soon. Richards congratulated him on his persistence. He had narrated to her how he had to wait a long time to get his son, because he is a single father over the age of fifty.

Database Statistics:
- Ibisworld: 62 Hits
- ABI/INFORM Collection: 15 sessions; 88 searches; 121 documents
- Business Market Research Collection: 14 sessions; 99 searches; 31 documents
- Entrepreneurship Database: 14 sessions; 88 searches; 31 documents
- Digitized Newspapers U.S. Northeast: 14 sessions; 82 searches; 2 documents
- Value Line: 281 logins; 5875 searches; 2009 downloads
- Foundation Directory Online Professional: 37 searches
- Statista: 46 regular searches; 28 results click; 17 downloads

Children’s Services, Tonia Burton reporting

Meetings and Trainings
- Librarian Katie Powell and Children’s Services Consultant Tonia Burton visited with seven pediatric residents from the University of Rochester Medical School throughout the month of May. The residents learn about programs and services in the community to share with their patients when visiting the clinic.
- Burton and Powell attended the May MCLS Children’s Services meeting. Burton invited Laura Hurwitz the Early Childhood Specialist at the Monroe BOCES 1 Regional Early Childhood Direction Center to share a brief overview of Developmentally Appropriate Practice and its implications for best meeting young children’s developmental and learning needs. Using Developmentally Appropriate Practice as the lens, we talked about strategies for engaging young children in early literacy and learning experiences in the library setting. This included sharing resources from the Center for Early Literacy Learning http://www.earlyliteracylearning.org/librarians1.php and Colorado Libraries for Early Literacy https://www.cleol.org/. During the next school year the Center will be changing direction and there will be a larger focus on early literacy. This was a great introduction for all who attended and a chance to start thinking of how we can collaborate in the future.
- Burton met with Library Assistant Jasmine Santiago, Lincoln Library, for a brief orientation of children’s services. Santiago is entering her first summer as a Children’s Services staff member and is interested in learning more about storytimes and programming. Burton will be meeting with Santiago over the next several months to help develop Santiago’s experience and education in children’s services. Santiago will be visiting storytimes and outreach visits with other children’s services staff to observe over the next year. She will also be participating in Raising a Reader end-of-year events.
- Brighton Library invited Burton to share storytime training with their volunteers who perform Chinese Storytime on Sundays at the library.
- Burton hosted the monthly meeting of the Head Start Policy Council on May 15. The council had its monthly policy meeting while children enjoyed the Children’s Center play area and Secret Room.

Outreach/Community Contacts
- Children’s Librarians Miranda Hazen and Katie Powell visited the Metro YMCA to offer storytime to their seven preschool classes.
• Burton, Rochester Public Library Outreach Librarian Pat Connor, and Pittsford Library Director Amanda Madigan attended the Rochester Red Wings Annual Education Day. Though the rain delayed the game by several hours, attendees spent a lot of time visiting the community organization tables.

• A patron donated two new dolls for the George Cooper Doll Collection. We are accepting dolls from countries not already owned that represent current community cultures. The new dolls came all the way from Burma!

Education and Engagement

• Burton has been working with students in the Becoming An Engaged Professional class for the Department of Communication Sciences and Disorders at Nazareth College. The students assisted with creating and delivering literacy activities for Raising a Reader families at the Annual Spring Egg Hunt. As part of this collaboration, Burton has worked with Dr. Melissa Johnson to assess student’s communication, teamwork, and growth over the semester. The students presented their work at a Spring Celebration at Nazareth. Professors in the department attend and students from the class share their experiences over the semester. Other organizations who host students are the Neurogenic Communication and Cognition Clinic at Nazareth and CDS Monarch. Listening to all the groups present gave valuable insight into ways we can strengthen our collaboration and make the library experience more vigorous for the students and library.

• The Children’s Center and the University of Rochester Mechanical Engineering Department teamed up and spent the spring semester developing an interactive display. The library served as the client and the students had a list of requirements and needs as well as pie in the sky ideas. Burton met with the students each week to hear about the evolution of the project and to approve or request changes. The students presented their design on May 2, at the University of Rochester Design Day with the rest of the Engineering Department.

• The Chemical Engineering Department at University of Rochester has been working on the Toys for Tots program. Students get donations of children’s toys that require the use of small motor skills and make the toys accessible for individuals who do not have the ability to access a toy in that way. This project is important because it gives the children a strong sense of empowerment and motivation to develop other
skills. Cause and effect developmental learning from activating a toy can stimulate acquiring additional skills for those with limited mobility. The students adapted eight different toys that will be added to the MCLS catalog for patrons to borrow.

Programs

- The Children’s Center was running full “force” for May the 4th Be With You (Star Wars Day). Over a dozen members of the Rebel Legion and Vader’s 501st Garrison Excelsior were in costume (as well as a life-sized R2D2!) to engage Star Wars fans. Themed snacks, LEGO Lab, and many more activities were on hand for families to enjoy.

- Our Girl Scouts troop had a busy month learning from women in STEAM fields. They participated in a printmaking class from Small Fry Art Studio, where they learned printmaking vocabulary and made a series of prints with a plate made from cardboard and foil. Seneca Park Zoomobile’s “Amazing Adaptations” program introduced them to several live animals and the adaptations they use to survive in their environments. A student in the University of Rochester’s neuroscience program led the girls in making soda using the carbon dioxide produced by dry ice. She also talked about being in college and her medical school aspirations, which was a great experience for participants. June is the last month for this program, which will conclude with a trip to Strong National Museum of Play.

Raising A Reader

- Burton attended the Volunteers of America Literacy’s Books & Breakfast parent event. 80 Parents and children learned how to Make Good Connections when reading and connecting activities in their day back to books they have shared. After they completed the Making Good Connection’s Activity, the children chose a free book to take home.

- Powell facilitated storytimes for 15 classes at four Raising a Reader sites. Teachers commented that they appreciated that the stories, songs, and pacing of the sessions were developmentally appropriate for each age group. Bags were collected from each site and will be inventoried and cleaned in the coming weeks.
Circulation/Information, Chad Cunningham reporting

New borrowers – 147
Access cards – 3
Notarial Acts – 109

Programs
Brian DiNitto taught 14 computer classes. 67 people attended.

Anecdotes/Other
- Chad Cunningham contacted a patron to let her know that a book she had on hold was not going to be available as it was falling apart. The patron had requested the book to help her further develop the character that she plays at Genesee Country Museum. She described how people build their characters by finding information relevant to their character’s job and the time period. Cunningham referred her to the Science division so that she could find more books about herb use during that time period.
- On Fridays there is a Friday Dance inspired by (and at the encouragement of) Martha Ruggeri from LAS. Ruggeri, Sochia, Stephanie Penns, and Paula McKnight were having a Friday Dance and a patron joined in.
- Information Center staff helped a patron reset her tablet. The language on the tablet was Farsi and none of the menus were readable by staff. By using knowledge of other tablets, and internet searches, staff were able to reset her tablet back to factory settings so she could use it.
- Information Center staff helped one of our regular patrons with her cart. One wheel fell off. Information staff members used some mad wicked MacGyver skills and got it back on using paperclips. She was very appreciative.
- A patron is going to start an insurance company job and needed to know how to upload and send images from his camera to an email address. Information Center staff spent an hour with him showing him how to integrate his laptop, camera and email to send photos, an important skill for his new job.
- Information Center staff helped a deaf patron to obtain his birth certificate from North Carolina so he could re-establish his driving license. The patron stopped by the library to let us know that he received his birth certificate in the mail. He was so grateful that he could now get his driving license.

Local History & Genealogy Division, Christine Ridarsky reporting

Programs
- Part-time Genealogy Specialist Barb Koehler presented one session of her series of TGIS: Think Genealogy It’s Saturday at Central Library, entitled “Researching City Directories.” After the group disbursed, a regular attendee asked for help finding death information about an ancestor. Following his clues, and information, I had to go back & forth with resources before finding the notice in the D&C. As this process developed, other members came back to view the exchange and all were able to see the give and take sometimes necessary. The death notice revealed not only the exact date of death, but names and locations not previously known to the researcher. They were very surprised and happy.
- Koehler also presented a talk entitled “Library Resources and Ancestry” at the Fairport Public Library.
- Six additional programs were offered in conjunction with the Stonewall: 50 Years Out exhibit. These included the May edition of the Rochester’s Rich History series, “The Rochester Gay Liberation Front,” presented by Tim Judd; Brae Adams’s talk, “Seek Ye First the Kingdom: The Story of LGBT Acceptance in Rochester Churches and Beyond”; screenings of two films on Stonewall and LGBTQ+ activist Marsha P. Johnson, The Death and Life of Marsha P. Johnson and Happy Birthday, Marsha! (the latter was followed by a panel discussion that explored the specific challenged faced by LGBTQ+ persons of color); a Harvey Milk Day commemoration; and a walking tour of LGBTQ+ Historic Sites.
Exhibitions

- The library’s traveling suffrage exhibition, *Because of Women Like Her...Winning the Vote in New York State*, remains on display at the Richardson-Bates House Museum in Oswego, NY, complementing an exhibit about their local legend: suffragist and Medal of Honor recipient, Dr. Mary Walker.

- *Remembering Lewis Henry Morgan* remains on display in the Exhibits Hall outside the Local History & Genealogy Division until June 15. It will be replaced by a new display about a local black family (some of whom are library patrons) who trace their time in Rochester to the late 19th century, and the ways their experiences overlap and shape key moments in the city’s history. This exhibit, *Everyday People: The Dinkle Family and Rochester’s African American Past*, will open July 1, with a public reception to be held later that month.

Community Outreach/Meetings

- FT Historical Services Consultant Christine Ridarsky and FT Librarian II Gabe Pellegrino hosted a group of students from Rochester City School District’s Roberto Clemente School 8 who were starting a unit of study on Frederick Douglass. Ridarsky created four stations where the students were able to explore maps, city directories, photographs, and biographies of Douglass’s family members.

- Ridarsky led a tour of the High Falls Historic District for a group of about 15 Allendale Columbia middle and high school students who were participating in a short course on Innovation in Rochester. The following day, Ridarsky and Pellegrino hosted the group for a research session in the Local History & Genealogy Division. They investigated topics such flour milling, the economic benefits of the Erie Canal, the Holly Pump system, and the growth of nursery industry.

- Ridarsky and FT Historical Researcher Michelle Finn hosted a group of middle and high school students from Allendale Columbia School for a tour and discussion about the *Stonewall: 50 Years Out* exhibit. After viewing the exhibit, the class visited the Teen Center where exhibit planning team member Jeremy Tjhung led a workshop as part of a short course on Art & Activism.

- Ridarsky met with Corn Hill Historian Jim DeVinney to discuss his goal of developing an extensive exhibit on the Corn Hill neighborhood.

Professional Development

- Fess attended a “Disaster Preparedness & Community Resiliency Planning” workshop at the Rochester Regional Library Council. This program looked both inwardly and outwardly at the role of libraries in responding to disaster scenarios. It included discussions of both how libraries can prepare themselves for disasters through creating appropriate recovery plans and the roles libraries can play in their communities by providing needed resources and services to a disaster-stricken populace.

- Koehler attended a DNA workshop at the Irondequoit Public Library and received information about useful websites and techniques for assessing Ancestry.com DNA results. The tips provided were particularly helpful for finding common ancestors when there is not a linked family tree. She will be using the information in the final T.G.I.S. session for the season in June.

Collections

- May saw steady progress in collection maintenance. Fess carried out routine filing of pamphlets and ephemera over the course of the month and continued work on the map indexing project.

- The division accessioned one new collection in May: the Riley and James families’ collection of postcards and photographs. The collection has been completely arranged and described. Fess also continued processing major collections housed in the document cases, focusing on the Albert G. Smith papers and the Stewart family papers. The Albert G. Smith papers is a particularly extensive and complex collection, the arrangement of which is turning out to time-consuming. He also pulled several collections that had been previously arranged and accessioned them as a first step toward future description.
Digital Projects
Pellegrino continues to work on cataloging the remaining electronic files from backup DVDs. Partially complete records are being held in an OCLC save file. When they are complete and the files have been uploaded, he will be able to enter these into CARL and report on all the titles. At this point, only one title was available on the server and uploaded into the catalog: *How a woman builds houses to sell at a profit for $4,000: the story of Miss Kate Gleason's housing enterprise at East Rochester, N.Y., where a hundred fireproof dwellings are being manufactured*. This title, an offprint from a 1921 issue of *Concrete* magazine, exists in our vertical files on encapsulated sheets. It is a wonderful article written by the engineer herself on the planning for Concrest, her East Rochester housing development, including house plans, interior and exterior photographs, and technical information on the building of the homes. This is a unique title, held by no other libraries, except those who actually hold the original magazine. It can be accessed through our catalog or directly at this link: [http://www.libraryweb.org/~digitized/books/How_a_woman_builds_houses_to_sell.pdf](http://www.libraryweb.org/~digitized/books/How_a_woman_builds_houses_to_sell.pdf)

Rochester Voices
- Ridarsky and Finn reviewed applications, interviewed candidates, and identified an educational consultant who would be an excellent fit for the “Erie Canal for the Classroom” project. Assuming all goes smoothly, we hope to bring her on board for a July 1 start date. The majority of her work will be accomplished over the summer, with the end goal being a suite of educational resources for teachers and students learning about the Erie Canal in the fourth grade. These resources will be mounted in the “Classroom Connections” pages of the Rochester Voices website. This project is supported by a grant from the Erie Canalway National Heritage Corridor; the project end date is January 15, 2020.
- Finn consulted with staff from the Friends & Foundation of the Rochester Public Library on a grant application to the Community Foundation for the Rundel Terrace Outdoor Classroom project, which will connect directly with RochesterVoices.org and feature the newly created Erie Canal resources, along with the site’s other educational elements.

Social Media
Staff from the Local History & Genealogy Division contributed content for 14 social media posts in May: three on Twitter, three on Facebook, six Facebook Events, and two blog entries on [www.rochistory.wordpress.com](http://www.rochistory.wordpress.com). The reach of these posts was 8,033: 4,748 on Facebook, 940 on Twitter, and 2,345 on our blog; 134 people engaged with Local History posts on Facebook, three on Twitter, and 111 on our blog. Part-time Library Assistant Emily Morry contributed one blog entry this month: “From Liquors to Bitters: The History of the Fee Brothers, Pt. 2.” This blog had a reach of 844, engaged 12 viewers, and generated six link clicks. Substitute Librarian Christopher Brennan contributed a blog entry: “The Fiery Cross: the Forgotten History of the Ku Klux Klan in Western New York.” This blog had a reach of 1,501, engaged 99 viewers, and generated 65 link clicks.

Volunteer/Intern hours
Volunteers from the Rochester Genealogical Society contributed 12 hours of service in May and assisted three patrons. In addition, we were assisted by four volunteers (Nancy Martin – 2.5 hours, Ira Srole – 33.25 hours, Kevin Allen – 4 hours, and Noeme Liestman – 12.75 hours).
In all, volunteers and interns contributed 64.5 hours.

Reynolds Media Center, Joseph Born reporting
Reference
During the month of May, RMC handled 1,273 reference questions and 426 non-reference transactions and for a total of 1699.
Circulation
- In May, RMC rented 6 pieces of equipment and circulated 10,517 items or 48% of the Central Library's total circulation of 22,092 (before renewals from Catalog Plus, Classic Catalog and Telephone are added).
  **When adding in the RMC items that circulated at other libraries, we circulated 15,950 items! That is 50% more circulations that are not counted**
- Hoopla circulations for May totaled 1356: (346 Movies/TV. 572 Audiobooks. 140 Music. 207 eBooks. 91 Comics.) 380 patrons used the service during May with 54 new users registering and 86 patrons using all seven circs (23%). Average cost was $2.10/item.

Stewardship and Curation
On May 17th, the Reynolds Media Center started circulating Video Games. The initial collection is 15 PS4 games and 15 Xbox One games. (Most rated M for Mature) As of 5/31 there had been 37 circulations in CARL.

Programs
- Rochester premier of the film *Milford Graves Full Mantis* on May 1, w/Derrick Lucas from WGMC radio
- First Friday Film series on May 3, showed the movie *Mary Poppins Returns*.
- In conjunction with the Stonewall Exhibit, RMC showed the film *Death and Life of Marsha P Johnson* on May 8.
- May 12, was our See It First movie. We presented *Fighting with My Family*.
- *Happy Birthday Marsha P Johnson*, a second film in conjunction with the Stonewall Exhibit, was shown on May 22.
- Friday May 31, was the Short Films Sandwiched In. This month’s category was “friendship” shown through various short films.

Displays/Exhibits
The Reynolds Media Center created new Video Games, Music CDs and new BOCD displays as well as a set of trailers from recent film releases purchased by RMC. The Reynolds Media Center produced 4 brochures listing the new Video Games, new acquisitions in DVD, Music CD and BOCD formats. RMC also posted 4 stories to Facebook.

Science & History Division, Jennifer Byrnes reporting

Programs
- Got health?: Hearing Loss Can Affect Anyone: It Could Be You! The presenter was Mary Chizuk, Co-Chair of Healthy Living with Hearing Loss, Rochester Prevention Research Center, University of Rochester Medical Center.
- Two programs were co-sponsored with the Art Division: Adult Legos and DIY Beauty with Gina Marie: Making Body Butter.
- Rochester Inventors Group: This networking group meets monthly at the Central Library and discusses aspects of the intellectual property process.

Outreach
- Byrnes, Meddaugh and Jalisa Egues, our Summer of Opportunity Student who is a sophomore at Our Lady of Mercy School for Young Women, attended “Thrive: Women Leaders Connect & Learn.” Egues was introduced to County Executive Cheryl DiNolfo and learned about the fine art of networking. Meddaugh made an important connection with the County’s department of economic development and Byrnes connected with current and aspiring business owners.
- Byrnes and Meddaugh attended the Chamber’s program “Cannabusiness” on the burgeoning medical marijuana industry in NYS. Through the Entrepreneur’s Network, Byrnes has been working with Flower City
MCLS Director’s Report – June 2019 (Continued)

Solution, which oversees the NYHempLab. Also, plants are one of the most frequently patented items, so the Carlson Center will be dealing with this issue in the years to come.

- Byrnes attended Conscious Capitalism: From Purpose to Profit Conscious Business Summit. Richard Sheridan, author of Chief Joy Officer, gave the keynote speech.
- Byrnes was interviewed by Beth Adams on WXXI’s morning radio show about Civic Saturday.
- Nash attended the Greece Historical Society’s Spring Dinner program. He was asked to be a greeter and do outreach for Central at the GHS Annual Strawberry Festival in June.
- Nash’s article on the “Chair of Honor,” which is located in the Vietnam Learning Center at Central, was published in the May issue of “Between the Lines,” a publication of the Vietnam Veterans of America. Thankful comments were received from vets for Central’s efforts to have this chair as a public reminder regarding POW/MIA issues.
- Nash was invited by the Military History Society of Rochester to see their new expansion and view and discuss new displays on the Civil War.

Consulting
- Carlson Center for Intellectual Property: 17 in person, 2 by email, 1 by mail, 5 by phone, 1 Patent Virtual Assistance Center appointment, 132 Webpage views.
- Ask the Experts Program: Meddaugh held Office Hours at Venture Creations Incubator at RIT.
- The Center celebrated its 20th anniversary as a USPTO Patent and Trademark Resource Center. Over 3 days the following events took place: Patent and Trademark Searching with United States Patent and Trademark Librarians, Intellectual Property Expo, celebration reception and keynote speaker Susan Tull, Using the USPTO Website to Answer Common Questions about Patents and Trademarks.

Partner Organization Statistics
Library Resource Outreach Center – 50
Volunteer Legal Services Project – 16
Nurse Barb – 14
STI Testing – Not available at this time.
360 Collaborative Network Referrals – 4

Anecdotes/Other
- Nash received an inquiry letter and a bibliography from a retired RIT teacher who inquired if Central would be interested in the donation of her personal collection of books on the Civil War. They have arrived, and Nash will be inspecting each title for possible inclusion in Central’s collection.
- Nash ordered several books on the Israeli/Palestinian peace process. A local organization’s inquiry via “Ask the Librarian” on the issue and donation of money to FFRPL funded the purchase of the books.
- A high school librarian from Warsaw Central emailed Levi regarding an end of the year social studies research project for their advanced senior high school students. The school lacks the resources and the time to do a field trip. Alla turned to Steve for help to gather 90 books on 20 research topics. The grateful school librarian will pick up the books at Central.
Teen Central, Dennis Williams reporting

Programs

- Z3Ke Nova is set to release his second album in June! Look for it. The library was responsible for his ability to create it.
- YA Librarian Antoine McDonald reports that during the month of May, he helped two students fill out and complete the universal application for the various HBCU’s.
- Also, Teen Central partnered with The Center for Youth in a Sex Education Forum. It was packed with students that were all engaged and appropriately behaved. It turned out to be a really great experience for the teens. McDonald was asked to repeat the program from teens that were unable to attend that day.
- Also, the Kick-boxing Self Defense Class was a great success. There were participants of all ages and levels of ability which made the class compatible for different backgrounds.

imagineYOU – Jeffery Bostic, reporting

454 Visitors

See what a Wednesday can look like in imagineYOU...

https://mclsny-my.sharepoint.com/:v:/g/personal/jeffery_bostic_libraryweb_org/EaiDWTixJ1NoyHga2n7woBU-2aOS9IZMdaDzC8LZbKUQ?e=KaLPPx

TedxRoc

ImagineYOU participated in TedxRoc at the Rochester Museum and Science Center. A table was set up for visitors to play the Oculus Rift and create music with our software instrument.

E-Sports

The E-Sports computers are still as popular as ever. Crowds gather when a player is close to taking first place in a Fortnite match. Players also enjoy taking each other on in 1v1 matches or leveling each other up on their personal accounts. The divider separating the computers has been removed to allow for crowds to watch both
players without as much struggle and movement between the computers. The VR station was also moved to a different corner due to the crowding.

Virtual Reality
The BeatSaber records continue to be sought after on the oculus. Some users have put in enough effort to leave sweat all over the controllers.

Saturday Classes
A family attended all of the Saturday classes this month. They were able to learn about logo creation, cartoon photo creation, and photography.

Glass Room
Songs are created in the glass room almost daily since the introduction of the studio equipment. Other teens utilized the glass room to practice playing the piano.

Studio
The studio has been in use by certified individuals. Josh Pettinger, CEO Wicked Squid Studios certified two more individuals this month. So far there are 26 people certified to use the studio in the digital media lab.

Meetings/Outreach/Trainings
- Williams met with St. John Fisher professionals regarding a potential long term relationship revolving around their students doing part of their internships and credit bearing classes here in the lab.
- Williams met with Pettinger regarding increasing outcomes for students interested in music and video production.
- McDonald attended the intellectual Property Expo.
- Williams worked with Action for a Better Community and Champion Academy to work on several summer long programs.
Member Library Updates

Bernadette Brinkman reporting

Brighton Memorial Library – Jennifer Ries-Taggart reporting
Brighton Memorial Library received only 1 bid for its foyer renovation, so it will be postponing the rebid process until this fall.

Brockport-Seymour Library – Donna Mancuso reporting
Seymour Library will be ready to open its 4 new study rooms on July 15.

Chili Public Library – Jeff Baker reporting
Chili Received 100% of its Foundation ask and will be opening its makerspace.

East Rochester Public Library – Meredith Fraser reporting
East Rochester Public Library received $2,000 in memorial donations and will be installing new computers.

Fairport Public Library – Carl Gouveia reporting
• Carl Gouveia is now in his new role as director.
• A new sculpture for the library was unveiled at Canal Days.

Greece Public Library – Cassie Guthrie reporting
Greece Public Library is awaiting the renovation of its rest rooms.

Hamlin Public Library – Christine Gates reporting
Hamlin Public Library will be hosting Books by Bike.

Henrietta Public Library – Adrienne Pettinelli reporting
Henrietta Public Library at 455 Calkins Road will be locking its doors for the last time on Thursday, June 27, at 5 p.m. The grand opening of Henrietta Public Library at 625 Calkins Road will be celebrated on Saturday, July 20.

Irondequoit Public Library – Terry Buford reporting
The Irondequoit Public Library will be establishing its own Little Free Library. The Town Supervisor is a fan of the movement, and the library is supplying books to those participating in Irondequoit.

Newman Riga Library – Lynn Brown reporting
• A book sale is slated for June 13 – 15.
• School visits are taking place.
• Newman Riga won a Rochester Regional Library Council Causewave grant and is looking forward to starting work on it.

Parma Public Library – Leslie Boedicker reporting
• Parma Public Library's roof replacement is new complete.
• June 29 is Free Fishing Day (no license needed), so the library is heavily marketing its circulating collection of fishing poles.
• $19,000 was found in a donated book. Luckily, the donor had thoroughly labeled the book with identification (including his Social Security number!), so the library was able to contact him to return the money. In gratitude, he rewarded the library with a $100 donation.
MCLS Director’s Report – June 2019 (Continued)

Penfield Public Library – Bernadette Brinkman reporting
- Staff of Penfield Public Library will once again be marching in the Town of Penfield Independence Day Parade on Saturday, June 29.
- Preparation for summer reading continues.
- The establishment of a Foundation is in its final legal steps.
- The roof replacement project is finished.
- The library is in the process of hiring two new Library Assistants.

Pittsford Public Library – Amanda Madigan reporting
- Pittsford Public Library has completed the first phase of its painting project and will move next to the children’s area.
- As a town outreach project, library staff built a boat out of books.
- Staff is re-conceptualizing library space.

Rush Public Library – Kirsten Flass reporting
- Rush Public Library had a successful fundraising tea party.
- Rush received a Rotary Club grant and, in an effort to be “greener,” will be giving away backpacks this year instead of the usual plastic bags.
- The library will be participating in the Town Festival.

Webster Public Library – Terri Bennett reporting
Webster has installed a self-check machine in its children’s room, which has captivated young patrons.

Selected Meetings & Outputs, May 18 - June 14 (Uttaro)

Standing Meetings
City Senior Management Team (weekly)
RPL-MCLS Management Team (weekly)
Brie Harrison; Sally Snow; Ana Suro, Tolley Reeves, Tonia Burton, Christine Ridarsky – one-to-one meetings (monthly)
FFRPL Executive Director Ned Davis (monthly)
Monroe County Assistant County Executive, Michael Molinari (monthly)
Central Library All-Staff Meeting (monthly)
MCLS System Services and Operations Committee (monthly)
New York State Library – Division of Library Development conference call (monthly)
Public Library System Directors’ Organization (PULISDO) conference call (monthly)
Lyla Grills, Penfield Public Library mentoring meeting (monthly)
City Dept. of Environmental Services Commissioner, Norm Jones (bimonthly)

Other
Early Grade Literacy Team Meeting (twice)
Elizabeth Andreae conference call
County Legislature Rec & Ed Committee CIP Hearing
Diversity of Library Collections with Luticha Doucette, Alicia Reinhardt, Shamika Fusco & Lyla Grills
City Education Team meeting
Arts & Cultural Council board meeting
Vivian Vande Velde, Rebecca Fuss, Ned Davis on Festival2Go
RPL Children’s Librarians
Neil Massong & Spruce Fraser, USPTO
Community Foundation Staff, Sally Snow, Ned Davis on VIP Passes
Hipocampo Books Grand Opening
MCLS Director’s Report – June 2019 (Continued)

Carlson Center for Intellectual Property Panel Discussion
State of the County Address
Central Exhibits Team
Brigit Hurley, Children’s Agenda Budget Analysis
FFRPL Director’s Luncheon
RRLC Annual Meeting
PULISDO Conference Planning phone call
RPL Board Finance Committee with Alesco Financial Advisors
City Budget Hearing
Dr. Reeves & Joan Lee, review of Branch responses to Hester Street study
Project Management Class
Race Equity And Leadership/Justice Initiative first meeting
Genesee Country Village Board meetings
City Council Committee Meeting on Smoking Ban Ordinance Amendment

Email Activity
May 2019

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