

Central Library Statistics
JULY 2020

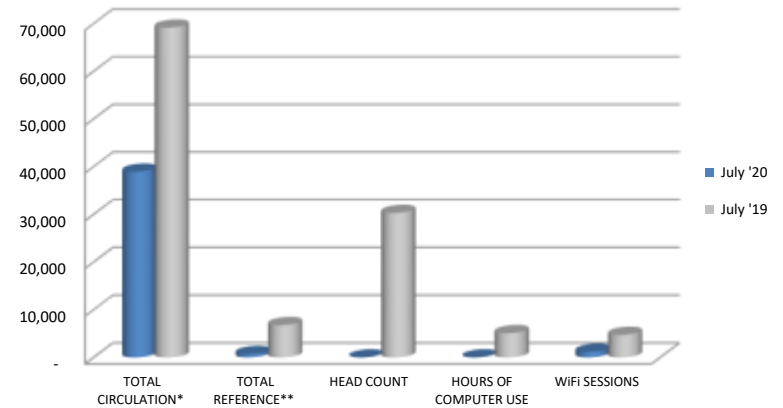
	July '20	July '19	Gain/Loss	Percent
TOTAL CIRCULATION*	38,947	69,152	(30,205)	-44%
<i>REFERENCE QUESTIONS</i>				
In Person	1	4,232	(4,231)	-100%
Telephone	152	1,530	(1,378)	-90%
IM/Chat	379	-	379	
Letter	-	906	(906)	-100%
E-mail	190	110	80	
TOTAL REFERENCE**	722	6,778	(6,056)	-89%
<i>PROGRAMS/VISITS</i>				
PROGRAMS	9	135	(126)	-93%
PROGRAM ATTENDANCE	570	2,744	(2,174)	-79%
Virtual Attendance***	-	-	-	
Tours	-	5	(5)	-100%
Tour Attendance	-	197	(197)	-100%
<i>HEAD COUNT</i>				
HEAD COUNT	-	30,303	(30,303)	-100%
<i>HOURS OPEN</i>				
HOURS OPEN	-	217	(217.0)	-100%
DAYS OPEN	-	22	(22)	-100%
<i>HOURS OF COMPUTER USE</i>				
HOURS OF COMPUTER USE	-	5,087	(5,087)	-100%
WiFi SESSIONS	1,184	4,724	(3,540)	-75%
NEW PATRON REGISTRATIONS	39	324	(285)	-88%

*Includes online and telephone renewals of all formats and in-house circulation.

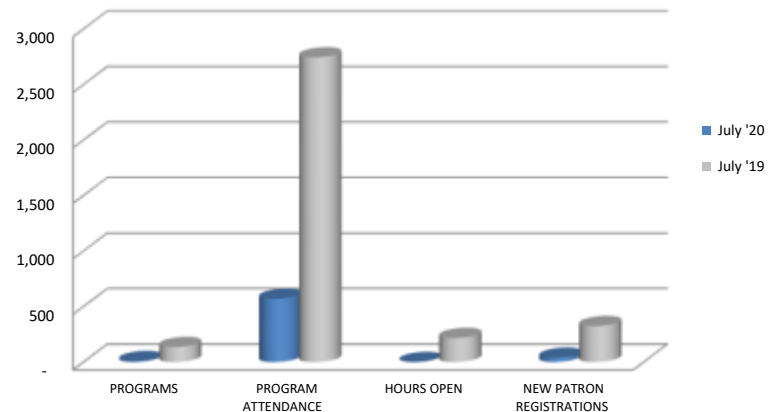
**Staff reported 154 non-reference transactions with patrons.

***Number of people viewing live streamed programs via Internet

Central Circulation, Reference,
Head Count, Hours of Computer Use, WiFi Sessions



Programs, Attendance, Hours Open,
New Patron Registrations



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ONLINE PROGRAMS

Target Audience	Programs	Live Views	Total Views
J	8	404	404
YA	4	0	17
A	40	398	398
Combination	17	225	1651
Totals	69	1027	2470

Media Platform	No. of Programs	Live Views	Total Views
Facebook	1	225	506
Zoom	40	464	464
YouTube	3	113	1241
Instagram	0	0	0
MS Teams	0	0	0
Crowdpurr	1	7	7
Other	24	218	252
Totals	69	1027	2470

